



Defining Leadership - 360 Degree Advertising

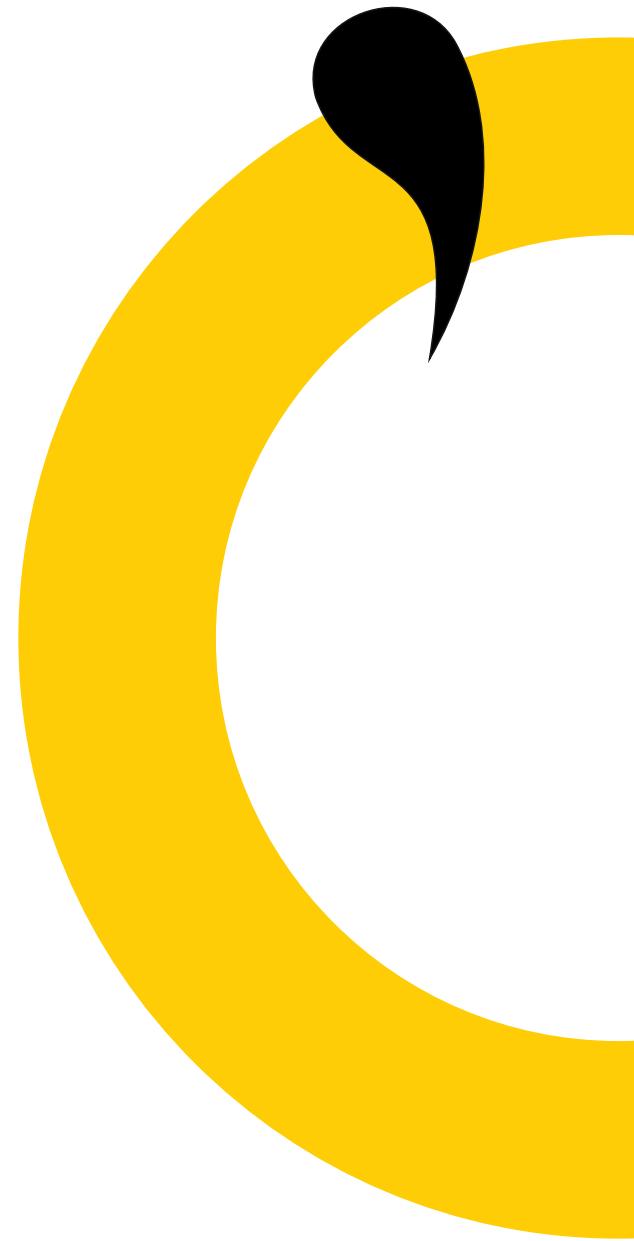
ADVERTISING | OUTDOOR & INDOOR BRANDING | MEDIA PLANING | PRINT MEDIA
PRINTING SOLUTION | PACKAGING

Statement of Confidentiality

This business profile material contain confidential and proprietary business information of
CC Origins Pvt. Ltd. These are not to be shared with other parties.

We help brands and companies
stand out in today's new era.
Original and authentic!

Heii



our story

At CCO we discover effective ways to communicate with our client's target markets. This means constantly digging, probing, learning and experimenting with alternative solutions. We determine and execute tasks to promote our clients, their brands, their products, their events and their stakeholders.

Creativity is our hallmark!

At the end of the day, we are ordinary people with extraordinary dreams.

Our passion at CCO

is merging the latest techniques in marketing with strategic thinking and highly creative executions



who we? are?

Based out of Kolkata. We are a tight, passionate team driven by the desire to deliver forward-thinking ideas to our clients. Together, we build brands and campaigns that connect and resonate.

We are a value-driven Bharat's creative agency that creates concepts to empower brands that impact individuals, communities and the nation traditionally.

VISION

5,000 Unique Brands to get known, loved and trusted by 2050.

MISSION

Ideate to create and build memorable brand Identities and develop winning strategies.





driven by values

LEADERSHIP

We rise and fall on leadership.
We endeavour to grow as leaders.....

ETHICAL

We are ethical business practitioners. Our success is built on trustworthy relationships with stakeholders.

INNOVATIVE

We are innovative & creative in the way we respond to every brief to produce the best communication and brand solutions to our partners.

ACCOUNTABLE

We are accountable for our actions as individuals and as an entity. We are a good neighbour and citizens in the communities where we operate.



the bells of expertise!

