# Rui XIONG

Phone: +86 17342329795 | Email: ruixiong2-c@my.cityu.edu.hk | Homepage | LinkedIn | Google Scholar |

### EDUCATION

### City University of Hong Kong

Hong Kong, CN

Ph.D. in Systems Engineering, Specialize in Entrepreneurship

Oct. 2021 - Oct. 2025 (Expected)

• Advisor: Prof. Hongyi SUN

## City University of Hong Kong

Hong Kong, CN

M.Sc. in Engineering Management

Sep. 2020 - Jun. 2021

# Xi'an Jiaotong University

Shannxi, CN

B.Eng. in Energy and Power Engineering

Sep. 2016 - Jun. 2020

• Double degree, B. Ec. in Finance

# RESEARCH EXPERIENCE

# Universidad de Sevilla, ES

 $Visiting\ Ph.D.\ student$ 

Sep. 2024 - Jan. 2025

• Advisor: Prof. Francisco Liñán

#### Publication

# Journal Paper

- Xiong, R., & Sun, H. (2025). Impact of Entrepreneurship Support on Entrepreneurship Performance: A Sequential Exploratory Study. *Administrative Sciences*, 15(1), 16.
- Xiong, R., Sun, H., Zheng, S., & Liu, S. (2024). A Multi-Criteria Assessment Model for Cooperative Technology Transfer Projects from Universities to Industries. *Mathematics*, 12(12), 1894.
- Liu, S., Sun, H., Zhuang, J., & **Xiong**, **R.** (2023). The Impact of E-Learning Technologies on Entrepreneurial and Sustainability Performance. Sustainability, 15(21), 15660.
- Zhuang, J., Xiong, R., & Sun, H. (2022). Impact of personality traits on start-up preparation of Hong Kong youths. Frontiers in Psychology, 13, 994814.

### Conference Paper

- Xiong, R., Sun, H., Zhuang, J., & Liu, S. (2023). Decomposition of Valuable Entrepreneurial Activities along the Entrepreneurial Life Cycle: a vertical LMDI approach. Presented at ACIEK 2023, 21-23 June 2023, Madrid, Spain
- Sun, H., Zhuang, J., & Xiong, R. (2022, September). An Empirical Study of Entrepreneurial Intention and Youth Entrepreneurship Policy in Hong Kong. In *European Conference on Innovation and Entrepreneurship* (Vol. 17, No. 1, pp. 737-740).

#### Working Paper

- Xiong, R., Sun, H., & Liñán, F. Measuring and Monitoring the Entrepreneurship Ecosystem via the Valuable Entrepreneurial Activities Equation. (Preparing).
- Xiong, R., & Sun, H. The Controversies of the Ecosystem Metaphor and its Analogies in Economic and Management Studies. (Preparing).
- **Xiong**, **R.**, & Sun, H. Who matters for new venture performance, entrepreneurs or entrepreneurial team? (Preparing).

# Teaching Assistant (TA) Experience

- ADSE6012 Technological Innovation and Entrepreneurship at City University of Hong Kong, 2024 Spring & 2023 Spring. Instructor: Prof. Hongyi SUN.
- GE2304 Foundations of Innovation and Entrepreneurship at City University of Hong Kong, 2023 Fall. Instructor: Prof. Hongyi SUN.
- GE2339 Smart City a Systems Engineering Perspective at City University of Hong Kong, 2022 Fall. Instructor: Prof. Yingxia LIU.

# RESEARCH GRANTS

• A Policy Study along the Life-cycle of Hong Kong Youth Entrepreneurship, SPPR (Strategic Public Policy Research from SPPR-PICO of the Government), participant

## Funds and Awards

# Fellowships and Scholarship

- 2020 MSEM Entrance Scholarship at City University of Hong Kong
- 2019 Geely first class Fellowship
- 2018 JiangDeming Scholarship at Xi'an Jiaotong University
- 2017 Siyuan Scholarship at Xi'an Jiaotong University

### Honors and Awards

- 2020 Outstanding Graduate Award at Xi'an Jiaotong University
- 2019 Outstanding Student Award at Xi'an Jiaotong University