Human Sources analysis

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Background

"Turnover": turnover is that churn refers to the gradual loss of employees over a period of time. In a company, the employee turnover is the biggest issue facing HR and high costs Therefore, analysis the employee turnover is the way to prevent the damange and save mony to company. Usually, the comon reasons employee turnover is better opportunity, healh, rolocation, eaducation, and personal reasons etc.In addition, some hidden reasons of employees turnover includes percent salary hike, overtime, travel distance, career satisfaction, tenure, and supervisor's personality etc.

Data

emp_id: employees id

```
status: working status, Active and Inactive
location: location of working city
level: Job level in Company
gender: Male and Female
emp_age: employees age
rating: Internal work evaluation level
mar rating: employees' manager internal work evaluation level
mgr_reportees: employees' manager report
mgr_age: employees' manager age
mgr_tenure: employees' manager tenure
compensation: salary
percent_hike: precentage of increase salary
hiring score: hire interview score
hiring_source: platform for job
no_previous_companies_worked: number of previous work rompaneies
distance_from_homne: distance between home and work place
total dependets: number of dependets
marital_status: status of marry
education: education level
promotion last 2 years: the promotion of employee within last 2 years
no_leaves_taken: number of leaves have been taken
total_experience: total of work experience
monthly overtime hrs: total number of monthly overtime hours
date of joining: date of join the companey
```

```
## Attaching package: 'dplyr'
## The following objects are masked from 'package:stats':
##
##
      filter, lag
## The following objects are masked from 'package:base':
      intersect, setdiff, setequal, union
##
## -- Attaching packages ------ tidyverse 1.3.0 --
## v ggplot2 3.3.2
                    v purrr 0.3.4
## v tibble 3.0.4
                    v stringr 1.4.0
                    v forcats 0.5.0
## v tidyr
          1.1.2
## -- Conflicts ------tidyverse_conflicts() --
## x dplyr::filter() masks stats::filter()
## x dplyr::lag()
                  masks stats::lag()
## [1] 1954
            34
## [1] 1954
```

Fomular for turnover rate

Turnover rate = Number of employees who left / Total number of employees

counting the status from data frame. we know the active employee is 1557, and 397 employees left the company.

```
## status n
## 1 Active 1557
## 2 Inactive 397
```

calculate a mean of turnover_rate. the rate is approximation 18% for employees left

```
## turnover_rate
## 1 0.203173
```

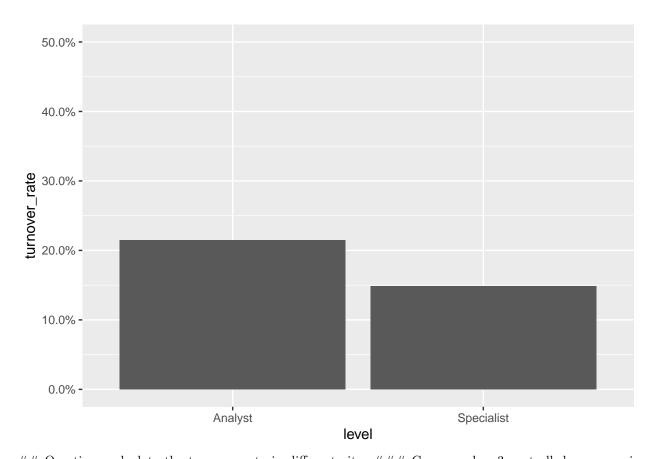
Approximation 22% of Analyst job level leaving and 15% of Specialist level leaving end of 12/31/2014 in the company.

use graph for data visulization. the graph is showing the rate value between the analyst level and spcialist level.

```
##
## Attaching package: 'scales'

## The following object is masked from 'package:purrr':
##
## discard

## The following object is masked from 'package:readr':
##
## col_factor
```

