




CBOE CA: DEFI   
OTC: DEFTF   
FRA: R9B 



# DEFI

Parent Company of Valour Inc.

## TradFi Exposure to Digital Assets and Web3

Institutional Grade Exposure to Digital Assets through ETPs, Strategic Ventures, and Critical Web3 Infrastructure, Simply and Securely via Your Brokerage Account.

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# Digital assets are transforming the financial system

We believe that traditional investors should have the opportunity to invest in digital assets, including cryptocurrencies in a trusted and secure manner, without creating a separate brokerage or bank account.

DeFi Technologies is a financial technology company that allows traditional investors to gain exposure to a diversified portfolio of digital assets across the decentralized finance and Web3 sector. We capture the upside in the explosive growth of digital assets like Bitcoin, Ethereum, Solana and other Web3 protocols via regulated equity instruments. We are the only publicly traded company built to give investors direct exposure to these nascent markets in a regulated, secure manner.

## Why DeFi Technologies?



**Trusted and Familiar Investment Vehicle:** DeFi Technologies is a publicly-traded company that gives you digital asset and Web3 exposure through your brokerage account.

**Aggressive Revenue Model:** Utilizes multiple income streams such as trading and management fees, staking, lending earnings, and strategic partnerships within the digital asset and DeFi sectors to maximize revenue generation.

**Diversified Digital Asset Exposure:** Bitcoin accounts for only 51% of the digital asset market. DEFI Technologies offers investors broader exposure beyond Bitcoin, including significant opportunities in the decentralized finance and Web3 sectors, which are typically inaccessible through public markets. This approach enables qualified investors to tap into the extensive \$2.4 trillion sector comprehensively.

**Growth Sectors Focus:** Provides direct exposure to the fast-growing sectors of Exchange-Traded Products (ETPs) and cryptocurrencies, leveraging innovative financial instruments and market trends in DeFi and Web3 technologies.

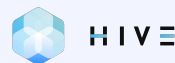
# Corporate Structure

Experts in financial markets,  
digital assets and capital  
markets technology



DeFi Technologies Inc.

Joint Ventures



Wholly Owned Subsidiaries

Partially owned

Venture Portfolio

Infrastructure

REFLEXIVITY  
RESEARCH

Leading research firm specializing in the creation of high-quality, in-depth research reports for the cryptocurrency industry.

VALOUR

ETPs

R&D

Valour Inc. provides ETP/ABS prospectus and KYC cleared listed equity products such as BTC, ETH Zero and Solana (See slide 15)

AMINA

DeFi Technologies owns 5.07% of Amina Bank AG, the only global smart bank providing a fully universal suite of regulated crypto banking and investment services.



Venture portfolio investments were valued at \$44.1 million (US\$32.6Million) as of December 31, 2023



Node Management

# DEFI Executive Team & Board



Experts in financial markets, digital assets and capital markets technology



**Olivier Roussy Newton**  
CEO & Director

Founder HIVE Blockchain  
Technologies, Founder Latent  
Capital



**Ryan Ptolemy, CPA, CFA**  
CFO

CFO of Aberdeen International,  
Former CFO of multiple public and  
private companies



**Russell Starr**  
Head of Capital Markets

CEO Trillium Gold, Director Canada  
Nickel Company, Early Investor Echelon  
Wealth Management



**Kenny Choi**  
Corporate Secretary

Legal Counsel  
Aberdeen International



**Suzanne Ennis**  
Board Member

Head of Investor Relations,  
Hut8 Mining Corp



**Mikael Tandetnik**  
Board Member

Founder and former CEO of  
Ariane Group, (Wealth  
Management)



**Stefan Hascoet**  
Board Member

Managing Partner: Deep  
Knowledge Ventures Suisse



**Krisztian Toth**  
Board Member

Partner Fasken Martineau  
DuMoulin LLP



# Valour Asset Management Executive Team

Experts in financial markets, digital assets and capital markets technology



**Niclas Larsén**

Chief Technical Officer

- 15 years in Software Engineering in Algorithmic Trading at tier-1 institutions; Nordea, Orc Software (Itiviti), Neonet (KCG) and Tradetech Consulting (Virtusa)



**Marco Infuso**

Chief Sales Officer

- Former 21Shares Managing Director – Business Development German speaking Europe DACH
- Former Bank Vontobel Executive Director for AMC Business Development
- Former Head of Institutional Sales Commerzbank/ComStage ETF Switzerland



