

# Rui XIONG

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## EDUCATION

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### City University of Hong Kong

*Ph.D. in Entrepreneurship, Specialize in Entrepreneurship Ecosystem*

*Hong Kong, CN*

*Oct. 2021 – Oct. 2025 (Expected)*

- Advisor: Prof. Hongyi SUN

### City University of Hong Kong

*M.Sc. in Engineering Management*

*Hong Kong, CN*

*Sep. 2020 – Jun. 2021*

### Xi'an Jiaotong University

*B.Eng. in Energy and Power Engineering*

*Shannxi, CN*

*Sep. 2016 – Jun. 2020*

- Double majored in Finance

## PUBLICATION

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### Working paper

- **Xiong, R.**, & Sun, H. Why Entrepreneurship Supporting Efforts Fail? A Voice from Entrepreneurs. (Preparing).
- **Xiong, R.**, Sun, H., & Liu, S. Measuring and Monitoring the Entrepreneurship Ecosystem via the Valuable Entrepreneurial Activities Equation. *Journal of Technology Transfer*. (Submitted).
- **Xiong, R.**, Sun, H., Zheng, S., & Liu, S. A Multi Criteria Assessment Model for Cooperative Technology Transfer Project from University to Industry. *Mathematics*. (Accepted).

### Co-Author Publications

- Liu, S., Sun, H., Zhuang, J., & **Xiong, R.** (2023). The Impact of E-Learning Technologies on Entrepreneurial and Sustainability Performance. *Sustainability*, 15(21), 15660.
- Zhuang, J., **Xiong, R.**, & Sun, H. (2022). Impact of personality traits on start-up preparation of Hong Kong youths. *Frontiers in Psychology*, 13, 994814.
- Sun, H., Zhuang, J., & **Xiong, R.** (2022, September). An Empirical Study of Entrepreneurial Intention and Youth Entrepreneurship Policy in Hong Kong. In *European Conference on Innovation and Entrepreneurship* (Vol. 17, No. 1, pp. 737-740).

## PRESENTATION

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- ACIEK conference, Madrid, Spain. Jun, 2023.

## TEACHING ASSISTANT (TA) EXPERIENCE

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- ADSE6012 Technological Innovation and Entrepreneurship at City University of Hong Kong, 2024 Spring & 2023 Spring. Instructor: Prof. Hongyi SUN.
- GE2304 Foundations of Innovation and Entrepreneurship at City University of Hong Kong, 2023 Fall. Instructor: Prof. Hongyi SUN.
- GE2339 Smart City - a Systems Engineering Perspective at City University of Hong Kong, 2022 Fall. Instructor: Prof. Yingxia LIU.

## FUNDS AND AWARDS

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### Fellowships and Scholarship

- 2020 MSEM Entrance Scholarship at City University of Hong Kong
- 2019 Geely first class Fellowship

- 2018 JiangDeming Scholarship at Xi'an Jiaotong University
- 2017 Siyuan Scholarship at Xi'an Jiaotong University

#### **Honors and Awards**

- 2020 Outstanding Graduate Award at Xi'an Jiaotong University
- 2019 Outstanding Student Award at Xi'an Jiaotong University