non-routine, one-time effort limited by time, budget, resource

ned to meet customer needs

ct characteristics: established objective, defined life span
cipation across the org, typically involves doing sth never don

goals, specs, tasks, responsibilities schedules, budgets, resources, risks, staffing status reports, changes, quality, forecasts rain customer, transfer docs, release resources, evaluation, lessons learned leading to increased use of PM: compression of product life cycle, knowledge explosion, tom line (planet, people, profit), corporate downsizing, increased customer focus, small represent big problems

Manager: manages temporary, non-repetitive activities, frequently acts independently manages temporary, non-repetitive activities, frequently

org, marshals resources for project, linked directly to customer interface, provides direc-dination & integration to the project team, responsible for performance & success of the unst induce right people at right time to address the right issues and make right decisions unical Aspects: scope, WBS, schedules, resource allocation, baseline budgets, status ocultural Aspects: leadership, problem solving, teamwork, negotiation, politics, cus-

d management of projects: strategic alignment, portfolio management, PM, with org

rojects with org strategy: use of selection criteria to ensure strategic alignment

re PM approach benefits: provide senior management with overview of all PM activi-cure of how org resources used, risk assessment of project portfolio, rough metric of org's managing projects relative to others in industry, linkages of senior management

o Management Functions: oversee project selection, monitor aggregate resource levels encourage use of best practices, balance projects in portfolio in order to represent risk propriate to the organisation, improve communication among all stakeholders, create total pective that goes beyond silo thinking, improve overall management of projects over time in: a series of coordinated, related, multiple projects that continue over an extended time intended to achieve a goal
onal PM: focus on thorough, upfront planning of entire project, requires high degree of ballity to be effective.

bility to be effective on incremental, iterative dev cycles to complete less predictable projects, ideal for

which requirements need to be discovered a required, allows change in reqs), focus on Agile Continuous design

Flexible

Flexible
Features/reqs
as late as possible
high
embrace
high

Conventional project teams self-organised gile Details: use iterations to develop workable product that satisfies the customer and other by stakeholders, stakeholders & customers review progress & re-evaluate priorities to ensure lignment with customer needs & company goals, adjustments are made & a different iterative

n customer needs & company goals, adjustments are made & a different iterative hat subsumes the work of the previous iterations & adds new capabilities to the useful in developing critical breakthrough tech or defining essential features

us integration, verification & validation of the evolving product; frequent demonstration ss to increase likelihood that end product will satisfy customer needs; early detection of itations: does not satisfy top management's need for budget, scope & schedule control; sation & close collaboration principles can be incompatible with corporate cultures; work best on small project with 5-9 people, requires active customer involvement &

focus on customer value, iterative & incremental delivery, experimentation & self-organisation, continuous improvement

uncertainty dimensions: scope & tech Scrum: holistic (interconnected emphasis) for use by cross-functional team collaborating to develop new product, defines product s deliverables & prioritises them by perceived highest value to the customer, re-evaluates of the scope interaction, parint to product the scope of the scope interaction. eliverables & prioritises them by perceived highest value to the customer, re-evaluates er each iteration/sprint to produce fully functional features, phases: analysis, design,

acts on behalf of customer to represent interests, responsible for product backlog process selection

rocess selection
min: 5-9 people with cross-functional skillsets responsible for delivering product, sets
ganises itself, makes decisions
facilitates scrum process and resolves impediments at the team & org level by acting
reen team & outside interference

controlled mini-project that implements specific portion of a system, 30 day time box c goals & deliverables, frozen scope defined from sprint backlog daily meeting of all team members to report progress (15 min max), also called

If-day review meeting: review & identify changes needed for following sprints tings: sprint planning, daily scrum, sprint review, sprint retrospective cklog: customer's prioritised list of desired key features for the completed project, changed by product owner

cklog: amount of work team commits to complete during the next sprint, developed &

using several teams to work on different features of large scale project at same time upfront planning to manage interdependencies of the different features to developed developing protocols & defining roles to coordinate efforts & assure compatibility

