

Basic Probability**Definitions****Sample Space:** Set of all possible outcomes**Event:** Subset of sample space**Probability:** Numerical measure of chance**Set Operations** $A \cap B$ = Both A and B occur $A \cup B$ = A or B (or both) occur A^c = A does not occur**Probability Rules****Intersection:** $\Pr(A \cap B) = \Pr(A | B) \Pr(B)$ **Union:** $\Pr(A \cup B) = \Pr(A) + \Pr(B) - \Pr(A \cap B)$ **Complement:** $\Pr(A^c) = 1 - \Pr(A)$ **Conditional:** $\Pr(A | B) = \frac{\Pr(A \cap B)}{\Pr(B)}$ **Independence** A and B independent $\Leftrightarrow \Pr(A \cap B) = \Pr(A) \Pr(B)$ If independent: $\Pr(A | B) = \Pr(A)$ **Discrete Random Variables****PMF & CDF****PMF:** $f(x) = \Pr(X = x)$ **CDF:** $F(a) = \Pr(X \leq a) = \sum_{x \leq a} f(x)$ **Expected Value:** $E[X] = \sum_{x \in S} x f(x)$ **Variance:** $\text{Var}[X] = E[(X - E[X])^2] = E[X^2] - (E[X])^2$ **Linear Transformations** $E[aX + b] = aE[X] + b$ $\text{Var}[aX + b] = a^2 \text{Var}[X]$ **Conditional Expectation** $E[X | Y = y] = \sum_x x \Pr(X = x | Y = y)$ **Law of Iterated Expectations:** $E[E[X | Y]] = E[X]$ **Moment-Generating Functions****Definition** $M_X(t) = E[e^{tX}] = \sum_x e^{tx} f(x)$ (discrete) $M_X(t) = \int_{-\infty}^{\infty} e^{tx} f(x) dx$ (continuous)**Finding Moments** r -th moment: $\mu_r = E[X^r] = M_X^{(r)}(0)$ **Common MGFs (quick)**Bernoulli(p): $M(t) = (1 - p) + pe^t$ Binomial(n, p): $M(t) = (1 - p + pe^t)^n$ Poisson(λ): $M(t) = \exp(\lambda(e^t - 1))$ Exponential(λ): $M(t) = \frac{\lambda}{\lambda - t}$ for $t < \lambda$ Gamma(α, θ): $M(t) = (1 - \theta t)^{-\alpha}$ for $t < 1/\theta$ **Standardized Moments** $\hat{\mu}_k = \frac{E[(X - \mu)^k]}{E[(X - \mu)^2]^{k/2}}$ **Skewness:** $\hat{\mu}_3$ **Kurtosis:** $\hat{\mu}_4$ **Discrete Distributions****Bernoulli** $X \sim \text{Bernoulli}(p)$, $P(X = 1) = p$, $P(X = 0) = 1 - p$ $E[X] = p$, $\text{Var}[X] = p(1 - p)$ **Binomial** $X \sim \text{Binomial}(n, p)$ $P(X = k) = \binom{n}{k} p^k (1 - p)^{n-k}$ $E[X] = np$, $\text{Var}[X] = np(1 - p)$ **Geometric** $X \sim \text{Geometric}(p)$ counts trials to first success $P(X = x) = p(1 - p)^{x-1}$, $x = 1, 2, \dots$ $E[X] = \frac{1}{p}$, $\text{Var}[X] = \frac{1-p}{p^2}$ **Negative Binomial** $X \sim \text{NegBin}(r, p)$ counts trials to r -th success $P(X = x) = \binom{x-1}{r-1} p^r (1 - p)^{x-r}$ $E[X] = \frac{r}{p}$, $\text{Var}[X] = \frac{r(1-p)}{p^2}$ **Poisson** $X \sim \text{Poisson}(\lambda)$ $P(X = k) = \frac{\lambda^k e^{-\lambda}}{k!}$ $E[X] = \lambda$, $\text{Var}[X] = \lambda$ **Continuous Random Variables****PDF & CDF****PDF:** $f(x) \geq 0$, $\int_S f(x) dx = 1$ **CDF:** $F(a) = \Pr(X \leq a) = \int_{-\infty}^a f(x) dx$ **Expected Value:** $E[X] = \int_{-\infty}^{\infty} x f(x) dx$ **Variance:** $\text{Var}[X] = \int_{-\infty}^{\infty} (x - E[X])^2 f(x) dx$ **Quantiles** p -th quantile π_p satisfies $p = \int_{-\infty}^{\pi_p} f(x) dx$ **Continuous Distributions****Uniform** $[a, b]$ $f(x) = \frac{1}{b-a}$ for $a < x < b$, else 0 $F(x) = 0$ if $x < a$, $\frac{x-a}{b-a}$ if $a \leq x < b$, 1 if $x \geq b$ $E[X] = \frac{a+b}{2}$, $\text{Var}[X] = \frac{(b-a)^2}{12}$ **Normal** $Z \sim N(0, 1)$ has $f(z) = \frac{1}{\sqrt{2\pi}} e^{-z^2/2}$ $X \sim N(\mu, \sigma^2)$ has $f(x) = \frac{1}{\sqrt{2\pi\sigma^2}} \exp\left(-\frac{(x-\mu)^2}{2\sigma^2}\right)$ Standardize: $Z = \frac{X-\mu}{\sigma} \sim N(0, 1)$ $M_X(t) = \exp\left(\mu t + \frac{\sigma^2 t^2}{2}\right)$ Empirical rule: 68/95/99.7% within $\mu \pm 1/2/3\sigma$ **Exponential** $W \sim \text{Exp}(\lambda)$ with $f(w) = \lambda e^{-\lambda w}$ for $w \geq 0$ $F(w) = 1 - e^{-\lambda w}$, $E[W] = 1/\lambda$, $\text{Var}[W] = 1/\lambda^2$ Memoryless: $\Pr(W > s + t | W > s) = \Pr(W > t)$ **Gamma** $X \sim \text{Gamma}(\alpha, \theta)$ $f(x) = \frac{1}{\Gamma(\alpha)\theta^\alpha} x^{\alpha-1} e^{-x/\theta}$ for $x \geq 0$ $E[X] = \alpha\theta$, $\text{Var}[X] = \alpha\theta^2$ $\Gamma(t) = \int_0^\infty y^{t-1} e^{-y} dy$, $\Gamma(t) = (t-1)\Gamma(t-1)$ **Special Cases & Relationships****Exponential:** $\text{Gamma}(1, \theta) = \text{Exp}(\lambda)$, $\theta = 1/\lambda$ **Geometric:** $\text{NegBin}(1, p) = \text{Geom}(p)$ **Binomial \rightarrow Poisson:** $n \rightarrow \infty$, $p \rightarrow 0$, $np \rightarrow \lambda$ **Useful Formulas****Variance Identity:** $\text{Var}[X] = E[X^2] - (E[X])^2$ **Combinatorics:** $\binom{n}{k} = \frac{n!}{k!(n-k)!}$ **DeMorgan's Laws:** $(A \cup B)^c = A^c \cap B^c$, $(A \cap B)^c = A^c \cup B^c$ **Bivariate Distributions****Expectations & Covariance** $E[X + Y] = E[X] + E[Y]$ $\text{Cov}[X, Y] = E[(X - E[X])(Y - E[Y])]$ Interpretation: > 0 positive association, < 0 negative, $= 0$ no linear link $\text{Cov}(aX + b, cY + d) = ac \text{Cov}(X, Y)$ $\text{Cov}(X, Y + Z) = \text{Cov}(X, Y) + \text{Cov}(X, Z)$ Independence $\Rightarrow \text{Cov}(X, Y) = 0$, converse need not hold**Variance of a Sum** $\text{Var}(X + Y) = \text{Var}(X) + \text{Var}(Y) + 2 \text{Cov}(X, Y)$ If X and Y independent: $\text{Var}(X + Y) = \text{Var}(X) + \text{Var}(Y)$ **Correlation Coefficient** $\rho = \frac{\text{Cov}(X, Y)}{\text{SD}(X) \text{SD}(Y)}$ Scale-free measure, $\rho \in [-1, 1]$, $\rho = 0$ means no linear association**Conditional Distributions**• Discrete: $g(x | y) = \frac{f(x, y)}{f_Y(y)}$ for $f_Y(y) > 0$

- Independence $\Rightarrow g(x|y) = f_X(x)$
- Continuous joint pdf $f(x,y)$: $f(x,y) \geq 0$, $\iint f(x,y) dx dy = 1$
- Continuous marginals: $f_X(x) = \int_{-\infty}^{\infty} f(x,y) dy$, $f_Y(y) = \int_{-\infty}^{\infty} f(x,y) dx$
- $X \perp Y$ iff $f(x,y) = f_X(x)f_Y(y)$

Bivariate Normal

PDF: $f(x,y) = \frac{1}{2\pi\sigma_X\sigma_Y\sqrt{1-\rho^2}} \exp\left(-\frac{q(x,y)}{2}\right)$

$$q(x,y) = \frac{1}{1-\rho^2} \left[\left(\frac{x-\mu_X}{\sigma_X} \right)^2 - 2\rho \frac{(x-\mu_X)(y-\mu_Y)}{\sigma_X\sigma_Y} + \left(\frac{y-\mu_Y}{\sigma_Y} \right)^2 \right]$$

Marginals are normal with means μ_X, μ_Y and variances σ_X^2, σ_Y^2

$X+Y$ is normal when (X,Y) jointly normal

Conditional $Y|X=x$ normal with $E[Y|x] = \mu_Y + \rho \frac{\sigma_Y}{\sigma_X}(x - \mu_X)$

$\text{Var}(Y|x) = \sigma_Y^2(1 - \rho^2)$

$\sigma_{XY} = \rho\sigma_X\sigma_Y$ so $E[Y|x] = \mu_Y + \frac{\sigma_{XY}}{\sigma_X^2}(x - \mu_X)$

Functions of Random Variables

Distribution Function Technique

If $Y = u(X)$, $G(y) = \Pr(Y \leq y) = \Pr(u(X) \leq y)$, density $g(y) = G'(y)$

Example: $X \sim N(0,1)$, $Y = e^X$ (log-normal) gives $G(y) = \Phi(\ln y)$, $g(y) = \phi(\ln y) \frac{1}{y}$ for $y > 0$

Change-of-Variable (shortcut)

If $Y = u(X)$ is one-to-one on its support and $X = v(Y)$ is the inverse, then

$$g_Y(y) = f_X(v(y)) \cdot |v'(y)| \quad (y \in S_Y).$$

Equivalent form (when u differentiable, monotone): $g_Y(y) = \frac{f_X(x)}{|u'(x)|}$ evaluated at $x = v(y)$.

Change-of-Variable (1 Variable)

If $Y = u(X)$, define $v()$ such that $X = v(Y)$.

Suppose $c_1 < x < c_2$ and $d_1 = u(c_1) < y < d_2 = u(c_2)$ ($v()$ is increasing),

$$G(y) = \int_{c_1}^{v(y)} f(x) dx, \quad d_1 < y < d_2$$

$$G'(y) = g(y) = f(v(y)) \cdot v'(y), \quad d_1 < y < d_2$$

Log-normal example:

$u(x) = \exp(x)$, $v(y) = \ln(y)$, $v'(y) = 1/y$

$$g(y) = \phi(\ln y) \cdot \frac{1}{y} \quad \text{when } y > 0$$

Suppose $c_1 < x < c_2$ and $d_1 = u(c_1) > y > d_2 = u(c_2)$ ($v()$ is decreasing),

$$G(y) = \int_{v(y)}^{c_2} f(x) dx, \quad d_2 < y < d_1$$

$$G'(y) = g(y) = f(v(y)) \cdot (-v'(y)), \quad d_2 < y < d_1$$

Note: The negative sign appears because $v'(y) < 0$ when $v()$ is decreasing.

In general, we have:

$$g(y) = f(v(y)) \cdot |v'(y)|, \quad y \in S_Y$$

Non-monotone / many-to-one case

If $y = u(x)$ has multiple inverse branches $\{x_j(y)\}$ over the support, then

$$g_Y(y) = \sum_j f_X(x_j(y)) \cdot \left| \frac{d}{dy} x_j(y) \right|.$$

Example: $Y = X^2$ with X continuous,

$$g_Y(y) = \frac{f_X(\sqrt{y}) + f_X(-\sqrt{y})}{2\sqrt{y}}, \quad y > 0.$$

Quick examples

Linear: if $Y = aX + b$ ($a \neq 0$), then $g_Y(y) = \frac{1}{|a|} f_X\left(\frac{y-b}{a}\right)$.

Min/max CDF trick: if $M = \max(X_1, \dots, X_n)$ iid with CDF F , then $F_M(m) = F(m)^n$; if $m = \min$, $F_m(m) = 1 - (1 - F(m))^n$.

Cauchy Distribution

$W \sim U(-\pi/2, \pi/2)$, $X = \tan W$ gives standard Cauchy

$f_X(x) = \frac{1}{\pi(1+x^2)}$, heavy tails, symmetric about 0

Median = mode = 0; mean and variance do not exist

Equivalent views: ratio of two independent standard normals; t with 1 degree of freedom

Graph of pdf known as the witch of Agnesi

Multivariate Transformations

For (X_1, X_2) with joint pdf f , let $Y_1 = u_1(X_1, X_2)$, $Y_2 = u_2(X_1, X_2)$ invertible to $X_i = v_i(Y_1, Y_2)$

Joint pdf $g(y_1, y_2) = \left| \begin{vmatrix} \frac{\partial v_1}{\partial y_1} & \frac{\partial v_1}{\partial y_2} \\ \frac{\partial v_2}{\partial y_1} & \frac{\partial v_2}{\partial y_2} \end{vmatrix} \right| f(v_1(y_1, y_2), v_2(y_1, y_2))$

Jacobian determinant captures area/volume distortion from the transformation

Common Jacobians

Sum/difference: $U = X+Y$, $V = X-Y \Rightarrow x = \frac{u+v}{2}$, $y = \frac{u-v}{2}$,

$$|J| = \left| \frac{\partial(x,y)}{\partial(u,v)} \right| = \frac{1}{2}.$$

Polar (from (X, Y) to (R, Θ)): $x = r \cos \theta$, $y = r \sin \theta$, $|J| = r$.

Limit Theorems & Inequalities

Sample Mean

$\bar{X} = \frac{1}{n} \sum_{i=1}^n X_i$ for iid X_i with mean μ , variance σ^2

$$E[\bar{X}] = \mu, \text{Var}[\bar{X}] = \frac{\sigma^2}{n} \rightarrow 0 \text{ as } n \rightarrow \infty$$

Law of Large Numbers

Sample mean converges in probability to μ as n grows

Central Limit Theorem

Standardized mean $W = \frac{\bar{X} - \mu}{\sigma/\sqrt{n}} \xrightarrow{d} N(0,1)$ for large n

Justifies normal approximations even when data not normal, provided finite mean/variance

Inequalities

Markov: For nonnegative X , $\Pr(X \geq a) \leq \frac{E[X]}{a}$

Chebyshev: $\Pr(|X - E[X]| \geq r) \leq \frac{\text{Var}[X]}{r^2}$

MGF Method Insight

If mgfs $M_n(t)$ converge to $M(t)$ near 0, then $X_n \Rightarrow X$ with mgf $M(t)$; used to establish the CLT limit

Quick Approximations (Pre Lec 14)

Normal approximation

If $X \sim \text{Binomial}(n, p)$ with large n and $np, n(1-p)$ not too small:

$$\frac{X - np}{\sqrt{np(1-p)}} \approx N(0,1) \quad X \approx N(np, np(1-p))$$

Poisson approximation

If $X \sim \text{Binomial}(n, p)$ with n large and p small, $\lambda = np$:

$$X \approx \text{Poisson}(\lambda) \Rightarrow \Pr(X = k) \approx \frac{\lambda^k e^{-\lambda}}{k!}$$

Sums of independent r.v.'s

For independent X_i : $E[\sum X_i] = \sum E[X_i]$, $Var(\sum X_i) = \sum Var(X_i)$ (no covariances).

