

# Personal Resume

**XuemingWang (Vida)**

(Male)

Job Objective: iOS Developer

Work Experience: 10 years

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## Professional Skills

### ➤ System Architecture & Low-level Technologies

Memory & Performance Optimization: Deep understanding of iOS memory management (ARC/MRC), multithreading, Runtime, RunLoop; proficient in Instruments tools (Time Profiler, Leaks, etc.) for tuning. Led performance optimization for projects with tens of millions of users, reducing startup time by an average of 35%.

Networking & Communication: Familiar with HTTP/HTTPS/TCP/UDP protocols; deeply customized WKWebView to support JS interaction (offline file caching, request interception), increasing load speed by 20%+. Built network layers using YTKNetwork+RAC and Moya for improved development efficiency and code clarity. Led weak network detection optimization, improving load success rate by 24% and reducing white screen rate by 30%.

Messaging Mechanisms: Proficient in delegation, KVO, RAC, and message forwarding.

Skilled in data persistence (CoreData/SQLite/FMDB), Auto Layout (Masonry/Snapkit), and WKWebView customization.

### ➤ Design Patterns & Engineering

Familiar with singleton, delegate, factory, adapter, bridge, and other common design patterns.

Componentized architecture with Protocol-Oriented Programming (POP) for modular decoupling, reuse, and compile efficiency.

Proficient in static/dynamic libraries, led development of 6+ SDKs and cross-platform integrations (iOS/Android/Unity/UniApp), with OC-Swift mixed static libraries.

### ➤ Third-Party Ecosystem Tools

Integrated 50+ third-party SDKs (SDWebImage, AFNetworking, Umeng, Jiguang, AMap, Facebook/Google, etc.).

Tools: PDManager, BoardMix (Gantt/ER diagrams), XMind (architecture), HbuilderX (mini-program), Unity (game SDK), Git, Cocoapods.

### ➤ Cross-Domain Tech Stack

Languages: Swift (proficient), Objective-C (proficient), Java (Android), Vue (mini-program), Python (scripts)

Familiar with Web3 tech stack (blockchain/smart contract/NFT platform) and authored documents like "[Bitcoin Ecosystem Map](#)" and "[Blockchain Development Trends](#)"

## Personal Evaluation

- Cross-disciplinary Experience: 9 years in iOS development + 5 years in technical management. Former assistant to CEO/CIO at public companies and investment researcher at LK Venture. Combines technical execution with strategic thinking.
- Technical Expertise: Strong iOS low-level and high-performance architecture experience. Delivered benchmark projects in Web3, online education, and SDK development.
- Leadership & Collaboration: Experienced in full project lifecycle management, led teams of 3+, and capable of solo delivery. Drives product iteration and innovation.

## Education

- 2011.08 - 2015.06 Hebei University of Science and Technology | Mechanical Design, Manufacturing and Automation | Bachelor's Degree  
Minored in computer science courses; self-taught iOS development through hands-on projects.

## Work Experience

### ➤ 2024.12 - 2025.04 Langzhi Group Company:

Langzhi Group Company: Langzhi is a comprehensive pharmaceutical group focused on investment, R&D, production, marketing, and digital transformation.

Role: Assistant to CIO, Digital Efficiency Cluster

2024.12 - 2025.4      Assistant to the CIO, Group Digital Efficiency Cluster

Supported digital transformation work across the group

Led "Xiaobox" (micro server) and "Leqi" platform, compliance filing, and corporate WeChat group assistant development

### ➤ 2019.04 - 2024.12 Linekong Interactive Group (Publicly listed)

Company: Founded in 2007, listed on HKEX in 2014, Linekong operates games, films, LK Venture, and Web3 businesses. CEO Wang Feng is a well-known tech figure in China.

Roles :

2020.07 - 2024-12      Client Lead | Assistant to CEO Wang Feng

Led platform app and game client SDK development

Supported Web3 research, strategic decision-making, and project execution for CEO

2019.04 - 2020.07      iOS Lead | Maisijia Education (Linekong Subsidiary)

Led the "Maisijia Math" online education app, enhancing interactivity and learning effectiveness

### ➤ 2018- 08 — 2019 - 04 Shenzhou Jiajiao (Beijing) Information Services Co., Ltd.

Established in 2013 and backed by Series B funding, our company is a leading O2O community-driven platform in China's education sector. By harnessing the power of mobile internet and big data technologies, we deliver high-quality services and generate core value for parents, children, educational institutions, teachers, and professionals across the education ecosystem.

任职经历 :

2018.08 - 2019.04      iOS Senior Developer, responsible for language learning app "Pati Reading"

### ➤ 2015 - 09 — 2018 - 06 Shijiazhuang Huiyuan Postal & Telecommunication Design Consulting Co., Ltd.

Founded in August 1992, the company operates under the Training Center of China Post Group Corporation (Shijiazhuang Posts and Telecommunications Technical College). It holds top-tier (Class A) certification in wired communications engineering, Class B certifications in wireless communications and postal engineering, as well as Class B certifications in engineering surveying and design, communication and information network system integration, and a Class A certification in security technology protection.

The company primarily engages in postal and telecommunications engineering surveying and design, consulting, information system integration, security technology system design and construction, and computer software development.