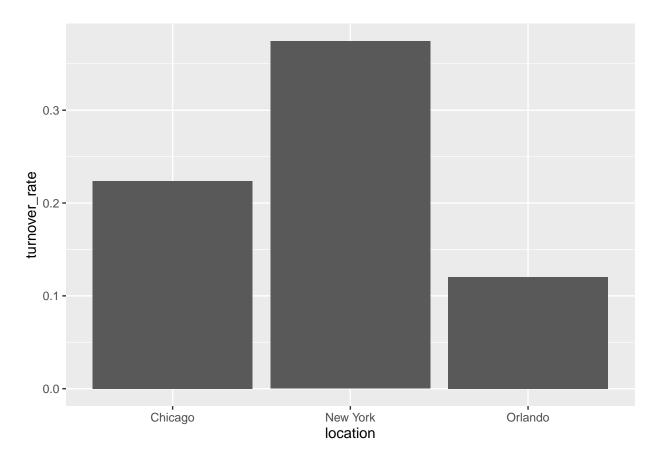


Question: calculate the turnover rate in different cites ### Company has 3 controlled company in Chicago, New York, Orlando. After calculating the trunover_rate, we can see the highest proportion is in New York city, and the lowest is Orlando.

```
location<- org%>%  # checking the turnover_rate of location
group_by(location)%>%
summarise(turnover_rate=mean(turnover)); location

## `summarise()` ungrouping output (override with `.groups` argument)
## # A tibble: 3 x 2
```

```
location%>% #histogram to data visulization
ggplot(aes(location,turnover_rate))+ geom_col()
```



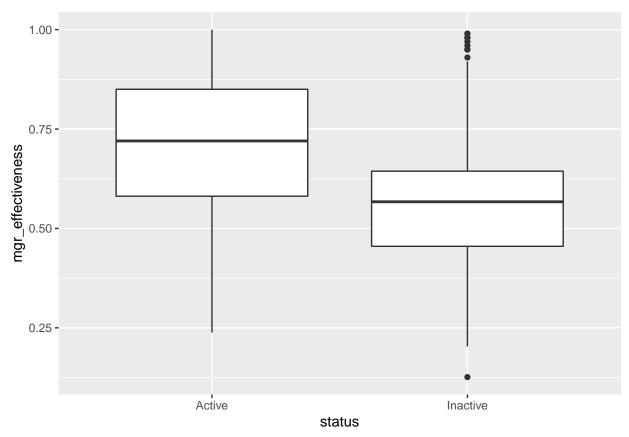
chekcing rating relationship for turnover_rate

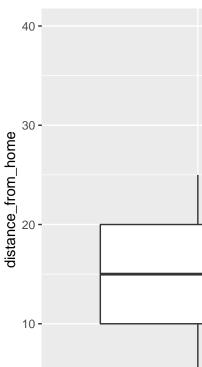
from the data calculating, the internal work evulation rate are showing that the unacceptable is 63% highest proportion of turnover_rate. The number 2 higher proportion is below average rating. On the contraction, the acceptable is 22%, above average 13% and excellent only 3%

```
## `summarise()` ungrouping output (override with `.groups` argument)
## # A tibble: 5 x 2
##
     rating
                   turnover_rate
     <fct>
                           <dbl>
## 1 Above Average
                          0.131
## 2 Acceptable
                          0.221
## 3 Below Average
                          0.385
## 4 Excellent
                          0.0305
## 5 Unacceptable
                          0.633
```

Question: is the work evulation as main factor for employee turnover? the employee was fire by company?

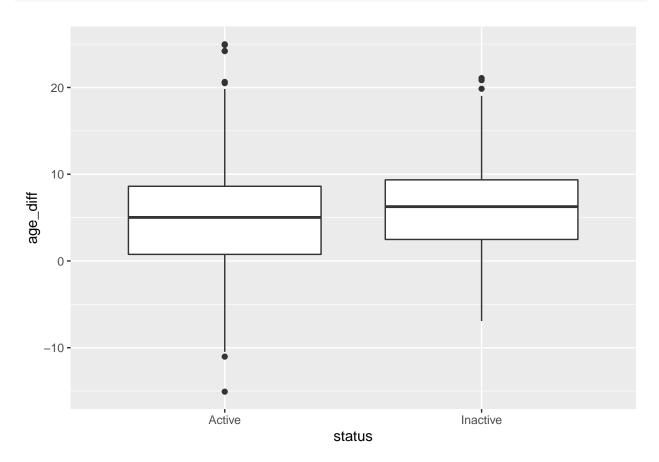
the grph showing manager effectiveness also affect the employee turnover. the box-plot shows the outliers of inactive. however, overall shows that the mean of manger effectiveness of active is higher than inactive. according to box-plot, we know the manger effectiveness also affect turnover of employees.





