



# FOODLINK

Link people with food

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## What is FoodLink?


**FoodLink** is a mobile application that helps people find friends to have meal with and share discounts together.




### Current situations:

### What we do:

- Eat alone
- Need friends to share similar interest in food
- Too expensive to enjoy delicacies
- Wanna find new or special restaurants

- More foodies!  

- More friends!  

- More discounts!  

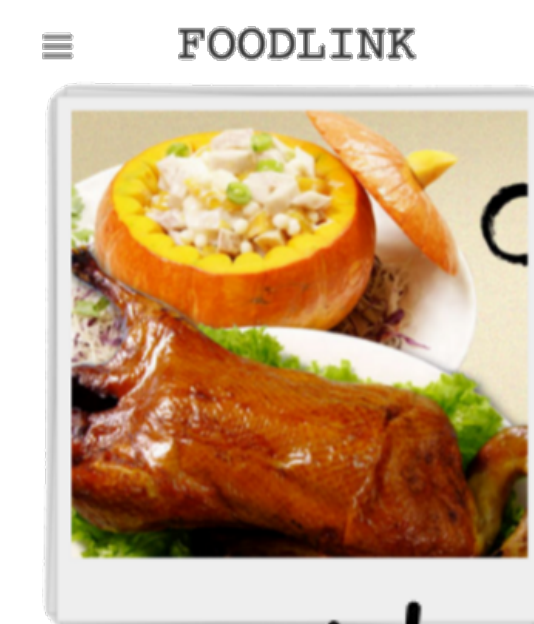
- More restaurants!  


## How to use?

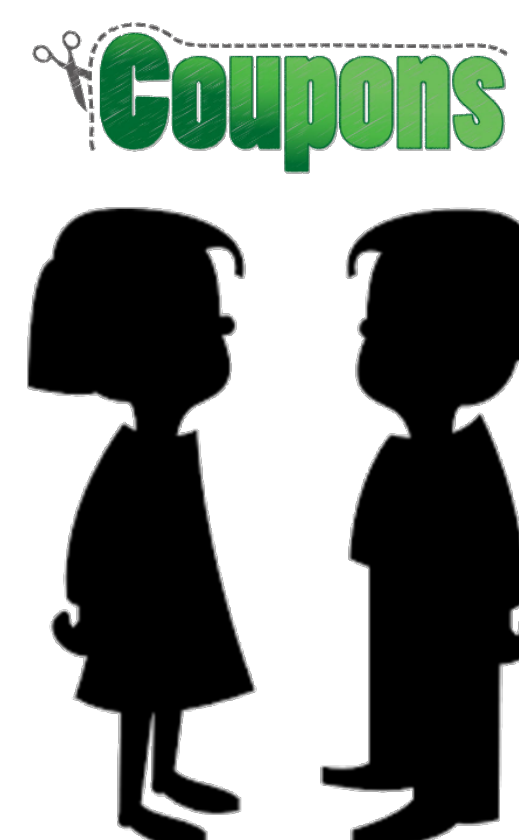
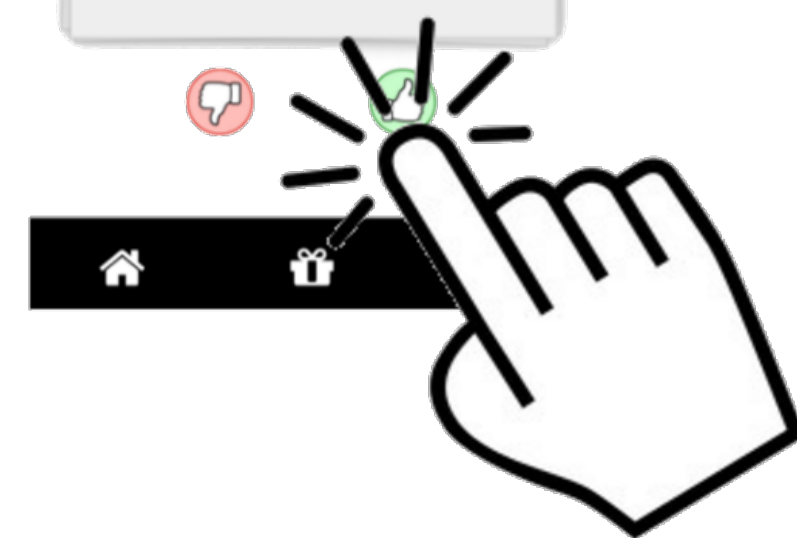


