

# Human Sources analysis

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## Background

“Turnover” : turnover is that churn refers to the gradual loss of employees over a period of time. In a company, the employee turnover is the biggest issue facing HR and high costs. Therefore, analyzing the employee turnover is the way to prevent the damage and save money to the company. Usually, the common reasons employee turnover is better opportunity, health, relocation, education, and personal reasons etc. In addition, some hidden reasons of employee turnover include percent salary hike, overtime, travel distance, career satisfaction, tenure, and supervisor’s personality etc.

## Data

emp\_id: employees id

status: working status, Active and Inactive

location: location of working city

level: Job level in Company

gender: Male and Female

emp\_age: employees age

rating: Internal work evaluation level

mar\_rating: employees’ manager internal work evaluation level

mgr\_reportees: employees’ manager report

mgr\_age: employees’ manager age

mgr\_tenure: employees’ manager tenure

compensation: salary

percent\_hike: percentage of increase salary

hiring\_score: hire interview score

hiring\_source: platform for job

no\_previous\_companies\_worked: number of previous work companies

distance\_from\_home: distance between home and work place

total\_dependents: number of dependents

marital\_status: status of marry

education: education level

promotion\_last\_2\_years: the promotion of employee within last 2 years

no\_leaves\_taken: number of leaves have been taken

total\_experience: total of work experience

monthly\_overtime\_hrs: total number of monthly overtime hours

date\_of\_joining: date of join the company

```
## Attaching package: 'dplyr'

## The following objects are masked from 'package:stats':
##
##   filter, lag

## The following objects are masked from 'package:base':
##
##   intersect, setdiff, setequal, union

## -- Attaching packages ----- tidyverse 1.3.0 --

## v ggplot2 3.3.2      v purrr 0.3.4
## v tibble 3.0.4       v stringr 1.4.0
## v tidyr 1.1.2        v forcats 0.5.0

## -- Conflicts ----- tidyverse_conflicts() --
## x dplyr::filter() masks stats::filter()
## x dplyr::lag()    masks stats::lag()

## [1] 1954 34

## [1] 1954 34
```

## Fomular for turnover rate

Turnover rate = Number of employees who left / Total number of employees

counting the status from data frame. we know the active employee is 1557, and 397 employees left the company.

```
##   status    n
## 1  Active 1557
## 2 Inactive 397
```

calculate a mean of turnover\_rate. the rate is approximation 18% for employees left

```
##   turnover_rate
## 1      0.203173
```

Approximation 22% of Analyst job level leaving and 15% of Specialist level leaving end of 12/31/2014 in the company.

```
## `summarise()` ungrouping output (override with `.groups` argument)

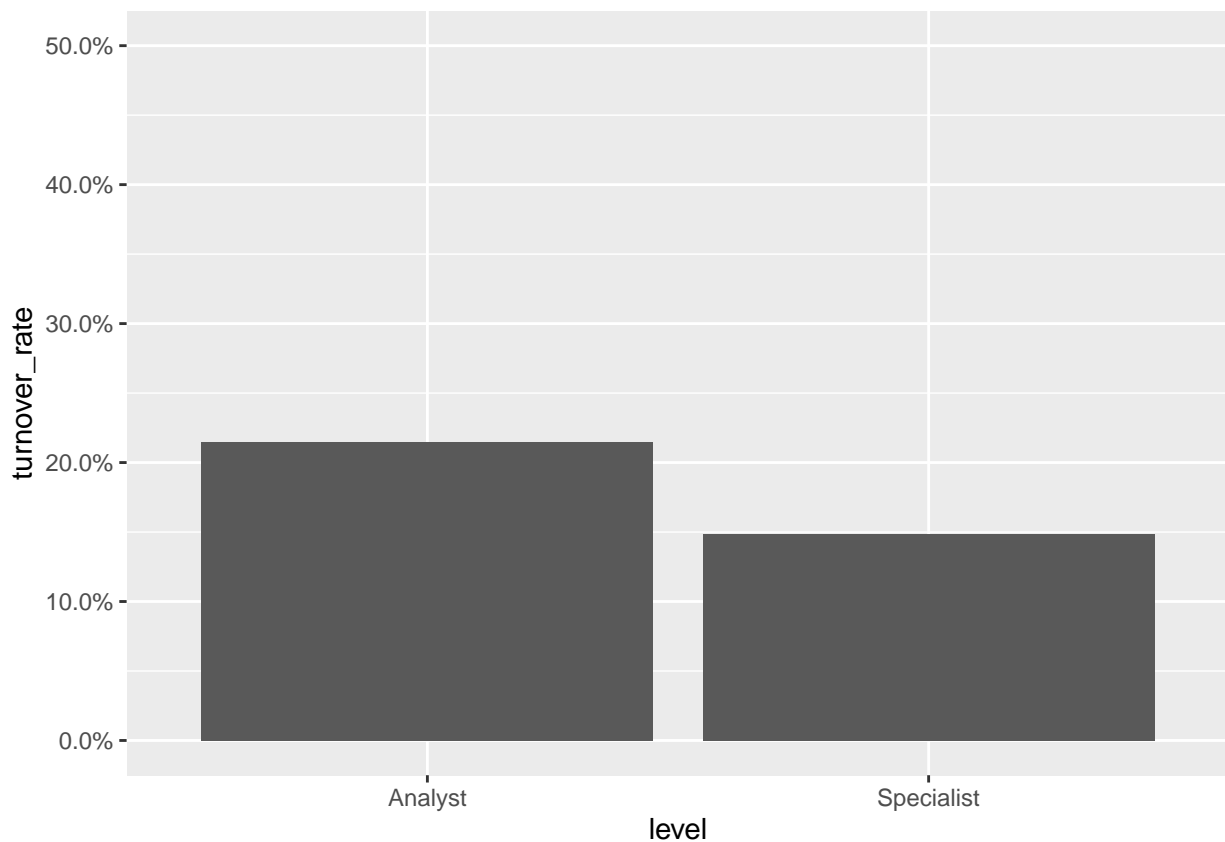
## # A tibble: 2 x 2
##   level      turnover_rate
##   <fct>          <dbl>
## 1 Analyst          0.215
## 2 Specialist        0.149
```

use graph for data visualization. the graph is showing the rate value between the analyst level and specialist level.

```
##
## Attaching package: 'scales'

## The following object is masked from 'package:purrr':
##
##   discard

## The following object is masked from 'package:readr':
##
##   col_factor
```

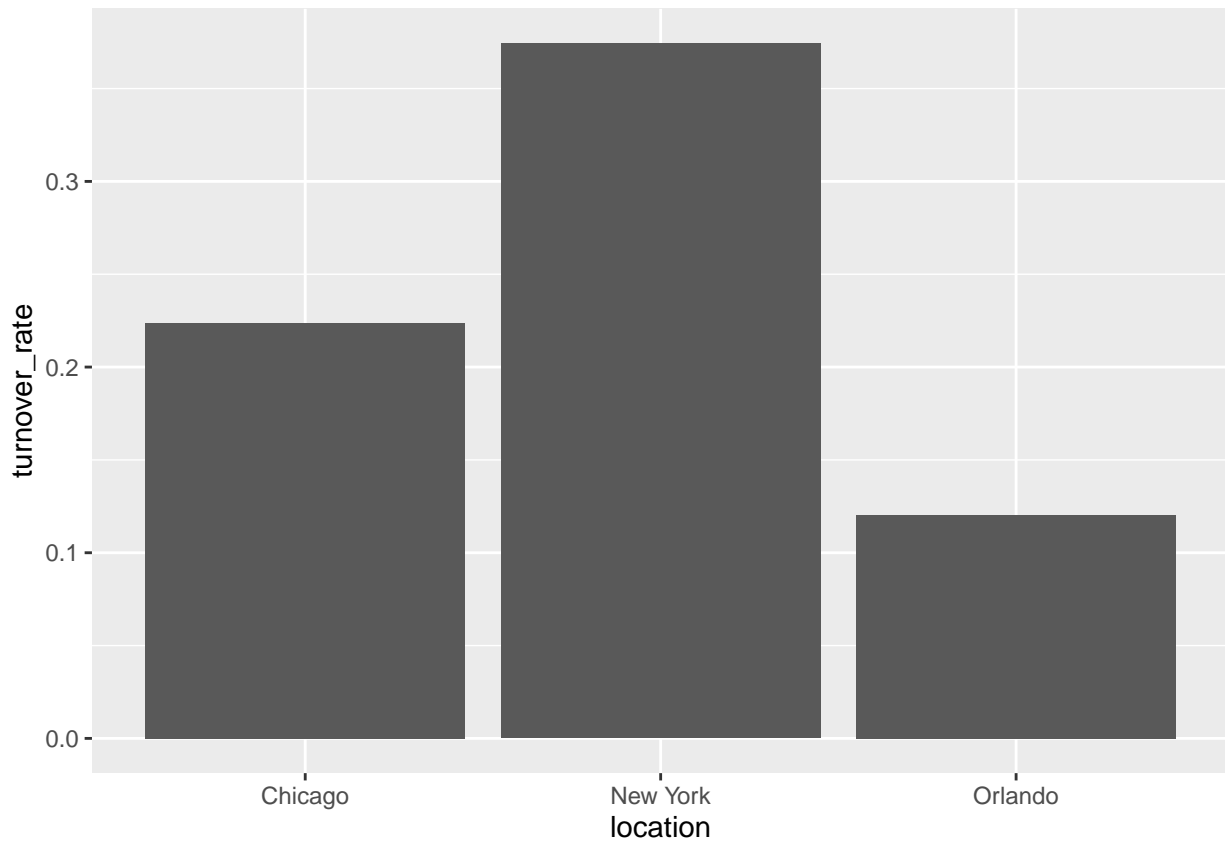


## Question: calculate the turnover rate in different cites ### Company has 3 controlled company in Chicago, New York, Orlando. After calculating the trunover\_rate, we can see the highest proportion is in New York city, and the lowest is Orlando.

```
## `summarise()` ungrouping output (override with `.groups` argument)
```

```
## # A tibble: 3 x 2
##   location turnover_rate
##   <fct>         <dbl>
## 1 Chicago      0.224
## 2 New York     0.374
## 3 Orlando     0.121
```

```
location%>% #histogram to data visulization
  ggplot(aes(location,turnover_rate))+ geom_col()
```



### chekcing rating relationship for turnover\_rate

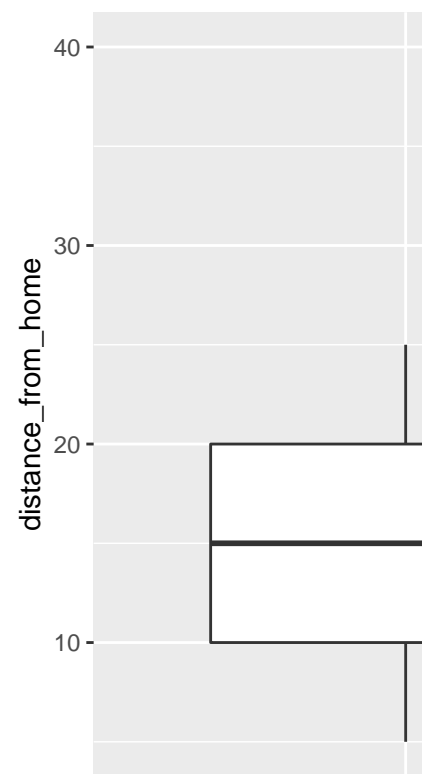
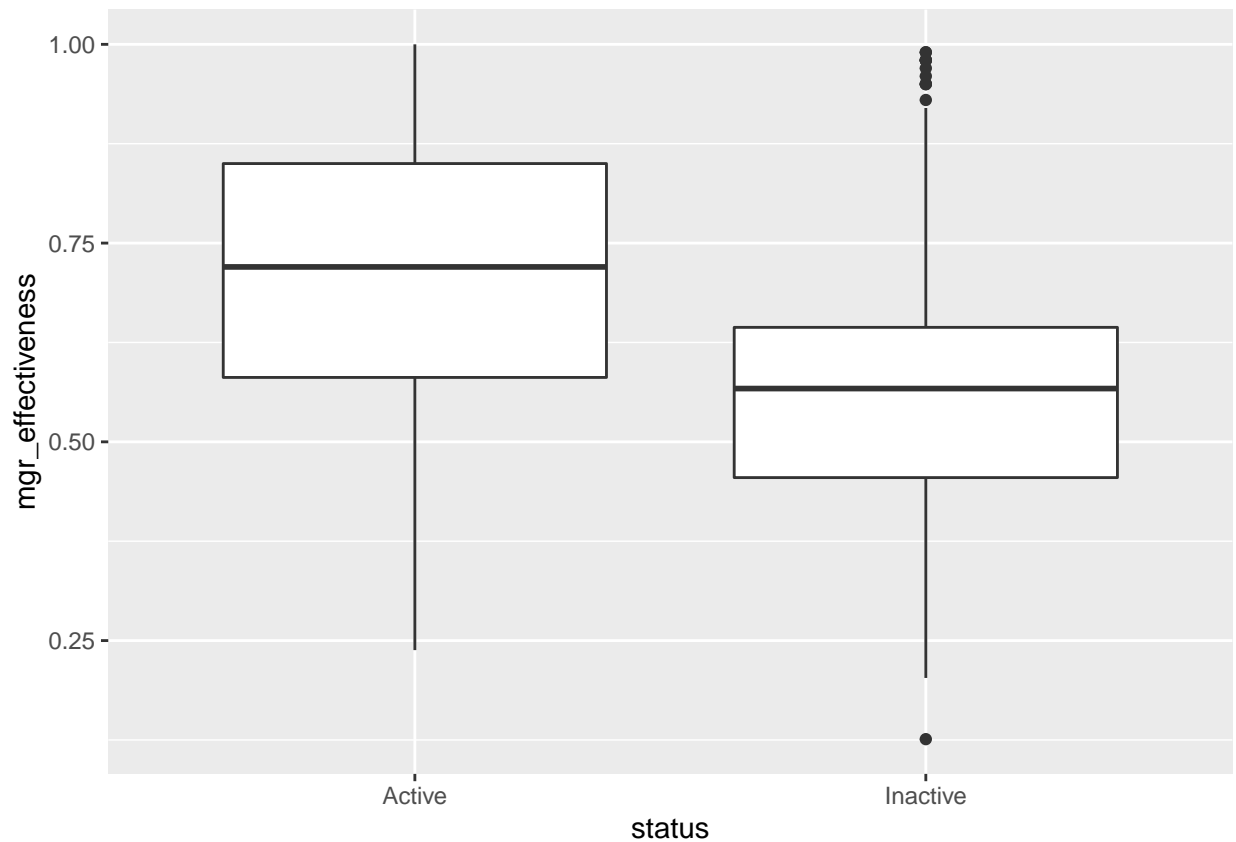
from the data calculating, the internal work evulation rate are showing that the unacceptable is 63% highest proportion of turnover\_rate. The number 2 higher proportion is below average rating. On the contraction, the acceptable is 22%, above average 13% and excellent only 3%

```
## `summarise()` ungrouping output (override with `.groups` argument)
```

```
## # A tibble: 5 x 2
##   rating      turnover_rate
##   <fct>          <dbl>
## 1 Above Average    0.131
## 2 Acceptable      0.221
## 3 Below Average   0.385
## 4 Excellent       0.0305
## 5 Unacceptable    0.633
```

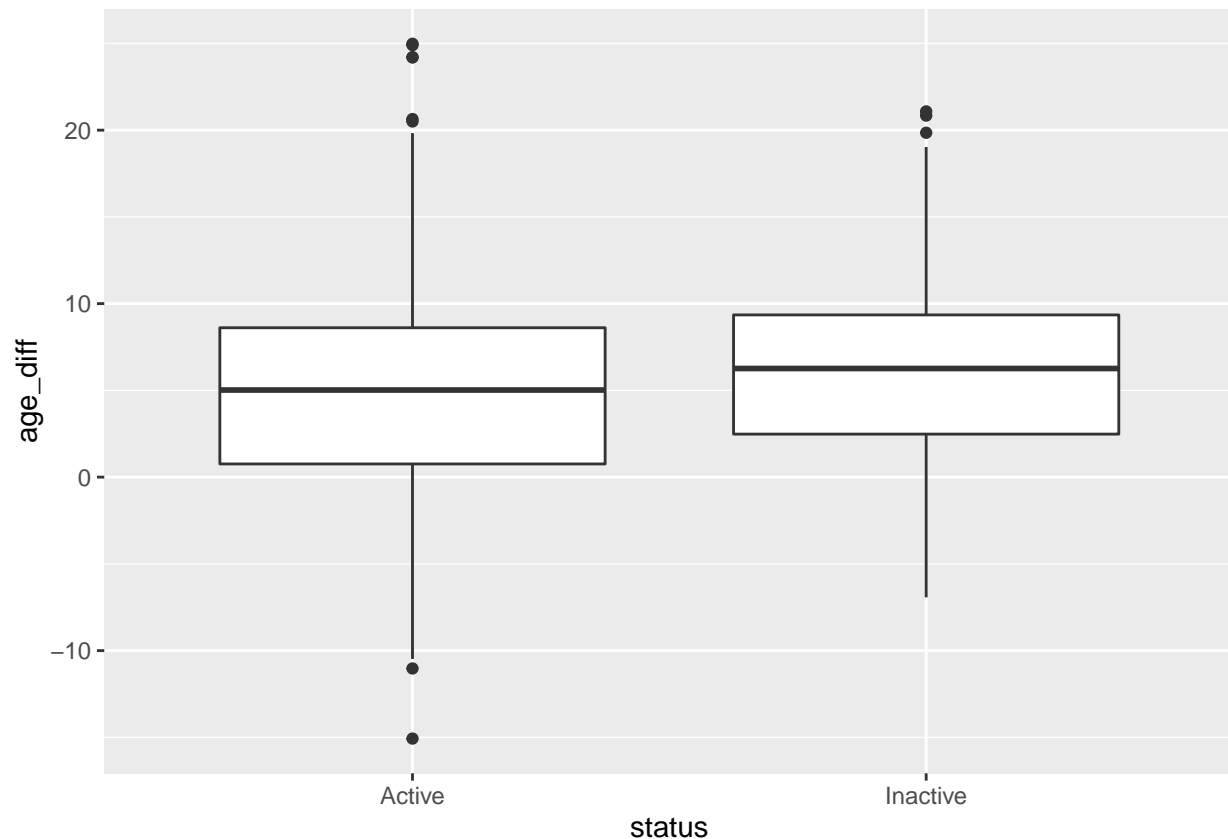
Question: is the work evaluation as main factor for employee turnover? the employee was fire by company?

the grph showing manager effectiveness also affct the employee turnover. the box-plot shows the outliers of inactive. however, overall shows that the mean of manger effectiveness of active is higher than inactive. according to box-plot, we know the manger effectiveness also affect turnover of employees.



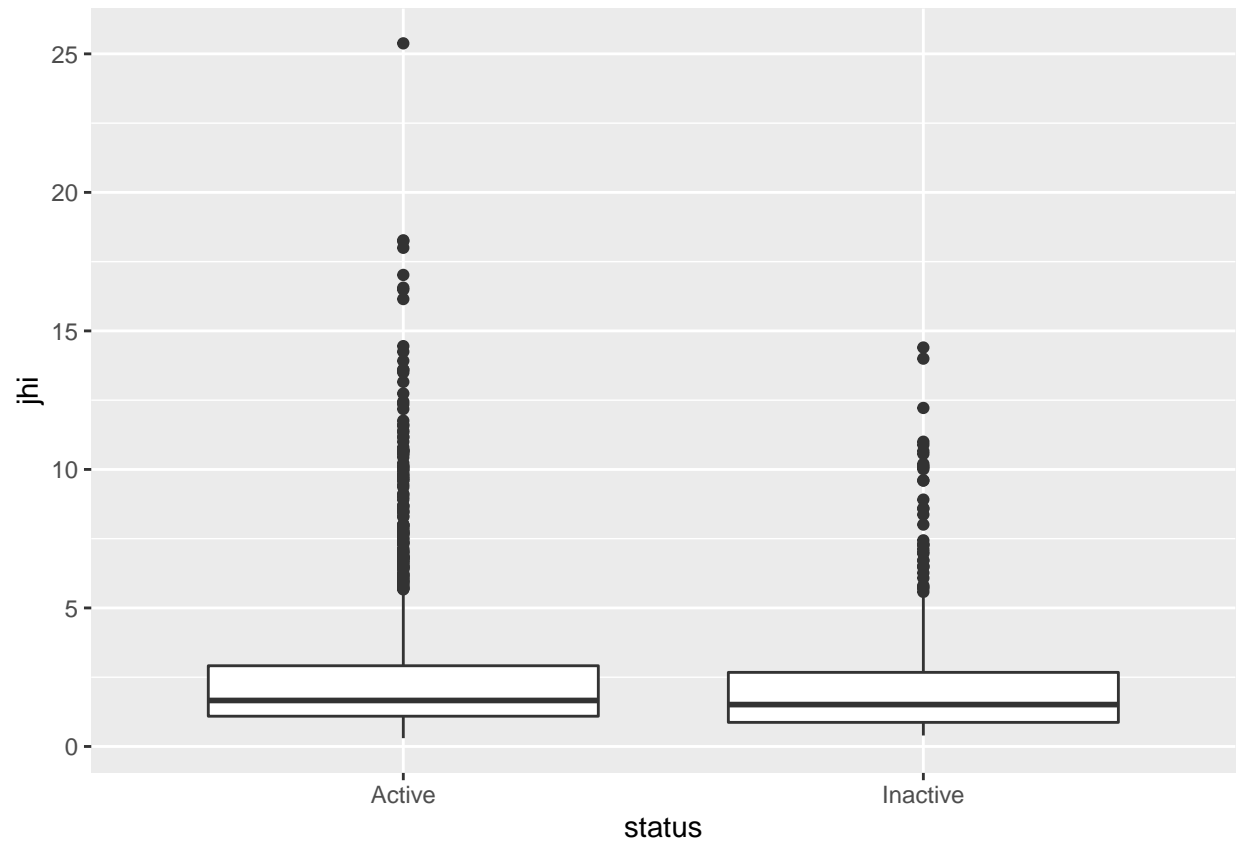
## Due to figure out more significant factors which are affecting the employee turnover. ### Question: How does our company provide the hope to our employee? is data showing the relationship between the age and experience? ### We want to calculate some Job-Hop to our company. Differece of age between the employees and their supervisor, also improve the data to display the age and experiences. Provide a Job-Hop into data frame for reducing employee turnover. ### extra a data for difference of employe age and manager age. Why calculate that? It's a reason that age difference will provide the hope for the Junior employee. They can know how long or what experience would suppoort them move on next level.

Box-plot below, shows some outliers for status. it notice us, the mean of age difference of Inactive higher than activie. This leads to the next idea of whether there is a big gap in age or experience between employees leaving and job expectations. Should we improve the system or shrink the age stage of the working layer.



### When Box-plot shows huge outliers, even the experience and number of previous worked experience might affect the Job-Hop, they were not consider in our concern.

## Warning: Removed 186 rows containing non-finite values (stat\_boxplot).

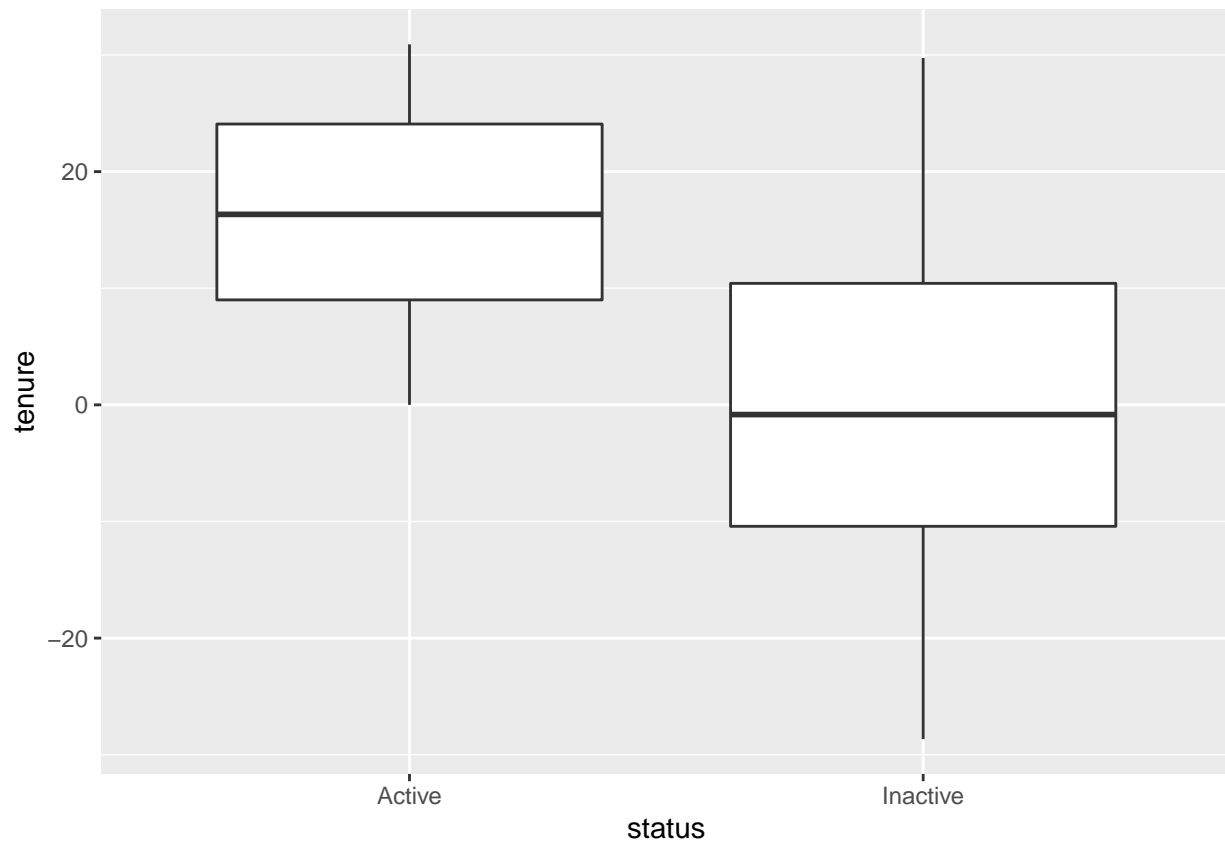


```
##  
## Attaching package: 'lubridate'  
  
## The following object is masked from 'package:base':  
##  
##   date
```



