

PARKnSHOP.com Online Mall

B2C E-Commerce



No.1	Tmall.com天猫商城	
No.2	JD.com京东商城	
No.3	Suning.com苏宁易购	
No.4	Tencent腾讯电商QQ网购 易迅网	 
No.5	Vip.com唯品会	

No.7	dangdang.com当当网	
No.8	gome.com.cn国美在线	
No.9	yhd.com 1号店	
No.10	vancle凡客诚品	

Project Description

- The **PARKnSHOP.com Online Mall** application enables vendors to set up online shops, customers to browse through the shops, and a system administrator to approve and reject requests for new shops and maintain lists of shop categories.
- Also on the agenda is designing an online shopping site in English to manage the items in the shop and also help customers purchase them online without having to visit the shop physically.
- **PARKnSHOP.com Online Mall** will use the internet as the sole method for selling goods to its consumers. The consumer will be in complete control of his/her shopping experience. Shopping will be highly personalized and the mall will provide lower prices than most competitors. This, in brief, is a description of our product which will showcase a complete shopping experience in a small package.

Project Stakeholder

- **Sponsor** – ParknShop (hongKong), Company from HongKong.
 - Project Sponsor (Mr.AJ)
- You have to complete the project for ParknShop in 7 Weeks with english UI.
- Show a Demo of the Project to Sponsor

Project Description

- The PARKnSHOP.com Online Mall application income
 - Sales commission (2%) every sale from Shop 2 Customer.
 - Advertisement Revenues paid to ParknShop from the Shop Owner.

Advertisement Category	Rate /Daily
Price Store Listing , 5Shops	500 RMB
Product Listing – 10 Products	1000RMB



PARKnSHOP.com Online Mall:

Product Categories

- **TV& Home Theater**
- **Computers & Tablets**
- **Cell Phones**
- **Cameras & Camcorders**
- **Audio**
- **Car Electronics & GPS**
- **Video, Games, Movies & Music**
- **Health, Fitness & Sports**
- **Home & Office**

PARKnSHOP.com Online Mall:

Target Users

- **Mall Guests**
- **Mall Administrator**
- **Shop Owner{Seller}**
- **Mall Customer{Buyer}**

PARKnSHOP.com Online Store: Project Scope

- **Mall Guest**
 - **Register**
 - Name /Telephone /Address
 - **Search Product**
 - View Product Page

PARKnSHOP.com Online Mall: Project Scope

- **Mall Administrator**
 - **Login**
 - **Manage Shop Owner (1 Shop Owner only 1 Shop)**
 - Approve OR Reject New Shop Owner request
 - Search Shop Owner or Shop
 - Blacklist(黑名单) Shop Owner(Suspended) or Shop
 - Delete Shop Owner or Shop
 - **Manage Customer**
 - Search Customer
 - Blacklist(黑名单) Customer (Suspended)
 - Delete Customer
 - **Manage Advertisement**
 - Top 10 Products
 - Top 5 Stores
 - **Backup Database - Daily**
 - **View Sales History (Daily /Weekly/ Monthly/ Yearly)**
 - **Calculate PARKnSHOP.com Income from Sales Commission (2%)**
 - Daily /Weekly/ Monthly/ Yearly
 - **Manage Commission**
 - Modify Commission Rates
 - **Search Order by OrderID**

PARKnSHOP.com Online Mall: Project Scope

- **Shop Owner{Seller}**
 - Register New Shop (Wait Administrator Approve for activation)
 - Login
 - Manage Products
 - Add /Modify / Delete Products (upload Photo's Product)
 - Manage Advertisement
 - Apply Advertisement
 - Homepage Product list
 - Add/Modify Shop Details
 - Shop contacts / Email / Telephone
 - Manage Order
 - Processing Order -> Preparing for Shipment->Shipped->Complete
 - View Sales History (Daily /Weekly/ Monthly/ Yearly)- Search
 - View Shop Income from Sale
 - Daily /Weekly /Monthly /Yearly