**Thomas Ochsner**

Head of Trading

- Former derivatives trader and portfolio manager at UBS, Nordea and ABG Sundal Collier
- Experienced in equities, FX, convertible bonds and crypto currencies

# DEFI Advisors



Pioneers in FinTech, blockchain and digital assets makers



**Johan Wattenstrom**

Co-Founder & Director of Valour Cayman

- Founder of XBT Provider (world's first Bitcoin ETP)
- Co-founder, Director at Nortide Capital



**Anthony Pompliano**

Advisor & Co Founder of Reflexivity Research

- Co-Founder & Partner at Morgan Creek
- Investor at Pomp Investments
- Former Product Manager at Facebook

# Capital Market Profiles



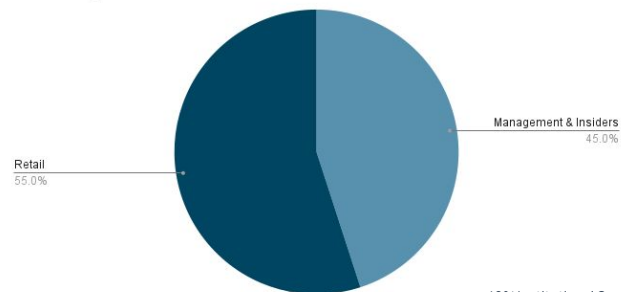
## Share Price & Volume Last 12 Months

Company Tickers	CBOE CA:DEFI, OTCQB:DEFTF, FRA:R9B
Share Price (April 4, 2024)	C\$0.83
52-Week Low/High	C\$0.065 – C\$0.92
Basic Shares Outstanding	290.16M
Options	23.53M
Warrants	45.5M
DSU	8.6M
Fully Diluted Shares Outstanding	367.81M
Market Capitalization	C\$255.349M
Cash and Liquid Assets	C\$6.7M (As of Dec 31, 2023)
Illiquid assets	C\$44.1M (As of Dec 31, 2023)

## Share Price & Volume Last 12 Months



## Ownership





# Business Lines (How We Make Money)



## Valour Asset Management

ETPs synthetically track the value of a single underlying asset, DeFi protocol or a basket of protocols

Valour has a trading infrastructure to launch single purpose ETPs and basket ETPs. Valour launched the first ETP Bitcoin Zero in December 2020. AUM of C\$880 million.

Commitment to developing ESG compliant products.



## DEFI Ventures

Taking diversified positions in DeFi protocols

From Pre-Seed to Series-A funding, DEFI Ventures invests in leaders, protocols and networks that are advancing the ecosystem.



## DEFI Infrastructure

Running nodes for DeFi protocols

As a public company that inherently has governance, we are unique positioned to fulfill this role. Partnership with Coinbase Cloud for secure node infrastructure. Participation in DeFi Networks ie: Pyth Network - DEFI gets a fee for each transaction on network.



## Reflexivity Research

Crypto Native Research

Leading research firm specializing in the creation of high-quality, in-depth research reports for the cryptocurrency industry.

# Key Milestones



## 2020

### December 2020

- Launch of World's First Fee-Free Bitcoin ETP (Bitcoin Zero) on Nordic Growth Market

## 2021

### March 2021

- Launch of World's first Fee Free Ethereum ETP (Ethereum Zero)
- Strategic Partnership with HIVE Blockchain Technologies

### April 2021

- DeFi Technologies Completes Acquisition of Valour Inc.

### May 2021

- Launch of Cardano and Polkadot Exchange Traded Products (ETPs)

### June 2021

- Launch of Polkadot Exchange Traded Product

### September 2021

- Launch of Solana Exchange Traded Product on Nordic Exchange

### October 2021

- Valour Inc. Lists Its ETPs on the Frankfurt Stock Exchange
- Launch of World's First Uniswap Exchange Traded Product

### November 2021

- Valour Inc., Reaches US\$350 million in Assets Under Management

### December 2021

- Listing of ETPs on Euronext Paris & Amsterdam

## 2022

### January 2022

- Investment into SEBA Bank (a Swiss Global Digital Assets Bank)
- DeFi Technologies Joins the Crypto Climate Accord

### February 2022

- Valour Polkadot and Cardano ETPs on the Frankfurt Stock Exchange
- Valour Launches Avalanche Exchange Traded Product on NGM

### March 2022

- Valour Announces Creation of a Special Purpose Vehicle to Support Distribution of Digital Asset Backed Product Program to Institutional Investors

