

MONASH BUSINESS SCHOOL

# Forecasting: principles and practice

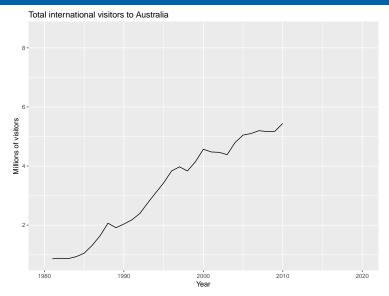
**Rob J Hyndman** 

1.2 The forecaster's toolbox

### **Outline**

- 1 The statistical forecasting perspective
- 2 Some simple forecasting methods
- **3** Forecasting residuals
- 4 Lab session 3
- 5 Evaluating forecast accuracy
- 6 Lab session 4

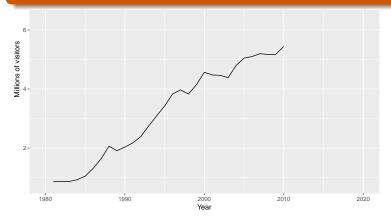
# The statistical forecasting perspective



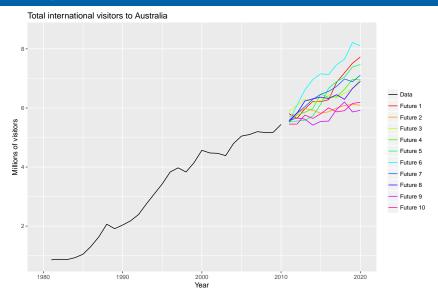
## The statistical forecasting perspective

Total international visitors to Australia

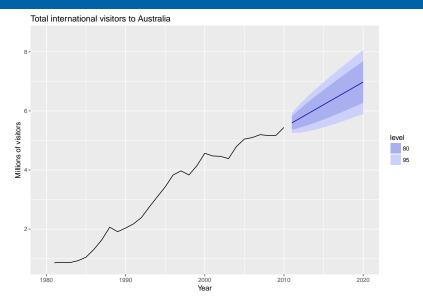
Forecasting is estimating how the sequence of observations will continue into the future.



# Sample futures



### Forecast intervals

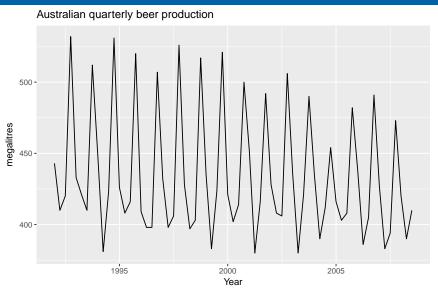


### Statistical forecasting

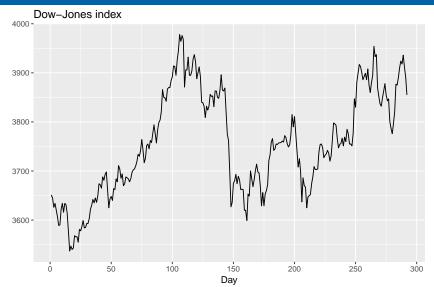
- Thing to be forecast: a random variable,  $y_t$ .
- Forecast distribution: If  $\mathcal{I}$  is all observations, then  $y_t | \mathcal{I}$  means "the random variable  $y_t$  given what we know in  $\mathcal{I}$ ".
- The "point forecast" is the mean (or median) of  $y_t | \mathcal{I}$
- The "forecast variance" is  $var[y_t|\mathcal{I}]$
- A prediction interval or "interval forecast" is a range of values of  $y_t$  with high probability.
- With time series,  $y_{t|t-1} = y_t | \{y_1, y_2, \dots, y_{t-1}\}$ .
- $\hat{y}_{T+h|T} = E[y_{T+h}|y_1, \dots, y_T]$  (an *h*-step forecast taking account of all observations up to time *T*).

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#### Average method

- Forecast of all future values is equal to mean of historical data  $\{y_1, \dots, y_T\}$ .
- Forecasts:  $\hat{y}_{T+h|T} = \bar{y} = (y_1 + \cdots + y_T)/T$

#### Naïve method

- Forecasts equal to last observed value.
- Forecasts:  $\hat{y}_{T+h|T} = y_T$ .
- Consequence of efficient market hypothesis.