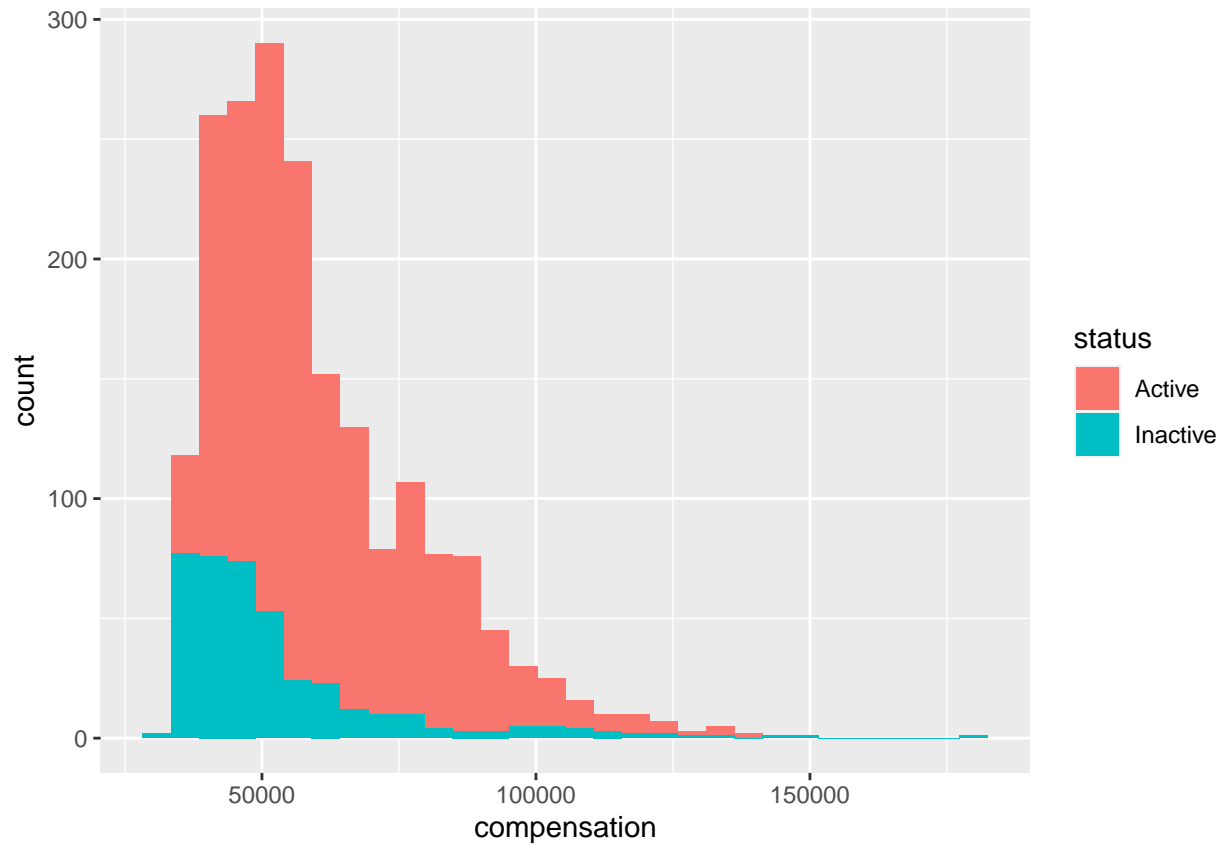
**Question: Any suggestion to improve a employee turnover?**

Calculate the employee tenure. According to below box-plot, we can see the Q1 percentile of active is almost equal the Q3 percentile of Inactive employee. In inactive employee, only 50% work like a year in the company. However, active employees are working for a long time than inactive employee. As a result. we can assume that the inactive employee domain percentage is new employee. According that, we have to improve the Junior employees in their first year.

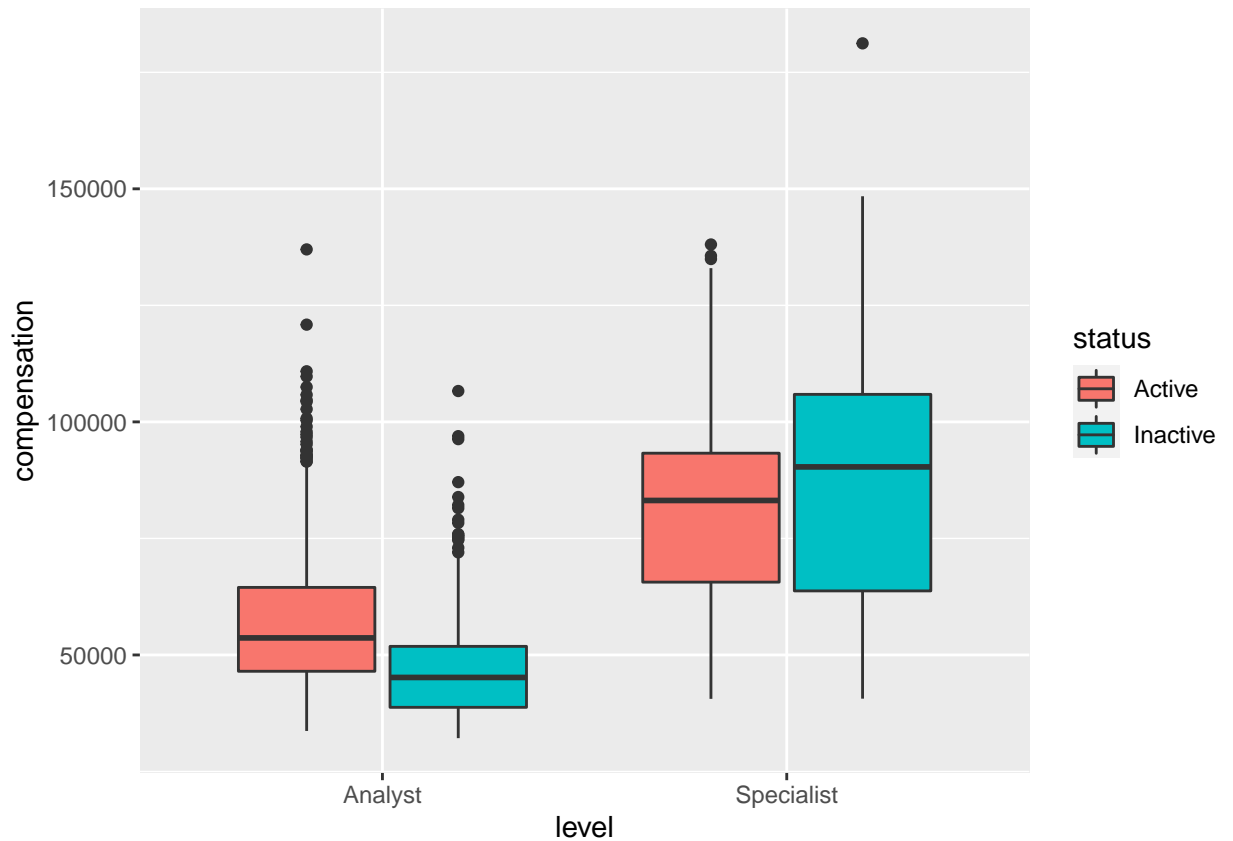


### The inactive employees' salary are lower than active employees.

## `stat_bin()` using `bins = 30`. Pick better value with `binwidth`.



### Graph shows the relationship between level, compensation and status. In Analyst level, active employees compensation higher than inactive. However, in Specialist level, the inactive employees higher than active

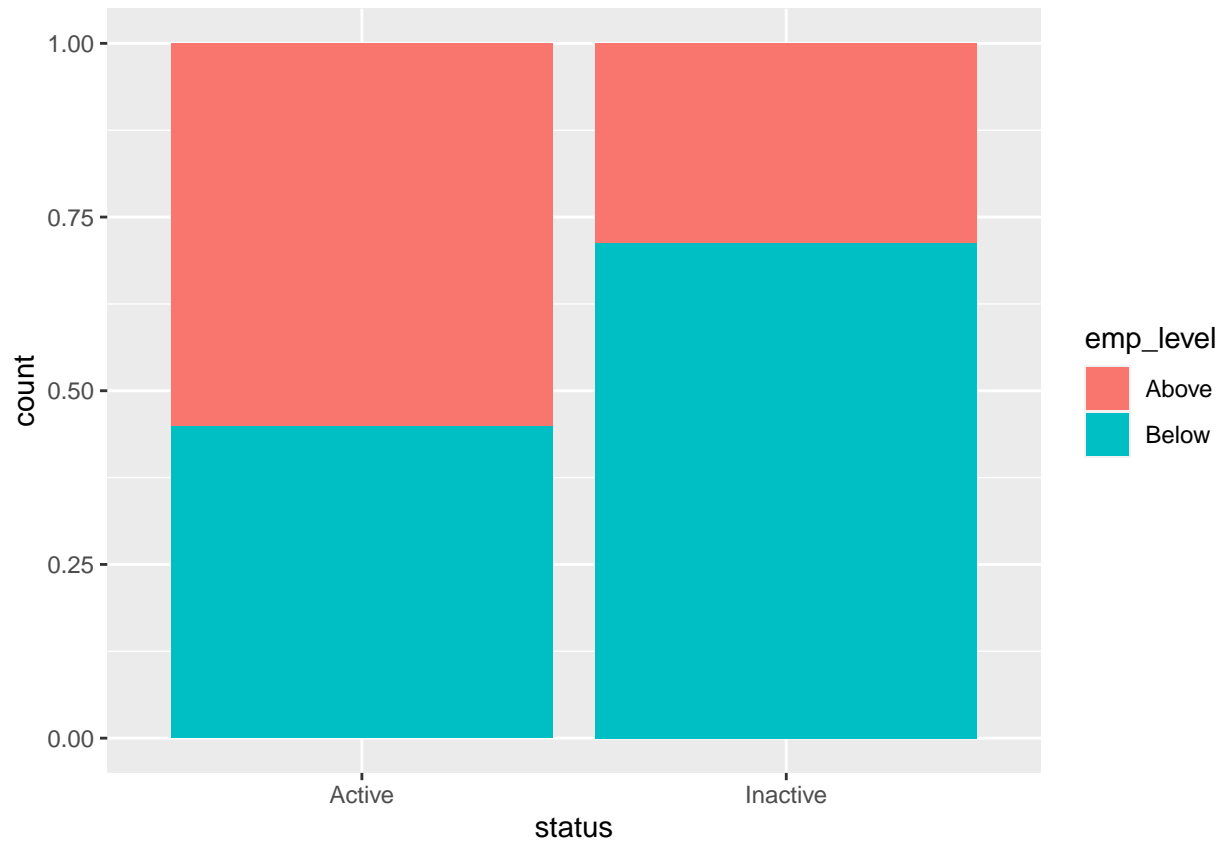


employees.