Job-hop Index = Total experience / Number of companies

```
emp_age_diff<-org%>%
  mutate(age_diff= mgr_age-emp_age)
emp_age_diff%>%
  ggplot(aes(status,age_diff))+geom_boxplot()
```



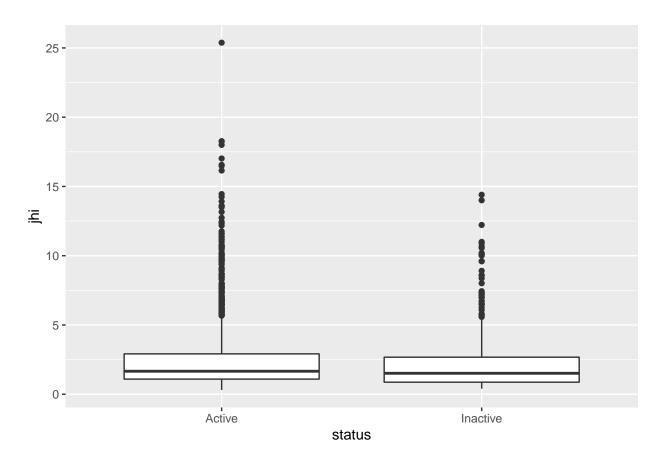
glimpse(emp_age_diff)

```
## Rows: 1,954
## Columns: 35
## $ emp_id
                                  <fct> E10012, E10025, E10027, E10048, E...
                                  <fct> Active, Active, Active, Active, A...
## $ status
                                  <fct> New York, Chicago, Orlando, Chica...
## $ location
## $ level
                                  <fct> Analyst, Analyst, Specialist, Spe...
## $ gender
                                  <fct> Female, Female, Male, Mal...
                                  <dbl> 25.09, 25.98, 33.40, 24.55, 31.23...
## $ emp_age
## $ rating
                                  <fct> Above Average, Acceptable, Accept...
## $ mgr_rating
                                  <fct> Acceptable, Excellent, Above Aver...
                                  <int> 9, 4, 6, 10, 11, 19, 21, 9, 12, 2...
## $ mgr_reportees
                                  <dbl> 44.07, 35.99, 35.78, 26.70, 34.28...
## $ mgr_age
                                  <dbl> 3.17, 7.92, 4.38, 2.87, 12.95, 10...
## $ mgr_tenure
## $ compensation
                                  <int> 64320, 48204, 85812, 49536, 75576...
                                  <int> 10, 8, 11, 8, 12, 8, 12, 9, 9, 6,...
## $ percent_hike
```

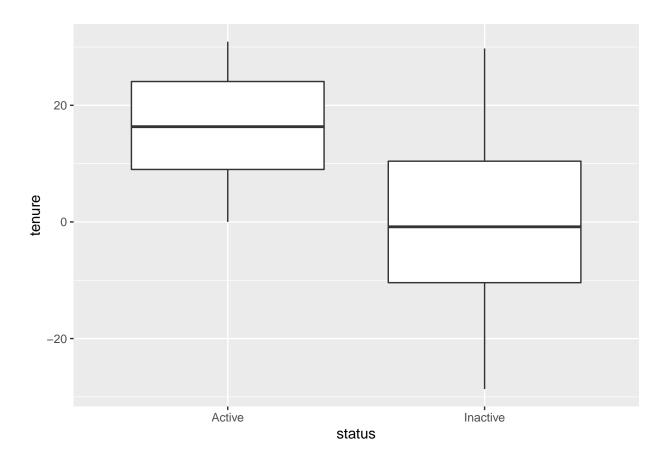
```
## $ hiring_score
                                  <int> 70, 70, 77, 71, 70, 75, 72, 70, 7...
## $ hiring_source
                                  <fct> Consultant, Job Fairs, Consultant...
## $ no_previous_companies_worked <int> 0, 9, 3, 5, 0, 8, 9, 6, 1, 3, 3, ...
## $ distance_from_home
                                  <int> 14, 21, 15, 9, 25, 23, 17, 16, 22...
## $ total_dependents
                                  <int> 2, 2, 5, 3, 4, 5, 2, 5, 2, 5, 5, ...
## $ marital status
                                  <fct> Single, Single, Single, Single, S...
## $ education
                                  <fct> Bachelors, Bachelors, Bachelors, ...
                                  <fct> No, No, Yes, Yes, No, No, No, No,...
## $ promotion_last_2_years
## $ no_leaves_taken
                                  <int> 2, 10, 18, 19, 25, 15, 10, 20, 22...
## $ total_experience
                                  <dbl> 6.86, 4.88, 8.55, 4.76, 8.06, 13....
## $ monthly_overtime_hrs
                                  <int> 1, 5, 3, 8, 1, 7, 2, 10, 2, 10, 8...
                                  <fct> 06/03/2011, 23/09/2009, 02/11/200...
## $ date_of_joining
## $ last_working_date
                                  <fct> NA, NA, NA, NA, 11/12/2014, N...
                                  <fct> Customer Operations, Customer Ope...
## $ department
## $ mgr_id
                                  <fct> E9335, E6655, E13942, E7063, E566...
## $ cutoff_date
                                  <fct> 31/12/2014, 31/12/2014, 31/12/201...
## $ turnover
                                  <int> 0, 0, 0, 0, 0, 1, 0, 0, 0, 1, 0, ...
## $ mgr effectiveness
                                  <dbl> 0.730, 0.581, 0.770, 0.240, 0.710...
## $ career_satisfaction
                                  <dbl> 0.73, 0.72, 0.85, 0.42, 0.78, 0.8...
## $ perf_satisfaction
                                  <dbl> 0.73, 0.84, 0.80, 0.33, 0.67, 0.8...
## $ work_satisfaction
                                  <dbl> 0.75, 0.85, 0.87, 0.85, 0.80, 0.8...
## $ age_diff
                                  <dbl> 18.98, 10.01, 2.38, 2.15, 3.05, 2...
emp_JHI<-emp_age_diff%>%
 mutate(jhi=total_experience / no_previous_companies_worked) #calcultate the Job hop for each emplyees
emp_JHI%>%
```

