

Visualisation

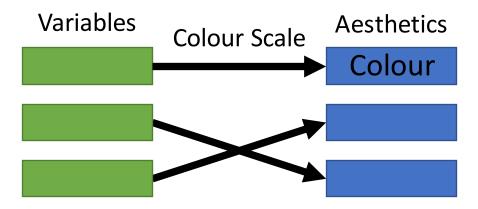
Week 1 Session 2



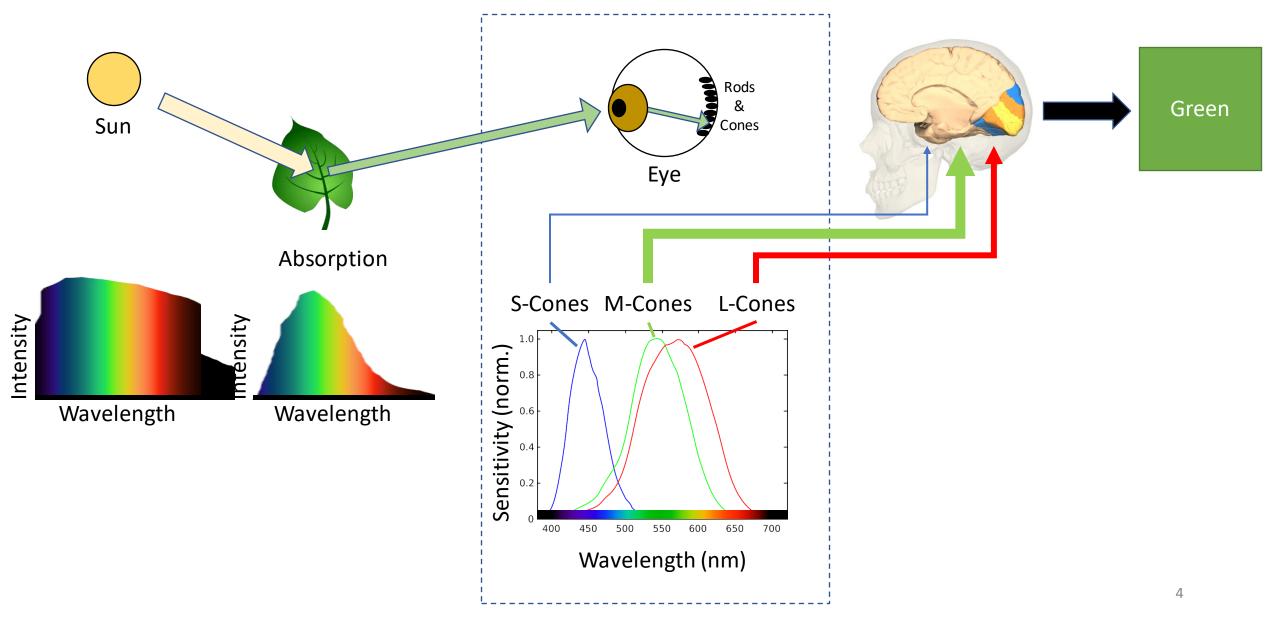
Visualisation

Week 1
Colour and Colour Scales

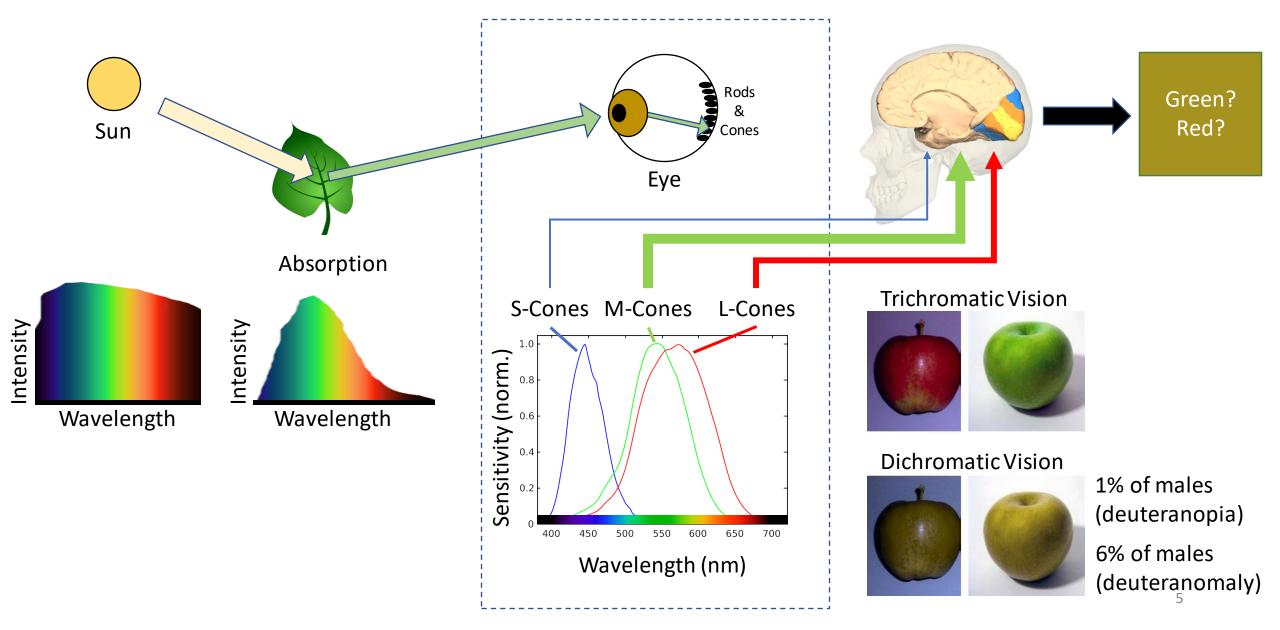
Colour Scales



