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2008

# Meet in Malta

[ ]





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**AIR MALTA**

# MeetinMalta 2008



[ ]

CD-ROM contains Conference Centres' and Conference Hotels' plans of meeting facilities in addition to PDF version of the Directory.

**M K L E I S U R E L I M I T E D**



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Knights Spectacular 1565  
Strada Stretta - Tales from a Red Light District (2008)  
The Arena  
The WineVaults  
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# who are we?

Ensuring the success of a conference, business meeting or an incentive is by no means an easy task.

It calls for hard and dedicated work. A job for the experts.

Just what we, at **On Site Malta**, are.

With experience and sound knowledge of the local scene we'll work diligently, with all our accumulated expertise, as true professionals, towards your success.

You'll find us always there with you. Unobtrusive, but constantly present. And, like many others before you, you will come back to us.



**VENUE SOURCING**

**HOTEL NEGOTIATING**

**TECHNICAL EXPERTISE**

**LOGISTICS**

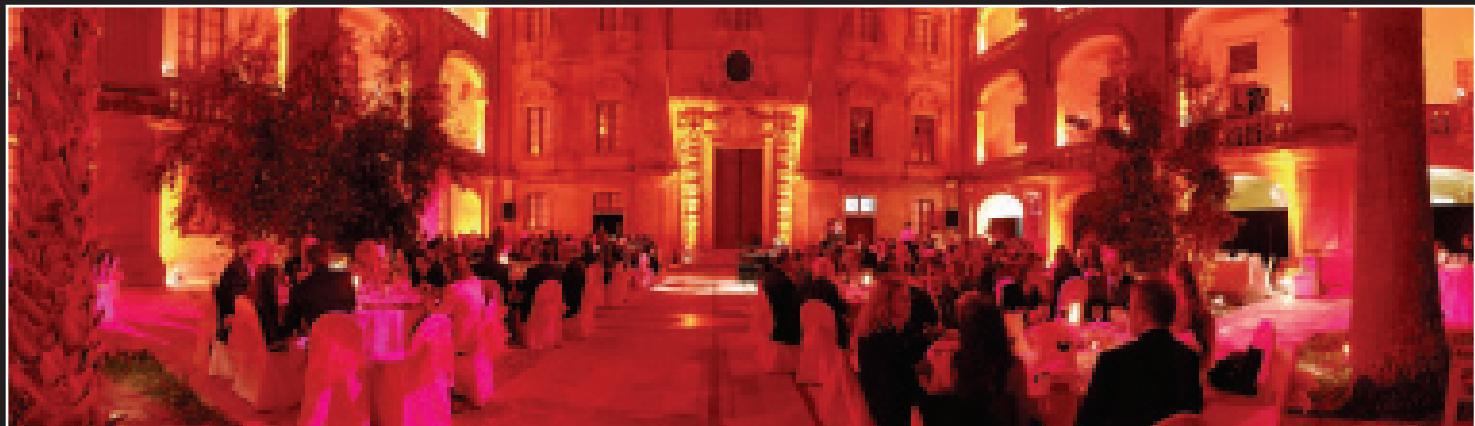
**SECRETARIAL**





L AND SUPPORT SERVICES SOCIAL & PARTNER PROGRAMMES CATERING ENTERTAINMENT





# Let us MALTIVATE you!



## Team-building & Adventure

info@outdoorlivingmalta.com  
www.outdoorlivingmalta.com

No, we are not suggesting ‘Single Malt’ whisky as awards for the top performers and making a theme out of it for the conference or gala dinner. Nor are we recommending any ‘dipping in a vat full of soaking barley’ challenge for the team-building event.



## Concept Events & Entertainment

info@synergix.com.mt  
www.synergix.com.mt

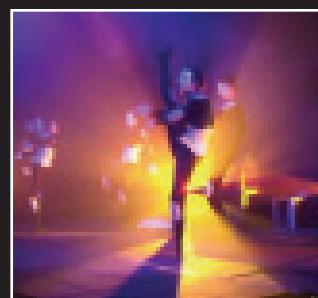
What we are proposing is to consider us as your partner who can really bring the best out of the opportunities offered by Malta as your conference and incentive destination.

