

# Call for Proposals

## Quick Tips

### Brainstorming tips

Can't quite wrangle the cats in your head?  
Here are a few tips to organize your thoughts  
and develop talk ideas.

- **Lists.** Write down everything you're interested in, even if it's obscure.
- **Pain points.** Where have you struggled in the last month? How did you solve it?
- **Novice perspective.** What would have helped you the most at the start of your career?

### The practical stuff

Write the Docs is a great place for *anyone* to present. You just need to submit a proposal by **midnight PST on January 08, 2018!**

#### *To submit a proposal:*

1. Craft a talk title and abstract.
2. Go to: [writethedocs.org/conf/portland/2018/cfp/](http://writethedocs.org/conf/portland/2018/cfp/)
3. At the bottom of the page, fill out the Google form, then submit it.

That's it! You'll be notified by the end of January if your talk is accepted.

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## What we're looking for

### Mix of topics and perspectives

Regardless of your role or experience, **your ideas are worth sharing!**

### Diverse speakers

Whether it's your first time speaking or 30<sup>th</sup>, we want to hear **your approaches to difficult issues.**

### Practicality and positivity

Tell us **why you love something** and back it up with information. Field-tested is more interesting than theory.

### Process over tooling

No tool turf wars! Tell us about **what drives your doc processes** and the data, culture, and people behind them.

### Audience awareness

WTD attendees cover a wide range of expertise and roles. **Don't assume too much** about your audience's knowledge.