#### Seasonal naïve method

- Forecasts equal to last value from same season.
- Forecasts:  $\hat{y}_{T+h|T} = y_{T+h-km}$  where m = seasonal period and k = |(h-1)/m|+1.

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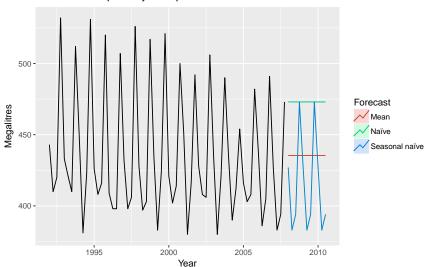
#### **Drift method**

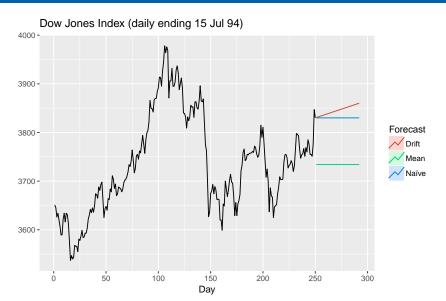
- Forecasts equal to last value plus average change.
- Forecasts:

$$\hat{y}_{T+h|T} = y_T + \frac{h}{T-1} \sum_{t=2}^{T} (y_t - y_{t-1})$$
$$= y_T + \frac{h}{T-1} (y_T - y_1).$$

■ Equivalent to extrapolating a line drawn between first and last observations.







- Mean: meanf(y, h=20)
- Naïve: naive(y, h=20)
- Seasonal naïve: snaive(y, h=20)
- Drift: rwf(y, drift=TRUE, h=20)

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### **Fitted values**

- $\hat{y}_{t|t-1}$  is the forecast of  $y_t$  based on observations  $y_1, \dots, y_t$ .
- We call these "fitted values".
- Sometimes drop the subscript:  $\hat{y}_t \equiv \hat{y}_{t|t-1}$ .
- Often not true forecasts since parameters are estimated on all data.

#### For example:

- $\hat{y}_t = \bar{y}$  for average method.
- $\hat{y}_t = y_{t-1} + (y_T y_1)/(T 1)$  for drift method.

### Forecasting residuals

**Residuals in forecasting:** difference between observed value and its fitted value:  $e_t = y_t - \hat{y}_{t|t-1}$ .

#### **Assumptions**

- $\{e_t\}$  uncorrelated. If they aren't, then information left in residuals that should be used in computing forecasts.
- $\{e_t\}$  have mean zero. If they don't, then forecasts are biased.

#### **Useful properties** (for prediction intervals)

- $\{e_t\}$  have constant variance.
- $\{e_t\}$  are normally distributed

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### Forecasting residuals

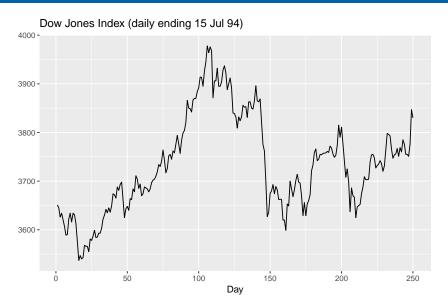
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#### Naïve forecast:

$$\hat{y}_{t|t-1} = y_{t-1}$$

$$e_t = y_t - y_{t-1}$$

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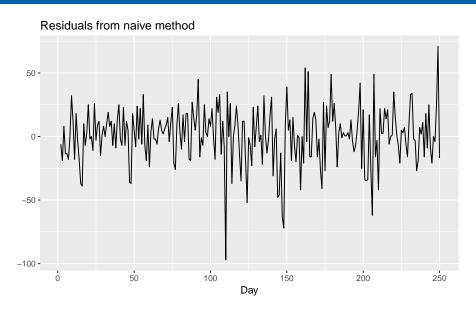
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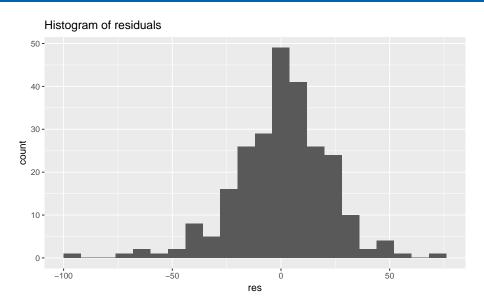
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$$\hat{\mathsf{y}}_{t|t-1} = \mathsf{y}_{t-1}$$