# Compa Ratio is estimation to evaluate the employee wage percentage to median pay. ##Compa Ratio  
= Actual Compensation / Median Compensation

```
## # A tibble: 2 x 2
## # Groups:   level [2]
##   level      median_compensation
##   <fct>          <dbl>
## 1 Analyst          51840
## 2 Specialist       83496
```

```
emp_final<- emp_ratio%>%
  mutate(emp_level = ifelse( compa_ratio > 1, "Above", "Below")) # add compa level , if compa_ration ge
emp_final%>%
  ggplot(aes(status, fill = emp_level))+geom_bar(position = "fill") #compare compa level between active
```



Unstanding information value : measure of predictive power of independent variable to accurately predict the dependent variable

Information value =  $\text{sim}(\% \text{ of non-events} - \% \text{ of events}) \times \log(\% \text{ of non-events} / \% \text{ of events})$

information value : less than 0.15 meaning predictive power is poor, if  $0.15 < IV < 0.4$  id moderate, else greater than 0.4 meaning strong.

```
## [1] "Variable emp_id was removed because it is a non-numeric variable with >1000 categories"
## [1] "Variable department was removed because it has only 1 unique value"
## [1] "Variable cutoff_date was removed because it has only 1 unique value"
```

Variable	IV
percent_hike	1.144784e+00
total_dependents	1.088645e+00
no_leaves_taken	9.404533e-01
tenure	7.636901e-01
mgr_effectiveness	6.830020e-01
compensation	6.074885e-01
compa_ratio	4.768892e-01
date_of_joining	4.330804e-01
rating	3.869373e-01

```

## 23      monthly_overtime_hrs 3.786644e-01
## 8        mgr_reportees 3.620543e-01
## 2          location 2.963023e-01
## 36          emp_level 2.940446e-01
## 26          mgr_id 2.820235e-01
## 5          emp_age 2.275477e-01
## 16      distance_from_home 1.470549e-01
## 30      work_satisfaction 1.378953e-01
## 22      total_experience 1.345781e-01
## 19      education 1.253865e-01
## 20      promotion_last_2_years 9.979915e-02
## 9          mgr_age 9.816205e-02
## 29      perf_satisfaction 7.099511e-02
## 13      hiring_score 6.684727e-02
## 31      age_diff 6.634065e-02
## 32          jhi 6.586588e-02
## 10      mgr_tenure 5.918048e-02
## 28      career_satisfaction 3.539857e-02
## 3          level 2.726491e-02
## 34      median_compensation 2.726491e-02
## 18      marital_status 2.588063e-02
## 7          mgr_rating 2.172222e-02
## 15 no_previous_companies_worked 1.729893e-02
## 14      hiring_source 8.773529e-03
## 4          gender 3.959968e-05
## 1          status 0.000000e+00
## 25      last_working_date 0.000000e+00

```

## logistic regression

As a summary showing the overall for the multiple linear regression, we can see the p-value to design which is significant factors. Compensation, career\_satisfaction, rating, work\_satisfaction and promotion\_last\_2\_years are not significant to this regression.

```

##
## Call:
## glm(formula = turnover ~ emp_age + percent_hike + hiring_score +
##      compensation + distance_from_home + total_dependents + total_experience +
##      monthly_overtime_hrs + career_satisfaction + perf_satisfaction +
##      work_satisfaction + location + rating + marital_status +
##      education + promotion_last_2_years, family = "binomial",
##      data = org)
##
## Deviance Residuals:
##      Min       1Q   Median       3Q      Max
## -2.3728  -0.2997  -0.1162  -0.0249   3.3442
##
## Coefficients:
##              Estimate Std. Error z value Pr(>|z|)
## (Intercept)    -2.184e+00  2.733e+00  -0.799  0.424291
## emp_age        -2.738e-01  5.781e-02  -4.737  2.17e-06 ***
## percent_hike   -4.669e-01  4.891e-02  -9.545  < 2e-16 ***
## hiring_score     6.108e-02  3.086e-02   1.980  0.047760 *

```

```

## compensation          -5.404e-06  6.901e-06  -0.783 0.433585
## distance_from_home     2.013e-01  1.491e-02  13.496 < 2e-16 ***
## total_dependents       7.443e-01  7.223e-02  10.304 < 2e-16 ***
## total_experience       1.170e-01  5.737e-02   2.040 0.041316 *
## monthly_overtime_hrs   1.723e-01  2.533e-02   6.804 1.02e-11 ***
## career_satisfaction     4.193e-01  9.003e-01   0.466 0.641378
## perf_satisfaction      -2.455e+00  7.882e-01  -3.115 0.001841 **
## work_satisfaction      -2.979e-01  9.881e-01  -0.302 0.763024
## locationNew York       1.396e+00  2.764e-01   5.051 4.39e-07 ***
## locationOrlando       -8.959e-01  2.417e-01  -3.706 0.000210 ***
## ratingAcceptable      -1.681e-01  2.391e-01  -0.703 0.481963
## ratingBelow Average    -1.531e+00  4.318e-01  -3.546 0.000391 ***
## ratingExcellent       -3.753e-01  6.233e-01  -0.602 0.547124
## ratingUnacceptable     -2.634e+00  7.617e-01  -3.458 0.000544 ***
## marital_statusSingle   1.684e+00  3.366e-01   5.002 5.67e-07 ***
## educationMasters       1.751e+00  3.843e-01   4.558 5.18e-06 ***
## promotion_last_2_yearsYes -4.267e-02  2.748e-01  -0.155 0.876607
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## (Dispersion parameter for binomial family taken to be 1)
##
## Null deviance: 1972.64  on 1953  degrees of freedom
## Residual deviance:  800.29  on 1933  degrees of freedom
## AIC: 842.29
##
## Number of Fisher Scoring iterations: 7

##
## Call:
## glm(formula = turnover ~ emp_age + percent_hike + hiring_score +
## distance_from_home + total_dependents + total_experience +
## monthly_overtime_hrs + perf_satisfaction + work_satisfaction +
## location + marital_status + education, family = "binomial",
## data = org)
##
## Deviance Residuals:
##      Min       1Q   Median       3Q      Max
## -2.4686  -0.3170  -0.1320  -0.0318   3.0960
##
## Coefficients:
##              Estimate Std. Error z value Pr(>|z|)
## (Intercept)    -2.20596     2.63514  -0.837  0.40252
## emp_age        -0.28830     0.05351  -5.388 7.14e-08 ***
## percent_hike    -0.32873     0.03007 -10.930 < 2e-16 ***
## hiring_score     0.04918     0.03016   1.630  0.10300
## distance_from_home  0.19869     0.01459  13.617 < 2e-16 ***
## total_dependents  0.73606     0.07098  10.370 < 2e-16 ***
## total_experience  0.10135     0.05626   1.801  0.07163 .
## monthly_overtime_hrs 0.16180     0.02452   6.600 4.12e-11 ***
## perf_satisfaction -2.37872     0.58944  -4.036 5.45e-05 ***
## work_satisfaction -0.34245     0.95838  -0.357  0.72085
## locationNew York   1.40716     0.26298   5.351 8.76e-08 ***
## locationOrlando   -0.85796     0.23221  -3.695  0.00022 ***

```

```
## marital_statusSingle 1.62941 0.33074 4.927 8.37e-07 ***
## educationMasters 1.78722 0.37628 4.750 2.04e-06 ***
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## (Dispersion parameter for binomial family taken to be 1)
##
## Null deviance: 1972.64 on 1953 degrees of freedom
## Residual deviance: 822.69 on 1940 degrees of freedom
## AIC: 850.69
##
## Number of Fisher Scoring iterations: 7
```

In the categorical variables, 1 is yes, and 0 is baseline. For example, Marital\_status summary only show Single, the married as baseline. we could state that when employee is single, it is associate 1.63 increase turnover with employee is single.

turnover =  $-2.21x - 0.288\text{emp\_age} - 0.329\text{percent\_hike} + 0.049\text{hiring\_score} + 0.199\text{distance\_from\_home} + 0.736\text{total\_dependents} + 2.379\text{total\_experience} - 0.342\text{monthly\_overtime\_hrs} + 1.41\text{perf\_satisfaction} - 0.858\text{work\_satisfaction} + 1.63\text{locationNew York} + 1.787\text{locationOrlando}$

