

DW 53110 Bonn Germany  
Mucii Pictures  
Fibby Kioria  
P.O. Box 55544, City Square  
Nairobi,  
Kenya.

**Lina Hartwieg**  
Program Director  
DW Akademie  
Film

## Letter of Recommendation

4. September 2025

To Whom It May Concern,

DW Akademie collaborated with Mucii Pictures, led by Fibby Kioria, in the implementation of the DW Akademie Film Development Fund 2023. The cooperation was part of our strategic efforts to support diverse film talent in Eastern Africa.

The DW Akademie Film Development Fund was a strategic initiative administered by DW Akademie and financed by the German Federal Ministry for Economic Cooperation and Development (BMZ). It supported emerging filmmakers in Ethiopia, Tanzania, and Uganda through a combination of financial support and tailored training. The fund has since merged into the EAccelerate Fund.

In 2023, the project entered a new phase: DW Akademie transferred implementation responsibilities to regional partners. Mucii Pictures, under Fibby Kioria's leadership, delivered the training component across all three countries, based on a jointly developed program design with the country leads. Fibby Kioria has been involved with the Fund since its beginning in 2021 as an expert and advisor. Mucii Pictures managed the budget of €227,996 (01.04.2023-30.04.2024) and ensured continuity, quality, and regional relevance throughout the implementation. The collaboration featured clear communication, shared ownership, and strong alignment with DW Akademie's goals.

### Key Activities and Milestones

- Lab 1 (May 30 – June 2, 2023, Zanzibar): In-person introduction between grantees, mentors, and country leads, including curated film screenings, Q&A sessions, and country-specific workshops.
- Lab 2 (December 11 – 14, 2023, online): Focused on legal frameworks, pitching strategies, and independent producing, with expert-led plenary sessions and individualized feedback.
- Lab 3 (February 26 – 29, 2024, Zanzibar, in-person): Grantees received direct feedback on their project packages and gained practical insights from experts with deep regional experience.

**DW (Deutsche Welle)**  
Kurt-Schumacher-Str. 3  
53113 Bonn  
Germany  
T +49.228.429-0  
M +49.1714121779  
Lina.Hartwieg@dw.com  
dw-akademie.com

Deutsche Bank Köln  
IBAN: DE51 3707 0060  
0482 0007 05  
BIC: DEUTDE33

Between the labs, grantees participated in monthly mentorship sessions, documented in a centralized database. Country leads held weekly coordination meetings to maintain consistent quality and responsiveness. Mucii Pictures also led the project wrap-up phase, including a comprehensive Monitoring & Evaluation process (surveys, interviews, focus groups) and an audit of the 2023/2024 implementation period. The results confirm Mucii Pictures' strong implementation and provide valuable insights into the project's impact. Their financial diligence and timely reporting throughout the process were exemplary.

Mucii Pictures played a key role in the successful implementation of the DW Akademie Film Development Fund. Their team showed excellent organizational capacity, cultural sensitivity, and a deep understanding of the regional film landscape. The project not only strengthened the individual capacities of the grantees but also contributed to the broader goal of stabilizing and growing the film sector in Eastern Africa.

DW Akademie values Mucii Pictures as a reliable and visionary partner. We strongly support their work and trust in their ability to deliver high-quality, impact-oriented initiatives.

Should you require any further information, please feel free to contact Lina Hartweg, Program Director Film.

Mit freundlichen Grüßen

*Lina Hartweg*  
Lina Hartweg

*Johannes Metzler*  
Johannes Metzler