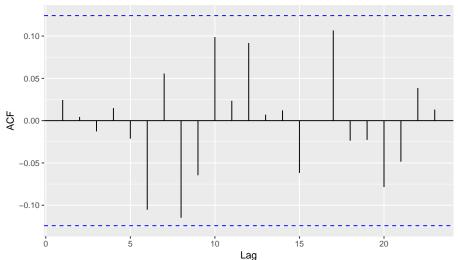
$$e_t = y_t - y_{t-1}$$

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### **ACF of residuals**

- We assume that the residuals are white noise (uncorrelated, mean zero, constant variance). If they aren't, then there is information left in the residuals that should be used in computing forecasts.
- So a standard residual diagnostic is to check the ACF of the residuals of a forecasting method.
- We expect these to look like white noise.

Consider a whole set of  $r_k$  values, and develop a test to see whether the set is significantly different from a zero set.

#### Box-Pierce test

$$Q = T \sum_{k=1}^{h} r_k^2$$

where *h* is max lag being considered and *T* is number of observations.

- My preferences: h = 10 for non-seasonal data, h = 2m for seasonal data.
- If each  $r_k$  close to zero, Q will be **small**.
- If some  $r_k$  values large (positive or negative), Q will be large.

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#### Ljung-Box test

$$Q^* = T(T+2) \sum_{k=1}^{h} (T-k)^{-1} r_k^2$$

where *h* is max lag being considered and *T* is number of observations.

- My preferences: h = 10 for non-seasonal data, h = 2m for seasonal data.
- Better performance, especially in small samples.

# lag=h and fitdf=K

- If data are WN,  $Q^*$  has  $\chi^2$  distribution with (h K) degrees of freedom where K = no. parameters in model.
- When applied to raw data, set K = 0.
- For the Dow-Jones example,

```
##
## Box-Pierce test
##
## data: res
## X-squared = 10.655, df = 10, p-value = 0.385
```

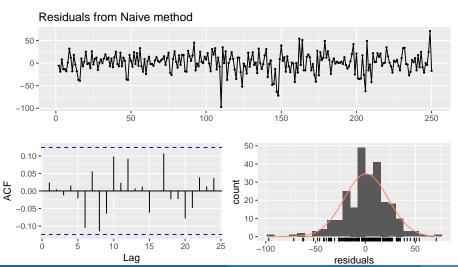
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- For the Dow-Jones example,

```
# lag=h and fitdf=K
Box.test(res, lag=10, fitdf=0, type="Lj")

##
## Box-Ljung test
##
## data: res
## X-squared = 11.088, df = 10, p-value = 0.3507
```

## checkresiduals function

### checkresiduals(naive(dj2))



## checkresiduals function

```
##
## Ljung-Box test
##
## data: Residuals from Naive method
## Q* = 11.088, df = 10, p-value = 0.3507
## Model df: 0. Total lags used: 10
```

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# **Lab Session 3**

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Let  $y_t$  denote the tth observation and  $\hat{y}_{t|t-1}$  denote its forecast based on all previous data, where  $t = 1, \dots, T$ . Then the following measures are useful.

MAE = 
$$T^{-1} \sum_{t=1}^{T} |y_t - \hat{y}_{t|t-1}|$$
  
MSE =  $T^{-1} \sum_{t=1}^{T} (y_t - \hat{y}_{t|t-1})^2$  RMSE =  $\sqrt{T^{-1} \sum_{t=1}^{T} (y_t - \hat{y}_{t|t-1})^2}$   
MAPE =  $100T^{-1} \sum_{t=1}^{T} |y_t - \hat{y}_{t|t-1}| / |y_t|$ 

- MAE, MSE, RMSE are all scale dependent.
- MAPE is scale independent but is only sensible if  $y_t \gg 0$  for all t, and y has a natural zero.

