

<write/speak/code> 2014 Sponsorship Prospectus

\$5,000 Sponsorship

Pre-Conference Benefits

- Sponsor designation in emails
- 1 advertising (offer or discount) opportunity in email
- Logo, company name, link on front page, and same + 150-word description on the [Write/Speak/Code website](#) sponsor page (Description subject to Write/Speak/Code organizer approval)
- Logo included on [@WriteSpeakCode](#) Twitter page background
- Mentioned by [@WriteSpeakCode](#) 3x per week in the weeks leading up to the Aug. 18–20, 2014 conference

During Conference Benefits

- Logo on on-site sponsor slide (projected all day, each day during the conference)
- Mentioned on [@WriteSpeakCode](#) by your @Twitter name at Start, lunchtime & end of day, each day (3x total per day, 9x total)
- Placement of promotional items at the event
- 10-minute sponsored talk during 1 lunch (Description subject to Write/Speak/Code organizer approval)

Post-Conference Benefits

- Personalized message to Write.Speak.Code attendees included in wrap-up email (Up to 200 words)

\$2,500 Sponsorship

Pre-Conference Benefits

- Sponsor designation in emails
- 1 advertising (offer or discount) opportunity in email
- Logo, company name, link on front page, and same + 100-word description on the [Write/Speak/Code website](#) sponsor page (Description subject to Write/Speak/Code organizer approval)
- Mentioned by [@WriteSpeakCode](#) 1x per week in the weeks leading up to the Aug. 18–20, 2014 conference

During Conference Benefits

- Logo on on-site sponsor slide (projected all day, each day during the conference)
- Mentioned on [@WriteSpeakCode](#) by your @Twitter name at start, lunchtime & end of day, each day (3x total per day, 9x total)
- Placement of promotional items at the event

Post-Conference Benefits

- Personalized message to Write.Speak.Code attendees included in wrap-up email (Up to 200 words)

\$1,000 Sponsorship

Pre-Conference Benefits

- Sponsor designation in emails
- Logo, company name, link & 50-word description on the [Write/Speak/Code website](#) sponsor page (Description subject to Write/Speak/Code organizer approval)
- Mentioned by [@WriteSpeakCode](#) 1x per week in the weeks leading up to the Aug. 18–20, 2014 conference

During Conference Benefits

- Logo on on-site sponsor slide (projected all day, each day during the conference)
- Mentioned by @Twitter name at start of day, each day (1x total per day, 3x total)

Interested in sponsoring an Opening Night Welcome Party?

- Please email Chrys Wu at sponsor@writespeakcode.com to discuss.

<write/speak/code>

Aug. 18–20, 2014
at NYU ITP
New York City

Interested in other sponsorship levels? Email Chrys Wu at sponsor@writespeakcode.com.