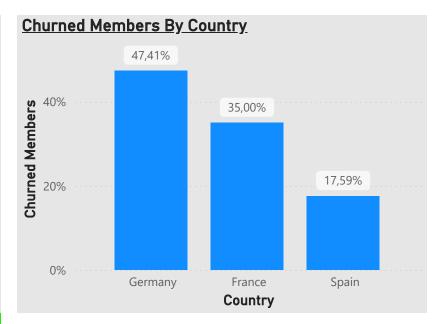
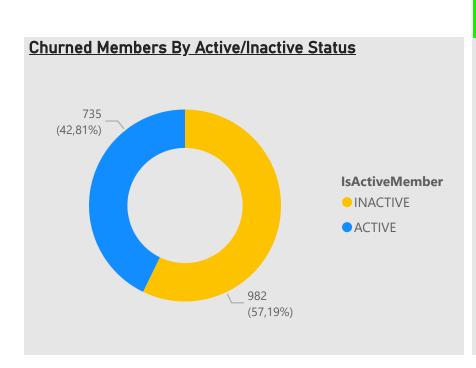
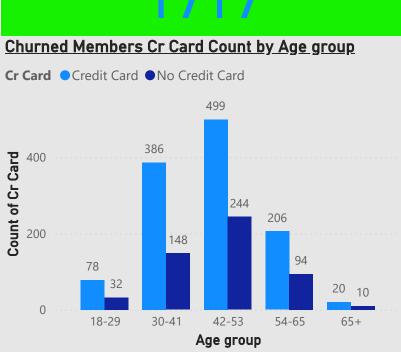
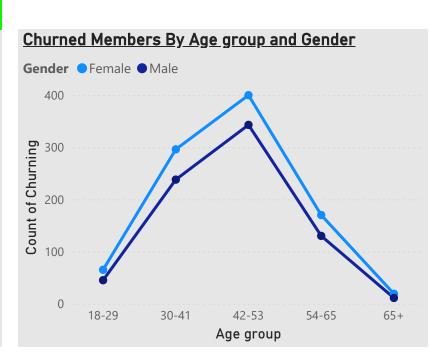