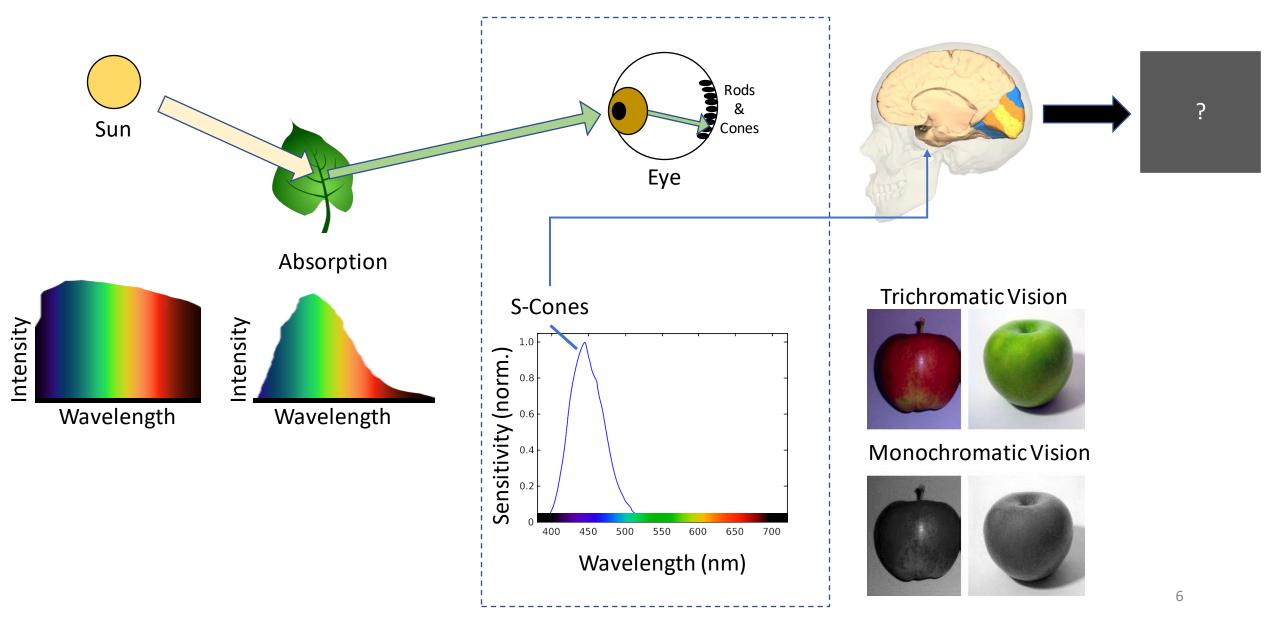
What is Colour? Trichromatic Vision



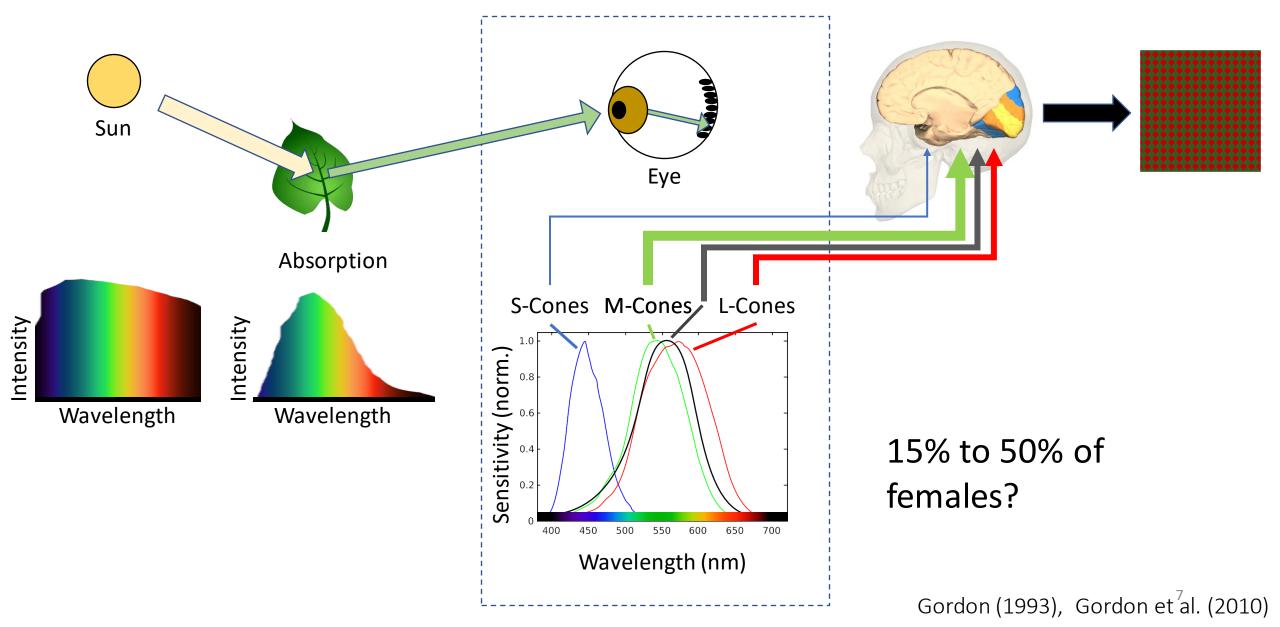
What is Colour? Dichromatic Vision



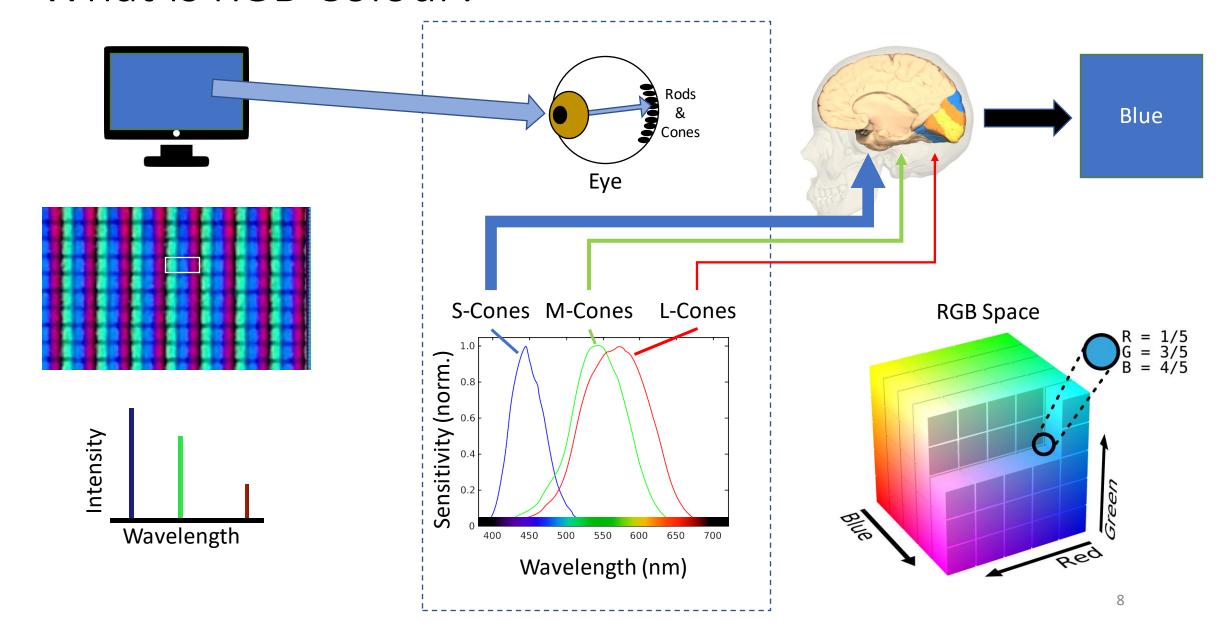
What is Colour? Monochromatic Vision



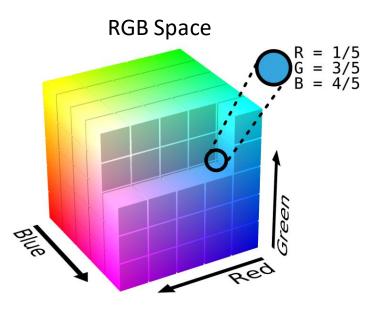
What is Colour? Tetrachromatic Vision

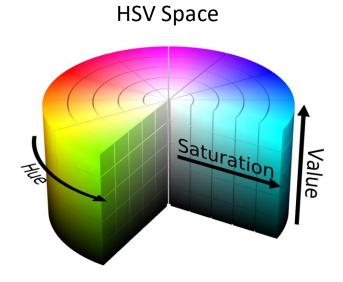


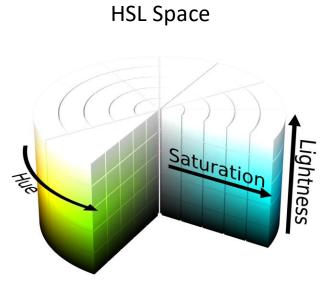
What is RGB Colour?

