Philip Curran, M.S.

Instructional Design / Education Tech / Full Stack Web

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Seattle, WA 👤

⊕ WHAT I DO:

- Instructional Design
- Educational Technology
- Curriculum Development
- Faculty Training
- Project Management
- Full Stack WebDev
- Graphic Design

🎓 EDUCATION:

Full Stack Developer
NuCamp Seattle - 9/2019

M.S. - Educational Psychology
University of Wisconsin - 6/2007

B.A. - Psychology
University of Wisconsin - 6/2004

🛠 TECH & TOOLS:

Web:
HTML5 / CSS3

Bootstrap / Semantic UI

Javascript / JQuery

React / React Native

Instructional Design:
Understanding By Design

Quality Matters

ADDIE

eLearning:
Articulate Storyline 360

Multimedia:
Adobe Creative Cloud

← a little   a lot →

...and a whole lot more!

👥 REFERENCES:

Available upon request.

⚙ PROFESSIONAL EXPERIENCE:

University of Washington - Seattle, WA

Instructional Designer @ Foster School of Business   `6/2017 - Now`

Partner on a multidisciplinary team to design, develop, and launch Foster's first-ever online foray into online education: our Hybrid MBA program.

- Led instructional systems design for the program: developed several Google Apps to handle asset management, version control, project management, and automated content generation, enabling multiple teams to work collaboratively
- Developed standardized tools & templates to insure consistent user experience across courses, using Quality Matters and other research-supported QA systems
- Helped faculty develop & refine curriculum using UbD / ADDIE / SAM strategies
- Developed a faculty training course, covering all aspects of course planning, design, facilitation, evaluation, and revision.

Instructional Designer / Training Specialist @ HRP Project   `8/2016 - 3/2017`

Partner on a multidisciplinary change management team to design and deliver full-spectrum training for the UW's system-wide Human Resources Modernization Project,.impacting over 45,000 employees.

- Applied instructional design & adult learning theory to create user-friendly SOPs & reference guides from technical documentation and business process docs
- Developed prototypes for web, audio, video, and interactive training resources
- Delivered hands-on training & software demos to campus leadership

University of Wisconsin - Madison, Wisconsin

Instructional Designer @ Educational Innovation Initiative   `9/2013 - 8/2016`

Support the UW System Educational Innovation Initiative by leading instructional design projects to increase the quality, visibility, and breadth of the University's online and blended learning portfolio. Serve as a resource to faculty in developing online learning content and course facilitation, using evidence-based best practices.

- Lead development of two MOOCs with Coursera, seen by ~29,000 students
- Redesigned a flagship undergrad business courses using Backwards Design & innovative multimedia approaches,, tripling yearly enrollment
- Assist development & facilitation of TeachOnline@UW, a training program & community of practice for over 300 faculty across multiple campuses
- Helped develop HIPAA Security Training, seen ~12,000 users annually on multiple campuses

Herzing University Online - Milwaukee, WI

Instructional Designer / Curriculum Manager @ Online Campus   `10/2012 - 9/2013`

Provide training, technical expertise, oversight, and consultation to Subject Matter Experts regarding the use of instructional design strategies and technology for the production of instructional content and interactive multimedia.

- Adopted new multimedia technologies to modernize course design
- Co-authored a training course for SMEs and Faculty, covering best practices in instructional design and course facilitation

Assistant Professor – General Education @ Online Campus   `3/2010 - 9/2018`

Provide instruction and support to over 300 students/year in PS101 – Psychology.

- Advise on curriculum improvement issues and perform quality reviews.

Additional work history available by request.