

FORMATION À DISTANCE

**'Optimiser
sa recherche d'information
à travers des outils de veille'**

Septembre 2020

1)

Veille
informationnelle :
concept, enjeux
et objectifs

2)

Définir sa stratégie
de veille

3)

Maîtriser des outils
spécialisés de veille

UNE VEILLE :

Quoi ? Pourquoi ?



DÉFINITIONS DE LA VEILLE



« La veille informationnelle est l'ensemble des stratégies mises en place pour rester informé, en y consacrant le moins de temps possible en utilisant des processus de signalement automatisés . »

Jean-Pierre Lardy – Urfist de Lyon

La veille est l'« activité continue et en grande partie itérative visant à une surveillance active de l'environnement technologique, commercial, etc., pour en anticiper les évolutions ».

(Norme AFNOR XP X50-053, avril 1998)

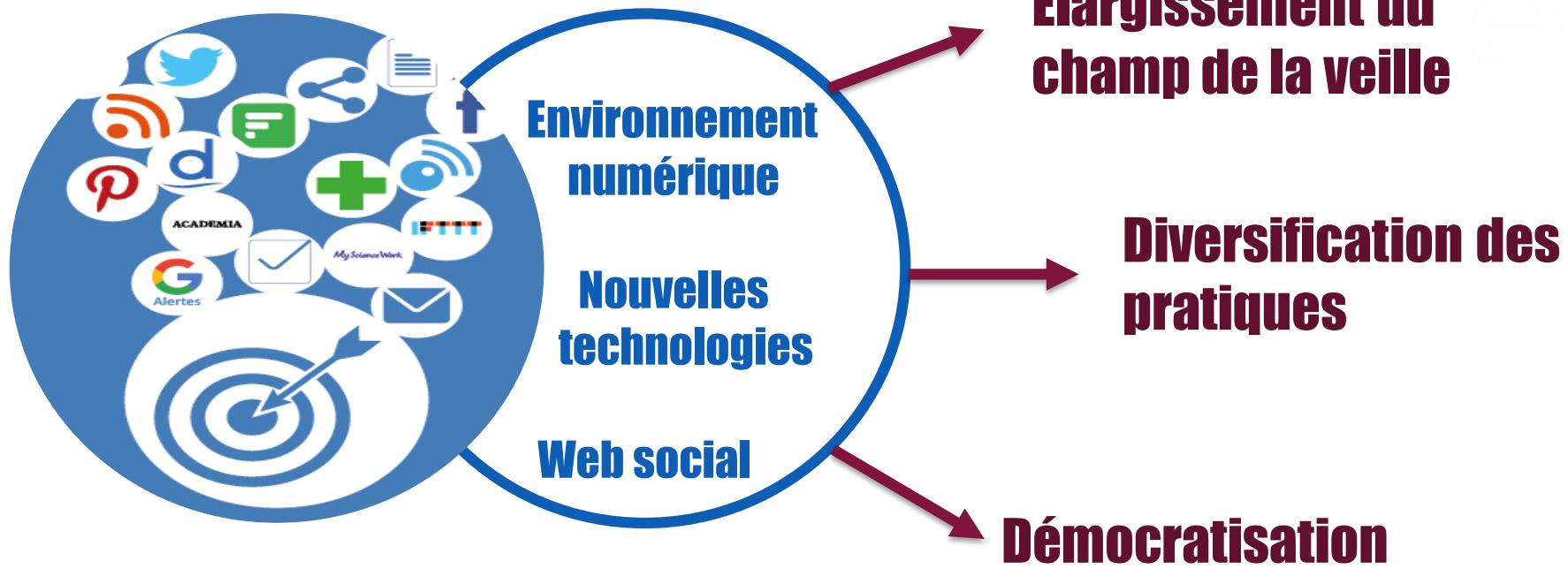
OBJECTIFS DE LA VEILLE



- Mieux connaître son environnement
- Anticiper les évolutions, menaces, tendances, opportunités, métiers de demain...
- Suivre, cibler, gagner du temps
- Lutter contre la surcharge informationnelle