PARKnSHOP.com Online Mall: Project Scope

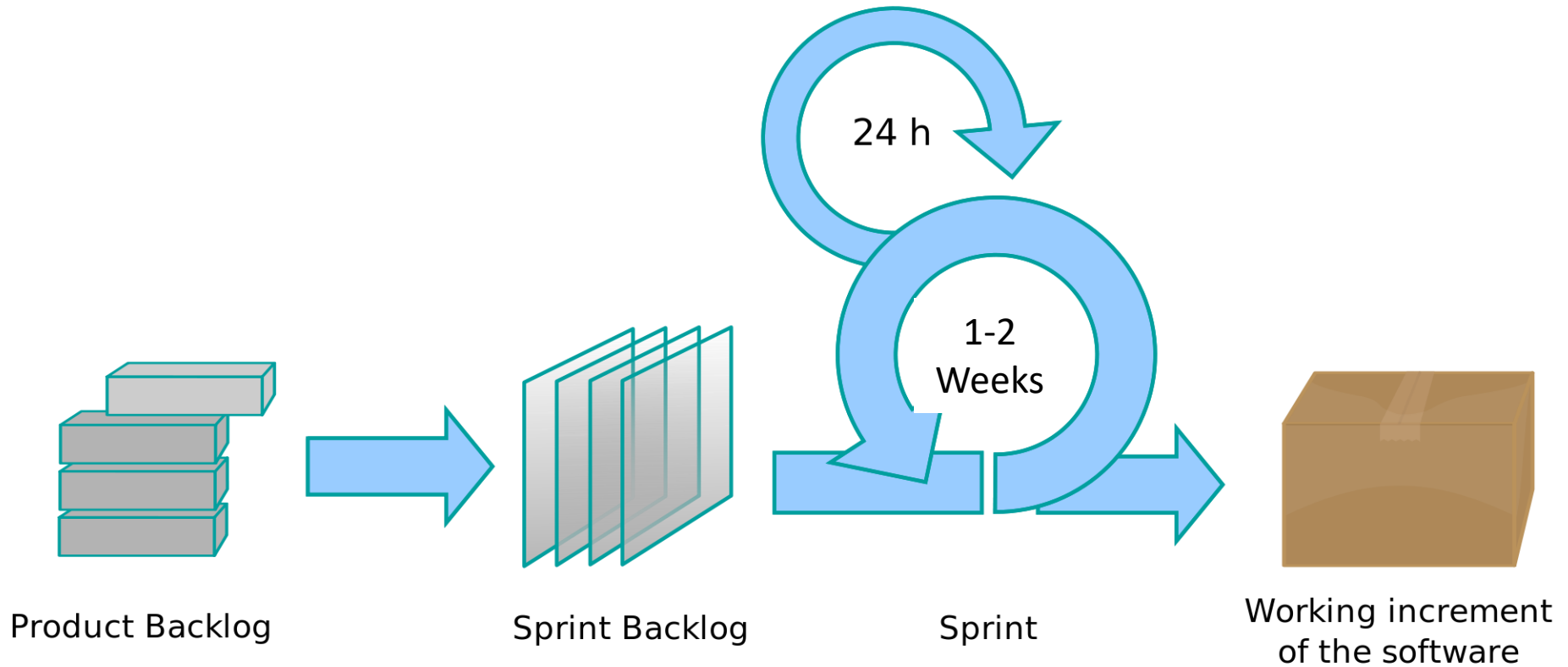
- **Mall Customer**
 - **Register**
 - Name /Telephone /Address
 - **Login**
 - **Search Product**
 - **View Product Page**
 - Add Cart
 - Add Favorite
 - Add Favorite Shop or Product
 - **Add cart**
 - Delete Product from Cart
 - Modify Product Quantity
 - **Buy**
 - Pay (Interface to bank system) via Alipay or Wechat
 - **Order Details**
 - Order Status (Processing Order -> Preparing for Shipment->Shipped->Complete)
 - **Comment Product (Only Purchased)**
 - **View Buy History (Daily /Weekly/ Monthly/ Yearly)- Search**

