:PROJECT ONE

PORTFOLIO PREPARATION DESCRIPTION

The portfolio website will be the second project that you will work on and complete by the end of the third week. Creating a website may seem easy at first but there are many parts and elements to the design of a website that some planning is necessary in order to achieve a goal in mind. For this project, you will be planning your portfolio website by giving yourself design and content goals for the third week. This includes colors, images, font sizes, the amount of pages for your website, what each web page will be about, and anything else you believe that can be planned out for the portfolio project. **Expect to dedicate about *four hours* to complete this project!**

PORTFOLIO PREPARATION GOALS

You will be writing out details for the following items:

➔ Colors for: body text, header text, link text, and background.

➔ A simple site-map for your website.

➔ Images and/or photos that you will be using on your portfolio.

➔ A wireframe for each webpage.

➔ Text content for your webpages.

➔ Resume as a PDF file.

IDENTIFYING PORTFOLIO DESIGN

A) Create a text file and call it "design_brief.txt". In this file describe in sentences your choices of colors you would like to use for your website. You are free to add reasons for your choice so you can track why you chose them. These colors must at least cover body, header, and link text as well as background color.

B) Gather the images you would like to have on your web page, at a minimum you should have a portrait of yourself. Some images you can have are icons for tech

skills you already have like Microsoft Word or Adobe Photoshop. Other images can be related to what you do, for example if you design business cards, you can have images of business cards you have designed, or generic business cards. Keep a note of image licensing!

C) Draw a site-map on paper and then scan it or take a clear photo of it. Your site-map should clearly show all the web pages that will be part of your website and also show how they are linked together by drawing lines between the web pages. You can also create your site-map using online site-map tools if you prefer. You site map should have at a minimum a projects page, a contact page, and an about me page. Follow this article on [creating sitemaps from the For Dummies website](#) for some guidance. Name this image "sitemap" with the appropriate file extension.

D) In the design_brief.txt file you created in Step A. Write out each web page of your portfolio in capital letters, and under each web page write the text content you would like to have on that web page. At minimum you should have text for the about me page (one to two paragraphs, four to six complete sentences each), the contact page, and a list of current skills.

E) Take at least 30 minutes to look at [example portfolio websites](#) online. You can use a search engine to search for "simple portfolio examples" (feel free to use different search terms). In the design_brief.txt file, write a link to the portfolios with your notes below each one. Your notes should say things that you liked and disliked for each portfolio. Make sure to identify the "header", "main", and "footer" sections of these portfolios (some may be difficult to guess!) for the next step.

F) With inspiration from portfolios you have taken a look at, draw a wireframe for each of your web pages. Please make sure that you can break up everything into squares or rectangle shapes (do not use shapes that look like an L or W!), you can of course put shapes within shapes. Draw squares or rectangles with diagonal lines inside them to represent images. Write small text to identify what image or text will go there. Scan or take a clear photo of each wireframe. Name each wireframe image as "wireframe_contact", "wireframe_aboutme", etc. with appropriate file extensions.

G) Work on your resume if it is outdated. Have a PDF version available so that it can be downloaded from your portfolio.

RUBRIC

MEDA Web Design Projects are graded with a Pass or No Pass. In order to get a Pass for the portfolio preparation project, you need to meet the following requirements by the deadline:

- ✔ The design_brief.txt file with all required text as defined in the previous steps.
- ✔ Images that will be a part of your portfolio.
- ✔ A scan, photo, or digital image of your sitemap.
- ✔ Scans, photos, or digital images of your wireframes.

PROJECT SUBMISSION

Place all of your images, scans, photos, and the design_brief.txt inside of a folder called "portfolio_docs" inside the "projects" folder of your repository. Please make sure you have pushed your repository to GitHub by Friday September 6, 2019 11:59PM.

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