Warning: Removed 186 rows containing non-finite values (stat_boxplot).

ggplot(aes(status,jhi))+geom_boxplot() # box-plot to demonstrate the outliers and mean

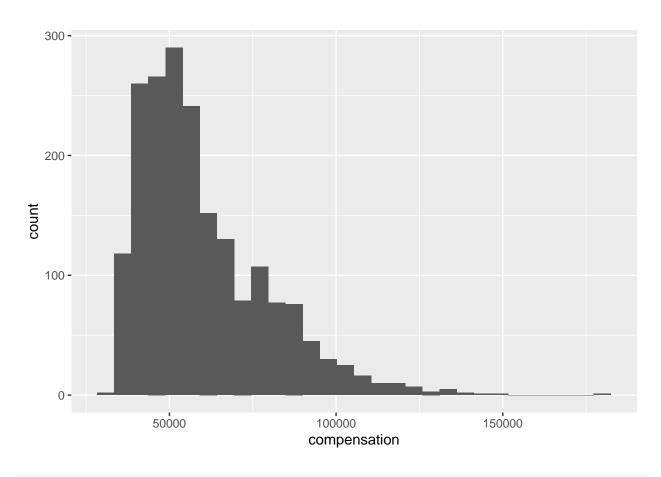


library(lubridate) #load package for manipulation the time

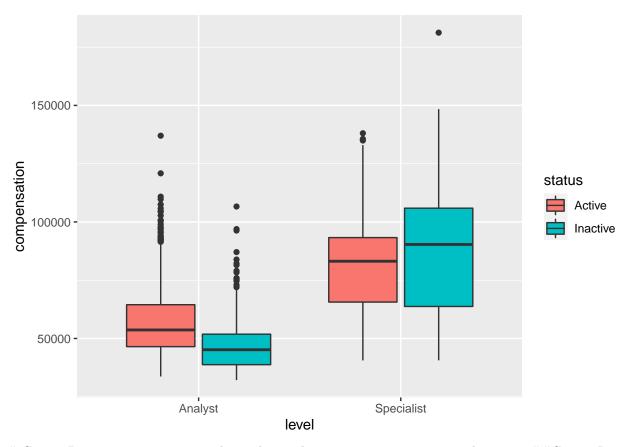


```
emp_tenure%>%
   ggplot(aes(compensation))+geom_histogram() #plot the distribution for compensation
```

`stat_bin()` using `bins = 30`. Pick better value with `binwidth`.

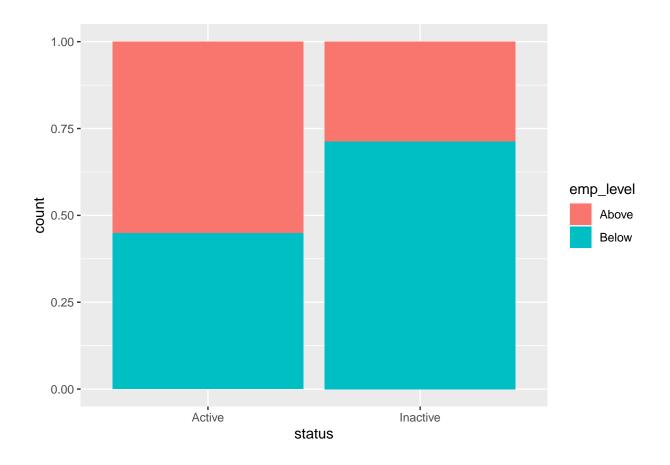


emp_tenure%>%
 ggplot(aes(level, compensation, fill=status))+geom_boxplot() # graph to compare the compensation with