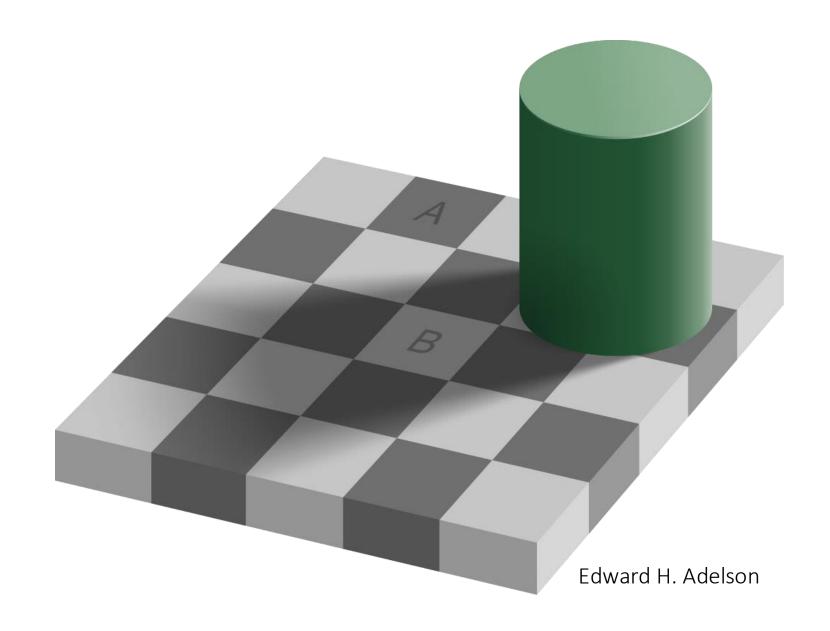


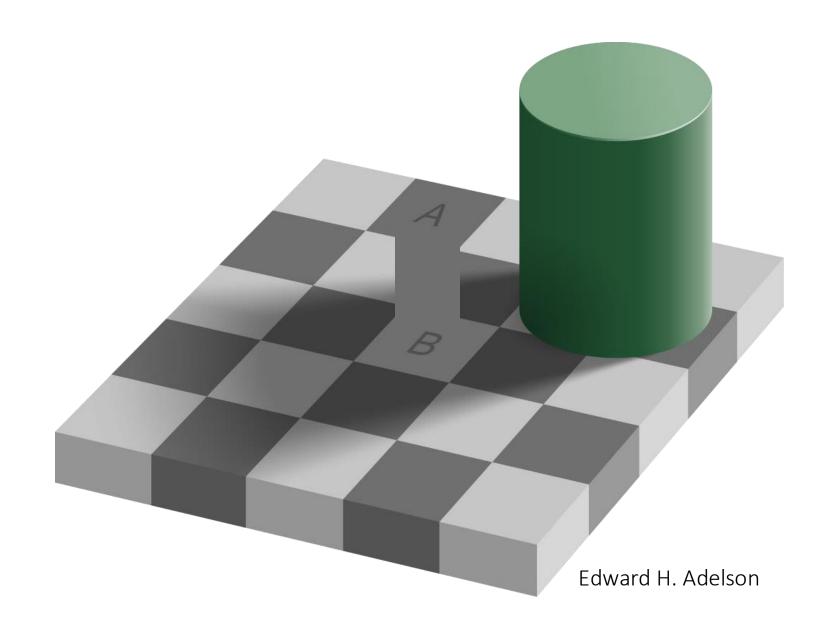
Colour is 3dimensional

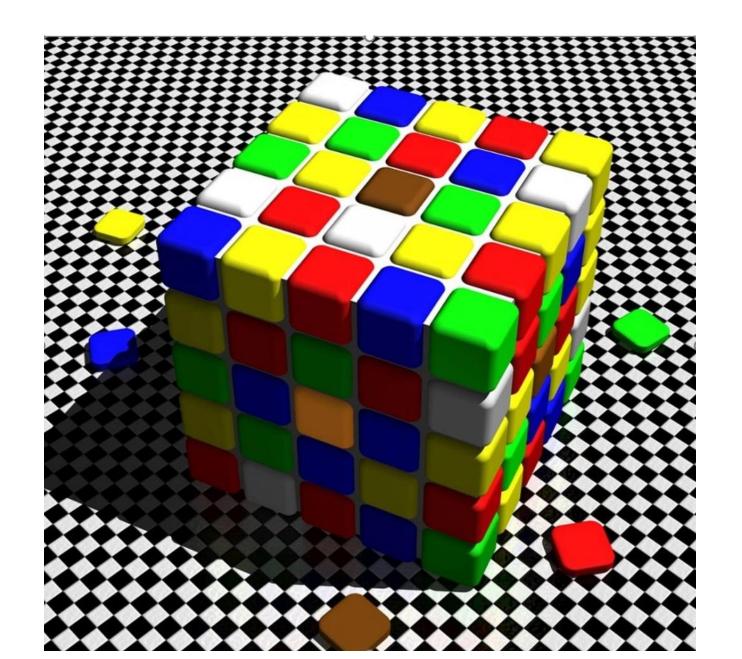




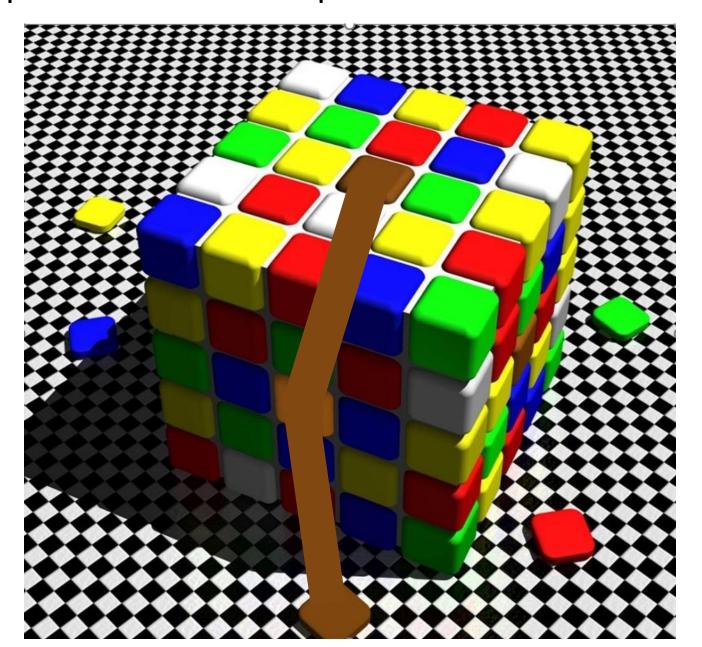




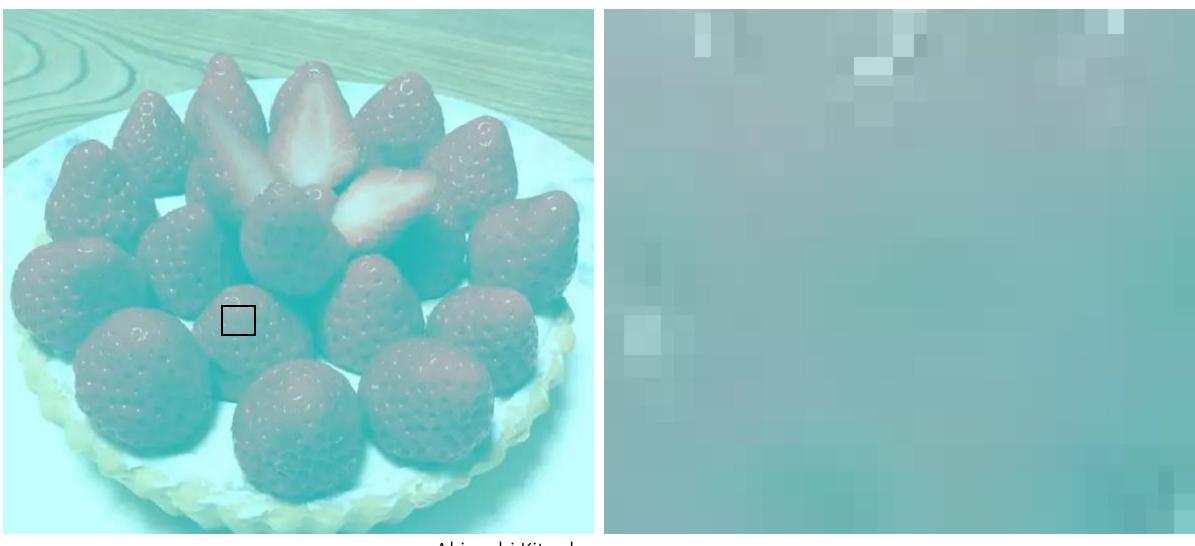




Context Dependent Perception



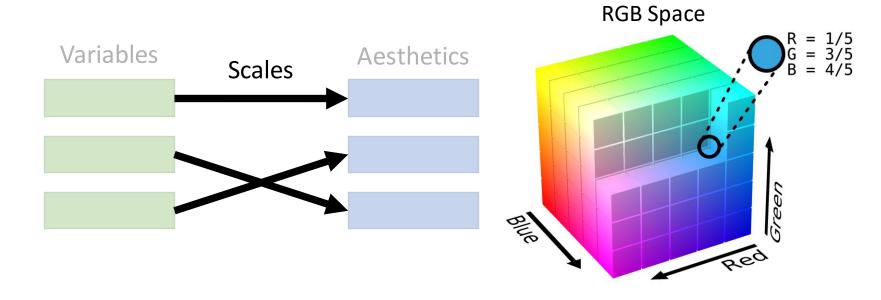
Context Dependent Perception



Akiyoshi Kitaoka

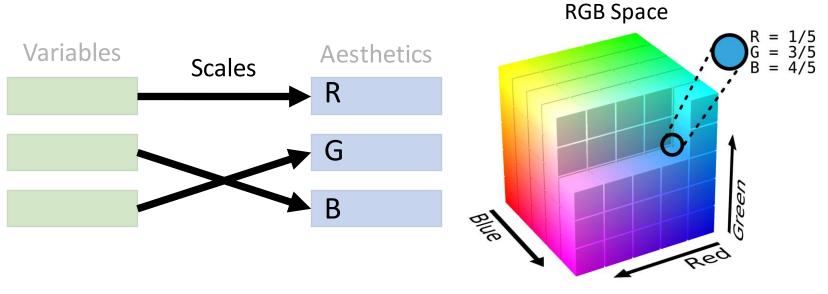
Colour Scales

aka Colour maps aka Colour palettes



Colour Scales

aka Colour maps aka Colour palettes



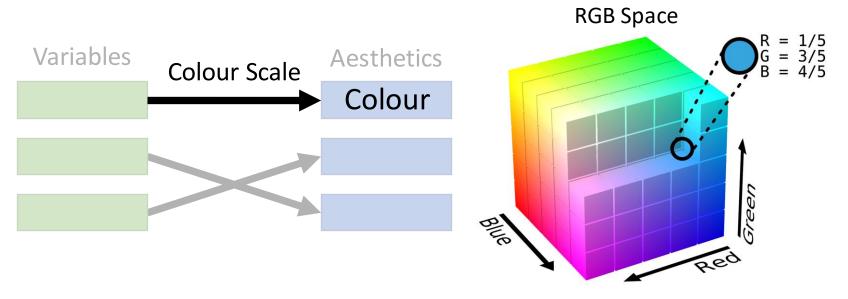
- Can we use all 3 colour dimensions?
- Not a good idea in practice 😊

