



Franco Haley

Portfolio: <http://www.francohaley.com>

## Web Designer + Developer

Orlando, Florida

Email: [francohaley@gmail.com](mailto:francohaley@gmail.com)

Phone: 407-473-2549

### Profile

Gained two years of extensive knowledge in web design and development from Full Sail University. Utilized skills in **Server Side Web Development, Front End Development, Web Standards and Usability, Web Production Process, and Mobile Device Development**. Known for outstanding design credentials, superior user experience capabilities and a highly-strategic approach.

### Summary of Qualifications

- Extensive "hands-on" development experience
  - Proficient at user interface design, the core element of website development
  - Effective problem-solving and analytical skills with ability to work independently or in a team environment
  - Skilled at site design compatible with all major browsers, that delivers all objectives, while being designed efficiently
- Basic audio and video editing skills

### Technical Skills

**Web / Programming:** HTML5, DHTML, CSS3, Sass, LESS, PHP, AJAX, XML, JSON, JavaScript, jQuery, Object-Oriented Programming, Responsive Design

**CMS / Framework:** WordPress, Skeleton WordPress Theme, Joomla, CodeIgniter, jQuery UI, jQuery Mobile, AngularJS, Twitter Bootstrap, HTML5 Boilerplate, Flex

**DBMS / Database:** MAMP, WAMP, XAMPP, MySQL, MongoDB, CouchDB

**Version Control:** Subversion, Git

**Software / Application:** Sublime Text, NetBeans IDE, Panic Coda, phpMyAdmin, Sequel Pro, MySQL Workbench, GitHub, TortoiseSVN, RubyGems, Compass, Sass-Globbing, Singularity, Breakpoint, Prepros, Crunch!, FileZilla FTP, Adobe Dreamweaver, Adobe Illustrator, Adobe Photoshop, Adobe Fireworks, Adobe Soundbooth, Adobe Premiere, Adobe Media Encoder, Adobe Flash, Adobe Flash Builder, Adobe InDesign, Microsoft Office, Visio, Keynote, Google Drive, Box

**Operating Systems:** Microsoft Windows, MS-DOS, Mac OS X, Android, Linux

### Web Design and Development Experience

#### Marriott Vacations Worldwide Corporation

November 2013 – May 2014

**Goal:** To help design, develop and deploy a responsive timeshare corporate web application for sales representatives and sales executives worldwide.

**Technologies:** HTML5, DHTML, CSS3, JSON, JavaScript, jQuery, Responsive Design, Object-Oriented Programming, Apache Subversion, TortoiseSVN, NetBeans IDE, Adobe Photoshop, Adobe Illustrator

#### Maus Media Group and MMG Clients - Sanford, Florida

June 2012 – November 2013

**URL:** <http://www.mausmediagroup.com>

**Goal:** To help design and develop David Maus Automotive website with a team and create custom design WordPress websites for other clients.

**Technologies:** Responsive Design, HTML5, CSS3, JavaScript, jQuery, SEO, WordPress, PHP, MySQL, FileZilla FTP, Apache Subversion, Adobe Photoshop, Adobe Dreamweaver

#### Advanced Dermatology and Cosmetic Surgery

November 2012 – March 2013

**URL:** <http://www.advancedderm.com>

**Goal:** To help custom redesign and develop an existing ASP.NET website for a client who manages a medical firm in over 70 locations nationwide.

**Technologies:** Responsive Design, XHTML 1.0 Strict, CSS 2.1, ASP.NET with C#, XML, jQuery, Adobe Dreamweaver, Adobe Photoshop, Subversion

## Web Design and Development Experience – Continued

### Bruce Rossmeier's Harley Davidson

August 2012 - November 2012

**URL:** <http://www.brucerossmeier.com>

**Goal:** To help custom redesign and develop an existing ASP.NET website for a client who request to deliver a user interface that is suitable for target audience.

**Technologies:** XHTML 1.0 Strict, CSS 2.1, ASP.NET, jQuery, Adobe Photoshop, Adobe Illustrator, Adobe Dreamweaver

### Frogen Yozurt

November 2012 - March 2013

**URL:** <https://www.facebook.com/FreshFabulousFrogenFrogenYozurt>

**Goal:** To establish branding for a small business. A logo is needed for business signs, branding for documentation, t-shirts, cup and other merchandises.

**Technologies:** Adobe Illustrator

### Lach Orthodontic Specialists

June 2012 - January 2013

**URL:** <http://cflinvisalign.com>

**Goal:** To customize a WordPress theme website for a client who request full user-control dynamic blog content management system. Client also request responsive design for mobile device compatibility.

**Technologies:** Responsive Design, XHTML, CSS3, WordPress, PHP, MySQL, jQuery, Adobe Photoshop, Adobe Dreamweaver

### Freelance - S. J. Web Wide World

October 2011 - June 2012

**Goal:** To create a custom design WordPress website for a client who request full user-control dynamic blog content management system.

**Technologies:** HTML5, CSS3, WordPress, PHP, MySQL, Adobe Photoshop, Adobe Illustrator, Panic Coda

### Freelance - Scripting for Web Applications

October, 2009 - June, 2012

**Goal:** To create a mini portfolio website that contains fundamental JavaScript and AJAX based applications.

**Technologies:** HTML5 Boilerplate, CSS3, JavaScript, AJAX, Adobe Illustrator, Adobe Dreamweaver, Adobe Photoshop, Sublime Text 2

## Awards and Recognition

### Course Director Award: Web Final Project II

June 2012

Full Sail University  
Winter Park, Florida

### Course Director Award: College Mathematics

June 2012

Full Sail University  
Winter Park, Florida

### Perfect Attendance Award

June 2012

Full Sail University  
Winter Park, Florida

## Education

### Bachelor of Science Degree, Web Design and Development

June 2012

Full Sail University  
Winter Park, Florida

### Associate in Applied Science Degree, Dental Laboratory Technology

May 1997

J. Sergeant Reynolds Community College  
Richmond, Virginia