2015.09 - 2018.06      iOS Developer for Hebei highway systems

## Project Experience

### ➤ Project: Group Digital Transformation Initiative Role: Assistant to the CIO (Digital Transformation Track) | Member of Group CIO Task Force (2024.12 — 2025.4)

#### Description:

1. Worked under dual leadership of the Group VP and General Manager of Efficiency, driving implementation of 5+ strategic digital transformation projects, enabling deep integration between traditional business and digital technologies.

2.Led the “Xiaobox” Distributed Microserver Deployment Project: conducted technical feasibility studies and needs assessments across 6+ business units; coordinated 3 engineering teams to deliver server architecture, circuit design, and industrial design; deployed 18 microserver prototypes, boosting regional data processing efficiency by 40%.

3.Innovated an intelligent assistant for WeCom external groups using LLMs trained for vertical-domain customer service. Learned Worktool and designed an internal auto-moderation bot system using boardmix.

4.Spearheaded internal system optimization: conducted competitor research, delivered the Pharma E-commerce Middle Platform Optimization White Paper targeting products like “Yaofacai” and “Langzhi Cloud Services.”

5.Supported internal production: improved direct sales models and generated analytical reports with key indicators for guiding procurement and production.

➤ **Project: BluePort BI App | Game SDK | BluePort Asset Management App Role: Client Lead (2020.7 — 2024.12)**

**Description:**

1.Led the BluePort data visualization platform for reporting across internal projects.

2.Developed SDKs supporting login, registration, payment, sharing, analytics, and chat for BluePort's self-developed and published game titles.

3.Designed BluePort Web3 Asset Management App – an enterprise dashboard aggregating wallet, protocol, and entity data; created multi-dimensional report systems to support real-time CEO decision-making. Integrated with Element and NAGA to build a closed-loop Web3 business ecosystem.

4.Re-architected login/payment SDK with hybrid OC-Swift static libraries, reducing transaction drop rate from 8% to 3% and supporting tens of millions of concurrent users; developed middleware to bridge Unity / proprietary engines with iOS for 20+ games.

5.Integrated global SDKs: Facebook, Google, Adjust, Firebase, Kakao, and others.

6.Led maintenance of the BI App: independently delivered features, iterations, and bug fixes.

7.Expanded asset management system modules (e.g., SDKs for IM, asset tracking) to support commercialization.

8.Unified Web3 initiatives across Element NFT, NAGA gaming, and Mars Finance, contributing to BluePort's Web3 ecosystem under LK Venture.

➤ **Project: Maisijia Math Role: iOS Team Lead (2019 . 4 — 2021 . 7)**

**Description:**

1.Led a 5-person frontend team to develop the iOS app from scratch, and supported Android, Web, Mini Program, and Official Account versions.

2.Participated in product discussions, requirement analysis, and tech stack decisions; collaborated with backend Java team to resolve technical challenges.

3.Architected an MVVM framework integrating YTKNetwork and ReactiveCocoa.

4.Optimized the “Math Park” list module by replacing legacy ScrollView + UIImageView with UICollectionView (waterfall layout), reducing codebase and improving efficiency.

5.Proposed and implemented loading optimization for game-style courseware: intercepted WKWebView requests to prioritize local resource loading, greatly improving UX and increasing DAU by 150%.

6.Implemented localized crash logging via email reporting, improving debugging efficiency by 40%.

7.Oversaw multi-platform compliance efforts: coordinated with Web/Android teams, completed education record filings and cybersecurity audits.

➤ **Project: Pati Reading App Role: Senior iOS Developer (2018 — 2019)**

**Description:**

1.Refactored core features including reading assessment, recitation scoring, follow-along reading, online PK battles, classrooms, tipping, IAP, circles, and study plans.

2.Built persistent connections via CocoaAsyncSocket for real-time PK battles; used FreeStreamer for audio capture and playback.

3.Applied MVVM architecture for codebase optimization.

4.Hooked into SDWebImage using Objective-C Runtime to dynamically add avatars/frames to user profile pictures.

5.Integrated third-party services (UMeng) for social login and sharing.

6.Independently handled feature development, iterations, and bug fixing.

➤ **Project: Hebei Expressway Pass Role: iOS Developer (2015 — 2018)**

**Description:**

1.Independently developed the app from framework to launch, integrating AMap SDK features like offline maps, route planning, navigation, and toll station real-time status.

2.Ensured timely and complete delivery of feature modules.

3.Collaborated with UI and QA teams to fine-tune product experience.

4.Used multithreading to improve performance and reduce UI stutter.

5.Designed UI assets and contributed to technical documentation.

6.Enabled text-to-speech for real-time traffic broadcast, enhancing robustness via message forwarding techniques.

➤ **Project: Hebei Jiaotou OA System Role: iOS Developer (2015 — 2018)**

**Description:**

1.Independently developed OA App from scratch.

2.Implemented document favoriting and data persistence via FMDB and SQLite.

3.Optimized performance issues using multithreading techniques.

4.Designed UI assets and co-authored technical documentation.

5.Used WKWebView for native-web hybrid interactions in features like leave approval.

6.Integrated and customized third-party SDK (Dianju) for e-signatures and annotations.