### April 2022

- Valour Approved for Swiss VQF Membership

### May 2022

- Valour Enjin and Cosmos ETPs on the Frankfurt Stock Exchange

### July 2022

- Valour Wins Financial News' Startup of the Year
- Valour Inc. Lists Its Exchange Traded Products on the Lang and Schwarz Exchange

### August 2022

- Partnership with German broker justTRADE to introduce Valour Crypto Products and ETPs to retail and institutional clients
- ETPs Available to Clients of Major German Banks, Comdirect and Onvista
- Debut of Binance Coin Exchange Traded Product (ETP) on Börse Frankfurt

### September 2022

- Debut of Bitcoin Carbon Neutral Exchange Traded Product (ETP) on Börse Frankfurt

### October 2022

- Partnership with Swedish index provider Vinter to launch Valour's first multi-asset crypto ETP, the Valour Digital Asset Basket 10 Index (VDAB10)

### December 2022

- Exclusive Partnership with Autostock, a Swedish Trading Platform to Launch Automated Trading Strategy
- ETPs available at independent research provider MoneyMoon

## 2023

### March 2023

- Expands Product Offering Access in France a Key Market for Expansion

### April 2023

- Launch of physically digital asset backed ETP issuance platform in Europe

### June 2023

- Launch of first physically backed Bitcoin Carbon Neutral Product (ETP) on Frankfurter Wertpapierbörse XETRA

### July 2023

- Launch of Valour Digital Asset Basket 10 (ETP) on Nordic Growth Market
- Groundbreaking Collaboration with Bitcoin Suisse AG on Physical Backed Digital Asset Exchange Traded Products

### August 2023

- Launch of Ethereum Physical Staking ETP under the EU-wide issuance platform, Valour Digital Securities Limited (VDSL) on XETRA.

### October 2023

- DeFi Technologies Inc. and Neuronomics AG Joint Venture Agreement to develop AI-based digital asset exchange traded products, actively managed certificates, and asset-backed tokens for global distribution.

### November 2023

- DeFi Technologies Inc. Portfolio Company SEBA Bank AG Awarded Licence by the SFC to Conduct Regulated Activities in Traditional Securities and Crypto-Related Services in Hong Kong

### December 2023

- DeFi Technologies Inc. Announces Strategic Acquisition of Leading Solana Trading Systems IP



## 2024

### January 2024

- DeFi Technologies Subsidiary Valour Inc.: Sets Record High C\$530.9 Million in Assets Under Management
- DeFi Technologies Inc. Announces Strategic Acquisition of Private Research Firm, Reflexivity Research LLC, Co-Founded by Anthony Pompliano and Will Clemente

### February 2024

- DeFi Technologies Inc. Completes Strategic Acquisition of Private Research Firm, Reflexivity Research LLC, Co-Founded by Anthony Pompliano and Will Clemente
- DeFi Technologies Inc. Completes Strategic Acquisition of Leading Solana Trading Systems IP
- DeFi Technologies' Subsidiary Valour Inc. Announces Launch of Physical Backed Staking ETP for the Internet Computer Protocol (ICP) Token
- DeFi Technologies' Subsidiary Valour Inc. Announces Record AUM of C\$590 Million, Launch of Valour Inc.'s Ripple (XRP) and Binance (BNB) ETPs

### March 2024

- DeFi Technologies Announces Inaugural Bitcoin Investor Day Hosted by Subsidiary Reflexivity Research
- DeFi Technologies' Subsidiary Valour Inc. Reaches a Record of \$C838 Million in AUM
- DeFi Technologies' Wholly-Owned Subsidiary Valour Inc., Bitcoin Suisse AG, and STOXX Launch the 1Valour STOXX Bitcoin Suisse Digital Asset Blue Chip ETP
- DeFi Technologies to Join Coinbase and Grayscale in Upcoming Panel Discussion at Bitcoin Investor Day, Moderated by Anthony Pompliano

# Building a sustainable future



DEFI and Valour are committed to building a sustainable future for its investors, the decentralised finance ecosystem and beyond



As a Crypto Climate Accord (CCA) supporter, DEFI has committed to supporting the CCA's objectives and to helping advise, develop, and scale solutions in support of the CCA and ESG compliance.