Brand Development

Brand Identity
Brand Strategy
Print & Packaging
OOH, Billboards, Digital Displays,
Transit Advertising

Digital & SEO

Digital Strategy
Web design & development
Ecommerce Marketing
Social Media Management & SEO
Influencer Marketing
Performance Marketing

Exhibition Design

Expo & Pavilion design
& Execution

Relationship Management

Content Development
Campaign Design & Strategy
Stakeholder Engagement
Media Relations

Event Management

Conceptualising events
Event collaterals
Production
Brand activations

Media Production

Creating scripts & storyboards
Supreme Video Production
Photography & Editing

A Powerhouse of 11+ creative minds!



Debojyoti Gon
Web Developer



Arnab Debnath
Social Media Management



Antareep Saha Roy
Social Media Manager



Iraa
Copy Writer



Soumen Dutta
Art Director



Debasish Panja
3D Artist & Visualizer



Sanjay JC
Outreach Head/Copy Writer



Prabal SR
Creative Head



Anindya Banerjee
Regional Marketing Head

Creativity runs in our DNA and we are all set to mesmerise your brand with our collective ideologies and your thoughts!



Our steady **approach!**

After decoding advertising for 2 decades, we are ready
to define leadership for your brand with our startup
CC Origins where expertise meets thoughts and

ACTIONS!

Let's **KISS** Keep It Simple and Stupid





Our Clientele
Our Partners in Progress!



CARRYING 2 DECADES OF CALIBRE

2 DECADES OF DECODING THE
ADVERTISING INDUSTRY,
WE HAVE COME UP WITH CC ORIGINS

Founded in 2023 we are one of the leading
Creative Advertising Agency in India

CAMPAIGN

PRESENTATION OF



CCO
creative catalyst
Defining Leadership - 360 Degree Advertising

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www.kineticgroup.in

KCBA^s
[DLT to RGBW]
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MADE EASY

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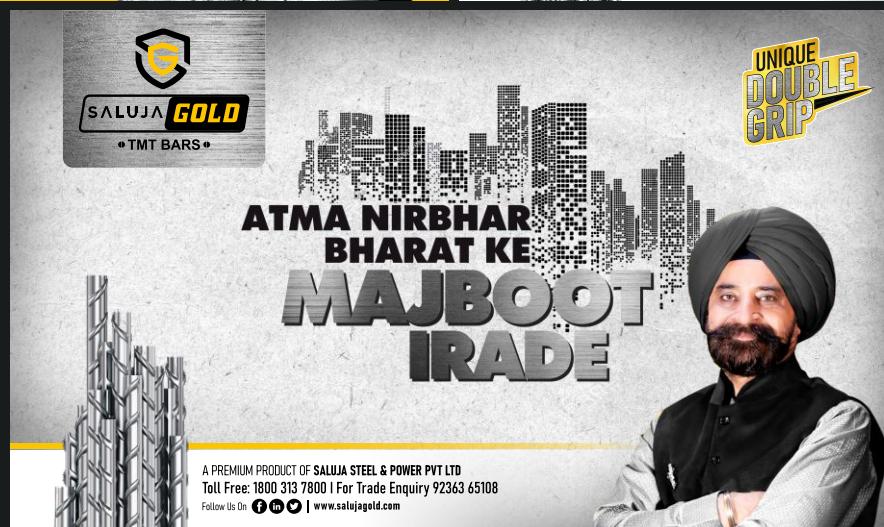
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PRESENTATION OF
MERCY HOSPITAL, JHARKHAND
Teaser Ad Campaign



PRESENTATION OF
(OOH) OUTDOOR 3Ad CAMPAIGN
BRAND SALUJA STEELS

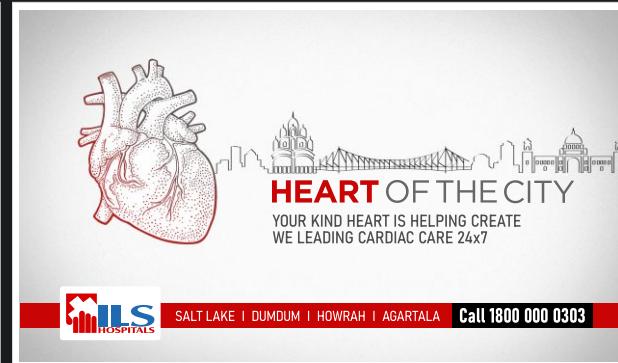


PRESENTATION OF
(OOH) OUTDOOR 3Ad CAMPAIGN
BRAND TUFCON TMT









Brand Identity





Marketing Collaterals

Brochure | Catalogue | Press Ad | Hoarding
Dangler | Calender | Folder | Paper Bag





BROCHURES & CATALOGUE

CRUISE, WBSEDCL
SIMPLEX, KOTHARI GROUP



BROCHURES & CATALOGUE

T&I GLOBAL, JWS, ENMORE COKE



**DANGLAR & LABEL
SWAGAT PAINTS
VYANA ROUND TABLE**



A scenic landscape featuring a lake, snow-capped mountains, and a boat with people.

