Unit 2 DOING Activity - GRADING RUBRIC

Scoring Standard	Definition						
Exceeds	Performance far exceeds all of the assignment or exam requirements						
Expectations							
Fully Meets	Performance reflects satisfaction of all or nearly all of the assignment or exam requirements. There are often opportunities to improve						
Expectations	in terms of fully satisfying assignment requirements or answers to exam questions by being more specific and thorough in terms of						
	integrating course material or applying it to a case or situation.						
Meets Most	Performance reflects adequate work for at least some of the assignment or exam requirements. Oftentimes, there are one or more						
Expectations	parts of an assignment that are not fully addressed. There are often significant opportunities for improvement in terms of the						
	specificity and depth of an answer and integration of course material.						
Meets Some	Performance demonstrates significant deficiencies in satisfying one or more key assignment or exam requirements. There are often						
Expectations	significant deficiencies in terms of the thoroughness, depth, and application of course material as specified in the assignment						
	requirements or exam question.						
Meets Few	Performance fails to address most, if not all, of the assignment or exam requirements.						
Expectations							

QUESTION (50 Points)	Exceeds Expectations	Fully Meet Expectations	Meets Most Expectations	Meets Some Expectations	Meets Few Expectations
Step 1	(5 Points)	(4 Points)	(3 Points)	(2 Points)	(0-1 Points)
Present mission & vision	Clearly and expertly presents mission & vision statements	Adequately presents mission & vision statements	Presents only mission or vision statement with expert clarity OR	Weak to poor presentation of mission and vision statements	Very poor presentation of mission and/or vision statements
			Presents both mission & vision statements with fair clarity		
Step 2	(10 Points)	(9 Points)	(7-8 Points)	(5-6 Points)	(0-4 Points)
Physical description of artifact used by organization	Identifies artifact AND	Identifies artifact AND	Identifies artifact AND	Identifies artifact AND	Weak identification of artifact
	Provides strong, clear physical description of the artifact	Provides adequate description of the artifact	Provides weaker description of the artifact	Provides weak to poor description of the artifact	OR Very weak description of the artifact

Step 3	(5 Points)	(4 Points)	(3 Points)	(2 Points)	(0-1)
Describe artifact	Clearly and expertly	Adequately describes	Weaker description of	Weak to poor	Very poor description of
culturally	describes values, norms,	values, norms, or beliefs	values, norms, or beliefs	description of values,	values, norms, or beliefs
	or beliefs with which	with which the artifact	with which the artifact	norms, or beliefs with	with which the artifact
	the artifact is associated	is associated	is associated	which the artifact is	is associated
				associated	
Step 4	(10 Points)	(9 Points)	(7-8 Points)	(5-6 Points)	(0-4 Points)
Description of how	Clearly and expertly	Adequately describes	Weaker description of	Weak to poor	Very poor description of
artifact helps create,	describes how use of	how use of this artifact	how use of this artifact	description of how use	how use of this artifact
reinforce, change,	this artifact helps	helps create, reinforce,	helps create, reinforce,	of this artifact helps	helps create, reinforce,
and/or otherwise	create, reinforce,	change, and/or	change, and/or	create, reinforce,	change, and/or
manage culture	change, and/or	otherwise manage	otherwise manage	change, and/or	otherwise manage
	otherwise manage	culture	culture	otherwise manage	culture
	culture			culture	
Step 5	(5 Points)	(4 Points)	(3 Points)	(2 Points)	(0-1 Points)
Identification of	Identifies artifact	Identifies artifact	Identifies artifact	Identifies artifact	Weak identification of
alternative artifact					Artifact
	AND	AND	AND	AND	
					OR
	Provides strong, clear	Provides adequate	Provides weaker	Provides weak to poor	
	physical description of	description of the	description of the	description of the	Very weak description
	the artifact	artifact	artifact	artifact	of the artifact
Step 6	(10 Points)	(9 Points)	(7-8 Points)	(5-6 Points)	(0-4 Points)
Description of how	Clearly and expertly	Adequately describes	Weaker description of	Weak to poor	Very poor description of
alternative artifact	describes how use of	how use of this artifact	how use of this artifact	description of how use	how use of this artifact
could help create,	this artifact could help	could help create,	could help create,	of this artifact could	could help create,
reinforce, change,	create, reinforce,	reinforce, change,	reinforce, change,	help create, reinforce,	reinforce, change,
and/or otherwise	change, and/or	and/or otherwise	and/or otherwise	change, and/or	and/or otherwise
manage culture	otherwise manage	manage culture	manage culture	otherwise manage	manage culture
	culture			culture	
Step 7	(5 Points)	(4 Points)	(3 Points)	(2 Points)	(0-1 Points)
Describe how artifact	Clearly and expertly	Adequately describes	Weaker description of	Weak to poor	Very poor description of
could help organization	describes how use of	how use of this artifact	how use of this artifact	description of how use	how use of this artifact
achieve its vision	this artifact could help	could help the	could help the	of this artifact could	could help the
	the organization	organization achieve its	organization achieve its	help the organization	organization achieve its
	achieve its vision	vision	vision	achieve its vision	vision