```
This is an example of a paragraph element in HTML
```

These elements form the building blocks of an HTML document and may either directly introduce content or wrap content to provide information about document text.

For example, the above tags wrap the containing document text into an HTML Element. The tag below is self-closing in that it does not wrap anything but instead directly inputs the provided image as an HTML Element.

```
<img src="appacademy.io/images/app-academy-logo.img" />
```

Notice that this image tag received additional information by declaring what is called an **attribute**. Attributes receive **values** in double quotes. The src attribute provides a url to the image tag for the browser to get and render the proper image inside the HTML Element. Mastering the various tags and attributes is the first key to becoming proficient in HTML.

Tags

The following are examples of popular tags in HTML and how they are used.

Paragraphs and Headings