Compa Ratio is estimation to evaluate the employee wage percentage to median pay. ##Compa Ratio = Actual Compensation / Median Compensation

```
emp_ratio<- emp_tenure%>%
 group_by(level)%>%
  mutate(median_compensation = median(compensation),
         compa_ratio = (compensation / median_compensation)) # derive compensation ratio
emp_ratio%>%
  distinct(level, median_compensation) # look at the median compensation for each level
## # A tibble: 2 x 2
               level [2]
## # Groups:
##
     level
               median_compensation
##
     <fct>
                              <dbl>
## 1 Analyst
                              51840
                              83496
## 2 Specialist
emp_final<- emp_ratio%>%
 mutate(emp_level = ifelse( compa_ratio > 1, "Above", "Below")) # add compa level , if compa_ration ge
emp_final%>%
 ggplot(aes(status, fill = emp_level))+geom_bar(position = "fill") #compare compa level between active
```



Unstanding information value: measure of predictive power of independent variable to accurately predict the dependent variable

Information value = sima(% of non-events-% of events))* log(% of non-events/% of events)

information value : less than 0.15 meaning predictive power is poor, if 0.15 < IV < 0.4 id moderate, else greater than 0.4 meaning strong.

```
library(Information)
IV <- create_infotables(data = emp_final, y = "turnover")

## [1] "Variable emp_id was removed because it is a non-numeric variable with >1000 categories"
## [1] "Variable department was removed because it has only 1 unique value"
## [1] "Variable cutoff_date was removed because it has only 1 unique value"

IV$Summary #after we calculate the information value, we can see which variables are significant stron

## Variable IV
## 12 percent_hike 1.144784e+00
```

total_dependents 1.088645e+00

17

```
## 21
                   no_leaves_taken 9.404533e-01
## 33
                             tenure 7.636901e-01
## 27
                 mgr effectiveness 6.830020e-01
## 11
                      compensation 6.074885e-01
                       compa_ratio 4.768892e-01
## 35
## 24
                   date_of_joining 4.330804e-01
## 6
                             rating 3.869373e-01
## 23
              monthly_overtime_hrs 3.786644e-01
##
  8
                     mgr_reportees 3.620543e-01
## 2
                          location 2.963023e-01
## 36
                          emp_level 2.940446e-01
## 26
                            mgr_id 2.820235e-01
## 5
                            emp_age 2.275477e-01
                distance_from_home 1.470549e-01
## 16
## 30
                 work_satisfaction 1.378953e-01
## 22
                  total_experience 1.345781e-01
## 19
                          education 1.253865e-01
## 20
            promotion_last_2_years 9.979915e-02
## 9
                           mgr_age 9.816205e-02
## 29
                 perf satisfaction 7.099511e-02
## 13
                      hiring_score 6.684727e-02
## 31
                           age_diff 6.634065e-02
## 32
                                jhi 6.586588e-02
## 10
                        mgr_tenure 5.918048e-02
## 28
               career_satisfaction 3.539857e-02
## 3
                              level 2.726491e-02
## 34
               median_compensation 2.726491e-02
## 18
                    marital_status 2.588063e-02
## 7
                        mgr_rating 2.172222e-02
## 15 no_previous_companies_worked 1.729893e-02
                     hiring_source 8.773529e-03
## 4
                             gender 3.959968e-05
## 1
                             status 0.000000e+00
## 25
                 last_working_date 0.000000e+00
```