Importance: Project managers must respond to changes to organisation mission and propriately, if understand strategy can become effective advocates of projects aligned

sion not understanding role of projects in accomplishing strategy: focus on ions with low strategic priority, focus on immediate customer rather than whole value chain, over-emphasising tech that results in projects that pursue exotic tech fit strategy or customer need, trying to solve customer issues with product/service cusing on 20% with 80% of value (**Pareto's law**), engaging in never-eding search of

ocusing on 20% with 80% of value (Pareto's law), engaging in never-eding search of at an only team really cares about anagement: requires every project to be clearly linked to strategy; provides theme ganisational future direction (responding to changes in external env — env scanning, arce resources of firm to improve competitive position — internal responses to new equires strong links among mission, goals, objectives, strategy, impl anagement activities:

e org mission: identify & communicate purpose of org to stakeholders, identify scope as of product/service, provides focus for decision making, used for eval org perf goals & objectives: translate mission to specific, concrete & measurable terms; sets I levels of org in a cascaded manner; where is org headed and when it will get there; are on where org should move to nulate strategies to reach objectives: focus on what needs to be done to reach objectives, of past & current position, SWOT analysis, alternatives generated & assessed, straton & assessed, straton

ategies through projects: focus on how strategies will be realised with resources

es: Specific, Measurable (indicators of progress), Assignable (to one person for stic (what can realistically be done with avail resources), Time related (state a be achieved) internal (strengths, weaknesses) & external (opportunities, threats) analysis

suning: longer term, steps: clarifying core business & assessing drivers of change in dev potential scenatios & assess impact of STEEP factors, dev potential contingency best future strategic options, identifying early indicators & establishing triggers for

ial, tech, env, economic, political
nanagement benefits: build discipline to project selection process, link
strategic metrics, prioritise project proposal across common set of criteria
emotion, allocate resources to projects that align with strategic direction,

Project portfolio sys design: classification of project, selection criteria depending upon sification, sources of proposals, evaluating proposals, ranking proposals, managing portfo

Project types: compliance (must-do, incl emergency, meet regulations, usually have penalties i not impl), strategic (directly support long-run mission, increase revenue/market share, ex: new products, R&D), operational (support current ops, improve perf, reduce product cost, improve efficiency of delivery sys, ex: upgrade building green rating)

Financial Selection Criteria: payback, NPV, IRR (internal rate of return, inverse of payback)

Payback model: measures time project takes to recover investment; uses more desirable, shorte paybacks; emphasises cash flows (key factor in business)

Payback limitations: ignores time value of money, assumes casf inflow only for investment period does not consider profitability.

Payback limitations: ignores time value of money, assumes casf inflow only for investment period, does not consider profitability

Net Present Value:  $I_0 + \sum_{t=1}^n \frac{F_t}{(1+k)^t}$ ,  $I_0$  is initial investment (negative),  $F_t$  is net cash inflow for period t, k is required rate of return, want positive

Non-financial strategic criteria: capture larger market share, make it difficult for competitors to enter the market, develop enabler product which by interduction will increase sales in more profitable products, develop core tech to be used in next-gen products, reduce dependency on unreliable suppliers, prevent government intervention & regulation

government intervention & regulation clist model: use list of questions to review potential projects & to determine accept/r to answer relative importance/value of potential project & doesn't allow for comparison

Multiweighted scoring model: use several weighted qualitative and/or quantitative selection project proposals, can use for comparison

Selection model advantages: bring projects to closer alignment with org strategic number of wasteful projects, help identify proper goals for projects, help everyone in stand how & why project is selected

Project relativity matrix: 2 dimensions (technical feasibility, NPV), white eleph.

w w my project is selected is relativity matrix: 2 dimensions (technical feasibility, NPV), white elepl promise at one time but are no longer viable), oyster (low, high, techns with high commercial payoffs), bread-and-butter (high, low, evolutionary nt products & services), pearl (high, high, revolutionary commercial oppo nges to organising projects: need to balance needs of project with

of projects relative to ongoing longer term org activities, multidisciplinary & croure of projects creates authority & responsibility dilemmas gg: different segments of project delegated to functional units, coordination man normal management channels, used when interest of 1 functional area domina roject or has dominant interest in project success
Functional +: no structural change, flexibility, in-depth expertise, easy post-project transition
Functional -: lack of focus, poor integration, slow, lack of ownership
Dedicated project teams: teams operate as separate units under leadership of full-time project
nanager, in projectised org where projects are dominant form of business functional depts are

