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Dear hiring manager,

My name is Finn Massari, and I am writing this letter to express my interest in working as a software developer/systems analyst with Impact.com through one of the European company branches. My history in working to develop software solutions and enthusiasm towards systems development, particularly in the increasingly exciting software development landscape, makes me an ideal candidate to contribute to one of the Impact.com teams.

Throughout my four-year Bachelor of Business Science degree at the University of Cape Town, I gained diverse hands-on experience working on impactful projects across various sectors. I collaborated with the KwaZulu-Natal Department of Education, where I implemented a LEAN-focused business process improvement initiative aimed at optimizing the sick leave capturing process in schools, enhancing efficiency and accuracy across the region. I also contributed to the University of Cape Town by developing a user-friendly dissertation topic selection platform for postgraduate students, streamlining the selection process and enhancing the overall academic experience. Additionally, I worked with STRAPP, a local business, where I played a key role in developing a second-hand sales website tailored to South African universities, supporting student communities by providing a dedicated platform for buying and selling goods. Further, I gained experience as an academic author by writing and presenting my dissertation on social development within virtual environments, exploring the intersection of technology and social challenges. This opportunity allowed me to contribute to the field of Information Systems with a focus on emerging digital landscapes. I believe that my background equips me with the technical prowess and analytical mindset to thrive in Impact.com's innovative and fast-paced ecosystem.

At this stage of my life, I am very passionate about travelling and experiencing different cultures, and therefore I have requested to work at one of Impact.com's European branches. I am acquiring my Italian passport, which should be available by early November 2024. Working abroad will not only allow me to contribute to Impact.com's mission on a global scale but also enrich my personal and professional growth by experiencing diverse perspectives.

I am eager to bring my dedication, adaptability, and passion for technology to Impact.com, contributing to your mission of revolutionizing the partnership economy. Thank you for considering my application. I would welcome the opportunity to discuss how my background, skills, and enthusiasm align with the goals of your team.

**Sincerely,**

Finn Massari