Come paint with all the colours
of the wind...

A person paragliding over a mountainous landscape.

Traditional boats on a lake under a clear sky.

Summer Splendour
50% off on Room Tariffs
Fees apply to first occupant

The dusty golds of a Himalayan sunset at Pokhara.
Travel wherever the wind blows in Nepal and you'll find a different colour
to paint your happiness with.

Come roll in all the riches all around you. Nepal is waiting.

NATIONAL
TOURISM
YEAR
2011

FESTIVAL OF

Nepal Tourism Board logo.

To know more about the summer splendour offer please call Toll free no - **1-800-000-0000**

A woman and a young child are riding an elephant through a dense green forest. The elephant is walking towards the left, kicking up some dust. In the background, there are more trees and a clear blue sky.

come run the hidden pine trails
of the forest...

A close-up shot of two elephants standing in a body of water. One elephant is partially submerged, its head above the surface. The water is calm, reflecting the surrounding environment.

A wide shot showing a herd of elephants walking along a path through a dense forest. The elephants are moving from right to left, creating a sense of motion. The forest is lush and green.

Summer Splendour
50% Off On Room Tariffs
not applicable to Visa Card users

The scent of pine needles, the sound of rushing waters and the footprints of the legendary yeti who also runs Nepal's forests. Here you'll find a whole world of unspoilt natural beauty to explore. Places hidden from time that have fallen off the map.

This summer Nepal is waiting to share with you.

Nepal Tourism Board
2011
  
www.visitnepal.com.np

To know more about the summer splendour offer please call Toll free no. **1-800-000-0000**

PRESS AD RELEASE
EDU EXPO. AURIS CLUB SUN DOWN EVENT
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 (Sat & Sun) Timing : 11am to 7pm
 Hotel Holiday Regency
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VISIT  The most awaited school show for admission seeking parents.
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*Entry by invitation only

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THE MAIN EVENT In Association with  PRESENTS

THE GRIND

Sundowner

POOL Party

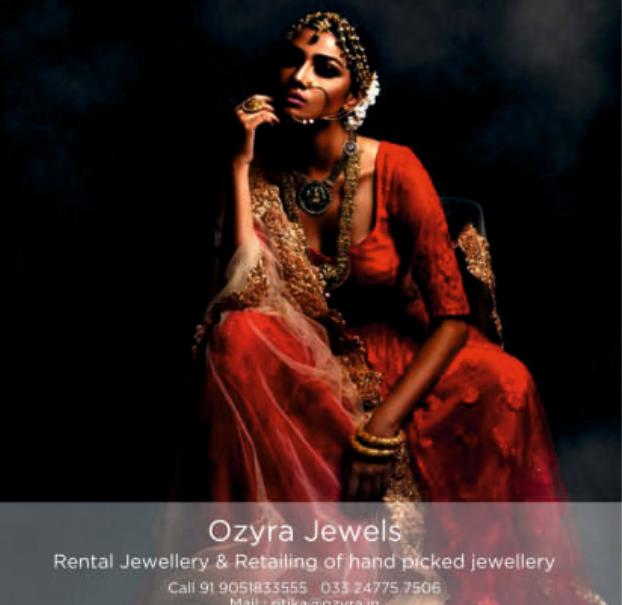
on Sunday, 15th May 2016
 at THE BLACK SKYBAR, KOLKATA
 4pm onwards

Featuring DJ RAJ ROY & DJ OHM

For Details 9831140633 9831109255

AURIS 4, Robinson Street, Kolkata - 700 017 Ph: 033 4035 1000 Fax: 033 4035 1001
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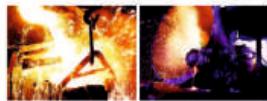
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It's Raining Brands in Eastern India's Most Happening Mall