## Audio Visual Rentals & Productions

info@theavwarehouse.net  
www.theavwarehouse.net

This is exactly what we have been doing for the past fourteen years – ‘distilling’ all our *maltivation* into an ‘aged and smooth yet distinct and sharp blend’ of MICE products and services for the advantage of those who choose us as partners.

We are still very much *motivated* to *maltivate* you!



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# MeetinMalta 2008



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audio visual services

# MeetinMalta 2008



## Meet Malta a smart choice

What do Cadbury, Pfizer, Sony and the Commonwealth Heads of Government have in common? They're smart, particularly in their choice of meeting destination...They've opted for Malta.

Malta features among the 2008 'Smart21 Communities' list compiled by the Intelligent Community Forum. While Malta is the smallest EU member, with a population of some 400,000, the Maltese Islands (Malta, Gozo and Comino) support an Information Communications Technology industry of 200 companies and 6,000 workers.

There's more to the Islands than cutting-edge technology and communications! Among other values, Malta provides exciting options for conference and incentive groups. While the general environment is conducive to making the most of the time available for entertaining delegates, there is the expertise of professional local suppliers to ensure smooth and efficient event execution.

The five and four-star conference hotels include internationally renowned chains, as well as boutique up-market properties. Local Destination Management Companies (DMCs) are constantly developing innovative programmes, utilising the country's historic sites as striking venues for events.

And if that weren't enough, the Maltese Islands enjoy 300 days of sunshine, surrounded by the breath-taking Mediterranean sea. The Islands boast a history of hospitality and English is spoken as a first language to facilitate communication and ensuring the most efficient service possible throughout.

Meet Malta – the Mediterranean's best-kept secret, where you can safely expect to be positively surprised.

### LEGEND

	Distance from Airport KM		Number of Beds		Number of Restaurants		Sauna		Outdoor Pool
	Distance from Beach KM		Parking		Number of Bars		Spa / Bath		Water Sports
	Number of Rooms		Disabled Facilities		Shops		Indoor Pool		Hairdresser

# THE MALTA EXPERIENCE

THE AUTO VISUAL SPECTACULAR

Witness Malta's unique 7,000 years of turbulent history in just 45 minutes.

From the early settlers of the Temple period, the Arabs and Norman occupiers, The Knights of Malta and the Great Siege, Napoleon and Nelson. Experience the destruction of the two World Wars and the determination of a people to survive and succeed.

The attraction offers stunning images projected onto a large panoramic screen with surround sound and multi-lingual interpretation, forming an ideal part of your conference itinerary.



