Analyzing Talk Proposals

Before writing your own, let's first read and analyze an actual talk proposal.

Instructions:

- Review the handout with the **10 talk proposals**
- Choose 1 talk to analyze (use the grid to help choose one)

Talk Proposal #:
1. What is this talk about?
2. What are the takeaways (what can people then do themselves after your talk)?
3. What is the experience level of the audience?
4. Does it have enough relevance to the attendees ("What's in it for me")?   Y / N
5. Will this talk fit in the allotted time frame?   Y / N
6. Has this person thought through all the points they want to make?   Y / N
7. Would you want to see this talk?   Y / N
Group Partners (names, emails, support action plans):

Speed Matchmaking

The purpose is to find the partner with whom you'll spend the rest of the day writing a talk proposal and presenting a lightning talk.

- Write down **10 topics** of expertise
- Should be either:
    - Things you could give a **30-minute presentation** on
    - Your **general areas of expertise** - might be helpful for finding someone with a similar technical background

My name is _____, and my 10 Topics are:

1.

2.

3.

4.

5.

6.

7.

8.

9.

10.

Group Partners (names, emails, support action plans):

Title:

Rough Outline, with timing (not required, but may be helpful):

Description:

Bios:

Talk Proposal Mentors

Gloria Willadsen has 20+ years of from-scratch *NIX systems admin and software development, writing embedded systems software in the late 80's, into low-level application and networking software in the 90's and into start-up web and algorithm software and Linux system admin up to today. Currently the CTO of **iMentor**, Gloria is busy helping this amazing non-profit take their tech to the next level, while still hands-on in the day to day geekery.

Andrea O. K. Wright A 20-year IT industry veteran, Andrea O. K. Wright (also known as "AOK") is a consultant with Chariot Solutions, a Fort Washington, PA firm specializing in open source technologies. She is a content co-chair for the **Emerging Technologies for the Enterprise Conference** (Philly ETE). A languages enthusiast, she has presented on topics ranging from game development to thread safety at **RubyConf** and **RailsConf**, integrating Python with functional languages at **PyCon** and **PyGotham**, and advanced classloading concepts and annotation processing at **JavaOne**. At **CodeMash** 2009, she enjoyed introducing elementary children to Ruby String manipulation with her "Playing with Strings" session.

Talk Proposal Feedback

The goals is to get feedback on proposals, as well as look for specific speaking opportunities.

Instructions:
- Share and give feedback on everyone's proposal in your group
- Come up with **3 places** where you can submit their proposal. Need ideas? Go to **http://bit.ly/wsc2015speak** for a list of conferences/meetups

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Where could you submit this proposal?

1.

2.

3.