split the data 70% into train and 30% into test

```
library(ISLR)
smp_siz <- floor(0.7 * nrow(emp_final) )
smp_siz

## [1] 1367

set.seed(1234)
train_ind<-sample(seq_len(nrow(emp_final)), size = smp_siz)
train <- emp_final [train_ind,]
test<- emp_final [-train_ind,]

train%>%
    count(status)%>%
    mutate(prop=n/sum(n)) #calculate the proportion in train for level and status
```

```
<fct>
              <fct> <int> <dbl>
##
## 1 Analyst Active
                        874 0.780
## 2 Analyst Inactive 246 0.220
## 3 Specialist Active 212 0.858
## 4 Specialist Inactive 35 0.142
test%>%
  count(status)%>%
 mutate(prop=n/sum(n)) # calculate the proportion in test for level and status
## # A tibble: 4 x 4
## # Groups: level [2]
           status
    level
                       n prop
              <fct>
##
   <fct>
                       <int> <dbl>
## 1 Analyst Active 385 0.795
## 2 Analyst Inactive 99 0.205
## 3 Specialist Active
                        86 0.835
## 4 Specialist Inactive 17 0.165
log<- glm(turnover ~ percent_hike,</pre>
         family= "binomial",
         data=train) # build a logistic regression using percent_hike to predict turnover
summary(log)
##
## Call:
## glm(formula = turnover ~ percent hike, family = "binomial", data = train)
## Deviance Residuals:
      Min 1Q Median
                                 3Q
## -1.9286 -0.7093 -0.4514 -0.2808
                                      2.6717
## Coefficients:
              Estimate Std. Error z value Pr(>|z|)
## (Intercept) 1.69046 0.23039 7.337 2.18e-13 ***
## percent_hike -0.32692
                          0.02521 -12.967 < 2e-16 ***
## Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
## (Dispersion parameter for binomial family taken to be 1)
##
      Null deviance: 1388.9 on 1366 degrees of freedom
## Residual deviance: 1167.1 on 1365 degrees of freedom
## AIC: 1171.1
##
## Number of Fisher Scoring iterations: 5
mul_log<- glm(turnover~ level+gender+mgr_rating+compensation+hirring_score+marrital_status+distance_from_
             family="binomial",
```

A tibble: 4 x 4
Groups: level [2]
level status

n prop

```
data=train) #bulid a multiple regression model for couple independent variables to predic summary(mul_log)
```

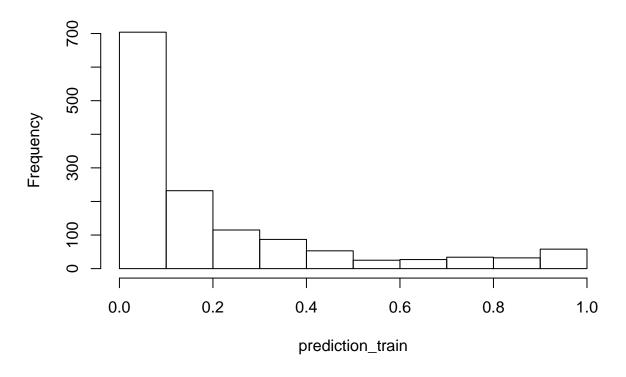
```
##
## Call:
## glm(formula = turnover ~ level + gender + mgr_rating + compensation +
      hiring_score + marital_status + distance_from_home + monthly_overtime_hrs +
##
      work_satisfaction, family = "binomial", data = train)
## Deviance Residuals:
      Min
                10
                    Median
                                  30
                                          Max
## -1.7460 -0.5310 -0.2587 -0.1051
                                       2.9871
## Coefficients:
##
                            Estimate Std. Error z value Pr(>|z|)
## (Intercept)
                          -4.140e+00 2.296e+00 -1.803 0.071379 .
## levelSpecialist
                           7.524e-01 2.889e-01 2.605 0.009196 **
## genderMale
                           3.537e-01 1.948e-01
                                                  1.816 0.069360
## mgr_ratingAcceptable
                           3.352e-01 2.110e-01
                                                 1.588 0.112280
## mgr_ratingBelow Average -2.210e-01 3.808e-01 -0.580 0.561713
## mgr_ratingExcellent
                           2.069e-01 3.089e-01
                                                 0.670 0.502907
## mgr_ratingUnacceptable -1.212e+00 9.908e-01 -1.223 0.221234
## compensation
                          -4.466e-05 6.780e-06 -6.587 4.48e-11 ***
## hiring_score
                           2.765e-02 2.925e-02
                                                 0.945 0.344466
## marital_statusSingle
                                      2.409e-01 -0.418 0.676056
                          -1.007e-01
## distance_from_home
                           2.141e-01 1.458e-02 14.677 < 2e-16 ***
                                                  7.096 1.28e-12 ***
## monthly_overtime_hrs
                           1.767e-01 2.491e-02
                          -2.923e+00 8.538e-01 -3.424 0.000617 ***
## work satisfaction
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## (Dispersion parameter for binomial family taken to be 1)
##
      Null deviance: 1388.91 on 1366 degrees of freedom
## Residual deviance: 848.93 on 1354 degrees of freedom
## AIC: 874.93
## Number of Fisher Scoring iterations: 6
mul_log1<- glm(turnover~ level+compensation+distance_from_home+monthly_overtime_hrs+work_satisfaction,
              family="binomial",
              data=train)
summary(mul log1)
##
## Call:
  glm(formula = turnover ~ level + compensation + distance_from_home +
      monthly_overtime_hrs + work_satisfaction, family = "binomial",
##
      data = train)
##
## Deviance Residuals:
                    Median
##
      Min
                1Q
                                          Max
```

```
## -1.6147 -0.5487 -0.2623 -0.1091
                                      2.9730
##
## Coefficients:
                        Estimate Std. Error z value Pr(>|z|)
##
## (Intercept)
                       -1.601e+00 8.249e-01 -1.940
                                                      0.0523 .
## levelSpecialist
                       7.406e-01 2.900e-01
                                             2.554
                                                      0.0107 *
## compensation
                       -4.230e-05 6.456e-06 -6.551 5.70e-11 ***
                        2.121e-01 1.444e-02 14.691 < 2e-16 ***
## distance_from_home
                                             6.891 5.55e-12 ***
## monthly_overtime_hrs 1.691e-01 2.454e-02
## work_satisfaction
                      -3.247e+00 8.143e-01 -3.987 6.68e-05 ***
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## (Dispersion parameter for binomial family taken to be 1)
##
##
      Null deviance: 1388.91 on 1366 degrees of freedom
## Residual deviance: 859.92 on 1361 degrees of freedom
## AIC: 871.92
## Number of Fisher Scoring iterations: 6
```

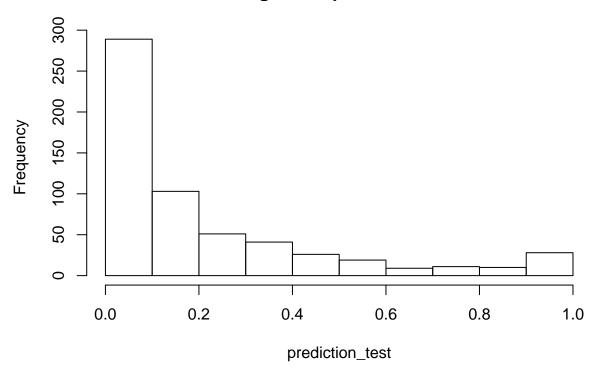
Variance Inflation Factor

```
library(car)
## Loading required package: carData
##
## Attaching package: 'car'
## The following object is masked from 'package:purrr':
##
##
       some
## The following object is masked from 'package:dplyr':
##
##
       recode
vif(mul_log1) #check a multicollinearity, the vif for each variables is greater than 1 but less than 2.
##
                                                distance_from_home
                  level
                                 compensation
                                                           1.050157
##
               1.483949
                                     1.529480
## monthly_overtime_hrs
                            work satisfaction
##
               1.027776
                                     1.035387
prediction_train<- predict(mul_log1, newdata= train,</pre>
                            type = "response")
hist(prediction_train) # distribution skewed left, and histogram shown the probability to the employees
```

Histogram of prediction_train



Histogram of prediction_test



Turn probabilities in categories by using a cut-off

```
pre_cut <- ifelse(prediction_test >0.5 , 1 ,0) #classify predictions using a cut-off of 0.5
conf_matrix<- table(pre_cut , test$turnover)</pre>
conf_matrix # 1 means inactive while 0 is active
##
## pre_cut
             0
##
         0 456 54
         1 15
               62
##
n<-sum(conf_matrix) #number of instances</pre>
nc<- nrow(conf_matrix) # number of classes</pre>
diag <- diag(conf_matrix) # number of correctly classified instances per class
rowsums <- apply(conf_matrix, 1, sum) # number of instances per class</pre>
colsums <- apply(conf_matrix, 2, sum) # number of predictions per class</pre>
p <- rowsums / n # distribution of instances over the actual classes
q <- colsums / n # distribution of instances over the predicted classes
accuracy <- sum(diag) / n ; accuracy # the model's accuracy is 0.88
```

```
precision <- diag/colsums; precision # the model's precision to active is 0.97 and inactive 0.53
##
          0
## 0.9681529 0.5344828
create retension strategy
library(tidypredict)
emp_risk<- emp_final %>%
 filter (status == "Active")%>%
 tidypredict_to_column(mul_log1) # calculate probability of turnover and add predictions using the mul
emp_risk %>%
 select(emp_id , fit)%>%
 group_by(level)%>%
 top_n(5, wt = fit)\%
 arrange(desc(fit)) # look at the employee's probability of turnover from high to low
## Adding missing grouping variables: `level`
## # A tibble: 10 x 3
## # Groups: level [2]
##
     level
                emp_id fit
##
     <fct>
                <fct> <dbl>
## 1 Analyst
                E277
                       0.728
## 2 Analyst
                E7328 0.716
## 3 Specialist E10412 0.715
## 4 Analyst
                E1800 0.706
## 5 Analyst
                E5942 0.704
## 6 Analyst
                E6249 0.683
## 7 Specialist E440 0.611
## 8 Specialist E13662 0.569
## 9 Specialist E13617 0.548
## 10 Specialist E10462 0.526
emp_risk_bucket <- emp_risk%>%
 mutate(risk_bucket =cut(fit, breaks =c(0,0.3,0.5,0.7,1),
                           labels = c("no-risk", "low-risk", "medium-risk", "high-risk")))
emp_risk_bucket%>%
 count(risk_bucket)%>% #calculate the risk of turnover to the active employee
 group_by(risk_bucket)
## # A tibble: 8 x 3
## # Groups: risk_bucket [4]
##
    level
              risk bucket
    <fct>
                           <int>
##
              <fct>
```