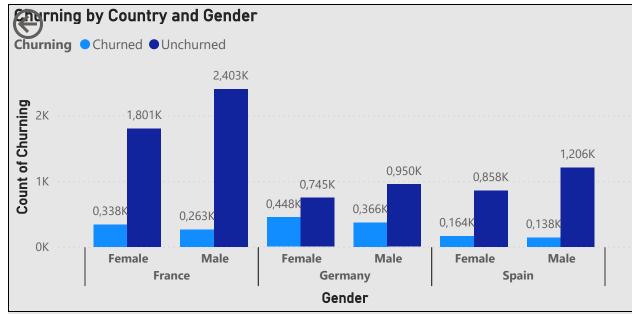
Churned

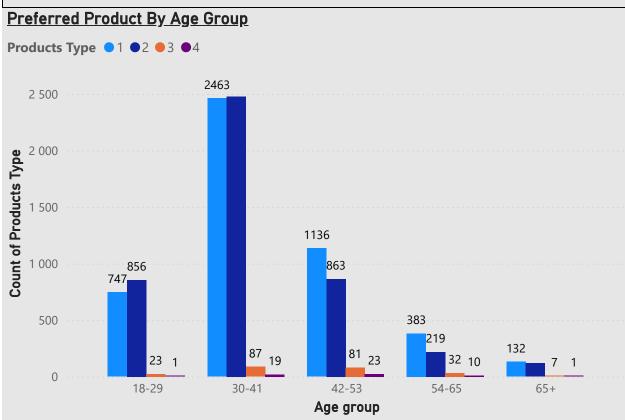


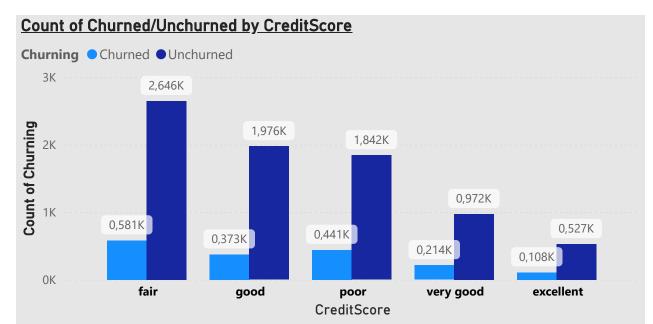




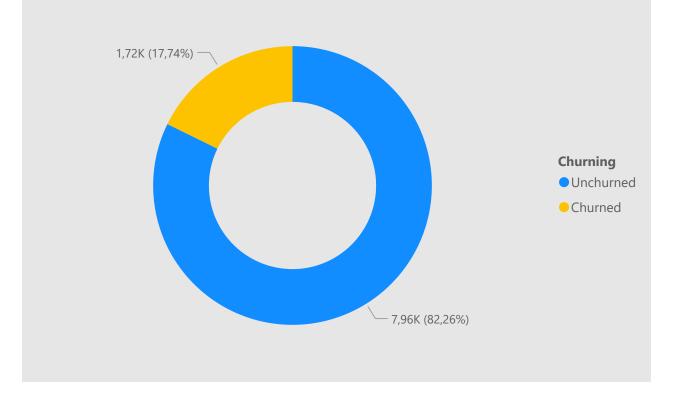


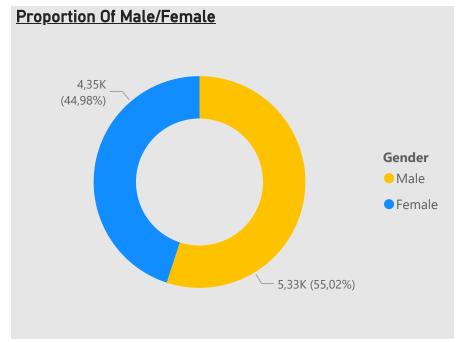


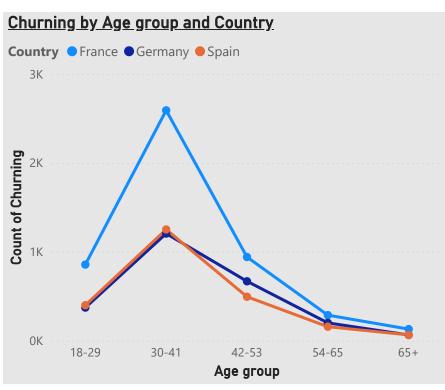


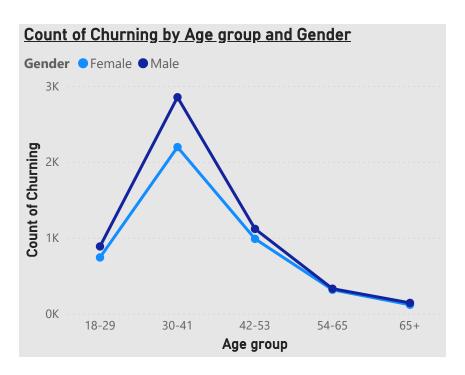


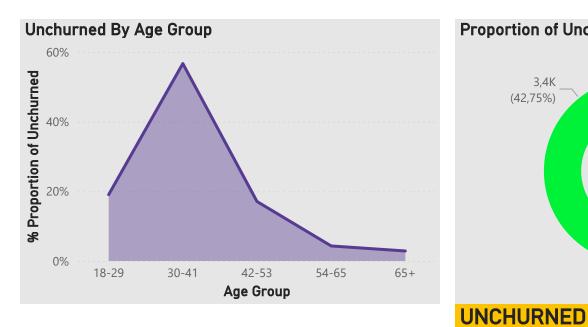
Proportion of Churned VS Unchurned Accounts