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RIVERSIDE



Just 10 mins. drive from Kolkata Race Course

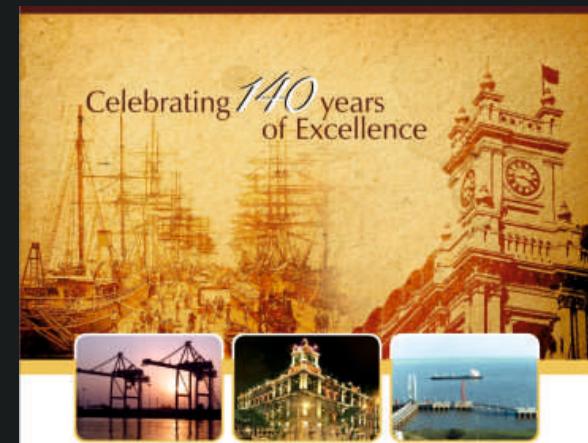
- One of the largest retail destinations with over 600,000 sq ft of built up area.
- Anchor Malls comprising of the best names in Retail and Entertainment.
- Large Food Court and a 4-screener Multiplex.
- Around 200 imported National and International brands.
- Hi-Tech Building Management System.
- Ample Car Parking spaces.

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pantaloons **Reliance Trends** **PVR** **Reliance Digital** **McDonald's**
Tata **BIG BAZAAR** **Pizza Hut** **SUBWAY**
and many other brands operating nationally.

avaniGROUP
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Today, Kolkata Port is celebrating its 140th Anniversary. With a strong heritage and a stronger vision for infrastructure developments,

at Kolkata Port the action remains endless.

All riverine ports in the world shuns when ablation feels,

Team KoPT has explored the best locations at Diamond Harbour and Shalibagh for vibrant port facilities with higher matching draft which will restore Kolkata Port's past excellence and make it once more, one of the leading ports in India.

The continued patronage and support of our customers and well-wishers are our strength. At a felicitation ceremony in Rabindra Sadan, KoPT will honour the partners in progress.

Shri M. L. Meena

IAS, Chairman, Kolkata Port Trust will inaugurate the programme and grace the occasion as Chief Guest.

Shri Ajey Ranade

IPS, Deputy Chairman, K2S & HOD, of Kolkata Port Trust will preside over the function.



KOLKATA PORT TRUST

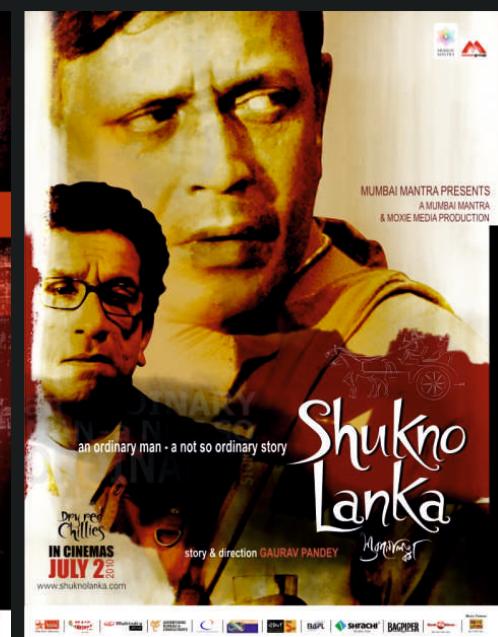
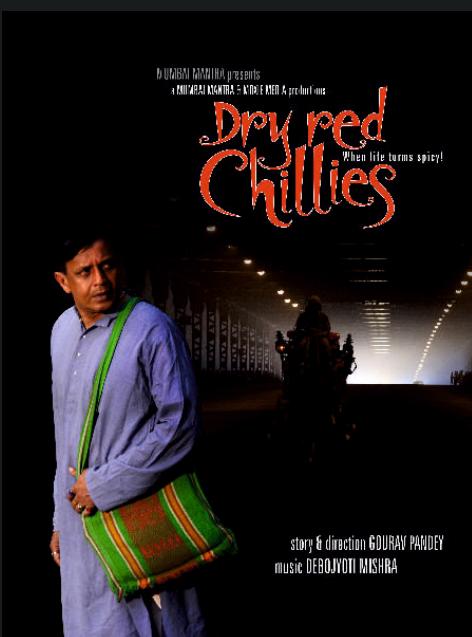
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OUTDOOR
 FORCE JEANS, SONY AAT CHANNEL
 MAHABIR JEWELLER, KOLKATA FILM FESTIVAL





CALENDAR DESIGN
VYANA SPORTS
PARIS OLYMPIC CALENDAR
KOPT, MANIKANCHAN, MAINAK TEA