	(Intercept)	emp_age	percent_hike
	-2.20595505	-0.28829617	-0.32872906
hiring_score	0.04917649	0.19869275	0.73606333
total_experience	0.10135401	0.16180301	-2.37872259
work_satisfaction	-0.34245419	1.40716345	-0.85796263
marital_statusSingle	1.62941476	1.78722459	

after we assume a relationship to employees' self, we can add the manager information in the model.

```
##
## Call:
## glm(formula = turnover ~ emp_age + percent_hike + hiring_score +
## distance_from_home + total_dependents + total_experience +
## monthly_overtime_hrs + perf_satisfaction + work_satisfaction +
## location + marital_status + education + mgr_rating + mgr_reportees +
## mgr_age + mgr_tenure, family = "binomial", data = org)
##
## Deviance Residuals:
##      Min       1Q   Median       3Q      Max
## -2.77652  -0.30516  -0.12154  -0.02717   3.04969
##
## Coefficients:
##              Estimate Std. Error z value Pr(>|z|)
## (Intercept)    -4.35211     2.85720  -1.523  0.12771
## emp_age        -0.29176     0.05636  -5.177 2.26e-07 ***
```

```

## percent_hike          -0.33470    0.03131 -10.690 < 2e-16 ***
## hiring_score          0.04341    0.03148   1.379 0.16790
## distance_from_home    0.19817    0.01516  13.074 < 2e-16 ***
## total_dependents      0.72643    0.07467   9.728 < 2e-16 ***
## total_experience      0.09618    0.05881   1.635 0.10199
## monthly_overtime_hrs  0.16441    0.02591   6.344 2.23e-10 ***
## perf_satisfaction     -2.54492    0.64147  -3.967 7.27e-05 ***
## work_satisfaction     -0.52446    1.07491  -0.488 0.62562
## locationNew York      1.51056    0.28523   5.296 1.18e-07 ***
## locationOrlando      -0.64191    0.24213  -2.651 0.00802 **
## marital_statusSingle  1.65180    0.35593   4.641 3.47e-06 ***
## educationMasters      1.75622    0.39708   4.423 9.74e-06 ***
## mgr_ratingAcceptable  0.21178    0.23285   0.910 0.36308
## mgr_ratingBelow Average -0.36585    0.40655  -0.900 0.36817
## mgr_ratingExcellent   0.39011    0.33076   1.179 0.23823
## mgr_ratingUnacceptable 0.35634    0.85852   0.415 0.67809
## mgr_reportees         0.12535    0.01918   6.536 6.32e-11 ***
## mgr_age               0.03771    0.02362   1.597 0.11034
## mgr_tenure            -0.03958    0.02673  -1.481 0.13862
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## (Dispersion parameter for binomial family taken to be 1)
##
##    Null deviance: 1972.64  on 1953  degrees of freedom
## Residual deviance:  768.39  on 1933  degrees of freedom
## AIC: 810.39
##
## Number of Fisher Scoring iterations: 7
##
## Call:
## glm(formula = turnover ~ emp_age + percent_hike + distance_from_home +
##      total_dependents + monthly_overtime_hrs + perf_satisfaction +
##      location + marital_status + education + mgr_reportees, family = "binomial",
##      data = org)
##
## Deviance Residuals:
##      Min       1Q   Median       3Q      Max
## -2.73695  -0.30182  -0.11947  -0.02871   3.12217
##
## Coefficients:
##              Estimate Std. Error z value Pr(>|z|)
## (Intercept)   -2.10268    1.27825  -1.645  0.09998 .
## emp_age        -0.21065    0.03360  -6.270 3.61e-10 ***
## percent_hike   -0.33307    0.03097 -10.754 < 2e-16 ***
## distance_from_home  0.19458    0.01475  13.192 < 2e-16 ***
## total_dependents  0.72930    0.07310   9.976 < 2e-16 ***
## monthly_overtime_hrs 0.15724    0.02513   6.256 3.95e-10 ***
## perf_satisfaction -2.41213    0.51329  -4.699 2.61e-06 ***
## locationNew York  1.64616    0.26924   6.114 9.71e-10 ***
## locationOrlando  -0.63414    0.23525  -2.696 0.00703 **
## marital_statusSingle 1.71471    0.34570   4.960 7.04e-07 ***
## educationMasters  1.72941    0.39196   4.412 1.02e-05 ***

```



```
## mgr_reportees      0.12310    0.01872    6.577 4.80e-11 ***
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## (Dispersion parameter for binomial family taken to be 1)
##
##      Null deviance: 1972.6  on 1953  degrees of freedom
## Residual deviance:  781.5  on 1942  degrees of freedom
## AIC: 805.5
##
## Number of Fisher Scoring iterations: 7
```

split the data 70% into train and 30% into test

```
library(ISLR)
smp_siz <- floor(0.7 * nrow(emp_final) )
smp_siz
```

```
## [1] 1367
```

```
set.seed(1234)
train_ind<-sample(seq_len(nrow(emp_final)), size = smp_siz)
train <- emp_final [train_ind,]
test<- emp_final [-train_ind,]
```

```
train%>%
  count(status)%>%
  mutate(prop=n/sum(n)) #calculate the proportion in train for level and status
```

```
## # A tibble: 4 x 4
## # Groups:   level [2]
##   level      status      n prop
##   <fct>    <fct>    <int> <dbl>
## 1 Analyst   Active      874 0.780
## 2 Analyst   Inactive    246 0.220
## 3 Specialist Active     212 0.858
## 4 Specialist Inactive     35 0.142
```

```
test%>%
  count(status)%>%
  mutate(prop=n/sum(n)) # calculate the proportion in test for level and status
```

```
## # A tibble: 4 x 4
## # Groups:   level [2]
##   level      status      n prop
##   <fct>    <fct>    <int> <dbl>
## 1 Analyst   Active     385 0.795
## 2 Analyst   Inactive     99 0.205
## 3 Specialist Active     86 0.835
## 4 Specialist Inactive    17 0.165
```

```
log<- glm(turnover ~ percent_hike,
          family= "binomial",
          data=train) # build a logistic regression using percent_hike to predict turnover
summary(log)
```

```
##
## Call:
## glm(formula = turnover ~ percent_hike, family = "binomial", data = train)
##
## Deviance Residuals:
##      Min       1Q   Median       3Q      Max
## -1.9286  -0.7093  -0.4514  -0.2808   2.6717
##
## Coefficients:
##              Estimate Std. Error z value Pr(>|z|)
## (Intercept)   1.69046    0.23039   7.337 2.18e-13 ***
## percent_hike -0.32692    0.02521 -12.967 < 2e-16 ***
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## (Dispersion parameter for binomial family taken to be 1)
##
##      Null deviance: 1388.9  on 1366  degrees of freedom
## Residual deviance: 1167.1  on 1365  degrees of freedom
## AIC: 1171.1
##
## Number of Fisher Scoring iterations: 5
```

```
mul_log<- glm(turnover~ level+gender+mgr_rating+compensation+hiring_score+marital_status+distance_from_home+
              family="binomial",
              data=train) #bulid a multiple regression model for couple independent variables to predict turnover
summary(mul_log)
```

```
##
## Call:
## glm(formula = turnover ~ level + gender + mgr_rating + compensation +
##      hiring_score + marital_status + distance_from_home + monthly_overtime_hrs +
##      work_satisfaction, family = "binomial", data = train)
##
## Deviance Residuals:
##      Min       1Q   Median       3Q      Max
## -1.7460  -0.5310  -0.2587  -0.1051   2.9871
##
## Coefficients:
##              Estimate Std. Error z value Pr(>|z|)
## (Intercept)    -4.140e+00  2.296e+00  -1.803 0.071379 .
## levelSpecialist  7.524e-01  2.889e-01   2.605 0.009196 **
## genderMale       3.537e-01  1.948e-01   1.816 0.069360 .
## mgr_ratingAcceptable 3.352e-01  2.110e-01   1.588 0.112280
## mgr_ratingBelow Average -2.210e-01  3.808e-01  -0.580 0.561713
## mgr_ratingExcellent  2.069e-01  3.089e-01   0.670 0.502907
## mgr_ratingUnacceptable -1.212e+00  9.908e-01  -1.223 0.221234
```

```
## compensation      -4.466e-05  6.780e-06  -6.587  4.48e-11 ***
## hiring_score      2.765e-02  2.925e-02   0.945  0.344466
## marital_statusSingle -1.007e-01  2.409e-01  -0.418  0.676056
## distance_from_home 2.141e-01  1.458e-02  14.677  < 2e-16 ***
## monthly_overtime_hrs 1.767e-01  2.491e-02   7.096  1.28e-12 ***
## work_satisfaction  -2.923e+00  8.538e-01  -3.424  0.000617 ***
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## (Dispersion parameter for binomial family taken to be 1)
##
## Null deviance: 1388.91 on 1366 degrees of freedom
## Residual deviance: 848.93 on 1354 degrees of freedom
## AIC: 874.93
##
## Number of Fisher Scoring iterations: 6
```

```
mul_log1<- glm(turnover~ level+compensation+distance_from_home+monthly_overtime_hrs+work_satisfaction,
               family="binomial",
               data=train)
summary(mul_log1)
```

```
##
## Call:
## glm(formula = turnover ~ level + compensation + distance_from_home +
##     monthly_overtime_hrs + work_satisfaction, family = "binomial",
##     data = train)
##
## Deviance Residuals:
##      Min       1Q   Median       3Q      Max
## -1.6147  -0.5487  -0.2623  -0.1091   2.9730
##
## Coefficients:
##              Estimate Std. Error z value Pr(>|z|)
## (Intercept)   -1.601e+00  8.249e-01  -1.940   0.0523 .
## levelSpecialist  7.406e-01  2.900e-01   2.554   0.0107 *
## compensation   -4.230e-05  6.456e-06  -6.551  5.70e-11 ***
## distance_from_home 2.121e-01  1.444e-02  14.691  < 2e-16 ***
## monthly_overtime_hrs 1.691e-01  2.454e-02   6.891  5.55e-12 ***
## work_satisfaction -3.247e+00  8.143e-01  -3.987  6.68e-05 ***
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## (Dispersion parameter for binomial family taken to be 1)
##
## Null deviance: 1388.91 on 1366 degrees of freedom
## Residual deviance: 859.92 on 1361 degrees of freedom
## AIC: 871.92
##
## Number of Fisher Scoring iterations: 6
```