An Exception - Optical Flow Fields



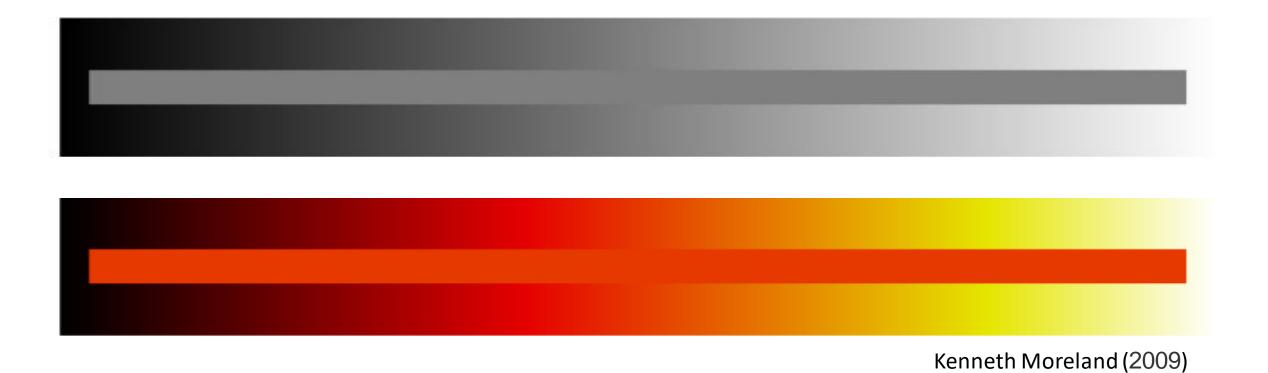
Colour Scales

aka Colour maps aka Colour palettes

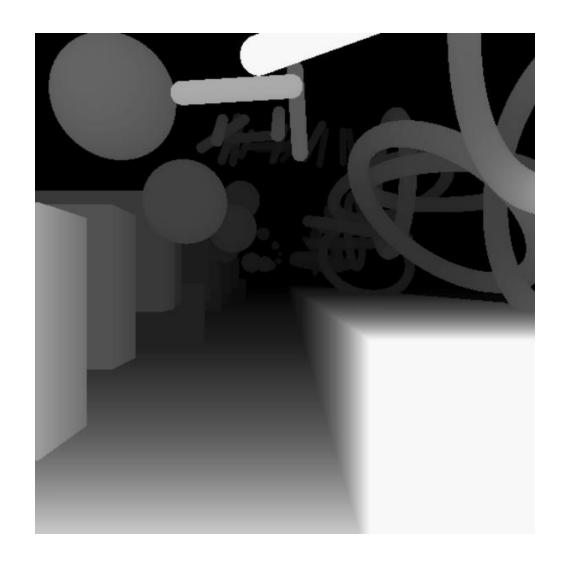


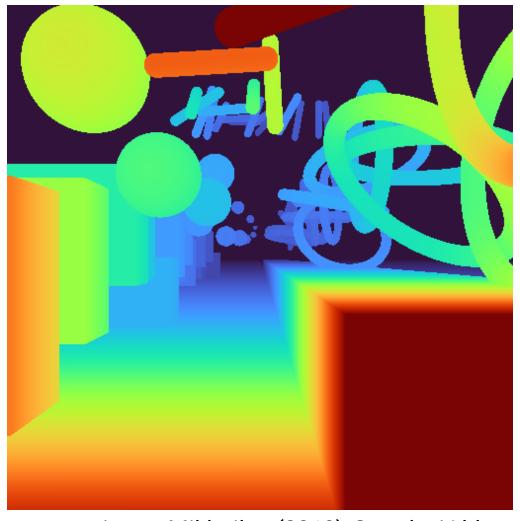
- Usually Colour is single aesthetic.
- Colour scale maps 1 variable to 3D colour.

What's wrong with grey?



What's wrong with grey? – Dynamic Range

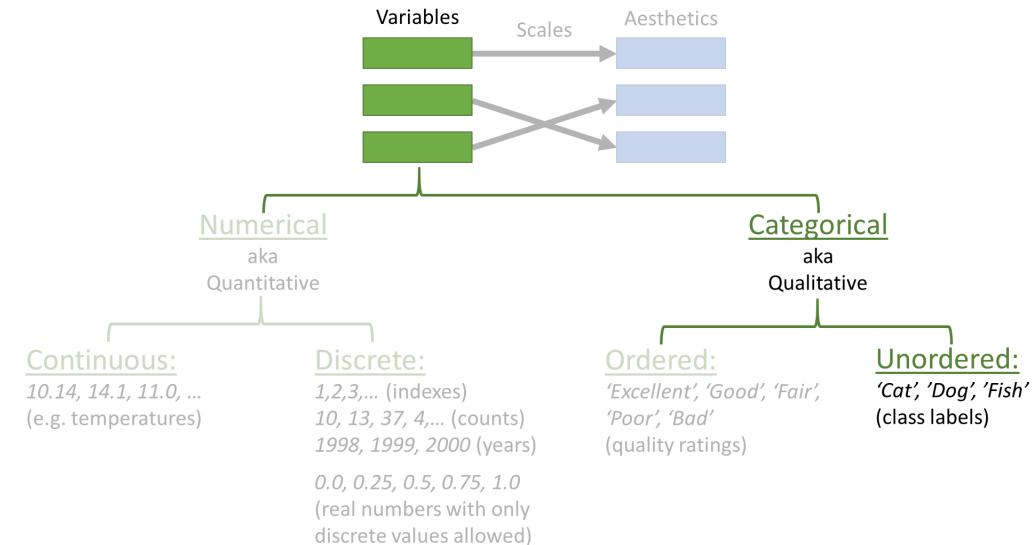




Anton Mikhailov (2019) Google Al blog

Colour Scales for Unordered Variables

aka *Categorical* Colour Scales

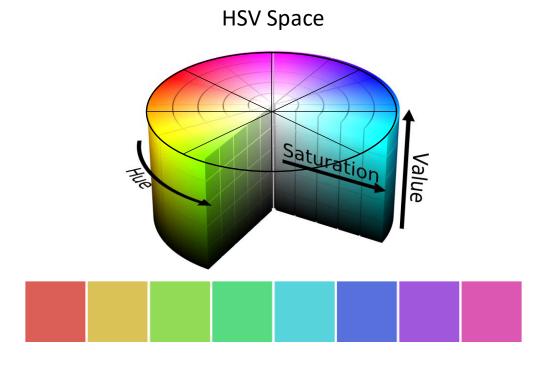


Colour Scales for Unordered Variables

Goals:

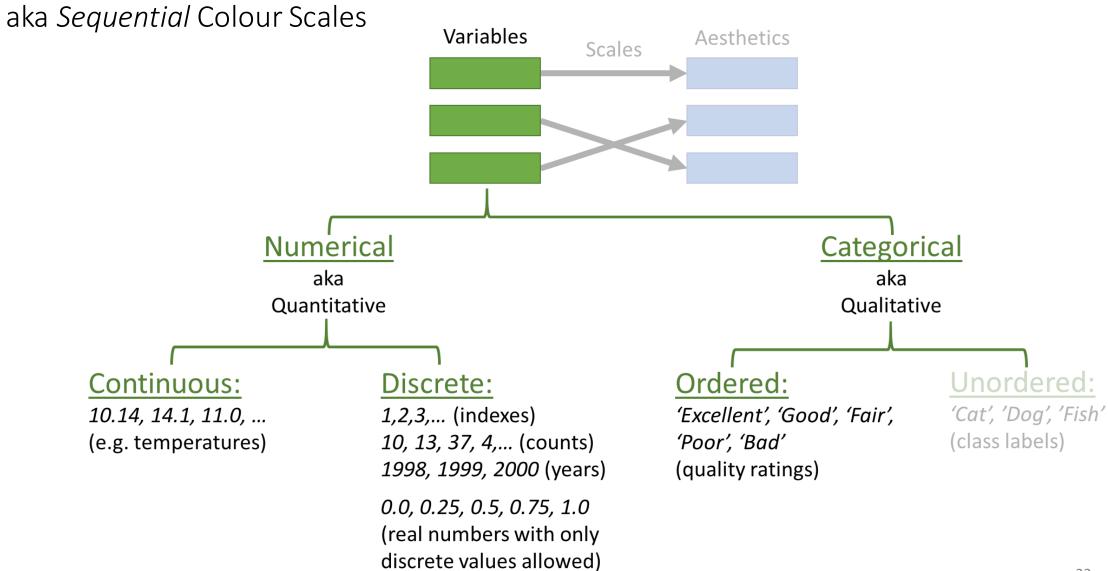
- Easily distinguishable
- Should not imply order
- None should stick out





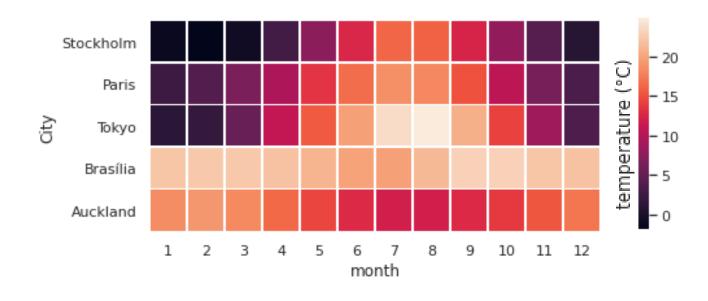
- Fix saturation and value
- Subdivide hue

Colour Scales for Ordered Variables



Colour Scales for Ordered Variables

aka Sequential Colour Scales

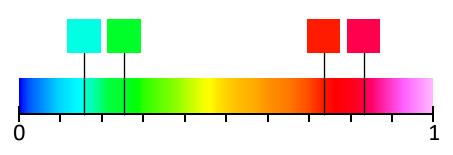




Goals:

- Indicate which of two values is larger.
- Indicate how far apart two values are.