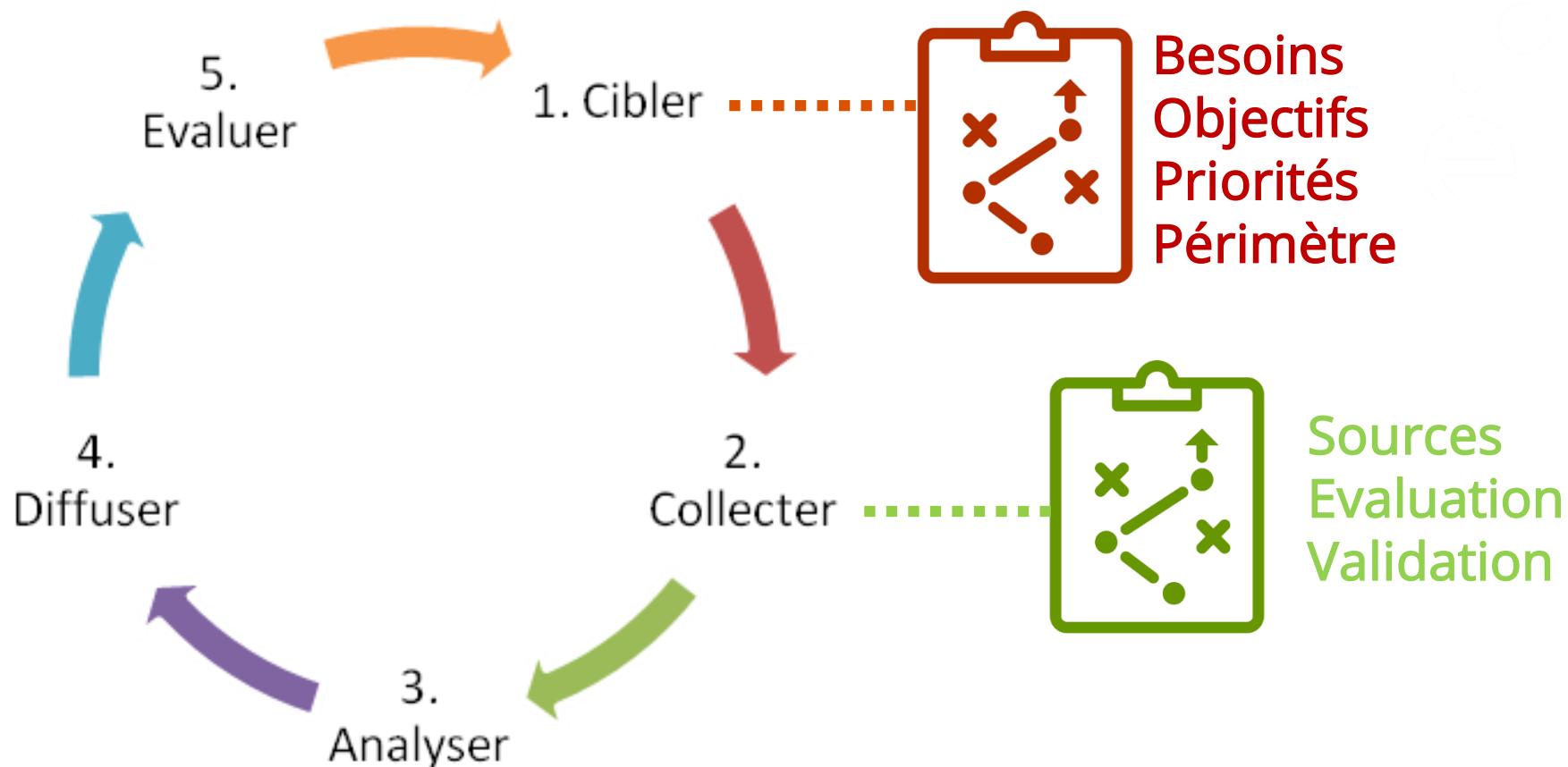
VEILLE ET RÉVOLUTION NUMÉRIQUE



DÉFINIR SA STRATÉGIE

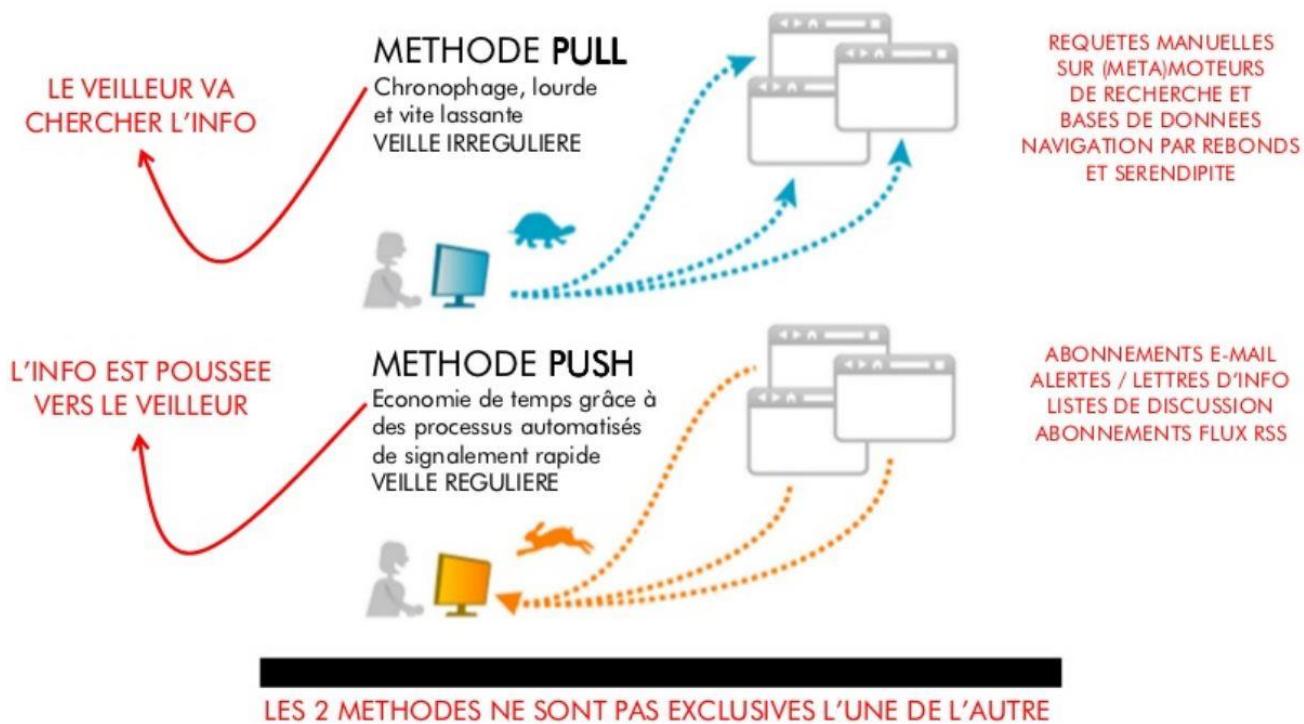


ÉTAPES DE LA VEILLE

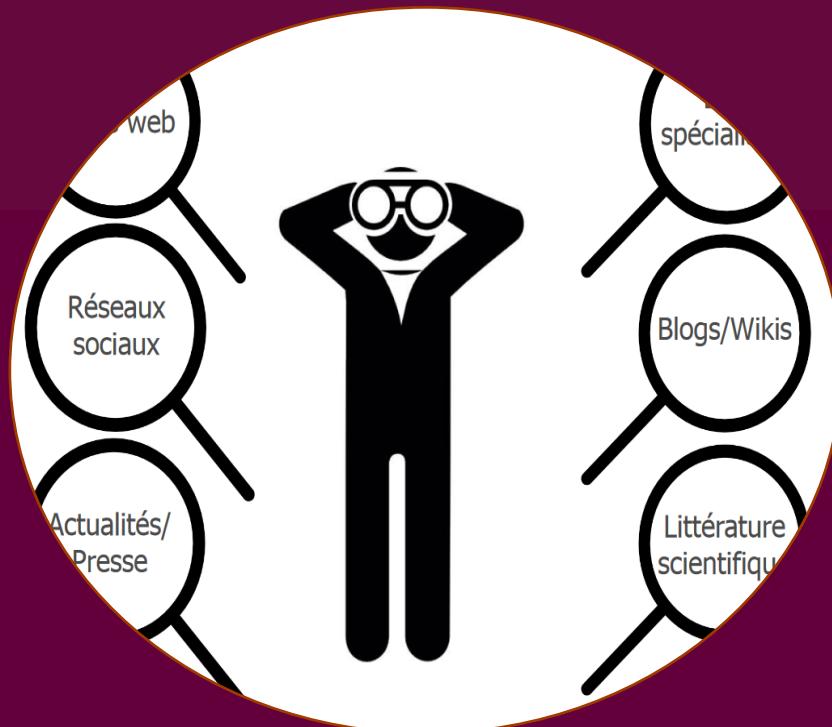


PULL OR PUSH ?

2 METHODES DE VEILLE



CHOISIR SES OUTILS DE VEILLE



QUELQUES OUTILS POUR UNE VEILLE PERSONNALISÉE et AUTOMATISÉE



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ESPACENET (Office européen des brevets)

The screenshot shows the Espacenet Patent search interface. At the top left is the logo of the European Patent Office (EPO) with the text "Europäisches Patentamt", "European Patent Office", and "Office européen des brevets". The main title "Espaceⁿnet Patent search" is centered above a navigation bar with links for "Deutsch", "English", "Français", "Contact", and "Change country". Below the navigation bar is a search bar with tabs for "Search", "Result list", "My patents list (0)", "Query history", "Settings", and "Help". A yellow arrow points from the text "Fil RSS" to the "RSS" icon in the search bar's toolbar.

The search results page displays 11 results found in the Worldwide database for "txt = buccodental" using Smart search. The results are sorted by "Publication date" in "Descending" order. Each result