

CSCE 190

Assignment Name: Problem Statement

Our users need a way to find clothing that they see celebrities on TV or strangers wearing in public. It is always frustrating when you see a TV actor wearing a shirt that you like, but it is impossible to find it online. Similarly, it is a daunting task in public to ask a stranger where they bought a certain piece of clothing.

Group Name: Feeling Cocky

Who does the problem affect? People who are looking for new clothes and can't find the outfit that others are wearing.

What is the problem? When you see a person on TV or a random stranger wearing an outfit that you like and there is no way to discover where to buy those clothes from or what brand they are.

Where does the problem present itself? In many situations either physically or digitally. It is present in any situation where a user sees an outfit, shirt, or other clothing items that they like and want to buy themselves.

Why does it matter? This app can help facilitate the economy and the clothing market for several different clothing brands. Especially for clothing brands that are trying to get recognized, this solution can help chain effect towards their success. Similarly, this can aid the user in finding clothes that they like as it is typically very difficult to find well-fitting clothes online.

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