

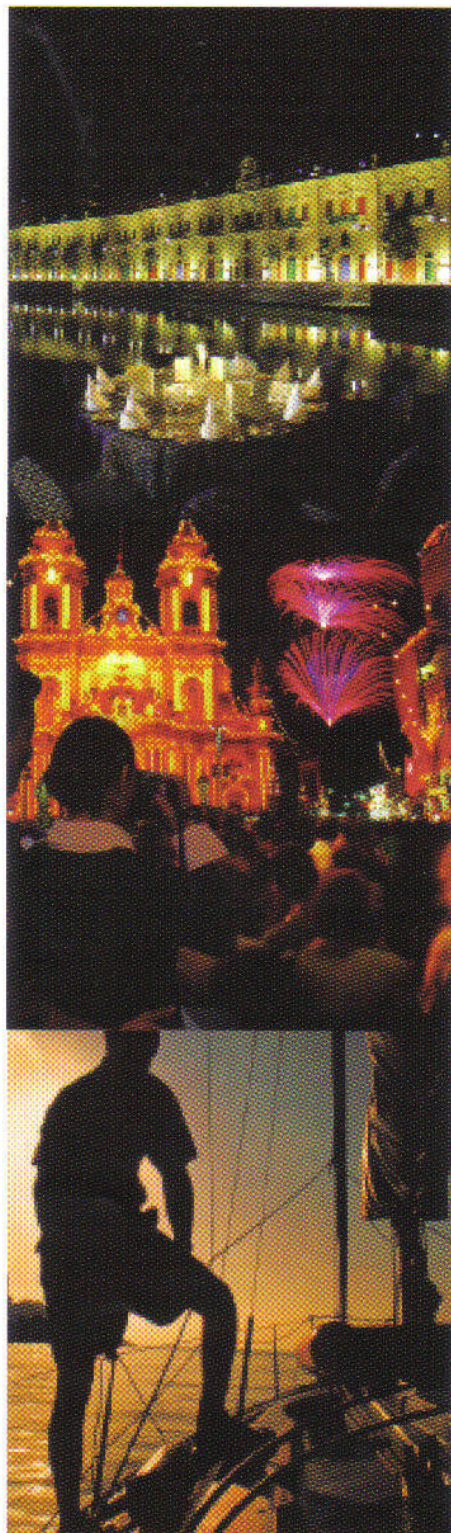


The **rganiser**

THE GLOBAL GUIDE FOR EVENT PLANNERS

2007-2008 EDITION

Malta



Profile

Malta features a range of leading modern facilities set on a background of an enviable 7,000-year history, in an environment which is blessed by typical Mediterranean climate, allowing for a variety of exciting and novel activities to be held.

Malta also boasts a vast range of luxurious four and five-star hotels (ranging from large-scale modern buildings to boutique establishments), top-notch restaurants, hi-tech meeting venues, professional DMCs and state-of-the-art audio-visual service providers which greatly aid the success and smooth-running of conferences and meetings with an added touch of sophistication in the heart of the Mediterranean. With the vast range of activities held across the Maltese Islands, this is an ideal destination to show your staff appreciation for their hard-earned efforts!

The size of the Island is ideal for planning an event-packed programme, with seamless transitions from the meeting room to entertainment venues. Local destination management companies are renowned for their fresh and exciting ideas that take group events and activities to a whole new level. Think of taking your team for a boat trip around the majestic Grand Harbour; take them back in time as they witness the rich local history through re-enactments or go on a treasure hunt! The Mediterranean charms of the Islands will leave you spoilt for choice!

Malta is able to offer organisers the advantage of tailoring their delegates' programmes to their individual needs and incorporating historic sites, unique venues and places of natural beauty. A variety of themed nights, medieval banquets, Maltese festas, sailing and boat trips can be organised by one of the many professional destination management companies operating on the island.

Malta's excellent climate, the safety of the environment, the strong communications network and the authentic hospitality of the Maltese people all contribute to enhancing delegates' experience in Malta.

The local atmosphere which effortlessly blends state-of-the-art facilities, good old fashioned hospitality and the solid track record which the Islands have achieved, has secured a vast range of industry-leaders, from L'Oreal to Microsoft to Pfizer and Bayer as well as Cadbury to hold their conferences in Malta.

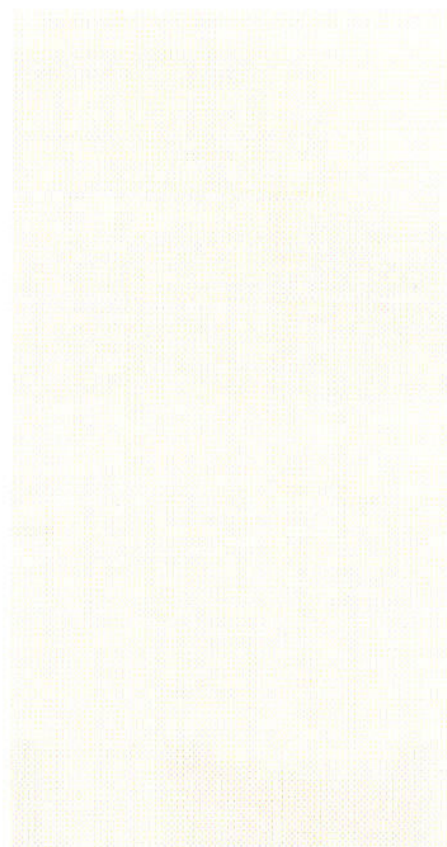
The latest addition to Malta's already impressive meetings' portfolio was the CHOGM (Commonwealth Heads of Government Meeting), a world-class event which hosted 53 heads of government last November. The event brought over 3,000 delegates and international journalists to Malta within a span of two weeks. The

programme encompassed a number of high profile meetings as well as cultural tours, re-enactments and sumptuous banquets fit for royalty. In fact, distinguished CHOGM guests included Queen Elizabeth, Prince Philip, British Prime Minister Tony Blair as well as his Canadian and Australian counterparts.

The Malta Tourism Authority

The Malta Tourism Authority (MTA) has been actively promoting the island as a quality destination for conferences and incentives for a number of years. The MTA's partnership with the private industry has led the Authority to run another joint advertising campaign with leading local four and five-star hotels. In recent years, many of Malta's luxury-end hotels and resorts have made considerable investments installing extensive state-of-the-art conference facilities at their venues. The local government is also involving agencies, such as Heritage Malta so as to make historical venues available to conference and incentive organisers.

More information about Malta's C & I offer can be obtained from the MTA's conferences website.



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