Saint Publius, Mellieha, Malta

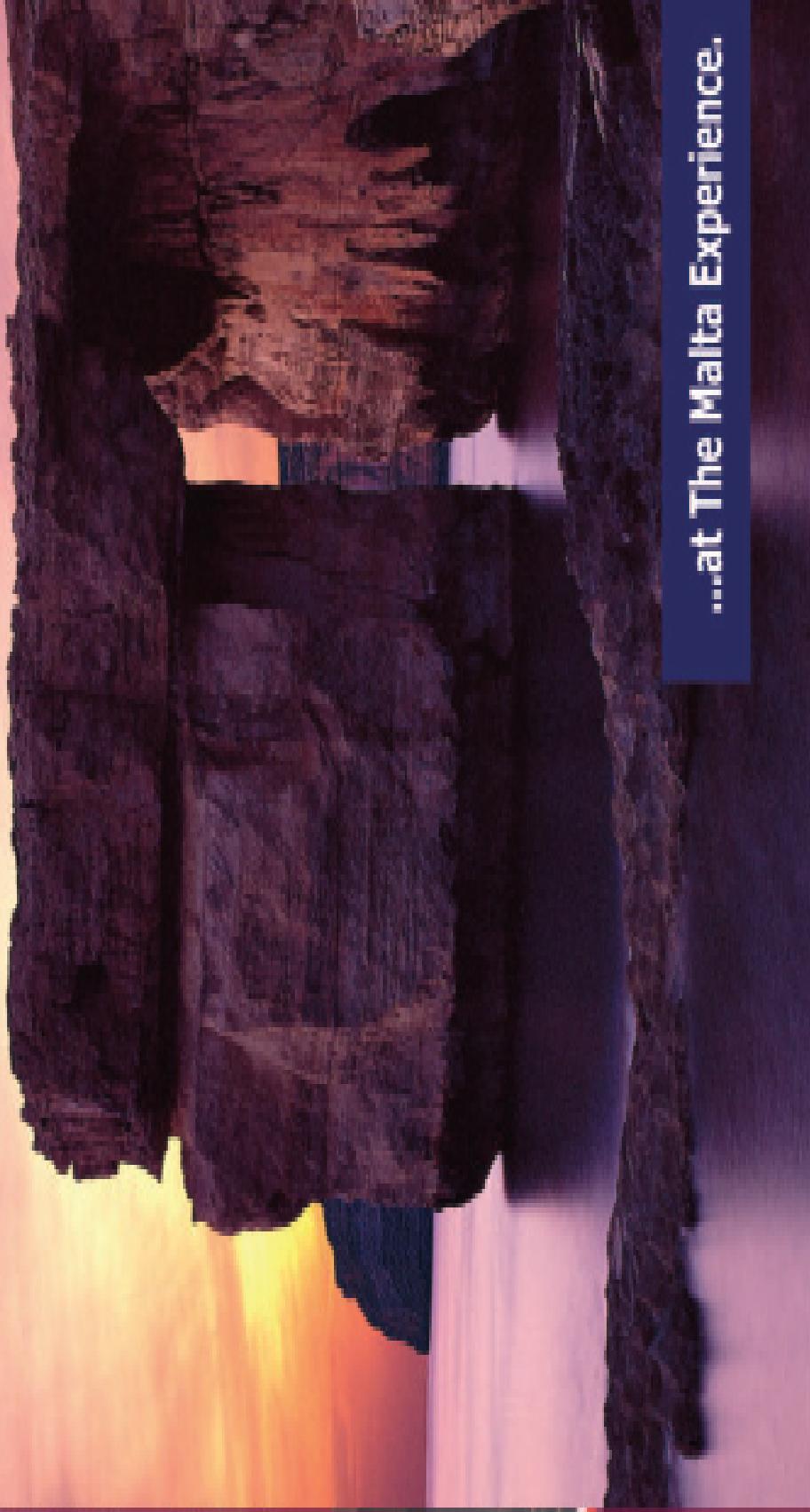
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I discovered the Azure Window....



...at The Malta Experience.

The Maltese archipelago's most spectacular natural landmark. It was created millions of years ago when two limestone caves collapsed.

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# Malta

The Mediterranean's  
**best-kept secret**

**YOU CERTAINLY WANT YOUR CONFERENCE OR INCENTIVE EVENT TO BE MORE THAN JUST AN OVERSEAS BUSINESS TRIP, WHERE DELEGATES ARE RUSHED FROM THE HOTEL TO THE MEETING ROOM TO THE DINING VENUE FOR MORE SHOP-TALK IN A UBIQUITOUS SETTING. THEN MALTA SHOULD DEFINITELY TOP YOUR LOCATIONS LIST.**



Hosting one of the world's most ancient civilisations. © F.W. Hutter.

The Maltese Islands were established as a meetings venue long before the advent of WiFi-enabled laptops! Malta's pre-historic temples, Mnajdra and Hagar Qim (which translated from Maltese literally means 'standing stones'), the much sought-after Hal Saflieni Hypogeum, as well as the Ggantija Temples in Gozo were utilised for ritualistic meetings by one of the world's most ancient civilisations.

These UNESCO World Heritage Sites date back to around 5,000 BC and are the oldest freestanding temples in the world – older than Stonehenge and the Egyptian pyramids. While historians investigate the mysterious people who built these sites, the enchanting atmosphere that wooed them to the Maltese shores still captivates visitors today.

It's not just the general atmosphere that is alluring; the climate itself also plays its part. Offer your delegates a change from a frosty winter to the temperate Mediterranean climate in a matter of a three-hour flight at most, accessible through the main European gateways. As 'Simply Red' front man, Mick Hucknall enthusiastically told the cheering crowd attending the band's electrifying concert on the Island in 2007, 'It's great to get some sun on your back in November. Simply brilliant!'

Make the most of the time available to entertain delegates on the honey-coloured shores of the Islands, with the help of professional local suppliers, who are experienced in organising and executing grand events demanding surgical precision.



Malta's 'Golden Mile' of conference hotels. © F.W. Hutter.

