

Dashboard Prototype:

The CFA Data Dashboard is a communications tool that organizes data by industry priorities and themes. The first theme we're tackling is Farm Financial Health. Here's our latest report on [farm financial health](#).

It was created as data is not always accessible, timely, and not at the right scale. We can waste time and energy collecting, storing, cleaning, analyzing, and then visualizing data, which is why our dashboard provides real-time insights that auto refreshes, we can set and track goals/performance, enhances communications, and most importantly saves time by aggregating relevant data from multiple sources.

The dashboard is still a prototype and we have finished the first round of feedback. The goal would be to make this project a public facing data visual with member only features.

The dashboard incorporates indicators from methodologies created by the National Index on Agri-Food Performance. Going through the dashboard, you will see that it stratifies the data into a story:

- First providing a national overview of farm balance sheet data (financial ratios) by province;
- Second, an overview of input costs that impact farms (farm input price index, MEPI, Wages/Unemployment rates, Ag Prices, etc);
- Thirdly, a page on expenses by farm type and revenue;
- Lastly, a quarterly breakdown by year of farm receipts.

As we deliberate on the feedback and prepare for the next phase, please view below the first prototype.

Quick snapshot:

