

**Software Development (5M0529)**

**Web Authoring (5N1910)**

**Skills Demo #2**

**Wedding Website**

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Planning and Preparation

Identify the target Market.

The target market for this website is couples getting married, the site aims to help them plan their perfect wedding.

**Target Market Demographic**

Who they are?

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Name | Mark | Ginny | Paul | Sarah | Thomas | Amy |
| Gender | Male | Female | Male | Female | Male | Female |
| Age | 30 | 33 | 38 | 36 | 43 | 43 |
| Occupation | Teacher | Retail | Manager | Electricians | Attorney | Dentist |
| Income (Annual) | €60 000 | €80 000 | €100 000 | €75 000 | €120 000 | €130 00 |
| Web Usage | Daily | Daily | 4-5 days/wk | 1-2 days/wk | 2-4 days/wk | 2-3 days/wk |

What are they trying to achieve?

**Mark**

Is looking for the perfect Venue for his wedding.

**Ginny**

Is looking for inspiration for her friend’s wedding.

**Paul**

Is stressing about the catering for brother’s wedding and isn’t sure what to serve.

**Sarah**

Wants to send Say I Do a message, thanking them for planning her wedding.

**Thomas**

Wants to enquire about Say I Do’s menu selection to ensure they have everything he is looking for.

**Amy**

Needs help planning her wedding and is running out of time.

**Site Objectives**

1. Provide all the necessary information a couple would need to plan their perfect wedding.
2. The ability for couples to contact a professional about any question/ideas they may have.
3. Show new client’s previous wedding photos/ideas.
4. Allow the company to reach a wider audience.
5. Increase the company’s social media presence.

A diagram of a company

Description automatically generatedSite Map

Tools For Creation and Maintenance of Website

* **Lucid Chart**

Lucid Charts was used to create the site map for the website.

* **Virtual Studio Code/Notepad++**

Was used to create the HTML and CSS files for the website.

* **Word**

Words was used to create the wireframe for the website.

**Wireframe**

Index Page

Venue Page

A group of rectangles on a white background

Description automatically generatedA screenshot of a website

Description automatically generatedA screen shot of a diagram

Description automatically generated

A screenshot of a catering service

Description automatically generated

Gallery Page

Catering Page

A screenshot of a contact us form

Description automatically generated

Contact Page

Testimonials Page

A screenshot of a testimonials

Description automatically generated

Uploading Website

Go to a hosting service such as Black Knight.

A screenshot of a website

Description automatically generated

Enter a domain name for your website.

A screenshot of a website

Description automatically generated

Purchase a domain name of your choice.

A screenshot of a computer

Description automatically generated

The purchase a hosting service according to the number of websites you have, the disk Space you’ll need, and the number of emails you’ll need.

A screenshot of a website

Description automatically generated

The upload your HTML, CSS and image files.

Uploading Website on GitHub

Website browser Testing

Chrome

A screenshot of a web page

Description automatically generated

Firefox

A screenshot of a website

Description automatically generated

Microsoft Edge

A screenshot of a website

Description automatically generated

Future Planning

Updating Text on a Webpage.

1. Open the HTML file containing the information you want to update.
2. Edit the information in Notepad, Notepad++ or Visual Studio Code.
3. Save the file.
4. Ensure the changes you have made are correct.
5. Upload the edited file.

Creating a new Webpage.

1. Create new HTML file.
2. Code all the necessary information you need on the webpage.
3. Save the file to the same directory as the original site.
4. Upload the new file.

Inserting an Image.

1. Open the HTML file where you want to put the image.
2. Use the script (<img class = “if you want to style add style name here” src = “image path here” width=“image width” heigh =“image height”>)
3. Save the file.
4. Upload the file.

Creating a Link.

1. Open the HTML file where you want to put the link.
2. Use the script if you want to add a link to text <a href="link path here">Text that will that you to the link</a>
3. Use this script if you want to add a link to a image.

<a href="link path"><img class=" if you want to style add style name here " src = " image path here " width=“image width” heigh =“image height”></a>

1. Save the file.
2. Upload the file.

Uploading Updated Content to a Website.

1. Open the HTML file containing the content you want to update.
2. Edit the content.
3. Save the file.
4. Ensure the changes you have made are correct.
5. Upload the edited file.