

## Jinfeng Wu

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### EDUCATION

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| ◦ Fudan University   | Shanghai, China            |
| <i>Mater of Law in Sociology; GPA: 3.93 (ranked 1/15)</i>    | <i>Sep 2018 – Jun 2021</i> |
| ◦ Fudan University   | Shanghai, China            |
| <i>Bachelor of Law in Sociology; GPA: 3.75 (ranked 3/77)</i> | <i>Sep 2014 – Jun 2018</i> |

### RESEARCH INTERESTS

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- Political Sociology: Political Culture; Political Participation
  - Digital Sociology: Internet Social Mentality; Big Data Analysis

### PUBLICATIONS

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- Wu, Jinfeng; Huang, Ronggui & Gui, Yong. (2020). Netizens' Worldview towards Social Fairness in the Internet Field: A Semantic Network Analysis Based on Sina-Weibo Tweets (2013-2018). *Journal of Sociological Studies* (3)
  - Zheng, Wen; Wu, Jinfeng & Hu, Jiafeng. (accepted). Meaning of Chinese New Era: Big data Analytics Based on Sina-Weibo Tweets. *Journal of Lanzhou University (Social Sciences)*(5)

### SELECTED CONFERENCE ARTICLES

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- Huang, Ronggui; Wu Jinfeng & Gui, Yong. (2020). Internet Social Mentality: New Development of Social Mentality Research in the Internet Age. Annual Meeting of the Chinese Sociological Association
  - Wu, Jinfeng. (2020). Changes of Materialist Value in Chinese Society during 1995-2012: An Exploratory Study Based on APC Model. Annual Meeting of the Chinese Sociological Association.
  - Wu, Jinfeng. (2019). Economic Development, Marketization and Chinese Citizens' Political Value. Annual Meeting of the Chinese Sociological Association  
*This paper won Distinguished Paper Award in Annual Meeting of the Chinese Sociological Association*
  - Wu, Jinfeng. (2019). Discussion about Chinese Countryside in Cyber Space: Big Data Analytics with LDA Topic Model. Annual Meeting of the Chinese Sociological Association
  - Wu, Jinfeng; Huang, Ronggui & Gui, Yong. (2018). Three Faces of Chinese Citizens' Political Value: An Exploratory Study Based on *Social Thought of Thousand People* Program. Annual Meeting of the Chinese Sociological Association

### RESEARCH EXPERIENCES

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| ◦ The Characteristics of Chinese Internet Social Mentality Program   | Shanghai, China            |
| <i>Research Assistant</i>  | <i>July 2019 - Present</i> |
| <ul style="list-style-type: none"><li>• Retrieved relevant literatures about social mentality and completed a 30,000-word literature review in one month.</li><li>• Keep studying the characteristics of cyber patriotism since December 2019. Combined supervised machine learning and cyber ethnography to analyze more than 150,000 Weibos.</li></ul> |                            |
| ◦ Centre of State Governance and Communication Research, Fudan University  | Shanghai, China            |
| <i>Research Assistant</i>  | <i>Oct 2018 – Dec 2018</i> |
| <ul style="list-style-type: none"><li>• Conducted data analysis and visualization with social media big data, using semantic network method with Gephi.</li><li>• Write reports about political values. Related results were reported by major newspapers (e.g. <i>People's Daily</i>) in China.</li></ul>   |                            |
| ◦ Social Thought of Thousand People Program  | Shanghai, China            |
| <i>Research Assistant</i>  | <i>Oct 2017 – Aug 2018</i> |
| <ul style="list-style-type: none"><li>• Coded more than 150 interview materials related to Chinese political value. I proposed one theoretical model to distinguish three types of political values and study the distribution of political value in different social groups.</li></ul>  |                            |

### SKILLS

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Programing: Stata, R, Python

Language: English( Fluent), Chinese(Native)