Key Concepts

Monty Hall Problem: Switching doors wins with probability $\frac{2}{3}$

Bayes' Theorem: $\Pr(A | B) = \frac{\Pr(B|A)\Pr(A)}{\Pr(B)}$

Total Probability: $\Pr(A) = \sum_i \Pr(A | B_i) \Pr(B_i)$ for partition $\{B_i\}$

Estimation (Lec 14)

Population vs. Sample (Sample analog principle)

Population (unknown): Y , distribution, $\mu = E[Y]$, $\sigma^2 = Var(Y)$, $Cov(X, Y)$, $Corr(X, Y)$

Sample (data): $\{y_1, \dots, y_n\}$, histogram, \bar{y} , s^2 , s_{xy} , r

Core estimators

$$\bar{y} = \frac{1}{n} \sum_{i=1}^n y_i \quad s^2 = \frac{1}{n-1} \sum_{i=1}^n (y_i - \bar{y})^2$$

$$s^2 = \frac{\sum_{i=1}^n y_i^2 - n\bar{y}^2}{n-1}$$

$$s_{xy} = \frac{1}{n-1} \sum_{i=1}^n (x_i - \bar{x})(y_i - \bar{y}) \quad r = \frac{s_{xy}}{s_x s_y}$$

$$s_{xy} = \frac{\sum_{i=1}^n x_i y_i - n\bar{x}\bar{y}}{n-1}$$

SE (standard error): SD of an estimator, estimated by plugging in sample estimates.

$$SE(\bar{X}) = \frac{s}{\sqrt{n}}$$

$$(\text{true}) SD(\bar{X}) = \frac{\sigma}{\sqrt{n}}, \quad Var(\bar{X}) = \frac{\sigma^2}{n}.$$

95% "rule of thumb": margin of error $\approx 2 \cdot SE$.

Portfolio / linear combo

$$E[aX + bY] = aE[X] + bE[Y]$$

$$Var(aX + bY) = a^2 Var(X) + b^2 Var(Y) + 2ab Cov(X, Y)$$

$$Var(wX + (1-w)Y) = w^2 Var(X) + (1-w)^2 Var(Y) + 2w(1-w)Cov(X, Y)$$

Interpretation: diversification can reduce variance even if $Corr(X, Y) > 0$ (unless perfect correlation).

Variance-minimizing mix (2 assets)

For $P = wX + (1-w)Y$ with $Var(X) = \sigma_X^2$, $Var(Y) = \sigma_Y^2$, $Cov(X, Y) = \sigma_{XY}$:

$$Var(P) = w^2 \sigma_X^2 + (1-w)^2 \sigma_Y^2 + 2w(1-w)\sigma_{XY}.$$

Minimum-variance weight on X :

$$w^* = \frac{\sigma_Y^2 - \sigma_{XY}}{\sigma_X^2 + \sigma_Y^2 - 2\sigma_{XY}} = \frac{\sigma_Y^2 - \rho\sigma_X\sigma_Y}{\sigma_X^2 + \sigma_Y^2 - 2\rho\sigma_X\sigma_Y}.$$

Sampling + bias (what can go wrong?)

Uncertainty: sample \neq population.

Bias: sample not representative (nonrandom selection, non-response, measurement error).

Sampling designs: simple random sample; stratified sample; cluster sample.

Unbiasedness vs. consistency

Unbiased: $E[\hat{\theta}] = \theta$. Consistent: $\hat{\theta} \xrightarrow{p} \theta$.

Examples for $E[X_i] = \mu$:

- \bar{X} is unbiased and consistent.
- X_1 is unbiased but not consistent.
- $\frac{1}{n+1} \sum_{i=1}^n X_i = \frac{n}{n+1} \bar{X}$ is biased but consistent.

Why $n-1$ in s^2 and s_{xy} ?

Using \bar{y} costs one degree of freedom (Bessel correction); s^2 is unbiased for σ^2 under iid sampling.

Consistency & Convergence (Lec 15)

Convergence in probability

$S_n \xrightarrow{p} \mu$ iff $\lim_{n \rightarrow \infty} \Pr(|S_n - \mu| \geq \epsilon) = 0$ for all $\epsilon > 0$.

Notation: $\text{plim } S_n = \mu$; " S_n consistent for μ ".

LLN + Chebyshev

If Y_1, \dots, Y_n iid, $E[Y_i] = \mu$, $Var(Y_i) = \sigma^2 < \infty$, then $\bar{Y} \xrightarrow{p} \mu$.

Chebyshev: $\Pr(|X - E[X]| \geq r) \leq \frac{Var(X)}{r^2}$.

$$Var(\bar{Y}) = \frac{\sigma^2}{n} \Rightarrow \Pr(|\bar{Y} - \mu| \geq r) \leq \frac{\sigma^2/n}{r^2} \rightarrow 0$$

Generalized Chebyshev + MSE trick

Generalized Chebyshev: for any W , $\Pr(|W| \geq r) \leq \frac{E[W^2]}{r^2}$.

To prove $\tilde{Y} \xrightarrow{p} \mu$: set $W = \tilde{Y} - \mu$ and show $E[W^2] \rightarrow 0$.

MSE: $E[(\tilde{Y} - \mu)^2] = Bias(\tilde{Y})^2 + Var(\tilde{Y})$.

Sufficient: $MSE \rightarrow 0 \Rightarrow$ consistent.

For a sequence θ_n :

$$\lim_{n \rightarrow \infty} E[\theta_n] = \mu, \quad \lim_{n \rightarrow \infty} Var(\theta_n) = 0 \Rightarrow \theta_n \xrightarrow{p} \mu$$

SE for a sample proportion

If $X_i \in \{0, 1\}$, $p = E[X_i]$, $\hat{p} = \bar{X}$:

$$SD(\hat{p}) = \sqrt{\frac{p(1-p)}{n}} \approx \sqrt{\frac{\hat{p}(1-\hat{p})}{n}}$$

$$\hat{p} \approx N\left(p, \frac{p(1-p)}{n}\right) \quad (\text{CLT}).$$

Maximum Likelihood (Lec 16)

Likelihood / log-likelihood

Given iid sample x_1, \dots, x_n with pdf/pmf $f(x_i; \theta)$:

$$L(\theta) = \prod_{i=1}^n f(x_i; \theta), \quad \mathcal{L}(\theta) = \log L(\theta) = \sum_{i=1}^n \log f(x_i; \theta)$$

MLE: $\hat{\theta} = \arg \max_{\theta} L(\theta)$ (equivalently maximize \mathcal{L}).

