

YUSHUO DING

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<https://wtfssquad.github.io/portfolio/>

EDUCATION

University of California, San Diego Class of 2024
BA in Speculative Design
Orange Lutheran High School Class of 2020

EXPERIENCE

Geely Auto Design Strategy and Brand Designer Intern
Collected market data and analyzed products' weaknesses and strengths. Found customers' pain-points and unique solutions that differentiated the next series from the competitors.
Summer 2021 - Shanghai

Beiwo Medical Technology Co., Ltd Graphic/HMI Designer
Redesigned logo. Worked with the marketing and engineering teams to seek an effective user experience. Designed the interface for an automated DNA extraction machine.
Summer 2020 – present - Hangzhou

The Lamont-Doherty Earth Observatory at Columbia University Research Intern
Studied and researched Carbon Accumulation Rate in Alaskan Peatlands with Prof. Jonathan Nichols and Prof. Dorothy Peteet. Collected and analyzed data to formulate speculations over pollutants in Hudson salt marshes.
Summer 2019 – New York

MakerFunc Hackathon First Place in Competition
Put up a team to develop a demo product that implemented convolutional neural network API to auditorily guide visually-impaired users to destinations.
Summer 2018 - Beijing

Earthhood Club Co-President
Co-Founded a club to promote sustainability. Built theearthhood.org as the club's website to document volunteer experience, research and lifestyles relevant to earth conservancy.
2017 – present

SKILLS

Software

Procreate
Blender
Adobe
Google Slides
PowerPoint

Visual

Drawing
Painting
Storyboarding

Communication

Mandarin, native proficiency
English, professional proficiency

Coding

HTML
CSS
JavaScript
Java