Perceptually Uniform Colour Maps

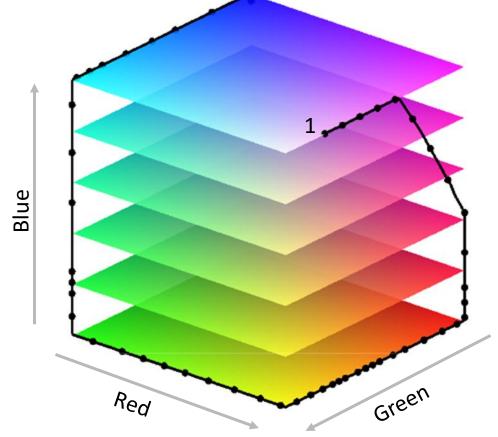


Perceptually uniform, colour-blind-friendly, grayscale compatible



Plasma

Inferno



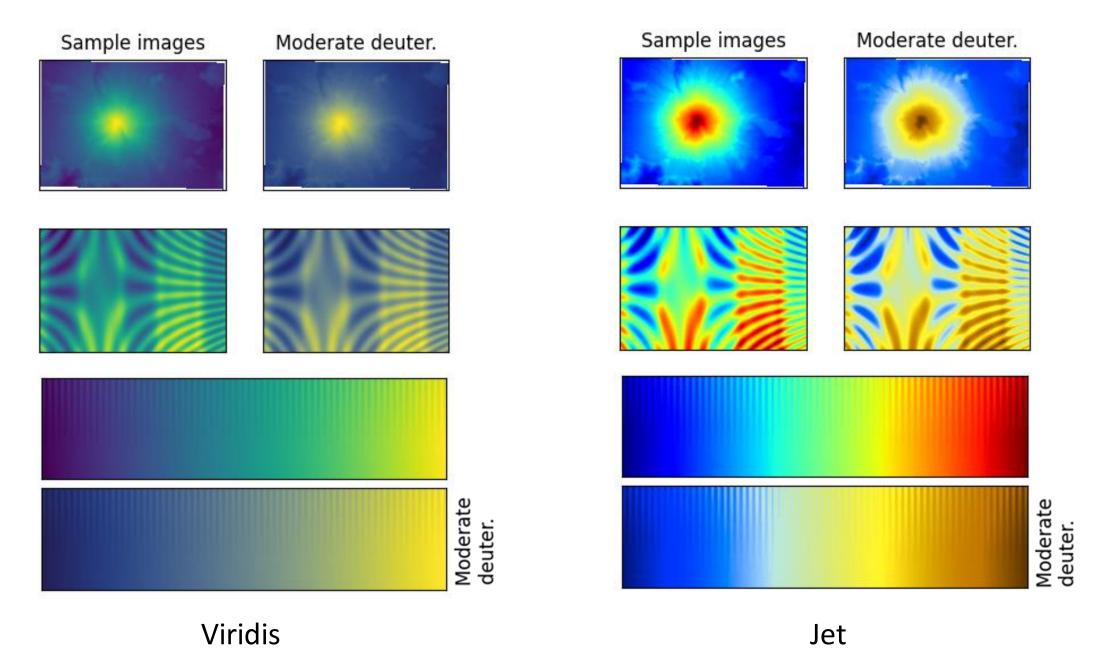
P. Kovesi (2015)

Magma

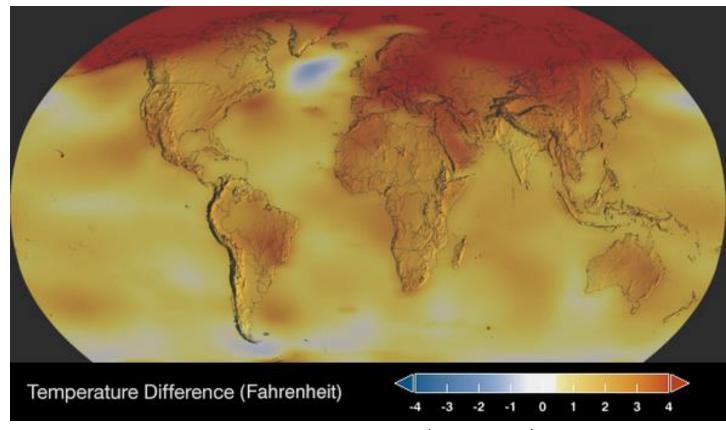
Not quite perceptually uniform

Cividis

Turbo



Diverging Colour Scales



Perceptually uniform

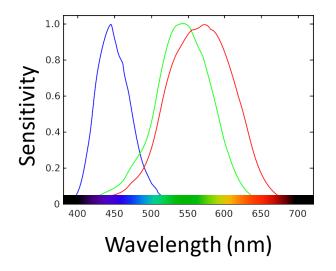
climate.nasa.gov/vital-signs/global-temperature/

Vlag

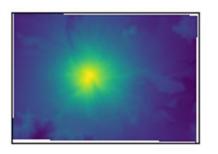
Icefire

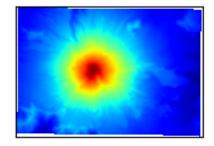
Take Home Messages

- We are (mostly) trichromats.
 - Light spectra are high dimensional.
 - Our colour perception is 3D.



- Choose your scales carefully. Keep in mind:
 - Ordered versus unordered
 - Perceptual uniformity
 - Colour-blind-friendliness

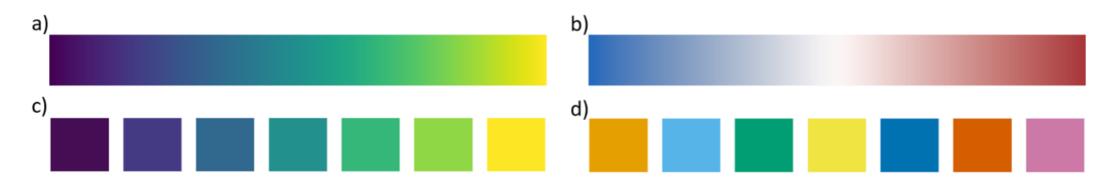




- (e) Consider a dataset that contains the following variables for a set of different countries:
 - (i) The continent the country is located on.
 - (ii) The difference between the average life expectancy in the country and worldwide average life expectancy.
 - (iii) The number cities with a population greater than 10 million.
 - (iv) A rating assigned by an NGO for the country's education system, taking the values: *outstanding*, *excellent*, *good*, *fair*, *mediocre*, *poor*, *bad*.

Imagine you were to display each of the variables using a colour scale. Each of the colour scales below is suitable for one or more of the variables above. Assign each variable to a suitable colour scale. Briefly explain each choice (no more than one sentence each).

[12 marks]



Covid-19: Neuinfektionen pro 100.000 Einwohner binnen 7 Tagen Zuletzt aktualisiert: 18.11.2021 03:11 Uhr Altersgruppe auswählen: (Gesamt) > Kreis/Stadt auswählen... ≥ 1.000 < 1.000 < 800 < 600 < 400 < 200 < 100 Geobasis-DE / eigene BKG 2021