Normal MLE ($X_i \sim N(\mu, \sigma^2)$)

$$\hat{\mu} = \bar{X}, \quad \hat{\sigma}_{MLE}^2 = \frac{1}{n} \sum_{i=1}^n (x_i - \hat{\mu})^2$$

Note: $\hat{\sigma}_{MLE}^2$ biased (uses n), but consistent.

Bernoulli MLE ($X_i \sim \text{Bern}(p)$)

$$L(p) = \prod p^{x_i} (1-p)^{1-x_i} \Rightarrow \hat{p}_{MLE} = \bar{X}$$

Asymptotics (high level): MLEs are consistent, asymptotically normal, and asymptotically efficient (under correct specification).

Confidence Intervals (Lec 16)

Large sample CI for a mean

By CLT, $\bar{X} \approx N(\mu, \sigma^2/n)$ and $Var(\bar{X}) = \sigma^2/n \approx s^2/n$.

$$CI_{1-\alpha} : \bar{X} \pm z_{\alpha/2} \cdot \frac{s}{\sqrt{n}}$$

Common: 95% uses $z_{0.025} \approx 1.96$.

One-sided confidence bounds (Practice 1)Upper $(1 - \alpha)$ bound: $\mu \leq \bar{X} + z_{1-\alpha} \cdot SE(\bar{X})$.Lower $(1 - \alpha)$ bound: $\mu \geq \bar{X} - z_{1-\alpha} \cdot SE(\bar{X})$.For a proportion: replace $SE(\bar{X})$ by $\sqrt{\hat{p}(1 - \hat{p})/n}$ (CI) or $\sqrt{p_0(1 - p_0)/n}$ (test).**Small sample CI for a mean (Normal data)**If $X_i \sim N(\mu, \sigma^2)$ and σ unknown, for any $n > 1$:

$$\frac{\bar{X} - \mu}{s/\sqrt{n}} \sim t_{n-1} \Rightarrow \bar{X} \pm t_{\alpha/2, n-1} \cdot \frac{s}{\sqrt{n}}$$

CI for a difference in means (independent samples)Large n :

$$(\bar{X}_1 - \bar{X}_2) \pm z_{\alpha/2} \sqrt{\frac{s_1^2}{n_1} + \frac{s_2^2}{n_2}}$$

Small n , equal variances (Normal):

$$(\bar{X}_1 - \bar{X}_2) \pm t_{\alpha/2, n_1+n_2-2} \cdot s_p \sqrt{\frac{1}{n_1} + \frac{1}{n_2}}$$

CI for a proportion (large n)

$$\hat{p} \pm z_{\alpha/2} \sqrt{\frac{\hat{p}(1 - \hat{p})}{n}}$$

InterpretationMethod yields coverage in repeated samples: $\Pr(\mu \in CI) = 1 - \alpha$ (not: " $\Pr(\mu \in CI \mid data)$ ").**Hypothesis Testing Basics (Lec 17)****General structure****Null** H_0 vs **alternative** H_a ; choose significance level α .Test statistic T ; p-value = $\Pr(\text{as/extreme as } T \mid H_0)$.Decision: reject if p-value $< \alpha$.**Type I / II and power**Type I error: reject true H_0 (probability α).Type II error: fail to reject false H_0 (probability β).Power = $1 - \beta$ increases with larger n , larger effect size, larger α .**One-sample mean test (large n)**

$$H_0 : \mu = \mu_0, \quad z = \frac{\bar{x} - \mu_0}{s/\sqrt{n}} \approx N(0, 1) \quad (H_0)$$

Two-sided at 5%: reject if $|z| > 1.96$.p-value (two-sided): $2(1 - \Phi(|z|))$.**One-sided vs. two-sided**Right-tail: $H_a : \mu > \mu_0$, reject for large z ; p-value = $1 - \Phi(z)$.Left-tail: $H_a : \mu < \mu_0$, reject for small z ; p-value = $\Phi(z)$.Two-sided is the conservative default unless direction is justified *a priori*.**CI \leftrightarrow test link**For many large-sample mean/proportion settings: reject H_0 at level α iff the $(1 - \alpha)$ CI excludes the null value.**Power + sample size (Practice 2: Catalogs)**One-sided test $H_0 : \mu = \mu_0$ vs $H_a : \mu > \mu_0$, known σ : reject if $\bar{X} > \mu_0 + z_{1-\alpha} \frac{\sigma}{\sqrt{n}}$.If true mean is $\mu_1 = \mu_0 + \delta$, then power is

$$1 - \beta = \Pr(\text{reject} \mid \mu = \mu_1) = 1 - \Phi\left(z_{1-\alpha} - \frac{\delta\sqrt{n}}{\sigma}\right).$$

Solve for n :

$$n = \left(\frac{(z_{1-\alpha} + z_{1-\beta})\sigma}{\delta}\right)^2.$$

Two-Sample Tests (Lec 17–19)**Independent samples (means)**

Equal-variance pooled SD:

$$s_p = \sqrt{\frac{(n_1 - 1)s_1^2 + (n_2 - 1)s_2^2}{n_1 + n_2 - 2}}$$

Large-sample equal-variance z :

$$z = \frac{\bar{x}_1 - \bar{x}_2}{s_p \sqrt{\frac{1}{n_1} + \frac{1}{n_2}}} \approx N(0, 1)$$

Unequal-variance (large n) z :

$$z = \frac{\bar{x}_1 - \bar{x}_2}{\sqrt{\frac{s_1^2}{n_1} + \frac{s_2^2}{n_2}}} \approx N(0, 1)$$

Small sample t-testsOne-sample: $t = \frac{\bar{x} - \mu_0}{s/\sqrt{n}} \sim t_{n-1}$ (Normal data).Two-sample equal-var: $t = \frac{\bar{x}_1 - \bar{x}_2}{s_p \sqrt{\frac{1}{n_1} + \frac{1}{n_2}}} \sim t_{n_1+n_2-2}$.