## The Hotels

Malta has numerous luxurious 5 and 4 star hotels in which to accommodate delegates. These range from large-scale modern buildings (including a number of international chains) to boutique establishments. There's a total of 14 five-star hotels, which can together accommodate more than 5,500 delegates and all of which are well aware of the discerning needs of conference and incentive travellers.

All of these establishments have in-house meeting facilities and many of them are clustered within walking distance of each other, enabling event organisers to split up large groups into different properties. Moreover, the 40-plus four star hotels on the Islands provide for an additional 14,000 beds.

## The DMC's

Local Destination Management Companies are an inspiration source of fresh ideas, tailored to suit individual event requirements. Experienced as they are, they will ensure that your guests get a taste of the vast array of remarkable historic sites, unique venues and places of natural beauty. This will set your event apart from the dreaded run-of-the-mill affair; and charge your delegates with a programme that is both entertaining and authentically Maltese.



Malta's enchanting Grand Harbour. © F.W. Hutter.



The historic Mediterranean Conference Centre in Valletta.

## The Venues

Venues available to conference and incentive organisers include charming palazzos and converted traditional farmhouses, in which a variety of events ranging from wine parties, themed events and Maltese banqueting evenings can be held. Prestigious historical buildings have been refurbished to suit modern standards, thus providing unique venues.



Colourful 'Knighting' ceremony.



You'll be offering your guests a taste of history and typical local atmosphere. They witness the past unfolding before their very eyes, while attending a medieval banquet in a genuine historic castle, complete with actors, entertainers and musicians in period costume.

In addition, the gentle climate which blesses the Maltese shores makes it possible to organise gala dinners and special events in the exceptional outdoor venues that abound on the Islands, such as village or town squares (known as piazzas), bastions and gardens as well as precious spots dotted along the coast and beaches.

The Grand Harbour in Valletta is one of the most remarkable natural ports of the Mediterranean and is now a major cruising terminal in southern Europe. Embraced by the Valletta and Vittoriosa waterfronts, both recently regenerated, it entices a larger number of cruise ships to berth there, as well as a number of international musicians to perform at the location.

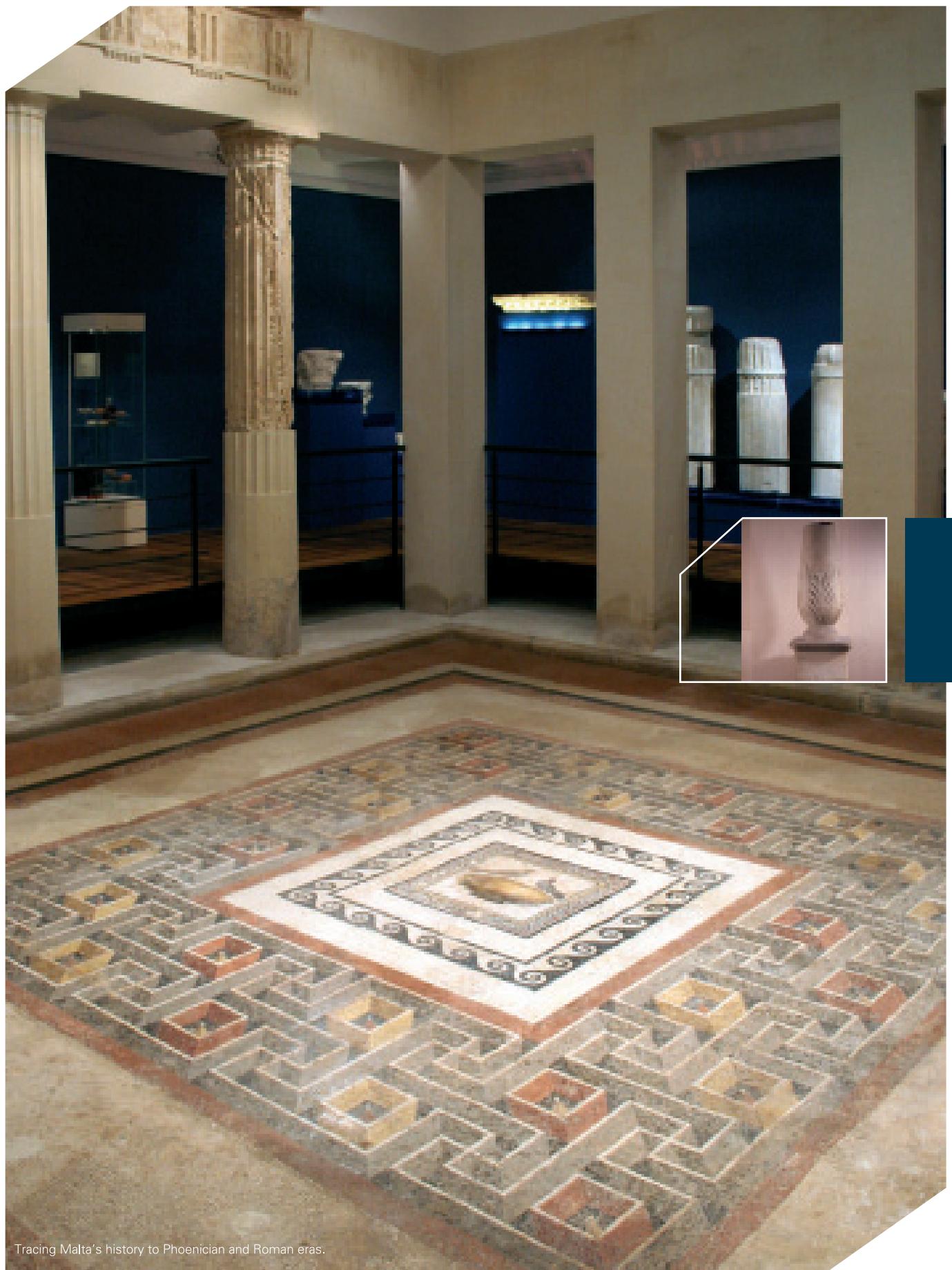
The Grand Harbour has also hosted a considerable number of conference and incentive groups, utilising the various impressive venues along the honey-coloured limestone bastions to treat delegates.

