

Hannah Xiao

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Summary

Analytical and detail-oriented professional with experience in research, data analysis, and project management. Skilled at structured problem-solving, stakeholder interviews, and presenting actionable insights. Passionate about strategy consulting and helping clients make data-driven decisions.

Education

Bachelor of Arts in Economics, University of Washington, Seattle, WA, 2025

GPA: 3.85/4.0

Experience

Project Manager - University Research Lab (2023-2025)

- Led a research project analyzing local market trends for small businesses.
- Conducted data collection, interviews with 30+ stakeholders, and synthesized findings into actionable recommendations.
- Developed reports and presentations for faculty and industry partners.

Data Analyst Intern - TechStart Consulting (Summer 2024)

- Analyzed operational metrics for startup clients; identified workflow inefficiencies.
- Created visual dashboards using Excel and Tableau to communicate findings.
- Assisted senior consultants in client meetings and presentation prep.

Skills

Analytical Skills: Structured problem-solving, data analysis, quantitative

modeling Tools: Microsoft Excel, PowerPoint, Word, Tableau

Research & Communication: Stakeholder interviews, presentations, reporting

Projects

1. Market Entry Analysis

- Conducted competitive and market research for a tech startup entering the Pacific Northwest.
- Synthesized findings into a strategic recommendation report.
- Produced charts and models to identify growth opportunities.

2. Operational Efficiency Assessment

- Evaluated internal workflows for a mid-size company.
- Identified bottlenecks and proposed efficiency improvements.
- Collaborated with cross-functional teams to create actionable

recommendations. 3. Investor Portfolio Review

- Assisted in analyzing investment portfolios for institutional clients. - Developed visual performance dashboards to support strategic investment decisions. - Presented findings in concise, executive-ready formats.

Certifications / Additional

Case Interview Prep (Consulting Club UW, 2024)

Advanced Excel & Data Visualization