Welch (unequal var):

$$t = \frac{\bar{x}_1 - \bar{x}_2}{\sqrt{\frac{s_1^2}{n_1} + \frac{s_2^2}{n_2}}} \approx t_{d'} \quad d' = \frac{\left(\frac{s_1^2}{n_1} + \frac{s_2^2}{n_2}\right)^2}{\frac{\left(\frac{s_1^2}{n_1}\right)^2}{n_1-1} + \frac{\left(\frac{s_2^2}{n_2}\right)^2}{n_2-1}}$$

Useful t critical values (5%)One-sided ($t_{0.95, df}$): df 4: 2.132; df 9: 1.833; df 14: 1.761; df 29: 1.699; df ∞ : 1.645.Two-sided ($t_{0.975, df}$): df 4: 2.776; df 9: 2.262; df 14: 2.145; df 29: 2.045; df ∞ : 1.96.**Paired samples**Differences $d_i = x_{1i} - x_{2i}$, $\bar{d} = \frac{1}{n} \sum d_i$:

$$s_d = \sqrt{\frac{1}{n-1} \sum (d_i - \bar{d})^2}, \quad t = \frac{\bar{d}}{s_d/\sqrt{n}} \sim t_{n-1}$$

Equality of variances (F test)

$$H_0 : \sigma_1^2 = \sigma_2^2, \quad F = \frac{s_1^2}{s_2^2} \sim F_{n_1-1, n_2-1} \quad (H_0)$$

Convention: put the larger sample variance in numerator so $F \geq 1$ (then use appropriate tail).**Tests with proportions (large samples)**

One proportion:

$$z = \frac{\hat{p} - p_0}{\sqrt{\frac{p_0(1-p_0)}{n}}} \approx N(0, 1)$$

Interpretation: use p_0 in the SE under H_0 .95% CI for p (plug-in):

$$\hat{p} \pm 1.96 \sqrt{\frac{\hat{p}(1 - \hat{p})}{n}}$$

Two proportions (independent):

$$\hat{p} = \frac{x_1 + x_2}{n_1 + n_2}, \quad z = \frac{\hat{p}_1 - \hat{p}_2}{\sqrt{\hat{p}(1 - \hat{p}) \left(\frac{1}{n_1} + \frac{1}{n_2}\right)}} \approx N(0, 1)$$

Note: pooled \hat{p} is used for the SE under $H_0 : p_1 = p_2$.CI for $(p_1 - p_2)$ (plug-in, large n):

$$(\hat{p}_1 - \hat{p}_2) \pm z_{\alpha/2} \sqrt{\frac{\hat{p}_1(1 - \hat{p}_1)}{n_1} + \frac{\hat{p}_2(1 - \hat{p}_2)}{n_2}}.$$

Nonparametric / Categorical Tests (Lec 20–21)

χ^2 , t , F relationships

If $Z \sim N(0, 1)$ and $U \sim \chi_n^2$ independent, then $\frac{Z}{\sqrt{U/n}} \sim t_n$.

If $U \sim \chi_m^2$, $V \sim \chi_n^2$ independent, then $\frac{(U/m)}{(V/n)} \sim F_{m,n}$.

χ^2 (definition)

If $Z_1, \dots, Z_k \stackrel{iid}{\sim} N(0, 1)$, then $\sum_{i=1}^k Z_i^2 \sim \chi_k^2$ with $E = k$, $Var = 2k$.

Univariate χ^2 goodness-of-fit

Multinomial counts Y_1, \dots, Y_k with hypothesized probs p_1, \dots, p_k , $E_i = np_i$:

$$Q = \sum_{i=1}^k \frac{(Y_i - E_i)^2}{E_i} \sim \chi_{k-1}^2 (H_0)$$

Rule of thumb: all expected counts ≥ 5 .

Special case $k = 2$

Then

$$Q = \frac{(Y_1 - np_1)^2}{np_1(1 - p_1)} = z^2 \approx \chi_1^2$$

Bivariate χ^2 test (independence / homogeneity)

Contingency table counts Y_{ij} (rows $i = 1..K$, cols $j = 1..J$), total N .

$$\hat{p}_i = \frac{\sum_{j=1}^J Y_{ij}}{N}, \quad E_{ij} = \hat{p}_i \sum_{k=1}^K Y_{kj} = \frac{(\text{row } i)(\text{col } j)}{N}$$

$$Q = \sum_{j=1}^J \sum_{i=1}^K \frac{(Y_{ij} - E_{ij})^2}{E_{ij}} \sim \chi_{(J-1)(K-1)}^2$$

Condition: expected counts in each cell $\gtrsim 5$. **Independence vs homogeneity:** same test statistic and df; only interpretation differs.

Fisher's exact test (small counts)

For small cell counts (esp. 2×2), use Fisher's exact test (exact hypergeometric p-value), not χ^2 approximation.

Median tests

One-sample median test: $H_0 : \text{Median}(X) = m_0$. Count $C = \#\{X_i < m_0\}$; under H_0 , $C \sim \text{Binomial}(n, 0.5)$.

Two-sample median test: pool samples, compute pooled median, build 2×2 table (group \times above/below median), then χ^2 (or Fisher if small counts).

Which Test? (Lec 17–21)

Mean / proportion decision guide

One sample: Normal data + small $n \Rightarrow$ one-sample t ; large $n \Rightarrow z$ (CLT).

Binary outcome \Rightarrow one-sample proportion z (large n).

Two samples: Paired \Rightarrow paired t on differences.