Dedicated 7: simple, fast, cohesive, cross-functional integration
Dedicated -: expensive, internal strife, limited tech expertise, difficult post-project transit
Mybrid/Matrix: overlaid on normal functional structure, 2 chains of command (functio
roject), project participants report simultaneously to both functional & project managers
nise use of resource (allows pariticipation on multiple projects while performing normal functions) auties)
Matrix +: efficient, strong project focus, flexible, easy post-project transition
Matrix -: dysfunctional conflict, infighting, slow, stressful
Weak matrix: authority of functional manager predominates, project manager has indirect au

nced matrix: the project manager sets overall plan & the functional man work is to be done ng matrix: project manager has broader control, functional departments ac

oroject division of responsibilities: anager: what has to be done, when should the task be done, how much mo e task, how well has the total project been done all manager: how will it be done, how will project involvement impact not so, how well has the functiona input been integrated dissues: who will do the task, where will the task be done, why will the task is attifactorily completed as the appropriate project management structure:

the appropriate project management structure:

the appropriate project management structure:

mal considerations: how important is the project to the firm's success, what percentage
involves projects, what level od resources (human & physical) are available
siderations: size of project, strategic importance, novelty & need for innovation, need in
(number of depts involved), environmental complexity (number of external interface
time constraints, stability of resource reqs
ure: system of shared norms, beliefs, values & assumptions that bind people togeth
reating shared meanings; personality of org that sets it apart from other orgs
ure benefits: provides sense of identity to members, belos legitimise management systems.

benefits: provides sense of identity to members, helps legitimise management rifies & reinforces standards of behaviour, helps create social order

study physical characteristics (architecture, office layoral reports, internal newsletters, vision statements), obser

(low, high), reward criteria (performance,

ends orientation (means, ends), open-system focus (internal, external, degree to rs & responds to changes in external env) ee challenges for structuring projects: interacting with culture & subcultures teracting with project clients or customer orgs, interacting with other orgs con

project

Mechanisms for sustaining org culture: formal statement of principles, top management
haviour, reactions to org crises, allocation of rewards & status, rituals, stories, symbols

Defining the project: defining project scope, establishing project priorities, creating WBS,

Lenning the project: defining project scope, establishing project priorities, creating WBS, tegrating WBS with org, coding WBS for information sys

Project scope: definition of end result or mission of project — a product/service

clinet/customer — in specific, tangible & measurable terms

Scope statement: statement of work (SOW)

Scope statement purpose: clearly define deliverables for end user, focus project on succes

completion of its goals, to be used by project owner & participants as planning tool & measurable purposer.

ject charter: can contain expanded version of scope statement, document auth ager to initiate & lead project

Scope creep: tendency for project scope to expand over time due to changing requirem

Priority matrix: budget/cost, schedule/time, performance/scope,

Work Breakdown Structure: hierarchical outline (map) that identifies products & work e ments involved in project, defines relationship of final deliverable to subdeliverables & in tu their relationships to work packages, best suited for design & build projects that have tangil outcomes rather than process-oriented projects

WBS Hierarchy: project, deliverable, sub-deliverable, lowest sub-deliverable (lowest responsibility level), cost account (group of work packages for monitoring progress of the control of

c package nefits fro project manager: facilitates evaluation of cost, time & techn t: provides management with info appropriate to each org level; helps signs project responsibilities to org units & individuals; help manage p lefine comm channels & assists in coordinating various project elements

Package: defines work (what), identifies time to complete, time-phased resources needed to complete (how much), person responsible for units of nes needed to complete (how much), person responsible for units of work, ones for measuring success (how well)

wn Structure: how company organised to discharge work responsibility provides framework to summarise org work unit perf, identifies org units ages, ties org units to cost control accounts

of WBS & OBS: project control point/cost account

system: defines levels & elements of WBS, org elements, work package ws reports to be consolidated at any level in org structure

by Matrix: linear responsibility chart, summarises tasks to be accompliated with the project.

task of balancing exepctations of stakeholders& need for control while project is implemented Estimating importance: support good decisions, schedule work, determine how long project should take & cost, determine whether project worth doing, develop cash flow needs, determine how well the project is progressing, develop time—phased budgets & establish project baseline Estimation accuracy factors: planning horizon, project duration, people, project structure & org, padding estimates, org culture, other non-project factors

Estimating guidelines: have people familiar with tasks make estimate; use several people to make estimates; base estimates on normal conditions, efficient methods & normal level of resources; use consistent time units; treat each task as independent; don't make allowances for contingencies, adding risk assessment helps avoid surprises to stakeholders