entry includes the patent number, inventor, applicant, CPC classification, IPC classification, publication info, and priority date. The first result is for a formulation comprising substantially amorphous cellulose nanofibrils:

<input type="checkbox"/>	BUCCODENTAL , FORMULATION COMPRISING SUBSTANTIALLY AMORPHOUS CELLULOSE NANOFIBRILS					
★	Inventor: 강띠아니로베르, 비유엠글로디	Applicant:	CPC: A61K2800/5424 A61K8/027 A61K8/731	IPC: A61K8/00 A61K8/34 A61K8/73	Publication info: KR20010030639 (A) 2001-04-16 (+1)	Priority date: 1997-09-22

The second result is for wrapping for delicacies perfected (Machine-translation by Google Translate, not legally binding):

<input type="checkbox"/>	Wrapping for delicacies perfected (Machine-translation by Google Translate, not legally binding)					
★	Inventor: CAMACHO PINA PIEDAD [ES]	Applicant: CAMACHO PINA PIEDAD [ES]	CPC: A61C15/00 B65D75/54 B65D85/60	IPC: A61C15/00 B65D75/54 B65D85/60	Publication info: ES2588782 (A1) 2016-11-04 ES2588782 (B1) 2017-09-05	Priority date: 2016-05-11

The third result is for the use of a flavonoid extract of ginkgo biloba leaves, and more specifically of a terpene-free extract, in the pharmaceutical and/or cosmetic domain and more particularly in the **BUCCODENTAL DOMAIN**:

<input type="checkbox"/>	USE OF A FLAVONOID EXTRACT OF GINKGO BILOBA LEAVES, AND MORE SPECIFICALLY OF A TERPENE-FREE EXTRACT, IN THE PHARMACEUTICAL AND/OR COSMETIC DOMAIN AND MORE PARTICULARLY IN THE BUCCODENTAL DOMAIN					
★	Inventor: JOSEPH O'REILLY [FR]	Applicant: IPSEN PHARMA SAS [FR]	CPC: A61K2300/00	IPC: A01N65/00	Publication info: MY120958 (A) 190c	Priority:

VEILLER SUR PUBMED

The screenshot shows the PubMed search interface. The search bar contains the query "hormon* disrupt* prostate cancer \"Bisphenol A\"". Below the search bar are buttons for "Save", "Email", and "Send to". To the right, it says "Sorted by: Best match" and "Display options". On the left, there's a "MY NCBI FILTERS" section with a link to "2 filters". Below that is a "RESULTS BY YEAR" section with a histogram showing publication counts from 2006 to 2020. At the bottom left is a "TEXT AVAILABILITY" section with a "Cite" and "Share" button. At the top right, there's a user profile icon for "celformations". A blue arrow points from the text "Alertes mail (sujet, revue...)" to the user profile area. Three red arrows point from the text "Flux RSS", "Dashboard", and "Historique de recherche" to the "Email" button, the "User Guide" link, and the "Share" button respectively.

