Franco Haley

Portfolio: francohaley.com

Product Designer + Developer

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Profile

Gained two years of extensive knowledge in web design and development from Full Sail University. Utilized skills in **Product Design, User Interface (UI), User Experience (UX)**, **Web Standards**, **Web Production Process**, **Mobile Device Design,** and **Front End Development**. Known for outstanding design credentials, superior user experience capabilities and a highly strategic approach.

Summary of Qualifications

- Extensive "hands-on" computing experience
- Proficient at user interface design, the core element of website development
- Effective problem-solving and analytical skills with ability to work independently or in a team environment
- Skilled at site design compatible with all major browsers, that delivers all objectives, while being designed efficiently
- Basic audio and video editing skills

Technical Skills

Web / Programming: UI/UX Design, Responsive Design, HTML5, CSS3, Sass, LESS, DHTML, AJAX, XML, JSON, JavaScript, jQuery, Object-Oriented Programming,

CMS / Framework: Material Design, Twitter Bootstrap, HTML5 Boilerplate, jQuery UI, jQuery Mobile, WordPress, Skeleton WordPress Theme, Joomla, Liferay, AngularJS, NodeJS, ExpressJS

DBMS / Database: MongoDB, CouchDB, LAMP, MAMP, WAMP, XAMPP, MySQL

Version Control: Subversion, Git

Software / Application: Figma, Sketch, Miro, Balsamiq, Invision XD, SketchAxure RP, Adobe Illustrator, Adobe Photoshop, Adobe Dreamweaver, Adobe InDesign, Adobe Soundbooth, Adobe Premiere, Adobe Media Encoder, Microsoft Office, Visio, Keynote, Google Drive, Box, Jira, npm, Yeoman, Grunt, Bower, Brackets, Sublime Text, NetBeans IDE, Panic Coda, GitHub, TortoiseSVN, RubyGems, Compass, Sass-Globbing,Yeoman, Grunt, FileZilla FTP

Operating Systems: Microsoft Windows, MS-DOS, Mac OS X, Android, Linux

Product Design and Development Experience

Katmai Government Services   *November 2015 – October 2025*

Goal: To design enterprise web/mobile interface portals serving 1M users. Responsible for creating systems interface concepts based upon client needs and business objectives, brand and marketing strategies and technical requirements. To work closely with Information Architects and Product Owners to address user needs, and with Creative Technologists to produce effective and functional interface solutions while maintaining design integrity across all project phases.

Technologies: Figma, Adobe XD, ProtoShare, HTML5, CSS3, Material UI, Bootstrap, Responsive Design, Media Queries, 508 Compliance and Accessibility, Liferay, Clay UI, Adobe Photoshop, Adobe Illustrator, Adobe Dreamweaver, Jira, Confluence. Agile Project Management, Microsoft Office, SharePoint, Google Drive, Slack.

Bright House Networks   *August 2014 – October 2015*

Goal: To develop wireframes as well as visual design comps, behavioral specifications and personas. Implement front-end code with web and mobile standards for cross-browser and device compatibility. Also deploy content and configuration updates into various Content Management System environments.

Technologies: HTML5, CSS3, JavaScript, jQuery, Responsive Design, Media Queries, Bootstrap, JSON, Google Fonts, Brackets, Parallels, Jira, Agile Software Development, WordPress, Adobe CQ5, Podio, Adobe Photoshop, Adobe Illustrator, Adobe Media Encoder, Invision Prototype Tool, Git, SourceTree

Product Design and Development Experience – Continued

Marriott Vacations Worldwide Corporation   *November 2013 – May 2014*

Goal: To help design, develop and deploy a responsive timeshare corporate web application for sales representatives and sales executives worldwide.

Technologies: HTML5, DHTML, CSS3, JSON, JavaScript, jQuery, Responsive Design, Object-Oriented Programming, Apache Subversion, TortoiseSVN, NetBeans IDE, Adobe Photoshop, Adobe Illustrator

Maus Media Group - Sanford, Florida   *June 2012 – November 2013*

Goal: To help design and develop David Maus Automotive website with a team and create custom design WordPress websites for other clients.

Technologies: Responsive Design, HTML5, CSS3, JavaScript, jQuery, SEO, WordPress, PHP, MySQL, FileZilla FTP, Apache Subversion, Adobe Photoshop, Adobe Dreamweaver

Advanced Dermatology and Cosmetic Surgery   *November 2012 – March 2013*

URL: advancedderm.com

Goal: To help custom redesign and develop an existing ASP.NET website for a client who manages a medical firm in over 70 locations nationwide.

Technologies: Responsive Design, XHTML 1.0 Strict, CSS 2.1, ASP.NET with C#, XML, jQuery, Adobe Dreamweaver, Adobe Photoshop, Subversion

Bruce Rossmeyer's Harley Davidson   *August 2012 - November 2012*

Goal: To help custom redesign and develop an existing ASP.NET website for a client who request to deliver a user interface that is suitable for the target audience.

Technologies: XHTML 1.0 Strict, CSS 2.1, ASP.NET, jQuery, Adobe Photoshop, Adobe Illustrator, Adobe Dreamweaver

Awards and Recognition

Course Director Award: Web Final Project II   *June 2012*
Full Sail University
Winter Park, Florida

Course Director Award: College Mathematics   *June 2012*
Full Sail University
Winter Park, Florida

Perfect Attendance Award   *June 2012*
Full Sail University
Winter Park, Florida

Education

Bachelor of Science Degree, Web Design and Development   *June 2012*
Full Sail University
Winter Park, Florida