Top-down estimates: derived from someone who uses experience and/or info to determine the project duration & total cost, are made by top managers who have little knowledge of the processes used to complete the project, time & costs are not considered, grouping tasks may lead to omissions & unrealistic times & costs, accuracy -20% to +60%, cost 0.1–0.3%

Conditions for top-down: strategic decision making; high uncertainty; internal, small project, unstable scope

unstable scope Top-down intended use: feasibility/conceptual phase, rough time/cost estimate, fund reqs,

Top-down intended use: feasibility/conceptual phase, rough time/cost estimate, fund reqs, resource capacity planning
Bottom-up approach: can serve as a check on cost elements in WBS by rolling up work packages & associated cost accounts to major deliverables at work package level, more accurate but takes more time, accuracy level may not be required for some projects, accuracy -10% to +30%, cost 0.3-1%
Conditions for bottom-up: cost & time important, fixed-price contract, customer wants details Bottom-up intended use: budgeting, scheduling, resource reqs, fund timing Preferred estimating approach: rough top-down estimates, dev WBS/OBS, make bottom-up estimates, dev schedules & budgets, reconcile diffs between top-down & bottom-up estimates

Top-down approaches:

Top-down approaches:
Consensus: use xp of senior and/or mid managers to estimate total project duration & cost; typically involve meeting where experts discuss, argue & ultimately reach decision for best guessestimate Delphi: about likelihood that certain events will occur, ask experts, then return summary of opinions (anon), encourage to reconsider/change based on others' opinions, repeat 2-3x, median will move toward 'correct' estimate, avoid ego, domineering, bandwagon, halo effect, no need for physical courtes. physical contact

Ratio: use cost/time per area/capacity size/features/complexity

Apportion: extension of ratio, use if projects closely follow past projects in features & cost, pay contractor by completion of parts or split costs based on deliverables in WBS (each has percent contractor by completion of parts or split costs based on deliverables in WBS (each has percent allocated)

Function point: for software & system projects, take several elements (input, output, inquiries, files, interfaces), rate complexity, multiply number of each with complexity, total is estimate

Learning curve: take number of units & improvement rate

Bottom-up approaches:

Template: start wirh standard task cost/time estimates then adjust specifics

Parametric applied to specific tasks: need to do X work, 1 person can do Y work in Z time

Range estimates for work packages: low, average, high for each, useful if work packages have significant

uncertainty

Phase estimating: hybrid top-down & bottom-up, macro long-term (rest of project) & micro
short-term (current phase, need, specs, design, produce, deliver), for projects with high uncertainty, customers may be able to change features & re-evaluate project at each stage, but customers
& clients typically want form estimates of time & overall cost up front

Level of detail: varies in WBS with project complexity, each management level can focus on what
they need; excessive detail is costly, fosters focus on departmental outcymes & create unproductive
paperwork but insufficient detail is also costly, fosters lack of focus on goals & leads to wasted
effort on non-essential activities

Cost types:

effort on non-essential activities

Cost types:

Direct: clearly chargeable to specific work package, ex: labour, materials, equipment

Direct (project) overhead: directly tied to identifiable deliverable/work package, ex: salary, rents,

supplies, specialised machinery

General & administrative overhead: indirectly linked to specific package apportioned to project, carried

General & administrative overhead: indirectly linked to specific package apportioned to project, carried for project duration, ex: ads, accounting, senior management Cost views: committed, scheduled budget, actual cost Adjusting estimates: done for specific activities as risks, resources & situation particulars become more actively defined, mitigate risks by recognising mistakes can occur (ex: include independent testers to check design), allowing for difficult conditions in contracts affecting scope (if excessive ground water adjust foundation estimates)

Reasons for adjusting estimates: interaction costs hidden in estimates, normal conditions do not apply, thinks or wrong in projects scharges in projects cope & plane.

not apply, things go wrong in projects, changes in project scope & plans Estimating DB: estimated & actuals on labour, costs, equipment, benchmarking ratios, code of accounts for various project types

Project network: flow chart that graphically depicts sequence, interdependencies, start & finish s of project job plan of activities

Project network: flow chart that graphically depicts sequence, interdependencies, start & finish times of project job plan of activities

Critical path: longest activity paths through network that allows for completion of all activities; shortest expected time in which entire project can be completed; 0 slack, also consider deps caused by resource constraints

Project network benefits: provides basis for scheduling labour & equipment, enhance comms among project participants, provides estimate of project duration, provides basis for budgeting cash flow, highlights 'critical' activities that cannot be delayed, highlights activities that can be compressed to meet deadline, help managers get & stay on plan

