**Unit 3 DOING Activity - GRADING RUBRIC**

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| **Scoring Standard** | **Definition** |
| **Exceeds Expectations** | Performance far exceeds all of the assignment or exam requirements |
| **Fully Meets Expectations** | Performance reflects satisfaction of all or nearly all of the assignment or exam requirements. There are often opportunities to improve in terms of fully satisfying assignment requirements or answers to exam questions by being more specific and thorough in terms of integrating course material or applying it to a case or situation. |
| **Meets Most Expectations** | Performance reflects adequate work for at least some of the assignment or exam requirements. Oftentimes, there are one or more parts of an assignment that are not fully addressed. There are often significant opportunities for improvement in terms of the specificity and depth of an answer and integration of course material. |
| **Meets Some Expectations** | Performance demonstrates significant deficiencies in satisfying one or more key assignment or exam requirements. There are often significant deficiencies in terms of the thoroughness, depth, and application of course material as specified in the assignment requirements or exam question. |
| **Meets Few Expectations** | Performance fails to address most, if not all, of the assignment or exam requirements. |

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| **QUESTION**  **(50 Points)** | **Exceeds Expectations** | **Fully Meet Expectations** | **Meets Most Expectations** | **Meets Some Expectations** | **Meets Few Expectations** |
| *Step 1* | (0 Points) | (0 Points) | (0 Points) | (0 Points) | (0 Points) |
| *Selects an industry* | Clearly and expertly identifies industry & organization | Adequately describes industry & organization | Weaker identification | Weak to Poor identification | Very poor identification |
| *Step 2* | (10 Points) | (9 Points) | (7-8 Points) | (5-6 Points) | (0-4 Points) |
| *Describe the structure of the organization using terminology from the class* | Clearly and expertly describes structure using terminology from class | Adequately describes structure using terminology from class | Weaker description | Weak to poor description | Very poor description |
| *Step 3* | (15-14 Points) | (13 Points) | (12-11 Points) | (10-8 Points) | (7-0 Points) |
| *Identify two structural elements & explain how & why these could facilitate organizational success* | Clearly identifies and expertly describes 2 well-suited structural elements  AND  Provides strong, clear explanation for how/why these elements could facilitate success | Adequately identifies & describes 2 well-suited structural elements  AND  Adequately explains how/why these could facilitate success | Weaker identification & description of 2 elements  OR  Weaker explanation | Adequate identification & description of only 1 element  OR  Weak to poor explanation of 2 elements | Poor identification and description of only 1 element  OR  Very weak explanation of 2 elements |
| *Step 4* | (10 Points) | (9 Points) | (7-8 Points) | (5-6 Points) | (0-4 Points) |
| *Identify one structural element poorly suited to this organization & explain how & why this could hinder organizational success* | Clearly identifies & expertly describes one poorly-suited structural element  AND  Provides strong, clear explanation for how/why this elements could hinder success | Adequately identifies & describes one poorly-suited structural element  AND  Adequately explains how/why this element could hinder success | Weaker identification and description  OR  Weaker explanation | Weak to poor identification and description  OR  Weak to poor explanation | Very poor identification and description  OR  Very weak explanation |
| *Step 5* | (15-14 Points) | (13 Points) | (12-11 Points) | (10-8 Points) | (7-0 Points) |
| *Describe one action to manage the challenge the structural element identified on Step 4, and explain how & why this could help* | Clearly and expertly identifies an appropriate action to manage the challenge from # 4  AND  Provides strong, clear explanation for how/why this action could succeed | Adequately identifies an appropriate action to manage the challenge from # 4  AND  Provides adequate explanation for how/why this action could succeed | Weaker identification of appropriate action  OR  Weaker explanation | Weak to poor identification of appropriate action  OR  Weak to poor explanation | Very poor identification of appropriate action  OR  Very weak explanation |