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**Crowdfunding report**

1. With the given excel sheet, several different conclusions can be drawn from the data. The first most noticeable conclusion that can be made from the list of crowdfunding categories is that projects in the sub-category of “plays” has the largest probability of becoming successful. The second conclusion that can be seen is in the Music parent category. The sub-categories of “metal” and “world music” were the two lowest probabilities of becoming a successful project because of these categories having the lowest count of successful projects. The last main conclusions that can be made with the data, is seen with the pivot table of the projects throughout the years/months. As seen in the pivot table, most months have similar counts of successful/failed outcomes, but July does consistently have the Mode of most successful projects, with similar results in the summer months. Meaning that there is a slight benefit of running projects in the 2nd and 3rd quarters, specifically in the summer season, to have a higher chance of success.
2. Some limitations that can be observed in the dataset, is that the data does not contain a clear conclusion that can positively improve future projects. There are few correlations that can be seen throughout the categories and the timespan, but there is no evident recommendation that can be found to improve the projects.
3. Some important tables that can be made with this dataset include the backer and donation statistics, being able to find the average donation per Parent-category might give good indications where the best potential projects can be made. The best table to use to represent this statistic is a bar graph with all the different categories, similar to the first bar graph.