NIH National Library of Medicine
National Center for Biotechnology Information

PubMed.gov

hormon* disrupt* prostate cancer "Bisphenol A"

Search User Guide

Advanced Create alert Create RSS

Save Email Send to

Sorted by: Best match Display options

MY NCBI FILTERS 2

RESULTS BY YEAR

2006 2020

TEXT AVAILABILITY

Cite Share

celformations

Alertes mail (sujet, revue...)

Flux RSS

Dashboard

Historique de recherche

<https://www.ncbi.nlm.nih.gov/myncbi/>

VEILLER VIA UN AGGREGATEUR



Efficacité et gain de temps

Information centralisée

Blogs, thèses, revues, colloques...

Inoreader, Netvibes, Feedly...

EXEMPLE DE PORTAIL NETVIBES

The screenshot shows the ULB Library of Sciences of Health Netvibes portal. At the top, the ULB logo and the text "UNIVERSITÉ LIBRE DE BRUXELLES, UNIVERSITÉ D'EUROPE" and "PORTAIL DE LA BIBLIOTHÈQUE DES SCIENCES DE LA SANTÉ" are displayed. Below the header is a navigation bar with links: Général, Most used, Medical Humanities, Guides & Tutorials, Cardiologie, Dermatologie, Gastroentérologie, Ophtalmologie, Pédiatrie, Radiologie, ESP, and FSM.

The main content area contains several widgets:

- Welcome:** A green box with text: "Bienvenue dans l'"univers" de la Bibliothèque des Sciences de la Santé réalisé à l'aide de Netvibes. Dans cet univers, vous trouverez toute une série d'outils indispensables lors de vos recherches d'information. Vous pouvez utiliser cet univers ou créer votre propre Personal Start Page en ...".
- Site Web de la BSS:** A red box with the URL <http://www.bib.ulb.ac.be/fr/bibliothèques/bibliothèque-des-sciences-de-la-santé/index.html> and the text "Site Web de la BSS".
- Acquisitions BSS:** A grey box showing a thumbnail of a book cover titled "R for statistics by Pierre-André Cornillon" and the text "R for statistics by Pierre-André Cornillon Tagged: BCM 519.5 COR".
- Search PubMed:** A blue box with the PubMed logo, search input fields, and a list of platforms where the search can be performed: iGoogle, Apple Dashboard, Opera, Vista Windows Vista beta, Live Windows Live beta.
- Home - The Cochrane Library:** A blue box with the URL <http://www.thecochranelibrary.com/view/0/index.html> and the text "Home - The Cochrane Library".
- UpToDate:** A blue box with the URL <http://www.upToDateonline.com> and the text "Evidence-Based Clinical Decision Support at the Point of Care | UpToDate".
- Scopus - Welcome to Scopus:** A blue box with the URL <http://www.scopus.com/home.url> and the text "Scopus".

Below the main content area, there is a visualization of various Netvibes widgets:

- websearch:** A search icon.
- to do list:** A checklist icon.
- emails:** An envelope icon.
- stock:** A chart icon.
- twitter:** A Twitter bird icon.
- calendar:** A calendar icon.

Red arrows point from the labels below to specific components on the page:

- A double-headed arrow points between the "RSS" label and the "Search PubMed" section.
- A double-headed arrow points between the "Recherches Pubmed" label and the "Search PubMed" section.
- A double-headed arrow points between the "Site web de bibliothèque Recherche Scopus" label and the "Scopus - Welcome to Scopus" section.
- A double-headed arrow points between the "Compte Twitter" label and the "twitter" icon.

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