## Variance Inflation Factor

```
library(car)
```

```
## Loading required package: carData
```

```
##
```

```
## Attaching package: 'car'
```

```
## The following object is masked from 'package:purrr':
```

```
##
```

```
##      some
```

```
## The following object is masked from 'package:dplyr':
```

```
##
```

```
##      recode
```

```
vif(mul_log1) #check a multicollinearity, the vif for each variables is greater than 1 but less than 2.
```

```
##           level      compensation  distance_from_home
```

```
##           1.483949           1.529480           1.050157
```

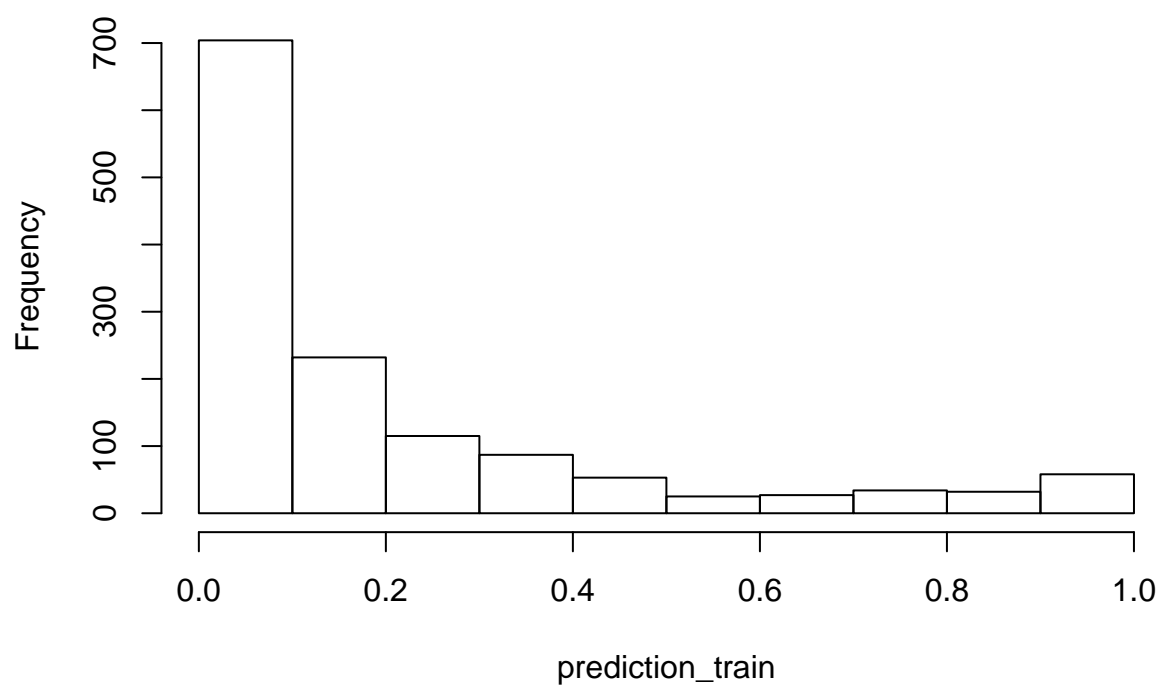
```
## monthly_overtime_hrs  work_satisfaction
```

```
##           1.027776           1.035387
```

```
prediction_train<- predict(mul_log1, newdata= train,  
                           type = "response")
```

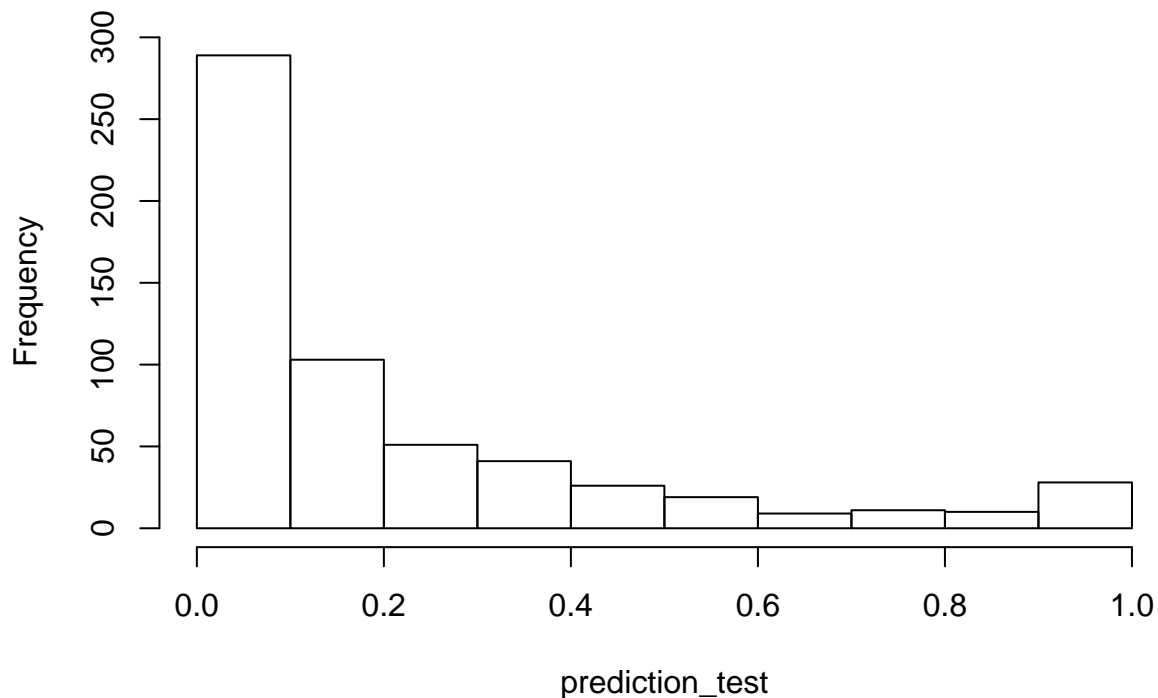
```
hist(prediction_train) # distribution skewed left, and histogram shown the probability to the employees
```

**Histogram of prediction\_train**



```
prediction_test<-predict(mul_log1 , newdata = test,  
                        type = "response")  
hist(prediction_test) # check a train data into test data
```

## Histogram of prediction\_test



## Turn probabilities in categories by using a cut-off

```
pre_cut <- ifelse(prediction_test > 0.5, 1, 0) #classify predictions using a cut-off of 0.5
conf_matrix <- table(pre_cut, test$turnover)
conf_matrix # 1 means inactive while 0 is active
```

```
##
## pre_cut    0    1
##           0 456  54
##           1  15  62
```

```
n <- sum(conf_matrix) #number of instances
nc <- nrow(conf_matrix) # number of classes
diag <- diag(conf_matrix) # number of correctly classified instances per class
rowsums <- apply(conf_matrix, 1, sum) # number of instances per class
colsums <- apply(conf_matrix, 2, sum) # number of predictions per class
p <- rowsums / n # distribution of instances over the actual classes
q <- colsums / n # distribution of instances over the predicted classes
```

```
accuracy <- sum(diag) / n ; accuracy # the model's accuracy is 0.88
```

```
## [1] 0.8824532
```

```
precision <- diag/colsums;precision # the model's precision to active is 0.97 and inactive 0.53
```

```
##           0           1
## 0.9681529 0.5344828
```

## create retention strategy

```
library(tidypredict)
emp_risk<- emp_final %>%
  filter (status == "Active")%>%
  tidypredict_to_column(mul_log1) # calculate probability of turnover and add predictions using the mul.
```

```
emp_risk %>%
  select(emp_id , fit)%>%
  group_by(level)%>%
  top_n(5, wt = fit)%>%
  arrange(desc(fit)) # look at the employee's probability of turnover from high to low
```

```
## Adding missing grouping variables: `level`
```

```
## # A tibble: 10 x 3
## # Groups:   level [2]
##   level      emp_id  fit
##   <fct>      <fct> <dbl>
## 1 Analyst    E277  0.728
## 2 Analyst    E7328 0.716
## 3 Specialist E10412 0.715
## 4 Analyst    E1800 0.706
## 5 Analyst    E5942 0.704
## 6 Analyst    E6249 0.683
## 7 Specialist E440   0.611
## 8 Specialist E13662 0.569
## 9 Specialist E13617 0.548
## 10 Specialist E10462 0.526
```

```
emp_risk_bucket <- emp_risk%>%
  mutate(risk_bucket =cut(fit, breaks =c(0,0.3,0.5,0.7,1),
                           labels = c("no-risk", "low-risk", "medium-risk", "high-risk")))
emp_risk_bucket%>%
  count(risk_bucket)%>% #calculate the risk of turnover to the active employee
  group_by(risk_bucket)
```