PARKnSHOP.com Online Mall: Project Scope



Scrum Framework

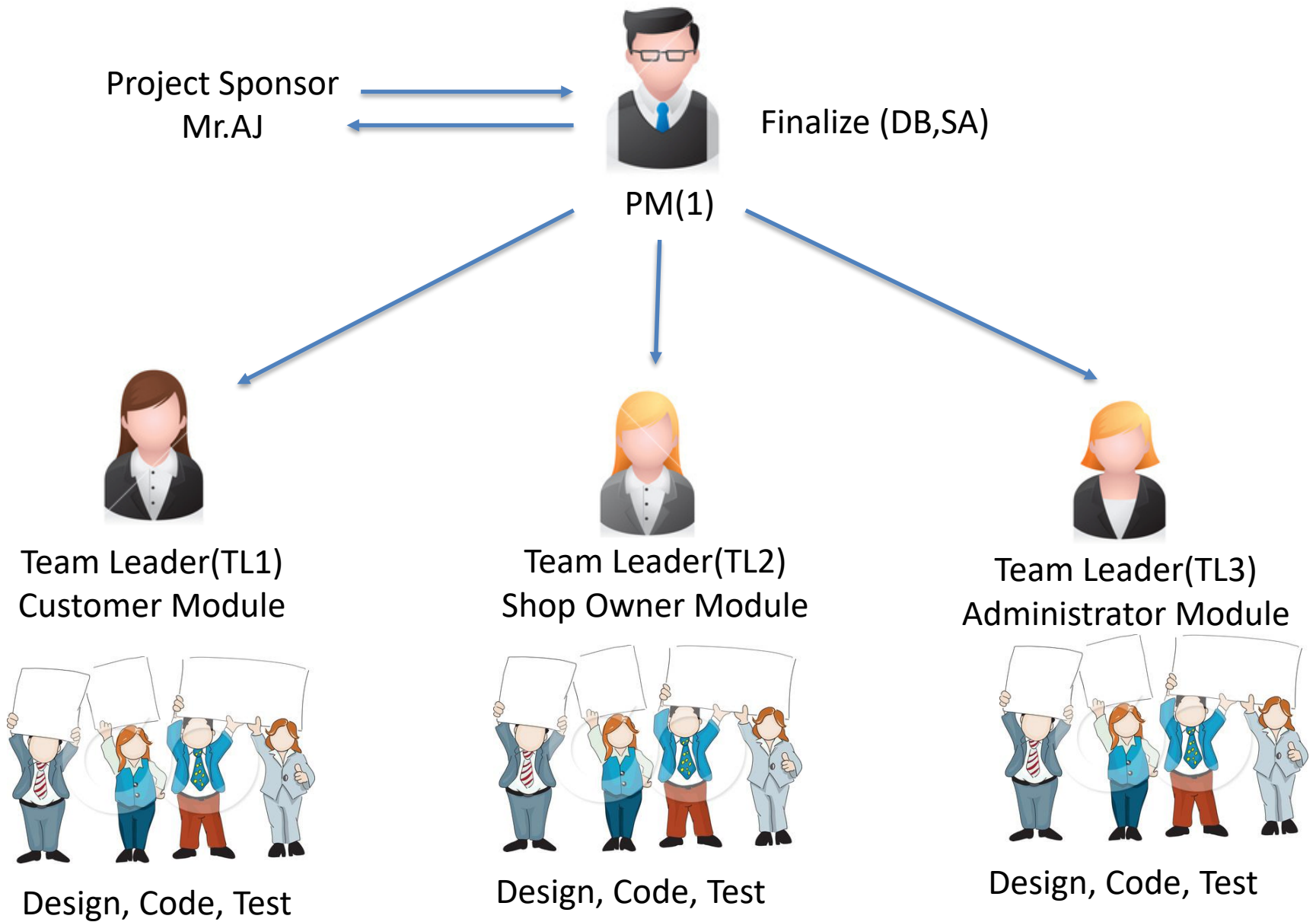
(Software Development)



Team Work

- Finalize the Requirement, Software Architecture, Technology and Database Design before starting first sprint.







Project: PARKnSHOP.com Online Mall							
Week1	Week2	Week3	Week4	Week5	Week6	Week7	Week8
Req: Design:							Project Demo
	Work For Release 1		Work For Release 2		Work For Release 3		
	1. Customer 2. Shop Owner 3. Administrator		1. Customer 2. Shop Owner 3. Administrator		1. Customer 2. Shop Owner 3. Administrator		

**End of Week3,
Release 1**

**End of Week5,
Release 2**

**End of Week7,
Release 3**

Project Demo:2019/01/08