### Capstone Project\_London Tech Bar\_week1\_part2

Topic: To Find the Best Location to Operate A Futuristic High-Tech Bar

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### 2. Data

## 2.1 Data needed

We need to extract/generate following data from corresponding data sources:

- List of Locations in London, United Kingdom with borough name and postcode
- Coordinates information (latitude and longitude) of these locations
- Information of venues around these locations, such as bars, pubs, coffee shops

# 2.2Extracting Data

Part1: Scrapping Location Name, London Borough, Post Town, Postcode District, etc information for each locations in London via Wikipedia.

Data set URL: https://en.wikipedia.org/wiki/List\_of\_areas\_of\_London

	Location	London borough	Post town	Postcode district	Dial code	OS grid ref
0	Abbey Wood	Bexley, Greenwich [7]	LONDON	SE2	020	TQ465785
1	Acton	Ealing, Hammersmith and Fulham[8]	LONDON	W3, W4	020	TQ205805
2	Addington	Croydon[8]	CROYDON	CR0	020	TQ375645
3	Addiscombe	Croydon[8]	CROYDON	CR0	020	TQ345665
4	Albany Park	Bexley	BEXLEY, SIDCUP	DA5, DA14	020	TQ478728
528	Woolwich	Greenwich	LONDON	SE18	020	TQ435795
529	Worcester Park	Sutton, Kingston upon Thames	WORCESTER PARK	KT4	020	TQ225655
530	Wormwood Scrubs	Hammersmith and Fulham	LONDON	W12	020	TQ225815
531	Yeading	Hillingdon	HAYES	UB4	020	TQ115825
532	Yiewsley	Hillingdon	WEST DRAYTON	UB7	020	TQ063804

533 rows × 6 columns

Part2: Using 'geocoder.arcgis' to get latitude and longitude of these locations via Geocoder package.

	Location	Borough	Postcode	Post town	Latitude	Longitude
0	Aldwych	Westminster	WC2	LONDON	51.513307	-0.117092
1	Bloomsbury	Camden	WC1	LONDON	51.520740	-0.123100
2	Charing Cross	Westminster	WC2	LONDON	51.509010	-0.124720
3	Covent Garden	Westminster	WC2	LONDON	51.515440	-0.126930
4	Holborn	Camden	WC1	LONDON	51.516510	-0.119680
1	central_d	ata. shape				

(18, 6)

#### Part3: Using Foursquare API to get venue data related to these locations.

```
1 v # input the coordinates of all the locations in Central London, create a new dataframe called city venues.
 3 v central venues = getNearbyVenues (locations = central data['Location'],
                                         latitudes=central_data['Latitude'],
                                            longitudes=central_data['Longitude']
Aldwych
Bloomsbury
Charing Cross
Covent Garden
Holborn
King's Cross
St Giles
St Pancras
Aldgate
Angel
Barbican
Blackfriars
Clerkenwell
Farringdon
Finsbury
St Luke's
Temp1e
Tower Hill
       print(central_venues.shape)
       central_venues.head()
(513, 7)
   Location Location Latitude Location Longitude
                                                             Venue Venue Latitude Venue Longitude Venue Category
0 Aldwych
                   51.513307
                                       -0.117092 The Courtauld Gallery
                                                                         51.511584
                                                                                          -0.117559
                                                                                                       Art Museum
 1 Aldwych
                   51 513307
                                       -0 117092
                                                                        51.512823
                                                                                          -0.118343
                                                                                                       Coffee Shop
                                                          Lundenwic
2 Aldwych
                   51.513307
                                       -0.117092
                                                       The Delaunay
                                                                        51.513181
                                                                                          -0.117988
                                                                                                        Restaurant
    Aldwych
                    51.513307
                                       -0.117092
                                                     Aldwych Theatre
                                                                        51.513053
                                                                                          -0.118993
                                                                                                           Theater
    Aldwych
                   51.513307
                                       -0.117092
                                                     Novello Theatre
                                                                        51.512280
                                                                                          -0.119322
                                                                                                           Theater
      print('There are {} uniques categories.'.format(len(central_venues['Venue Category'].unique())))
```

There are 142 uniques categories.