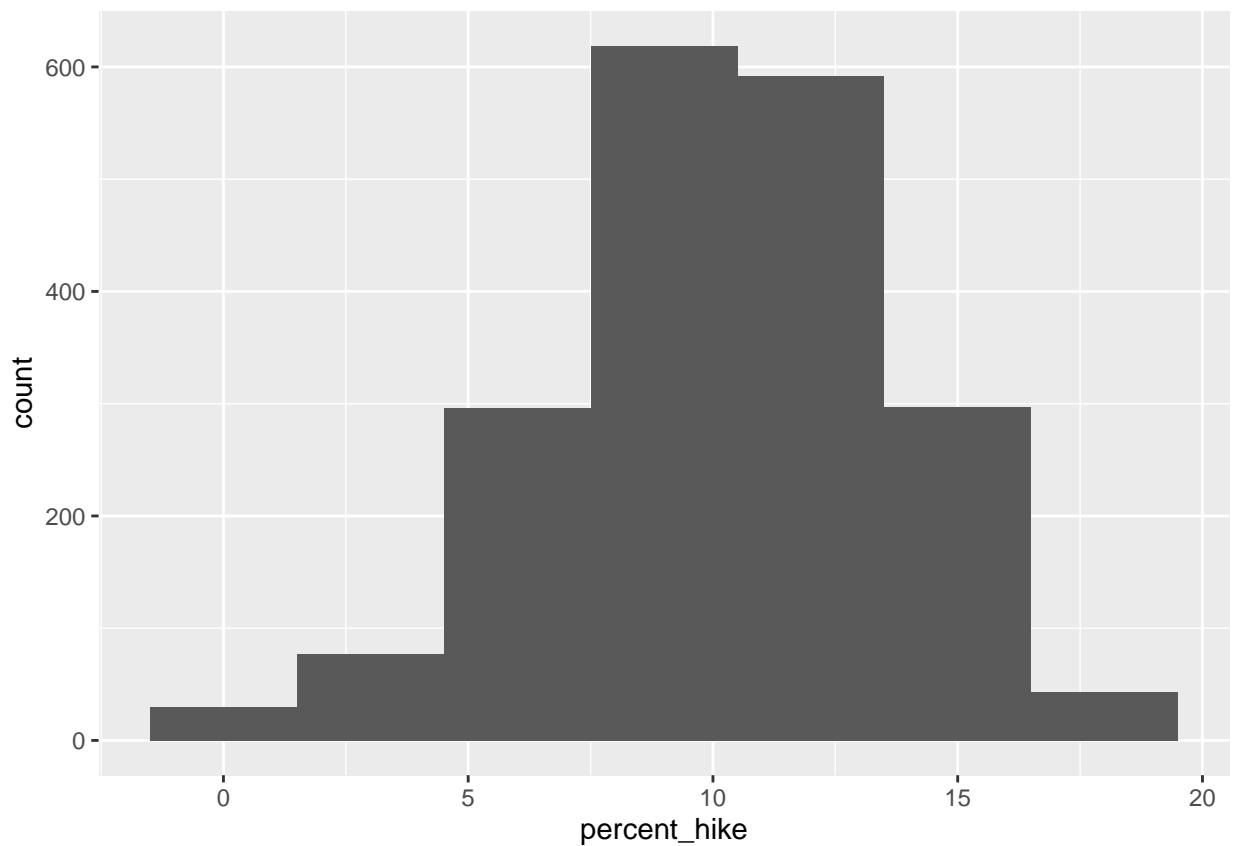
```
## # A tibble: 8 x 3
## # Groups:   risk_bucket [4]
##   level      risk_bucket    n
##   <fct>      <fct>      <int>
## 1 Analyst    no-risk      1089
## 2 Analyst    low-risk       134
```

```
## 3 Analyst    medium-risk    32
## 4 Analyst    high-risk     4
## 5 Specialist no-risk      272
## 6 Specialist low-risk     21
## 7 Specialist medium-risk   4
## 8 Specialist high-risk     1
```

## ROI: return on investment

ROI = Program Benefits / Program Cost

```
emp_final%>%
  ggplot(aes(percent_hike))+geom_histogram(binwidth = 3) #plot histogram of percent hike
```

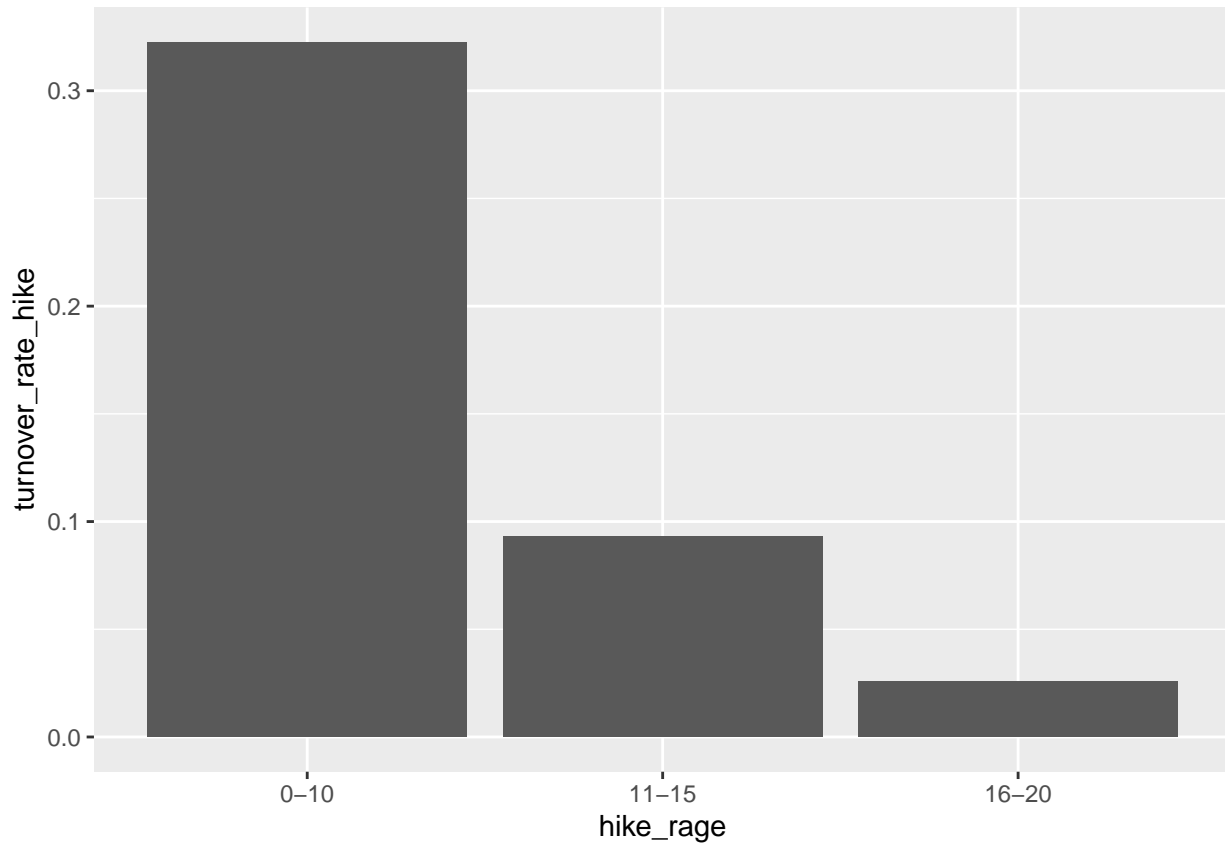


```
emp_hike_range<- emp_final%>%
  filter(level == "Analyst")%>%
  mutate(hike_range = cut(percent_hike, breaks = c(0,10,15,20),
    include.lowest = TRUE,
    labels = c("0-10","11-15","16-20"))) #create salary hike_range of analyst level
df_hike<-emp_hike_range%>%
  group_by(hike_range)%>%
  summarise(turnover_rate_hike = mean(turnover)) # calculate the turnover rate for each salary hike range
```



```
## `summarise()` ungrouping output (override with `.groups` argument)
```

```
df_hike%>%  
  ggplot(aes(hike_age, turnover_rate_hike))+geom_col()
```



```
emp_final%>%  
  filter(level == "Analyst")%>%  
  count(median_compensation) # after filter we know median_compensation of analyst is 51840
```

```
## # A tibble: 1 x 3  
## # Groups:   level [1]  
##   level median_compensation    n  
##   <fct>          <dbl> <int>  
## 1 Analyst          51840  1604
```

```
emp_final%>%  
  filter(level=="Analyst")%>%  
  select(compensation)%>%  
  arrange(compensation)%>%  
  head()#calculate the minium salary to analyst
```

```
## Adding missing grouping variables: `level`
```

```
## # A tibble: 6 x 2
```

```
## # Groups:   level [1]
##   level   compensation
##   <fct>     <int>
## 1 Analyst      32148
## 2 Analyst      32304
## 3 Analyst      33696
## 4 Analyst      33768
## 5 Analyst      33768
## 6 Analyst      33900
```

```
extra_cost<- 51840 * 0.05 ; extra_cost #increase the salary 5%
```

```
## [1] 2592
```

```
savings <- 40000*0.17 ; savings #assuming the analyst left then hire other one and traning cost
```

```
## [1] 6800
```

```
ROI<-(savings / extra_cost)*100
cat(paste0("The return on investment is ", round(ROI), "%!"))
```

```
## The return on investment is 262%!
```