Sylvia Wang

Date of Birth: May 2001

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Education Background

Renmin University of China	Population, Resources and Environmental Economics	Sept 2025-Jun 2027
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Phone: +86 186-2112-7657

Research Focus: Ecological compensation, agricultural low-carbon development, carbon emissions, national parks

Shanghai University of International Business and Economics Economics Sept 2019-Jun 2023

GPA: 3.40/4.0

Core Courses: Microeconomics, Macroeconomics, Management, Financial Management, Monetary Finance, Accounting

Internship Experience

HotMax (Hao Te Mai) Finance Intern Mar 2023-Oct 2023

Financial Process Optimization & Automation: Independently reconciled ~300 daily order records, ensuring accuracy and timeliness of financial data.

Researched automation solutions, applied advanced Excel for validation, and evaluated ERP vendors. Later contributed to low-code ERP development with Mingdao Cloud, completing form design and testing.

Operational Execution: Managed part-time promotional teams—liaising with agencies, recruiting, calculating workload and performance-based pay, and resolving on-site issues. Coordinated logistics and distribution of promotional materials across regions.

Data Analysis & Reporting: Conducted post-event data analysis, tracing user journeys to calculate GMV, customer acquisition rate, and ROI. Authored reports that evaluated campaign effectiveness and informed strategic adjustments.

Zhongyuan Agricultural Insurance Archive Management Intern Jan 2023-Feb 2023

Standardized and digitized over 1,000 rural household insurance records (livestock, seed production, etc.) across six towns, ensuring perfect alignment between paper and electronic archives.

Assisted compliance checks with local authorities by verifying and supplementing farmers' livestock records, ensuring legality and smooth policy renewals.

Participated in on-site audits of large enterprises, including verifying ~8,000 cattle at a dairy farm, to mitigate moral hazard and safeguard company assets.

Project Experience

International Trade Entrepreneurship Project Co-founder & Business Development Lead Mar 2023-Sept 202

Market Expansion: Researched global online exhibitions and databases, identified potential clients, and executed targeted email outreach. Established business connections with three overseas firms, including a well-known coconut wine brand, advancing to negotiation stage.

Business Analysis: Produced market research reports on coconut wine and vanilla powder, covering market size, competition, and import policies. Provided data-driven insights that enhanced negotiation credibility.

Cross-cultural Negotiation: Led online meetings with overseas representatives, discussing cooperation models, distribution, and compliance. Drafted preliminary market entry and pricing plan for a partner, demonstrating strong cross-cultural communication and commercial acumen.

Undergraduate Thesis: "The Impact of Digital Economy on Agricultural Carbon Emissions in Central China"

Independent Research

Mar 2023-Jun 2023

Designed and executed a full-cycle research project from topic selection, literature review, and theoretical framework to empirical analysis.

Built fixed-effects regression models using ~20 years of panel data from 55 prefecture-level cities. Applied the Digital Inclusive Finance Index as a core explanatory variable with multiple controls.

Findings: The digital economy significantly reduces agricultural carbon emissions in Central China. Critically assessed measurement limitations and discussed potential mechanisms, showing rigor and critical thinking.

Skills

Languages: CET6

Technical: 掌握 Python, Mysql, Stata 等语言