The CCA's overall objective is to decarbonise the global crypto industry by prioritizing climate stewardship and supporting the entire crypto industry's transition to net zero greenhouse gas emissions by 2040. The CCA has two specific interim objectives:

**Objective 1:** Achieve net-zero emissions from electricity consumption for CCA Signatories by 2030

**Objective 2:** Develop standards, tools, and technologies with CCA Supporters to accelerate the adoption of and verify progress toward 100% renewable-powered blockchains by the 2025 UNFCCC COP30 conference.



Valour Bitcoin Carbon Neutral ETP provides investors with sustainable and climate-friendly exposure to Bitcoin. The carbon neutral ETP presents a trusted investment option which benefits the environment and aligns with ESG goals by funding certified carbon removal and offset initiatives in order to neutralise the associated bitcoin carbon footprint.

Innovation lies at the core of Valour's proposition. Working with our partner Patch, we have developed a proven route to decarbonize the footprint of our Valour BTC Carbon Neutral ETP. In doing so, Valour has identified and reviewed industry benchmarks and best practices to ensure that all aspects of the structure follow the latest research principles and actionable recommendations. Abiding by the highest standards and deploying a methodology that most accurately calculates the emissions relating to Bitcoin, Valour stands at the forefront of the crypto industry, promoting sustainable development through proven quality carbon avoidance and removal projects.



# Why Valour Asset Management

Valour is well-positioned to become the leading issuer of digital assets ETPs

## Market demand is high

There is a clear and accelerating market demand from retail and institutions that are unable to hold digital assets directly

## Trust and security

Retail and institutional investors want securitized products traded on regulated stock exchanges, accessible via their bank or broker

## High-calibre team

Valour's executive team consists of industry experts in trading, digital assets, custodianship, FinTech and capital markets

## Backed by industry leaders and institutions

Valour is partnered with leading firms in the digital assets space.

## Differentiated from competitors

Many existing ETP issuers in the European market lack transparency, market-making skills and digital asset expertise

## Product innovation

Valour launched the world's first fee-free Bitcoin ETP and continues to innovate.



# Why ETPs?

ETPs provide investors with several benefits over buying crypto directly

## Diversity

Valour's ETPs provide investors with unparalleled access to single digital assets and comprehensive digital asset indexes through single trades.

## Transparency

Valour's ETPs have a clear and consistent link between their price and the price of the underlyings.

## Security

Valour's ETPs provide trusted access to digital asset exposure through regulated exchanges and brokers, with the underlyings 100% hedged at all times.

## Simplicity

Valour's ETPs provide easy access to the latest digital assets without the need to set up exchange accounts and digital wallets.

## Low Fees

Valour's ETPs provide competitive management fees with no hidden extra costs.

