

Announcements

January 25th, 2018

We're not looking for everyone to be 100% on board - we're looking for our direction and goals to be in alignment. Alignment means that we can have different goals, as long as they're pointing in the same direction.

And remember: no matter how well-prepared you are, things still break. Projects, communication, processes.

Change the conversation

Instead of stakeholder communication being a single state, it should be a process.

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Alignment means that we can have different goals, as long as they're pointing in the same direction.

Goals first, then requirements

Come to stakeholder meetings with at least a sketched out idea of their high-level goals for the project.

They'll see your versatility and be more willing to collaborate.

Communication tips

- Don't defend
- Don't deflect
- Try to understand
- Remember values
- Remember goals
- Remember methods
- Remember facts

Employ empathy

Everyone also has a thousand things trying to get their attention.

Everyone has a thousand things clamoring for their attention. Put yourself in your stakeholders' shoes.

>Deadlines

*Upcoming meetings,
board requirements*

>Reporting structure

*Manager type,
personality, check-ins*

>Personal context

*Kids, spouse, master's
program, car accident*

>Communication style

*Dollars, time, company
benefit and growth*

Resources

*A great place to meet other members of the
community and talk shop.*

Contact

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