# WYNNE CHAN

GMAIL MOBILE .сом wynnechan mswynnechan 347 728 0008

## VISUAL DESIGNER | NEW YORK, MAR 2009 - PRESENT

# LIMEWIRE

**EMPLOYMENT** 

Defining visual look and feel of music service application. Wireframing concepts and designing logos, original iconography and controls. Creating style guides and authoring purchase flows.

#### WEB DESIGNER | LONDON, NOV 2007 - JUL 2008

#### SONGKICK

Created wireframes, designed visuals and coded HTML/CSS for website, widgets, and web applications. Authored user test scripts and questionnaires and moderated user tests.

# DESIGNER | NEW YORK, APR 2007 - NOV 2007

# **GETTY IMAGES**

Project managed the redesign of Contour by Getty website. Created and presented wireframes and page flows. Improved efficiency by developing a library of simple to use templates (hand coded with ActionScript and XML) with documentation.

#### DESIGNER | NEW YORK, SEP 2005 - APR 2007

#### MEDIAVAST

Designed and developed custom webpages for entertainment events, for example, Academy Awards, MTV Video Music Awards, and Fashion Week. Initiated process improvements such as cross-platform email designs and created HTML/CSS skinning templates.

## **SKILLS**

# ADVANCED IN... Photoshop Illustrator

**PRACTICE** 

Visual Design

Typography

Grid Systems

User Experience

Web Standards

Branding

Interaction Design

Fireworks HTML/CSS

#### COMFORTABLE WITH...

ActionScript 3.0 InDesign XMLGit

# WORKING KNOWLEDGE OF...

JavaScript (learning) Python (learning) PHP

Visual Studio Final Cut Pro

Rails

# RECENT FREELANCE WORK

#### TRACKS.IO

Visual and interaction design for iPad, iPhone, and website

SONAR.ME

iPhone visual design

#### SHILIC.COM

Web design and development

#### **EDUCATION**

#### FASHION INSTITUTE OF TECHNOLOGY

GRAPHIC DESIGN | B.F.A, SPRING 2005

COMMUNICATIONS DESIGN | A.A.S, SPRING 2003

► References available upon request