**BÖRSE**  
**FRANKFURT** FRA

 **EURONEXT** AMS

 **EURONEXT** PAR

 **justTRADE**

 **Onvista**

 **Comdirect**

 **LANG & SCHWARZ** LS

 **NGM** NGM

# Valour Asset Management - AUM



AUM: C\$880 Million as of March 31, 2024

## Single Asset ETPs



### BTC Zero

EUR ISIN: CH0573883474  
SEK ISIN: CH0585378661



### ETH Zero

EUR ISIN: CH0585378752  
SEK ISIN: CH1104954362



### ADA ETP

EUR ISIN: CH1114178820  
SEK ISIN: CH1114178796



### Binance

EUR ISIN: CH1149139672  
SEK ISIN: CH1149139698



### DOT ETP

EUR ISIN: CH1114178812  
SEK ISIN: CH1114178770



### SOLETP

EUR ISIN: CH1114178838  
SEK ISIN: CH1114178762



### UNI ETP

EUR ISIN: CH1114178846  
SEK ISIN: CH1114178754



### XRP ETP

SEK ISIN: CH1161139584



### AVAX ETP

EUR ISIN: CH1149139615  
SEK ISIN: CH1114178788



### ATOM ETP

EUR ISIN: CH1149139664



### ENJ ETP

EUR ISIN: CH1149139656



# Valour Asset Management - AUM

AUM: C\$880 Million as of March 31, 2024

Physical Backed, Basket and Joint Venture ETPs



**1Valour Bitcoin Physical  
Carbon Neutral**

EUR ISIN: CH1149139706



**Valour Digital Asset  
Basket 10 (VDAB10)**

EUR ISIN: CH1149139623  
SEK ISIN: CH1161139568



**Internet Computer Protocol  
(ICP) Physical Staking ETP**

EUR ISIN: GB00BS2BDN04



**Valour Bitcoin Physical  
Carbon Neutral**

EUR ISIN: GB00BQ991Q22



**1Valour Ethereum (ETH)  
Physical Staking ETP**

EUR ISIN: GB00BRBMZ190



**1Valour STOXX Bitcoin Suisse  
Digital Asset Blue Chip**

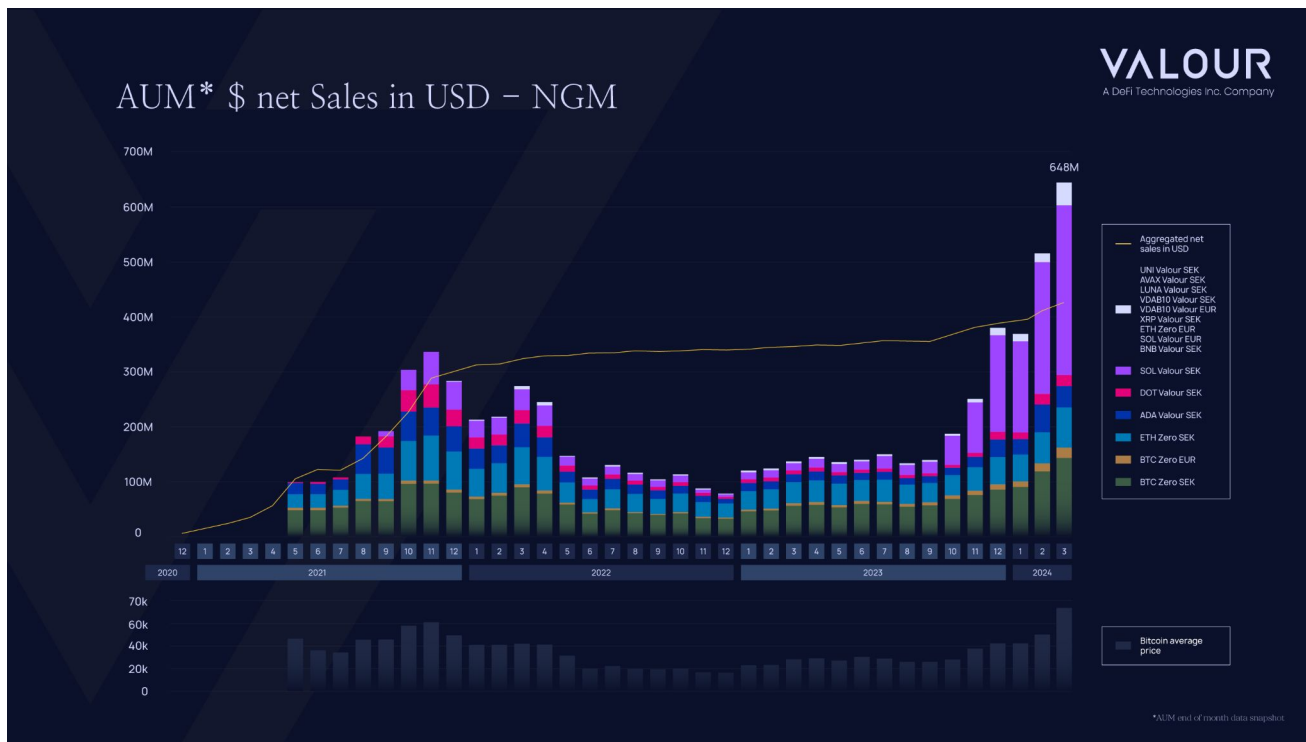
EUR ISIN: GB00BPD1969



# Valour Asset Management



Valour products have a track record of success in all marketing conditions and collects trading fees on both sides of a trade. C\$880 Million as of March 31, 2024



# DEFI Ventures

Identifying and Investing in the Future

The landscape for decentralised finance is continuously evolving, building upon and improving traditional financial offerings. From lending and borrowing markets to automated market makers and high yield liquidity pools, the financial giants of tomorrow are innovating on the blockchain today.

Working with world leading names across the DeFi space, DEFI's research-based early-stage venture arm backs ambitious founders and high potential projects and networks across decentralised finance and Web3.0, focussing on Pre-Seed to Series A ventures.

Venture portfolio investments were valued at \$44.1 million (US\$32.6Million) as of December 31, 2023.



# Strategic Partnerships



The strategic partnership between HIVE and DEFI surrounds the decentralized finance (DeFi) ecosystem with specific application around Ethereum and Miner Extractable Value (MEV) . .