Late finish: latest activity can finish & not delay following activity, LS + DUR

Late start: latest activity can start & not delay following activity, LF - DUR

Early finish: earliest an activity can finish if all preceding activities are finished by early finish, ES + DUR

Early start: earliest an activity can start, largest early finish of all predecessors, EF — DUR

Activity: project element that requires time

Merge: activity with 2 or more preceding activities on which it depends

Parallel/concurrent: can occur independently & if desired not at the same time

Path: sequence of connected, dependent activities

Event: point in time when activity started/completed, does not consume time

Burst: activity with more than one activity immediately following it

Rules for dev project network: flow left to right, activity cannot begin until all predecessors complete, arrows on networks indicate precedence & flow, each activity should have unique id number, id must be larger than predecessors, no loops & conditionals, use common start & stop nodes

Total slack: amount of time activity can be delayed & not delay project, time activity early finish date without affecting project end date/imposed completion date, LS — I

EF
Sensitivity: likelihood original critical paths will change once project initiated
Free slack (float): amount of time activity can be delayed after start of longer parallel activities,
how long activity can exceed EF without affecting ES of successors, allows flexibility in scheduling

scarce resources

Laddering: activities broken into segments so following activity can begin sooner & not delay work

Lags: minimum amount of time dependent activity must be delayed to begin/end, lengthy activities broken down to reduce delay in start of successor (if successor only dep on part finished early), with lags start and finish can have different slacks

early), with lags start and finish can have different slacks

Lag types:
Finish-to-start: order materials, 1 day to place order & 19 days to receive goods, can use for laddering

dering Start-to-start: can also be used for laddering, reduce network detail & project delays, often used in concurrent engineering (instead of completely sequential, can start next stage once part of predecessor complete) Finish-to-finish: test cannot be completed any earlier than 4 days after prototype complete, cannot be f-s because subcomponent test does not qualify as complete sys test, which takes 4 days

Start-to-finish: system doc cannot end until 3 days after test start, since relevant info is generated

Start-to-finish: system doc cannot end until 3 days after test start, since relevant info is generated after 3 days of testing

Hammock activity: spans over segment of project, used to aggregate sections of project to facilitate getting right amount of detail for specific sections of project, used to identify fixed resources/costs over segment of project (inspection services, consultants, construction management)

Risk: uncertain/chance events that planning cannot overcome/control, focus on future, deals with probabilities, tends to emphasise negative consequences

Threat: risk event external to org (inflation, market acceptance, laws), not within project manager/team's responsibility area, normally considered before decision to proceed with project, if project initiated contingency funds placed in management reserve budget

Risk project life cycle: high chance of risk occurring initially (defining & planning) but low cost to fix, both swap by delivering

to fix, both swap by delivering Risk anatomy: cause (how & why), event (what can go wrong, occurrence, outcome), effects

(consequence)
Certainty: knowns, decision-maker aware of alternatives & outcomes
Uncertainty: unknown unknowns, future unknowable to probabilities & consequences unknown
Risk: known unknowns, situation where future can be analysed & planned for
Risk management attributes: is a decision-making process (informs decisions), should have
structure & formality (helps effective management), has to have continuity through the project
(iterative, continuous monitoring), has a project focus (for project performance & outcomes, such
as time, cost, perf)

(iterative, continuous monitoring), has a project focus (for project performance & outcomes, such as time, cost, perf)
Risk management benefits: proactive rather than reactive approach, reduce surprises & negative consequences, prepares project manager to take advantage of appropriate risks, provides better control over future, improves chances of reaching project perf objectives within budget & on time Risk management process:

Risk management process:
Planning & context: defines factors (internal/external) to take into account, risk management plan
Risk identification: identify potential risks & causes (list of risks)
Risk analysis & evaluation: analyse risk likelihood & potential consequences, risk evaluation for

Risk treatment: strategies

nask treatment: strategies
Implementation & control: implement, monitor, control, review, happens throughout
Risk management plan: objectives, methodology, roles & responsibilities, budgeting, timing,
risk categories, scoring interpretation, tolerance thresholds, reporting formats, tracking Context types:

Context types:

External: environment, such as political, social, legal, financial, geographical

Organisational: culture, values, governance, capabilities, policies, processes, strategic objectives

