

Restyla Salon Affiliate Program – Automation App Brief

Program Context & Objective

Restyla is launching a structured Salon Affiliate / Trade Program designed to onboard hair salons as wholesale/trade partners. The goal is to allow salons to purchase products at special trade pricing while also participating in a referral/affiliate model. This program is intended to scale across many salons without requiring manual review, manual invoicing, or additional internal staff.

The core objective is to automate the entire approval-to-checkout flow so that once a salon submits the application form, the system validates eligibility rules, creates a draft order with trade pricing, generates a checkout link, and emails it automatically. The workflow must operate without manual intervention.

Automation Philosophy

This project is not just about building a Shopify app. It is about creating a scalable automation layer for the salon affiliate program so that operational overhead remains near zero. The system must be robust, reliable, and capable of handling increasing submission volume without requiring human management.

Current Form Setup

- Shopify Form created via Shopify Admin → Apps → Forms.
- Form is displayed on a dedicated storefront landing page.
- Accessible to all visitors (no login required).
- Collects customer email, selected product variants, and quantities.
- Customers may submit multiple times, but short-window duplicate submissions must be prevented.
- Duplicate variant selection should be consolidated or prevented.

Core Automation Flow Required

- Receive form submission via webhook or secure endpoint.
- Extract email, variants, and quantities.
- Validate total quantity across variants ≤ 2 .
- If quantity exceeds limit → trigger automated rejection email.
- If valid → create Draft Order using Shopify Admin API (`draftOrderCreate`).
- Apply special trade pricing (not normal store pricing).
- Generate invoice / checkout URL.

- Automatically email checkout link to customer.
- No manual approval step. Fully automated workflow.

Email Logic

- Two automated flows: Valid submission (checkout link) and Invalid submission (resubmit notice).
- Email content can initially use placeholder templates.
- Email delivery may use Shopify email or external service (Resend, Postmark, SMTP).
- Priority is reliability, deliverability, and scalability.

Technical Requirements

- Private/custom Shopify app (not public App Store app).
- Prefer Remix + JavaScript (clean rebuild acceptable).
- Proper Shopify OAuth authentication handling.
- Secure Admin API token management.
- Environment variable documentation.
- Production-ready deployment (Railway, Fly.io, Render, etc.).
- Error handling and logging included.
- Architecture structured for future expansion (affiliate tracking, scaling logic).

Current Status

Initial scaffolding was attempted using Shopify CLI and Remix. Draft order logic was partially started. However, authentication configuration and deployment issues prevented completion. Rather than continue patching an unstable setup, a clean structured build is preferred.

Timeline Expectation

For an experienced Shopify developer familiar with custom apps and draft order automation, this project should require approximately 8–15 hours of focused development work. Estimated completion window: 2–4 days including testing and deployment.

Deliverables

- Fully functional automation app.
- Quantity validation logic implemented.
- Trade-priced draft order creation.

- Automated checkout link email flow.
- Clean production deployment.
- Brief Loom walkthrough explaining architecture and setup.
- Clear documentation for future expansion.

Please include: examples of previous Shopify custom apps, confirmation of draft order experience, timeline estimate, and a fixed fee quote for the entire project.