

Task-based usability testing and performance measurements over the internet.

Using Python and Flask

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MASSIVE
MASSIVE ENTERTAINMENT | A URBISOFT STUDIO



Some quick facts:

- 650+ Employees
- Main office in Malmö
- Secondary office in Stockholm
- Some work with external actors



Problem: Communication is good, but hard

The science:

“the current findings confirm that although sharing information is important to team outcomes, teams fail to share information when they most need to do so.”

– Information Sharing and Team Performance: A Meta-Analysis

The anecdote:

“As soon as we were close the deadline they abandoned <communication-tool> and used Post-its instead, because it just works.”

– Manager



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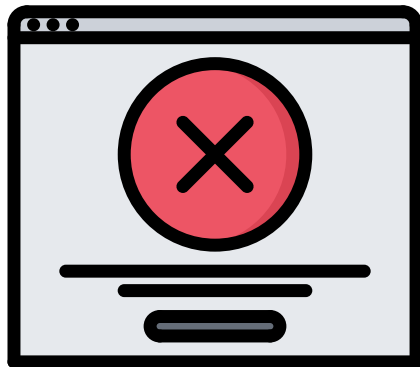
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Python Flask

Development Iteration, User centric.

Prototype Interfaces.

Actual Implementation.

Results.

Conclusion.

Thank you for listening!

Questions?