Let  $y_t$  denote the tth observation and  $\hat{y}_{t|t-1}$  denote its forecast based on all previous data, where  $t = 1, \dots, T$ . Then the following measures are useful.

MAE = 
$$T^{-1} \sum_{t=1}^{I} |y_t - \hat{y}_{t|t-1}|$$
  
MSE =  $T^{-1} \sum_{t=1}^{T} (y_t - \hat{y}_{t|t-1})^2$  RMSE =  $\sqrt{T^{-1} \sum_{t=1}^{T} (y_t - \hat{y}_{t|t-1})^2}$   
MAPE =  $100T^{-1} \sum_{t=1}^{T} |y_t - \hat{y}_{t|t-1}|/|y_t|$ 

- MAE, MSE, RMSE are all scale dependent.
- MAPE is scale independent but is only sensible if  $y_t \gg 0$  for all t, and y has a natural zero.

### **Mean Absolute Scaled Error**

MASE = 
$$T^{-1} \sum_{t=1}^{T} |y_t - \hat{y}_{t|t-1}|/Q$$

where Q is a stable measure of the scale of the time series  $\{y_t\}$ .

Proposed by Hyndman and Koehler (IJF, 2006).

For non-seasonal time series,

$$Q = (T-1)^{-1} \sum_{t=2}^{T} |y_t - y_{t-1}|$$

works well. Then MASE is equivalent to MAE relative to a naïve method.

#### **Mean Absolute Scaled Error**

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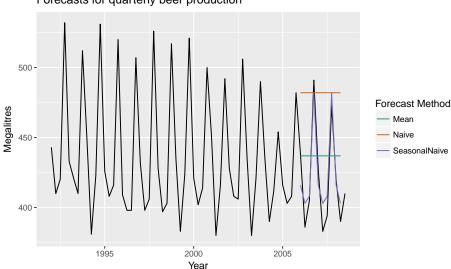
Proposed by Hyndman and Koehler (IJF, 2006).

For seasonal time series,

Q = 
$$(T - m)^{-1} \sum_{t=m+1}^{T} |y_t - y_{t-m}|$$

works well. Then MASE is equivalent to MAE relative to a seasonal naïve method.





```
beer3 <- window(ausbeer, start=2006)
accuracy(beerfit1, beer3)
accuracy(beerfit2, beer3)
accuracy(beerfit3, beer3)</pre>
```

	RMSE	MAE	MAPE	MASE
Mean method	38.95	34.46	8.33	2.35
Naïve method	70.80	63.10	15.71	4.29
Seasonal naïve method	13.59	12.20	2.95	0.83

# **Training and test sets**

#### **Available data**

Training set Test set (e.g., 80%) (e.g., 20%)

- The test set must not be used for any aspect of model development or calculation of forecasts.
- Forecast accuracy is based only on the test set.

# **Training and test sets**

```
beer3 <- window(ausbeer, start=1992, end=c(2005,4))
beer4 <- window(ausbeer, start=2006)
fit1 <- meanf(beer3,h=20)
fit2 <- naive(beer3,h=20)
accuracy(fit1,beer4)
accuracy(fit2,beer4)
```

# **Training and test sets**

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beer3 <- window(ausbeer, start=1992, end=c(2005,4))
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fit1 <- meanf(beer3,h=20)
fit2 <- naive(beer3,h=20)
accuracy(fit1,beer4)
accuracy(fit2,beer4)
In-sample accuracy (one-step forecasts)
accuracy(fit1)
accuracy(fit2)
```

# Beware of over-fitting

- A model which fits the data well does not necessarily forecast well.
- A perfect fit can always be obtained by using a model with enough parameters. (Compare  $R^2$ )
- Over-fitting a model to data is as bad as failing to identify the systematic pattern in the data.
- Problems can be overcome by measuring true out-of-sample forecast accuracy. That is, total data divided into "training" set and "test" set. Training set used to estimate parameters. Forecasts are made for test set.
- Accuracy measures computed for errors in test set only.

### Poll: true or false?

- Good forecast methods should have normally distributed residuals.
- A model with small residuals will give good forecasts.
- The best measure of forecast accuracy is MAPE.
- If your model doesn't forecast well, you should make it more complicated.
- Always choose the model with the best forecast accuracy as measured on the test set.

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# **Lab Session 4**