Unit 3 DOING Activity - GRADING RUBRIC

Scoring Standard	Definition
Exceeds Expectations	Performance far exceeds all of the assignment or exam requirements
Fully Meets Expectations	Performance reflects satisfaction of all or nearly all of the assignment or exam requirements. There are often opportunities to improve in terms of fully satisfying assignment requirements or answers to exam questions by being more specific and thorough in terms of integrating course material or applying it to a case or situation.
Meets Most Expectations	Performance reflects adequate work for at least some of the assignment or exam requirements. Oftentimes, there are one or more parts of an assignment that are not fully addressed. There are often significant opportunities for improvement in terms of the specificity and depth of an answer and integration of course material.
Meets Some Expectations	Performance demonstrates significant deficiencies in satisfying one or more key assignment or exam requirements. There are often significant deficiencies in terms of the thoroughness, depth, and application of course material as specified in the assignment requirements or exam question.
Meets Few Expectations	Performance fails to address most, if not all, of the assignment or exam requirements.

QUESTION (50 Points)	Exceeds Expectations	Fully Meet Expectations	Meets Most Expectations	Meets Some Expectations	Meets Few Expectations
Step 1	(0 Points)	(0 Points)	(0 Points)	(0 Points)	(0 Points)
Selects an industry	Clearly and expertly identifies industry & organization	Adequately describes industry & organization	Weaker identification	Weak to Poor identification	Very poor identification
Step 2	(10 Points)	(9 Points)	(7-8 Points)	(5-6 Points)	(0-4 Points)
Describe the structure of the organization using terminology from the class	Clearly and expertly describes structure using terminology from class	Adequately describes structure using terminology from class	Weaker description	Weak to poor description	Very poor description
Step 3	(15-14 Points)	(13 Points)	(12-11 Points)	(10-8 Points)	(7-0 Points)
Identify two structural elements & explain how & why these could facilitate organizational success	Clearly identifies and expertly describes 2 well-suited structural elements AND Provides strong, clear explanation for how/why these	Adequately identifies & describes 2 well-suited structural elements AND Adequately explains how/why these could facilitate success	Weaker identification & description of 2 elements OR Weaker explanation	Adequate identification & description of only 1 element OR Weak to poor explanation of 2 elements	Poor identification and description of only 1 element OR Very weak explanation of 2 elements

	elements could facilitate success				
Step 4	(10 Points)	(9 Points)	(7-8 Points)	(5-6 Points)	(0-4 Points)
Identify one structural element poorly suited to this organization & explain how & why this could hinder organizational success	Clearly identifies & expertly describes one poorly-suited structural element AND Provides strong, clear explanation for how/why this elements could hinder success	Adequately identifies & describes one poorly-suited structural element AND Adequately explains how/why this element could hinder success	Weaker identification and description OR Weaker explanation	Weak to poor identification and description OR Weak to poor explanation	Very poor identification and description OR Very weak explanation
Step 5	(15-14 Points)	(13 Points)	(12-11 Points)	(10-8 Points)	(7-0 Points)
Describe one action to manage the challenge the structural element identified on Step 4, and explain how & why this could help	Clearly and expertly identifies an appropriate action to manage the challenge from # 4 AND Provides strong, clear explanation for how/why this action could succeed	Adequately identifies an appropriate action to manage the challenge from # 4 AND Provides adequate explanation for how/why this action could succeed	Weaker identification of appropriate action OR Weaker explanation	Weak to poor identification of appropriate action OR Weak to poor explanation	Very poor identification of appropriate action OR Very weak explanation