For DEFI the partnership gives exposure to one of the largest miners of Ethereum, which is the backbone on which DeFi applications are built and thus serves as a critical component supporting the sector.



DeFi Technologies Inc. and Neuronomics AG have entered into a landmark Joint Venture Agreement to develop AI-based digital asset exchange traded products, actively managed certificates, and asset-backed tokens for global distribution.

The crypto products promise a level of sophistication and efficiency previously unseen, leveraging Neuronomics' advanced AI algorithmic trading strategies and DeFi Technologies' expertise in listing and marketing on OTC markets or regulated stock exchanges.



Valour Inc. entered into a collaboration with Bitcoin Suisse AG, the Swiss crypto-finance and technology pioneer. The product partnership aims to issue Exchange Traded Products (ETPs) backed 1:1 by digital assets, leveraging both Valour Inc.'s and Bitcoin Suisse AG's unique capabilities and long standing expertise in the digital asset market.

The primary focus of this joint initiative is to launch, list, operate, and distribute ETPs in the international and Swiss market where Bitcoin Suisse has already established a market-wide brand recognition in the crypto assets sector. Valour Inc. acts as an issuer of ETPs, providing an exchange listing platform for digital assets.

# Strategic Acquisition



DEFI lead SEBA's Series C funding round with an investment of CHF25 million and also received a seat on SEBA Bank's Board of Directors

SEBA Bank (Now Amina Bank) is a pioneer in the financial industry and is the only global smart bank providing a fully universal suite of regulated crypto banking and investment services. In September 2021, SEBA Bank was granted a licence to act as a custodian bank for Swiss collective investment schemes. This was the first licence granted in Switzerland by the Swiss Financial Market Authority (FINMA) to a digital assets-focused custodian bank.

With the collapses of Silvergate, Silicon Valley Bank and Signature Bank, SEBA is expanding onboarding resources due to higher customer demand amidst recent banking developments.



AMINA

# DeFi Infrastructure



Providing independent governance or data for decentralized networks to run independent nodes that will validate transactions

DeFi Infrastructure exists to further advance the mission of decentralised finance through its contributions towards overall ecosystem improvements in areas of governance, security, ESG compliance and transparency.

By engaging in the provision and maintenance of decentralised node solutions, DeFi Technologies helps further establish secure and reliable networks through validating, voting, and increasing overall decentralisation.

Through partnerships with industry-leading service providers, DeFi Technologies facilitates the bridging of high-fidelity real-world data into the world of DeFi, increasing confidence and trust in current decentralised finance offerings.



By processing transactions and participating in consensus, DeFi Technologies supports the growth and performance of the Solana network. In connection with running the node, DeFi Technologies can receive rewards from securing transactions on Solana as well as for providing governance services such as voting on code changes and other upgrades to the globally decentralized network..



DeFi Technologies partnered with Coinbase Cloud (formerly Bison Trails) to expand its secure node infrastructure to power staking and DeFi applications. Coinbase Cloud is a leading blockchain infrastructure platform-as-a-service company, providing secure infrastructure for both staking as well as development capabilities across multiple protocols.



The Pyth network is a specialized oracle solution for latency-sensitive financial data that is typically kept behind the "walled gardens" of centralized institutions. DeFi Technologies provides real-time cryptocurrency pricing data to the Pyth network to improve DeFi market transparency.

# Reflexivity Research



Leading research firm specializing in the creation of high-quality, in-depth research reports for the cryptocurrency industry.

Reflexivity, co-founded by Anthony Pompliano and Will Clemente, offers high-quality crypto-native research designed for traditional finance investors. The firm is known for unique Bitcoin analysis, along with counting some of the most well-known cryptocurrency organisations as clients, including eToro, Solana, Avalanche, NEAR, Fantom, Sei Network, and many more. Reflexivity's research is distributed via their homepage, a premium membership portal, and an email list of over 55,000 investors which generates a positive cash flow for Reflexivity.

Reflexivity has also focused on creating a large third-party distribution channel for their research, which has been accomplished by partnering with platforms such as TradingView, eToro, and others.



# Web 3.0 and Blockchain: By the Numbers



**\$39.7 Billion**

Blockchain gaming technology market  
size by 2025

**\$3.1 Trillion**

Blockchain technology value add to  
businesses in Finance; Private healthcare  
and Retail by 2030

**\$13 Trillion**

Citibank prediction of TAM for Metaverse  
Economy by 2030

**420 Million**

Active Crypto users as of 2023

**1 Billion**

Projected Crypto users by 2030