*Eat alone?  
Spend full price?*

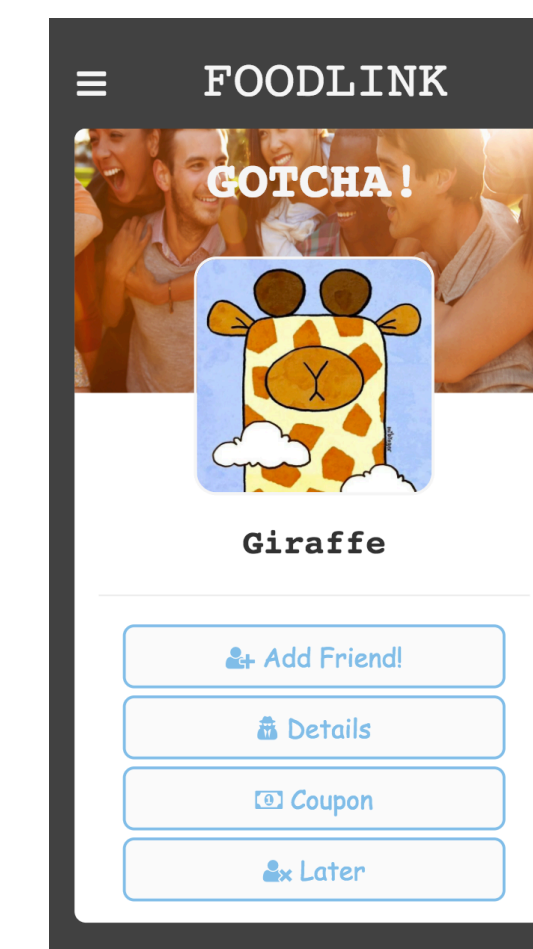
Don't worry, open **FoodLink**!



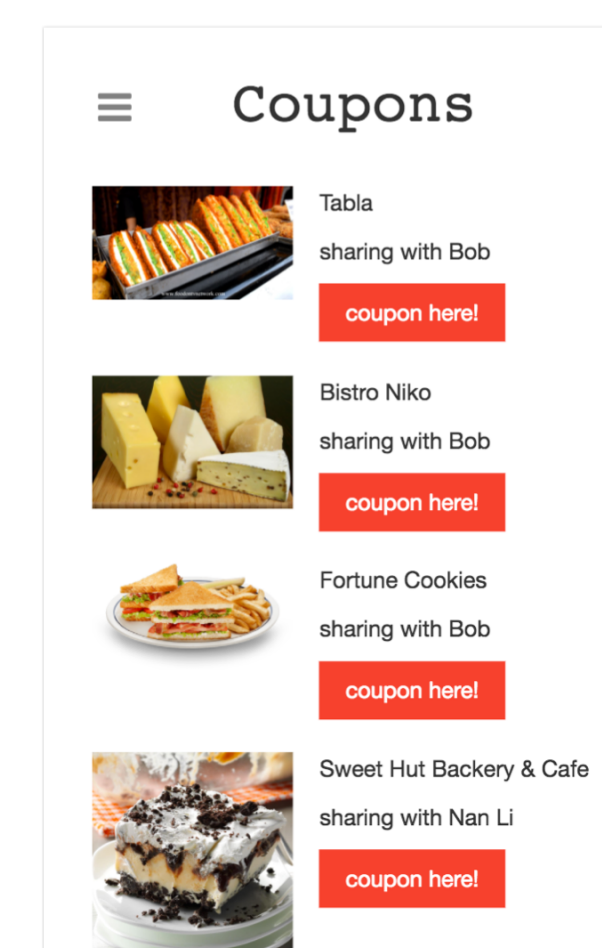
Like or dislike the food in our app. We will recommend friends based on your favorite food type.



Then use the coupon together to get the discount!



Add friend to earn a coupon of a special restaurant.



## Why FoodLink?

❖ Compare to Facebook, our app recommends **special delicacies**.



❖ Compare to Yelp, our app introduces **friends** shared with similar interest of food.



❖ Compare to Tinder, our app provides **discounts** to save money.



## Platform



## Revenue Stream

- Platform fee of restaurants (free trial for first 3 months and then \$300 per year)
- Transaction based (3% of the amount of the used coupons)
- Advertisements (restaurants and etc.)
- PS: We will donate 2% of our ads revenue!