1 Analyst

2 Analyst low-risk

no-risk

1089

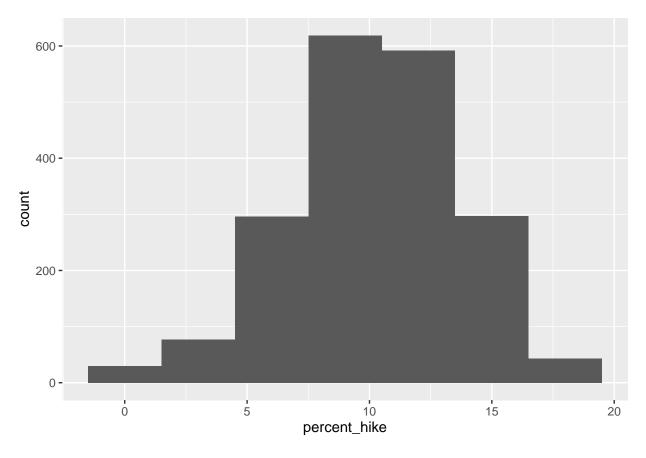
134

```
## 3 Analyst medium-risk 32
## 4 Analyst high-risk 4
## 5 Specialist no-risk 272
## 6 Specialist low-risk 21
## 7 Specialist medium-risk 4
## 8 Specialist high-risk 1
```

ROI: retun on investment

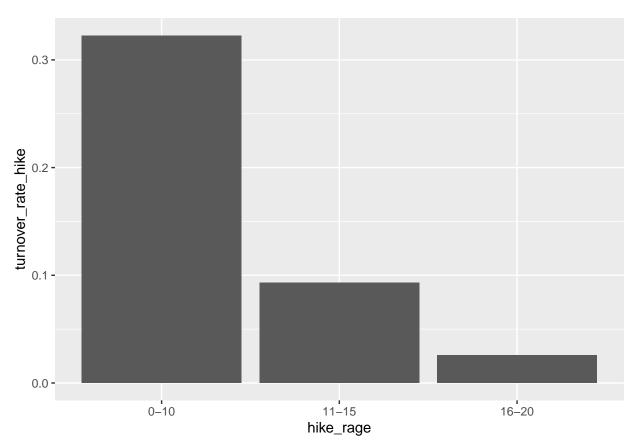
ROI = Program Benifits / Program Cost

```
emp_final%>%
  ggplot(aes(percent_hike))+geom_histogram(binwidth = 3) #plot histogram of percent hike
```



```
## `summarise()` ungrouping output (override with `.groups` argument)
```

```
df_hike%>%
  ggplot(aes(hike_rage, turnover_rate_hike))+geom_col()
```



```
emp_final%>%
  filter(level == "Analyst")%>%
  count(median_compensation) # after filter we know median_compensation of analyst is 51840
## # A tibble: 1 x 3
## # Groups:
              level [1]
    level median_compensation
##
     <fct>
                           <dbl> <int>
                           51840 1604
## 1 Analyst
emp_final%>%
  filter(level=="Analyst")%>%
  select(compensation)%>%
  arrange(compensation)%>%
  head()#calculate the minium salary to analyst
## Adding missing grouping variables: `level`
```

A tibble: 6 x 2

```
## # Groups: level [1]
## level compensation
## <fct>
               <int>
## 1 Analyst
                   32148
## 2 Analyst
                  32304
## 3 Analyst
                   33696
## 4 Analyst
                   33768
## 5 Analyst
                   33768
## 6 Analyst
                   33900
extra_cost<- 51840 * 0.05 ; extra_cost #increase the salary 5%
## [1] 2592
savings <- 40000*0.17; savings #assuming the analyst left then hire other one and training cost
## [1] 6800
ROI<-(savings / extra_cost)*100
cat(pasteO("The return on investment is ", round(ROI), "%!"))
## The return on investment is 262%!
```