

GPLAN

A man with short brown hair is standing in a supermarket aisle, facing away from the camera. He is holding a white tablet device in his right hand, looking at its screen. The aisle is filled with shelves of various products, though they are slightly out of focus. The lighting is bright, typical of a grocery store.

PLANOGRAMA VISUAL, AUDITIVO,
FÁCIL DE IMPLÉMÉNTAR

HACKATHON X FEMSA
VENTURES

MARIO ALBERTO LANDA FLORES
JOSE ANTONIO TORRES VILLEGAS
VICTOR ADID SALGADO SANTANA

**LEER EL
PLANOGRAMA
ES CONFUSO...**





**¡EVITEMOS ERRORES
DESDE LA RAÍZ!**



HAGÁMOSLO FÁCIL:

APOYO VISUAL



APOYO AUDITIVO



PLATAFORMA

FALTÓ ALGO
EN CASA?
VEN PRO OXXO.



AHORRAMOS
TIEMPO

ACTITUD
INCLUSIVA



¡GRACIAS!