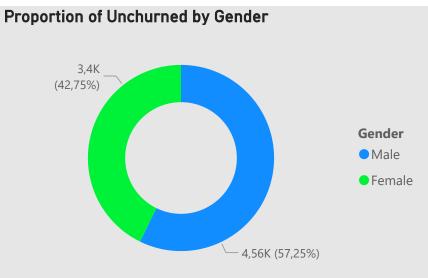


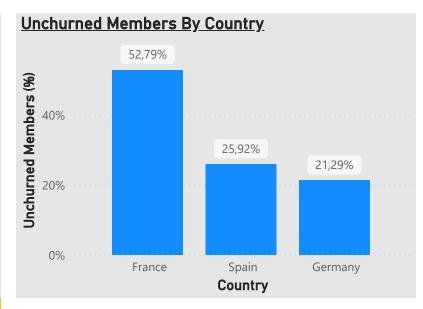


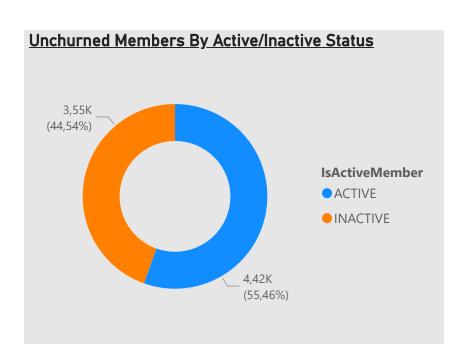


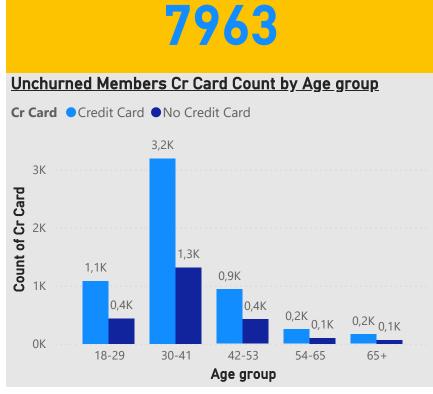


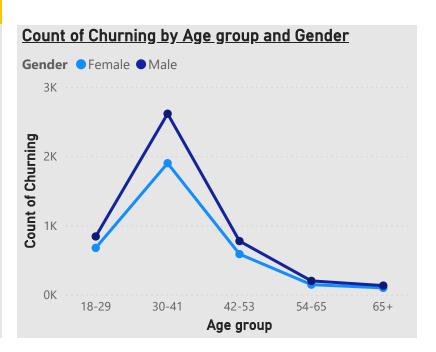


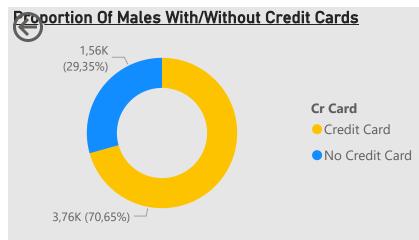


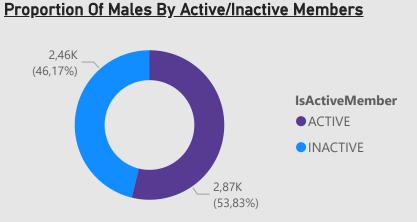


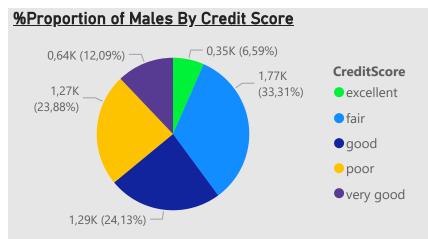




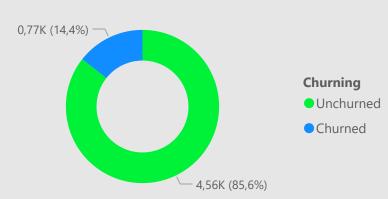


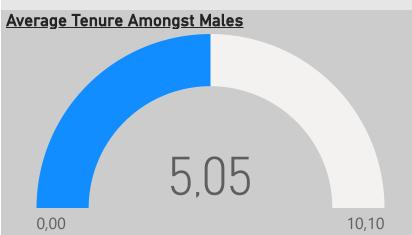




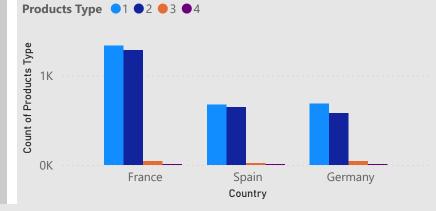




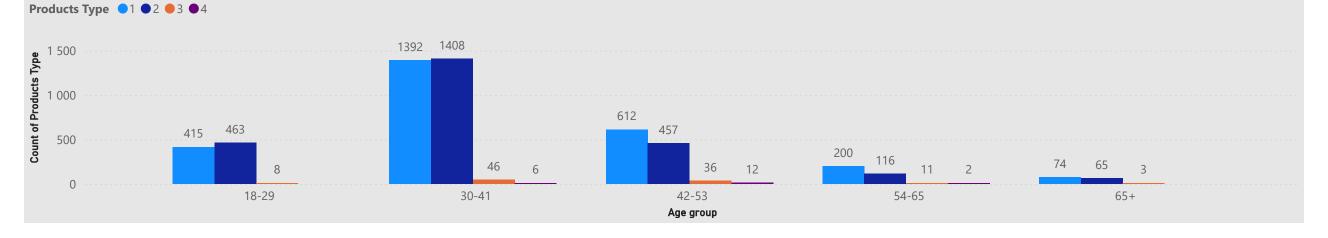