Independent means: equal var? pooled t (small n) / pooled z (large n); unequal var \Rightarrow Welch t / unequal-var z .

Two proportions \Rightarrow two-proportion z (pooled SE under H_0).

Categorical outcomes guide

One multinomial sample vs known $p_i \Rightarrow \chi^2$ GOF.

Two-way table (independence/homogeneity) $\Rightarrow \chi^2$ with df $(J-1)(K-1)$.

Small expected cell counts \Rightarrow Fisher's exact.

P-values (quick)

Two-sided: $p = 2(1 - \Phi(|z|))$ for z ; similarly $p = 2(1 - F_{t,df}(|t|))$ for t .

Right-tail: $p = 1 - \Phi(z)$; left-tail: $p = \Phi(z)$.

Critical values (common)

$z_{0.10} \approx 1.28$ (80% CI), $z_{0.05} \approx 1.645$ (90% CI), $z_{0.025} \approx 1.96$ (95% CI), $z_{0.005} \approx 2.576$ (99% CI).

Inference Templates (Lec 14–21)

Test/CI workflow

1) Write H_0, H_a and choose α . 2) Compute statistic. 3) Get p-value (or compare to critical value). 4) State decision + interpretation in context.

Standard errors (common)

Mean: $SE(\bar{X}) = s/\sqrt{n}$.

Diff of means (indep): $SE(\bar{X}_1 - \bar{X}_2) = \sqrt{s_1^2/n_1 + s_2^2/n_2}$.

Proportion: $SE(\hat{p}) \approx \sqrt{\hat{p}(1 - \hat{p})/n}$.

Diff of proportions:

$$SE(\hat{p}_1 - \hat{p}_2) \approx \sqrt{\frac{\hat{p}_1(1 - \hat{p}_1)}{n_1} + \frac{\hat{p}_2(1 - \hat{p}_2)}{n_2}}$$

Useful null distributions from Normal data

If $X_i \sim N(\mu, \sigma^2)$ iid:

$$\frac{\bar{X} - \mu}{\sigma/\sqrt{n}} \sim N(0, 1), \quad \frac{\bar{X} - \mu}{s/\sqrt{n}} \sim t_{n-1}$$

$$\frac{(n-1)s^2}{\sigma^2} \sim \chi_{n-1}^2$$

If X_i and Y_j are Normal samples with variances σ_1^2, σ_2^2 :

$$\frac{s_1^2/\sigma_1^2}{s_2^2/\sigma_2^2} \sim F_{n_1-1, n_2-1}$$

Two-sided t p-value template

If t_{df} computed, then $p = 2(1 - F_{t,df}(|t|))$.

χ^2 df reminders

GOF with k categories: $df = k - 1$.

Independence with $K \times J$ table: $df = (K - 1)(J - 1)$.

If you estimate parameters in GOF, subtract those estimated parameters from df.

Useful χ^2 critical values

At 5%: df 1: 3.841; df 2: 5.991; df 3: 7.815; df 4: 9.488; df 5: 11.070; df 6: 12.592.

At 1%: df 1: 6.635; df 2: 9.210; df 3: 11.345; df 4: 13.277.

Common interpretation pitfalls

Fail to reject \neq accept H_0 .

Statistical significance \neq practical significance.

Small p-value means data unlikely under H_0 (not: H_0 is unlikely).

CI width shrinks like $1/\sqrt{n}$.

Computation Recipes (Lec 14–21)

1-sample mean ($H_0 : \mu = \mu_0$)

Compute \bar{x} , s , n .

Large n : $z = \frac{\bar{x} - \mu_0}{s/\sqrt{n}}$.

Small n (Normal): $t = \frac{\bar{x} - \mu_0}{s/\sqrt{n}}$ with df $n - 1$.

Two-sided p-value: $2(1 - \Phi(|z|))$ or $2(1 - F_{t,df}(|t|))$.

2 independent means ($H_0 : \mu_1 = \mu_2$)

Compute $\bar{x}_1, \bar{x}_2, s_1, s_2, n_1, n_2$.

Large n : $z = \frac{\bar{x}_1 - \bar{x}_2}{\sqrt{s_1^2/n_1 + s_2^2/n_2}}$.

Small n (Normal): pooled t if equal variances; Welch t otherwise.

Paired means ($H_0 : \Delta = 0$)

Compute differences $d_i = x_{1i} - x_{2i}$, then test $H_0 : E[d] = 0$ via $t = \frac{\bar{d}}{s_d/\sqrt{n}}$.

1-sample proportion ($H_0 : p = p_0$)

Compute $\hat{p} = x/n$. Use $z = \frac{\hat{p} - p_0}{\sqrt{p_0(1 - p_0)/n}}$ (SE under H_0).

2 proportions ($H_0 : p_1 = p_2$)

Compute $\hat{p}_1 = x_1/n_1$, $\hat{p}_2 = x_2/n_2$, pooled $\hat{p} = \frac{x_1+x_2}{n_1+n_2}$, then

$$z = \frac{\hat{p}_1 - \hat{p}_2}{\sqrt{\hat{p}(1-\hat{p})\left(\frac{1}{n_1} + \frac{1}{n_2}\right)}}$$

χ^2 GOF

Compute expected counts $E_i = np_i$ from null model, then

$$Q = \sum_{i=1}^k \frac{(O_i - E_i)^2}{E_i}, \quad df = k - 1.$$

χ^2 independence / homogeneity

Compute row totals, column totals, N , then $E_{ij} = \frac{(\text{row } i)(\text{col } j)}{N}$ and

$$Q = \sum_{i,j} \frac{(O_{ij} - E_{ij})^2}{E_{ij}}, \quad df = (K-1)(J-1).$$

Randomized Experiments (Lec 22)

Potential outcomes

Y_{0i} : outcome if not treated; Y_{1i} : outcome if treated; $D_i \in \{0, 1\}$ treatment indicator.

$$Y_i = (1 - D_i)Y_{0i} + D_iY_{1i} = Y_{0i} + (Y_{1i} - Y_{0i})D_i$$

Causal estimands

ATE: $E[Y_{1i} - Y_{0i}]$.

