Geetanjali Jaiswal

Associate Software Engineer

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Kanpur, India 📍

Results-driven problem solver seeking an analyst role to support the development of cutting-edge M2M/IoT 4G/5G modules for industries like automotive, healthcare, and logistics.

EDUCATION

Bachelor of Technology
Maharana Pratap Engineering College

05/2018 - 07/2022   *Kanpur*

Courses
- Relevant Coursework: Data Structures, Algorithms, Machine Learning, Computer Networks, Software Engineering.

Intermediate
LPJ Adarsh inter College

07/2015 - 07/2017   *Azamgarh*

Courses
- Science

PERSONAL PROJECTS

MNIST Garment Classification (07/2020 - 01/2021)
- Developed a convolutional neural network (CNN) model using TensorFlow and Keras to classify MNIST fashion dataset
- Demonstrated strong analytical skills by fine-tuning model hyperparameters and optimizing data augmentation techniques.
- Collaborated effectively with a team to deliver accurate results

Portfolio Website (06/2022 - 08/2022)
- Created a responsive portfolio website using HTML, CSS, and JavaScript, showcasing projects and skills.
- Applied attention to detail to ensure a user-friendly experience and cross-browser compatibility.

RELEVANT WORK EXPERIENCE

E-Commerce Shopify Website Setup
Shopify

07/2022 - 08/2022   *India*

Shopify is the name of its proprietary e-commerce platform for online stores and retail point-of-sale systems.

Achievements/Tasks
- Led the successful setup and launch of an E-Commerce Shopify website, driving enhanced online presence and customer engagement.
- Coordinated cross-functional teams, including designers and developers, to ensure seamless integration of design, functionality, and user experience.
- Maintained a responsive attitude towards user feedback, promptly implementing improvements to enhance customer satisfaction and retention.

SKILLS

`Javascript` `HTML` `CSS` `OOPS`

`Google Sheets` `MS Excel` `E-commerce websites`

`Excellent knowledge of SQL` `Communication Skills`

`Analytical Skills` `SQL`

ACHIEVEMENTS

Runner UP in E.C Quiz at "ENCUENTRO 2019 (07/2019 - 07/2019)
MPEC Kanpur

Volunteering -(MPGI Kanpur) (10/2019 - 10/2019) (10/2019 - 12/2019)
(5 Days Workshop) -Universal Human Values And Professional Ethics

CERTIFICATES

ARTIFICIAL INTELLIGENCE E & ICT academy IIT Kanpur (07/2020 - 01/2021) (07/2020 - 01/2021)
A join initiative of IIT Kanpur and MeitY

Python by E & ICT Academy IIT Kanpur (05/2021 - 05/2021)
A join initiative of IIT Kanpur and MeitY

LANGUAGES

English
Native or Bilingual Proficiency

Hindi
Native or Bilingual Proficiency

INTERESTS

`Book Reading` `Badminton` `Music`

`Philosophy` `Space`