## **The Business Model Canvas**

Designed for: Designed by: Date: Version:

Key Partners	P	Key Activities	Value Proposition	ons $\varphi$	Customer Relationships	•	Customer Segments	9
		Key Resources			Channels	<b>9</b>		
Cost Structure			<b>/</b>	Revenue Strea	ms			Š
3 3 3 1 2 1 3 3 3 3 3 3 3 3 3 3 3 3 3 3			•					













