

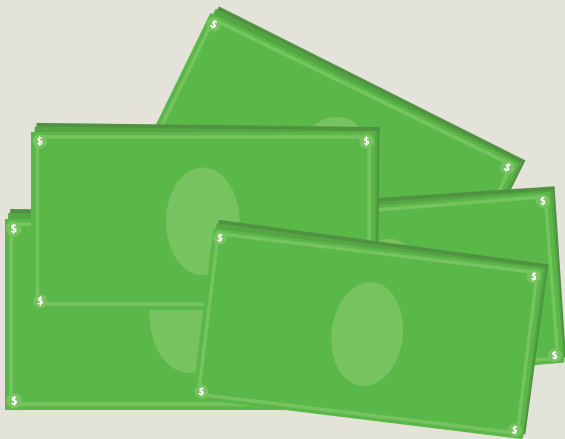
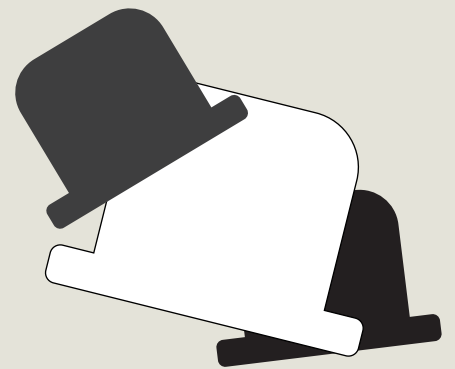


# WHY DO HACKERS TRY TO STEAL YOUR DATA?

## THEY BELIEVE THEY'RE DOING THE RIGHT THING

That's right! Many hackers believe that by compromising user accounts that they're helping companies to improve their security by exposing weaknesses in their online systems. Sometimes the easiest weakness that these hackers can exploit is you!

Not all of these hackers are nefarious though. Some of these hackers are known as white hat hackers. These white hat hackers are only trying to find these security weaknesses to benefit the company and its users.



## MONEY

Another big reason hackers try to steal your data is for money. Information such as credit card numbers is incredibly valuable to hackers who can sell this information to users on the Dark Web a network of websites that aren't reachable through search engines like google, and require special software to access. These websites are often used by criminals to buy and sell illicit goods.

## PRIDE

There are lots of hackers spread out all across the world. Many of these hackers are constantly competing with each other to prove who is the best, most skilled hacker. They do this through a variety of ways.

Some hackers form groups and set a target where the first person to compromise the target wins. Others pick their own target to compromise, and once they have succeeded, they post their exploits online to boast to their fellow hackers.



# SECURE YOURSELF