Personas

1

Lucas, a 20-year-old Spanish university student, is an NBA fan who spends hours of a day watching NBA games and reading NBA news. He always keeps an eye on the current situation of the NBA games. As a member of the school's debate team, he likes debating and enjoys the feeling of winning a debate, especially on his favourite sport. However, he loves the NBA because he had a face-to-face communication with the Spanish NBA star Marc Gasol, so the team of Marc Gasol is always his favorite team. Most of his friends prefer watching Eurobasketball League, so he really needs a platform to discuss NBA games with other fans. As a student, Lucas loves acquiring knowledge and playing games as well. He wants to find a place to play NBA related games and at the same time gain knowledge about the NBA. : (Source of picture: https://www.mac69.com/material/596995.html)

2

Yelena Sergeyevna is a Canadian woman who just turned 55 this year. She used to be on her high school's Women's basketball team so she has a lot of basketball knowledge and experience. Living in a city that is more enthusiastic about hockey, Yelena doesn't have a lot of friends in real life to discuss her favorite sport - basketball. When watching NBA games, she usually comments on the opinions of game commentators, whether she agrees or disagrees. While children around her browses news and forums using their mobile devices everyday, she is not familiar with up-to-date mobile technologies. On her birthday this year, her daughter bought her a new iphone, and wanted to teach her about how to use it to get closer to her favorite sport, basketball.

3

Tony Zhou is a 40-year-old Chinese programmer who has been living in Canada for the past 15 years. He enjoys watching basketball games, and he becomes more and more professional in the NBA as the time goes. He usually uses Twitter to follow Los Angeles Lakers' news and leave some comments under each tweet predicting the outcome of games and prize-winner of awards. However, he is losing his interests in only reading news and writing comments that no one else likes to read. He hopes to be a more professional sports critic and gain attractions from other people. By the way, He likes to create multiple accounts for each application as a habit brought from using Chinese made applications. In order to be a good basketball critic, he has always been practicing to make accurate predictions about NBA games and awards. He believes that when his accuracy of predictions achieves at a high level, more people will be attracted and convinced by his analysis.

(Source of picture:
http://www.faxingtupian.com/nanshengfaxing/nanshengduanfa_nanshiduanfa/0H4W292017.html)