TT: $E[Y_{1i} - Y_{0i} | D_i = 1]$.

Selection bias decomposition

Observed difference ("confounding comparison"):

$$E[Y_i | D_i = 1] - E[Y_i | D_i = 0] = TT + SB$$

where $TT = E[Y_{1i} - Y_{0i} | D_i = 1]$ and $SB = E[Y_{0i} | D_i = 1] - E[Y_{0i} | D_i = 0]$. Random assignment $\Rightarrow (Y_{0i}, Y_{1i}) \perp D_i \Rightarrow SB = 0$, so diff-in-means identifies ATE.

ITT (intent-to-treat)

If Z_i is random assignment (offer/encouragement), ITT is:

$$ITT = E[Y_i | Z_i = 1] - E[Y_i | Z_i = 0]$$

Useful under non-compliance (keeps randomization intact).

Diff-in-means estimator (simple RCT)

With treated group T and control group C :

$$\widehat{ATE} = \bar{Y}_T - \bar{Y}_C, \quad SE(\widehat{ATE}) \approx \sqrt{\frac{s_T^2}{n_T} + \frac{s_C^2}{n_C}}$$

Compliance language

Z_i = assigned; D_i = received. If perfect compliance ($D_i = Z_i$), then ITT = ATE. If not, ITT remains valid for the effect of *assignment*.

Heterogeneous effects + balance checks

Treatment effects may vary across subgroups; randomization implies groups should look similar on *baseline* covariates in expectation (can check with comparisons).

Why randomization helps

Random assignment makes treatment independent of unobserved determinants of Y ("exogenous variation"): treated and control are comparable in expectation.

Breza et al. (2021) design (example)

Two-stage randomization (county \rightarrow zipcode) enables causal measurement with large-scale online ad delivery; primary outcomes measured at county/zip levels.

What observational studies compute (HBR effect)

Often reported:

$$E[Y_i | D_i = 1] - E[Y_i | D_i = 0]$$

This is a **confounding comparison** unless treatment is as-good-as-random.

Observed outcome identity

Even though (Y_{0i}, Y_{1i}) are both defined for each i , we only observe one of them:

$$Y_i = Y_{0i} + (Y_{1i} - Y_{0i})D_i.$$

Full decomposition (TT + selection bias)

Let $\Delta_i = Y_{1i} - Y_{0i}$. Define $TT = E[\Delta_i | D_i = 1]$

and $SB = E[Y_{0i} | D_i = 1] - E[Y_{0i} | D_i = 0]$. Then

$$E[Y_i | D_i = 1] - E[Y_i | D_i = 0] = TT + SB.$$

Key equalities under random assignment

If D_i is randomly assigned (independent of (Y_{0i}, Y_{1i})), then

$$\begin{aligned} E[Y_{0i} | D_i = 1] &= E[Y_{0i} | D_i = 0] \\ \Rightarrow E[Y_i | D_i = 1] - E[Y_i | D_i = 0] &= ATE. \end{aligned}$$

Stylized example (why confounding can be huge)

If the causal effect is modest (e.g., $ATE \approx 5$) but treated units have much higher baseline outcomes Y_{0i} , then SB can be large and the observational difference can be huge even when the true causal effect is small.

Practical checklist for randomized experiments

- Define population + unit of randomization (individual / cluster).
- Define treatment D_i and outcomes Y_i (timing matters).
- Verify balance: compare baseline covariates across treatment/control (means, proportions, χ^2 tables).
- Handle non-compliance: report ITT (effect of assignment).
- Consider spillovers: if treatment affects untreated units, simple comparisons may not recover the desired ATE.

Two-stage randomization intuition (Breza)

Stage 1 creates **different treatment intensities** (high vs low) at the county level; stage 2 randomizes treatment at the zipcode level within counties.

Comparisons can identify intent-to-treat effects of being in treated zipcodes and can be used to study spillovers when intensity varies.

ATE vs TT (heterogeneous effects)

If treatment effects vary across people, then $ATE = E[Y_{1i} - Y_{0i}]$ may differ from $TT = E[Y_{1i} - Y_{0i} | D_i = 1]$ because the treated subset can be different.

How to check randomization (balance)

Pick baseline variables measured *before* treatment. Compare treatment vs control: mean differences (t/z tests), proportions (two-proportion z), and categorical distributions (χ^2 /Fisher).

Interpretation: you expect some imbalance by chance; systematic imbalance suggests randomization problems or attrition.

Noncompliance

If assignment Z_i does not equal receipt D_i , report ITT (effect of Z_i). "As-treated" comparisons reintroduce selection bias. **If you need the effect of actually receiving treatment:** under additional assumptions, a common "treatment-on-treated" estimand is

$$\frac{ITT}{E[D_i | Z_i = 1] - E[D_i | Z_i = 0]}.$$

Online ads: why "targeted search" is tricky

If ads are shown because a user searches for relevant keywords, then D_i is correlated with purchase intent, so $E[Y_{0i} | D_i = 1] > E[Y_{0i} | D_i = 0]$ (positive selection bias). Randomized field experiments create exogenous variation in D_i .

Breza et al. (2021) outcomes (as reported in lecture)

- Travel: average distance traveled decreased by about 0.993 percentage points in high-intensity counties vs low-intensity counties (pre-holiday window).
- COVID: treated zipcodes saw about a 3.5% reduction in infections vs controls (measured post-holiday).