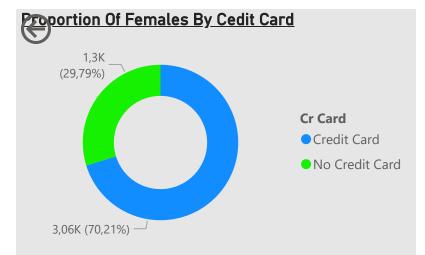




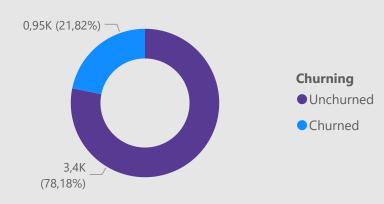


Male Members Preferred Product By Age Group

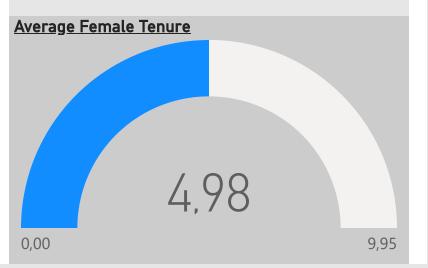






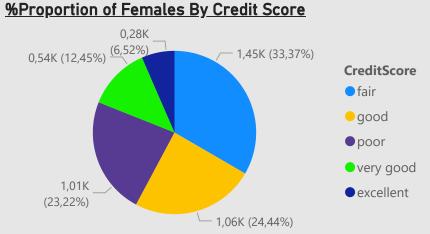


Proportion Of Feales By Active/Inactive Members 2,07K (47,54%) IsActiveMember ACTIVE INACTIVE 2,28K (52,46%)



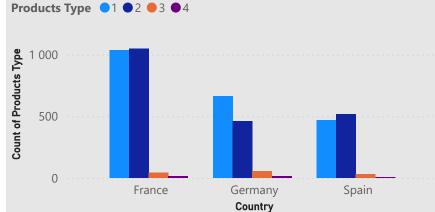
42-53

Age group





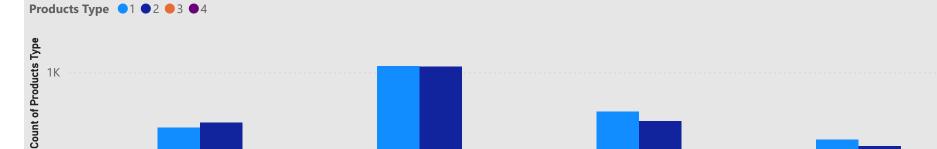
54-65



65+

Female Members Preferred Product By Age Group

18-29



30-41

