



Franco Haley

Portfolio: francohaley.com

UI/UX Designer + Developer

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Profile

Acquired two years of in-depth UI/UX design and development training at Full Sail University. Applied expertise in **User Interface (UI)**, **User Experience (UX)**, **Product Design**, **Web Standards**, **Web Production Processes**, **Mobile Design**, and **Front-End Development**. Known for a strong design foundation, a user-centric mindset, and a strategic approach to creating intuitive digital experiences.

Summary of Qualifications

- Extensive “hands-on” computing experience
- Proficient at user interface design, the core element of website development
- Effective problem-solving and analytical skills with ability to work independently or in a team environment
- Skilled at site design compatible with all major browsers, that delivers all objectives, while being designed efficiently
- Basic audio and video editing skills

Technical Skills

Web / Programming:	UI/UX Design, Responsive Design, HTML5, CSS3, Sass, LESS, DHTML, AJAX, XML, JSON, JavaScript, jQuery, Object-Oriented Programming,
CMS / Framework:	Material Design, Twitter Bootstrap, HTML5 Boilerplate, jQuery UI, jQuery Mobile, WordPress, Skeleton WordPress Theme, Joomla, Liferay, AngularJS, NodeJS, ExpressJS
DBMS / Database:	MongoDB, CouchDB, LAMP, MAMP, WAMP, XAMPP, MySQL
Version Control:	Subversion, Git
Software / Application:	Figma, Sketch, Miro, Balsamiq, Invision XD, SketchAxure RP, Adobe Illustrator, Adobe Photoshop, Adobe Dreamweaver, Adobe InDesign, Adobe Soundbooth, Adobe Premiere, Adobe Media Encoder, Microsoft Office, Visio, Keynote, Google Drive, Box, Jira, npm, Yeoman, Grunt, Bower, Brackets, Sublime Text, NetBeans IDE, Panic Coda, GitHub, TortoiseSVN, RubyGems, Compass, Sass-Globbing, Yeoman, Grunt, FileZilla FTP
Operating Systems:	Microsoft Windows, MS-DOS, Mac OS X, Android, Linux

UI/UX Design and Development Experience

Katmai Government Services

November 2015 – October 2025

Goal: Designed enterprise web and mobile interface portals for a user base exceeding 1 million. Responsible for developing system interface concepts aligned with client needs, business goals, brand strategy, marketing objectives, and technical requirements. Collaborated closely with Information Architects and Product Owners to address user needs, and partnered with Creative Technologists to deliver effective, functional interface solutions while ensuring design consistency throughout all project phases.

Technologies: Figma, Adobe XD, ProtoShare, HTML5, CSS3, Material UI, Bootstrap, Responsive Design, Media Queries, 508 Compliance and Accessibility, Liferay, Clay UI, Adobe Photoshop, Adobe Illustrator, Adobe Dreamweaver, Jira, Confluence. Agile Project Management, Microsoft Office, SharePoint, Google Drive, Slack.

Bright House Networks

August 2014 – October 2015

Goal: Responsible for developing wireframes, visual design comps, behavioral specifications, and user personas. Implemented front-end code following web and mobile standards to ensure cross-browser and cross-device compatibility. Additionally, managed content deployment and configuration updates across various Content Management System (CMS) environments.

Technologies: HTML5, CSS3, JavaScript, jQuery, Responsive Design, Media Queries, Bootstrap, JSON, Google Fonts, Brackets, Parallels, Jira, Agile Software Development, WordPress, Adobe CQ5, Podio, Adobe Photoshop, Adobe Illustrator, Adobe Media Encoder, Invision Prototype Tool, Git, SourceTree

UI/UX Design and Development Experience – Continued

Marriott Vacations Worldwide Corporation

November 2013 – May 2014

Goal: Contributed to the design, development, and deployment of a responsive timeshare corporate web application used by sales representatives and executives globally.

Technologies: HTML5, DHTML, CSS3, JSON, JavaScript, jQuery, Responsive Design, Object-Oriented Programming, Apache Subversion, TortoiseSVN, NetBeans IDE, Adobe Photoshop, Adobe Illustrator

Maus Media Group - Sanford, Florida

June 2012 – November 2013

Goal: Collaborated with a team to design and develop the David Maus Automotive website, and created custom-designed WordPress websites for additional clients.

Technologies: Responsive Design, HTML5, CSS3, JavaScript, jQuery, SEO, WordPress, PHP, MySQL, FileZilla FTP, Apache Subversion, Adobe Photoshop, Adobe Dreamweaver

Advanced Dermatology and Cosmetic Surgery

November 2012 – March 2013

URL: advancedderm.com

Goal: Assisted in the custom redesign and development of an existing ASP.NET website for a client operating a medical firm with over 70 locations nationwide.

Technologies: Responsive Design, XHTML 1.0 Strict, CSS 2.1, ASP.NET with C#, XML, jQuery, Adobe Dreamweaver, Adobe Photoshop, Subversion

Bruce Rossmeyer's Harley Davidson

August 2012 - November 2012

Goal: Assisted in the custom redesign and development of an existing ASP.NET website, focusing on delivering a user interface tailored to the client's target audience.

Technologies: XHTML 1.0 Strict, CSS 2.1, ASP.NET, jQuery, Adobe Photoshop, Adobe Illustrator, Adobe Dreamweaver

Awards and Recognition

Course Director Award: Web Final Project II

June 2012

Full Sail University
Winter Park, Florida

Course Director Award: College Mathematics

June 2012

Full Sail University
Winter Park, Florida

Perfect Attendance Award

June 2012

Full Sail University
Winter Park, Florida

Education

Bachelor of Science Degree, Web Design and Development

June 2012

Full Sail University
Winter Park, Florida