Project: fill set of objectives & project outcomes

Risk Identification Tools: personal xp, individual pondering, group processes, structured interviews, project info, checklists, risk breakdown structure

Risk Identification Method: generate list of possible risks through brainstroming, problem identification & risk profiling, focus on macro risks (affect whole project) then specific events, use core risk team and/or stakeholders, typically occurs in project planning phase, focus on actual events that could produce consequences rather than objectives (instead of 'fail to meet deadline' focus on possible causes)

focus on possible causes)

Risk breakdown structure: split into categories (technical, external, organisational, PM), then split to subcategories

Risk evaluation: need to do anything?, classify (how acceptable), determine risk tolerance, know

risk appetite

Risk consequence matrix: effect & probability, contents are how important it is (insignificant

Risk assessment form/matrix: columns are risk events, likelihood, impact, detection difficulty,

Risk severity matrix: impact & likelihood, with zones (red zone for high likelihood & impact)
Failure Mode & Effects Analysis: add detection to severity matrix, risk value does not differentiate between what part contributes most
Risk treatment options:

Avoidance: change plan to eliminate threat, refuse to accept risk
Reduction/Mitigation: reduce likelihood/consequences pre/post risk, contingency plans
Retention: accept with no further action, often for low risk
Transfer: shift responsibility & consequences to another party (contract/insurance) though it still

Contingency plan: alt plan that will be used if possible foreseen risk occurs, plan of actions to reduce/mitigate consequences of risk event, having no plan may slow managerial response, decisions made under pressure can be potentially dangerous & costly Technical Risks: backup strategies if chosen tech fails, assessing whether tech uncertainties can

Schedule risks: use of slack increase risk of late project finish, imposed duration dates (absolute

project finish date), compression of project schedules due to shortened project duration date (crash or shortening project duration using contingency funds, run activities concurrently/laddered)

Costs risks: costs increase then problem take longer to solve than expected (time/cost dependency links), price protection risks increase for long projects, evaluate item by item for cost sensitive

Funding risks: changes in supply of funds can dramatically affect likelihood of implementa-tion/successful completion of project

Risk response matrix: columns are risk event, response, contingency plan, trigger, who is re-

sponsible
Principles for selection for treatment:
Practicality: realistic, achievable, easy to implement
Effectiveness: rating comparative effectiveness of options
Acceptability: agreement & commitment of stakeholders

Commitment option against benefit

Acceptability: agreement & commitment of stakeholders
Cost: balancing cost of treatment option against benefit
Capability: effective allocation for responsibility
Timeliness: implemented at the time to be successful
Precautions: need to take action as risk event has serious consequences
Time buffers: amounts of time used to compensate for unplanned delays in project schedule,
allocate at critical project times (activities with severe risk, merge activities that may become late
due to predecessors being late, noncritical activities to stop them from becoming critical, activities
that require scarce resources to ensure adequate time to get the resources), if overall schedule is
uncertain could add at end of project but requires top management & project owner authorisation
Implementation & control: use rpogress meetings & risk audits to evaluate identified risks
remain valid, any changes in level of risk, implementation process, new treatments identified, new
risks identified
Risk register: columns are number, risk, probability, consequences, rating, treatment, residual

risks identified
Risk register: columns are number, risk, probability, consequences, rating, treatment, residual
probability, residual consequences, residual rating, who, when, cost, status, contingency reseves
through float (schedule) & reserves (financial) to cover/reduce risk, updated at status meeting
Contingency funds: funds to cover project risks — identified & unknown, size of funds reflects
overall risk of project, use needs to be closely monitored, independent of original time/cost estimates (risk may not occur so not included in baseline, if occurs then draw and add to baseline, if ot take out from reserve)

not take out from reserve)

Contingency fund types:

Budget reserves: linked to identified risks of specific work packages, allocated to specific work packages/activities, communicated to project team but allocated by PM if required

Management reserves: large funds used to cover major unforeseen risks (ex: change in scope), allocated to entire project, established after budget reserves identified & funded, controlled by PM & project owner (internal/external), may contain technical reserves for project involving highly innovative process/product as fallback plan in case process/product is unsuccessful

Opportunity management tactics:

Exploit: seek to eliminate uncertainty associated with opportunity to ensure it definitely happens

Share: allocating some/all of ownership of opportunity who is best able to capture it for benefit of project

project

Enhance: take action to increase probability and/or positive impact of opportunity Accept: be willing to take advantage if it occurs but not taking action to pursu