Top-notch restaurants, outside caterers, entertainment and team-building companies as well as state-of-the-art audio-visual service providers are at your service to ensure the success of your event.

Imagine the experience of a boat trip around the Islands' shoreline inundated with a variety of bays, inlets and daunting cliffs in other areas; a day trip to enchanting Gozo (Malta's sister island); or a cruise to Comino. The Mediterranean charms of the Islands will leave you spoilt for choice!



All set for banqueting in historic Valletta square.



Tracing Malta's history to Phoenician and Roman eras.

The Islands' picturesque beauty, warm local hospitality and advantageous geographical position attracted the temple builders of the earliest civilisations, the pioneering traders, empire builders, saintly visitors as well as famous men of the arts.

Situated at the centre of the Mediterranean (93 kilometres south of Sicily and 288 kilometres north of Africa), the history of the Maltese Islands is full of dramatic stories of battles and conquests, reflecting the noble history of the middle sea.

## History and a rich inheritance

The Maltese Islands have been the chosen venue for all those dominating the Mediterranean, from the mysterious builders of the temples who turned Malta into a 'sacred island', to the Phoenicians and the Romans, the Arabs, the Normans, the Knights of the Order of St John, the French and the British.

Throughout the ages, the Islands have been coveted as a stop-over for merchants heading towards the European mainland or the North African shores as much as a strategic military base.

Now that's a lot of history for an Island of 316 square kilometres, a precious gem in the Mediterranean Basin.

The Knights of St John (known as the Knights of Malta) were the benefactors who gifted the Islands with the wealth of Baroque buildings that proudly dot the streets of the picturesque old cities. Two outstanding buildings reflecting Malta's rich inheritance from the Order, and adorning central Valletta, are the Palace of the Grand Masters and St. John's Co-Cathedral, the latter housing Caravaggio's chiaroscuro masterpiece, 'The Beheading of St. John'.

Another imposing edifice inherited from the Knights is the Sacra Infermeria, originally the Knights' hospital and now known as the Mediterranean Conference Centre which, like other palaces and auberges, has been refurbished and fitted with high-tech equipment, transforming it into an elegant conference venue fit for royalty. In fact, it hosted the Commonwealth Heads of Government Meeting in 2005, attended by Queen Elizabeth II of England, as well as Prime Ministers and heads of government hailing from around the globe.



St. John's Co-Cathedral, © F.W. Hutter.

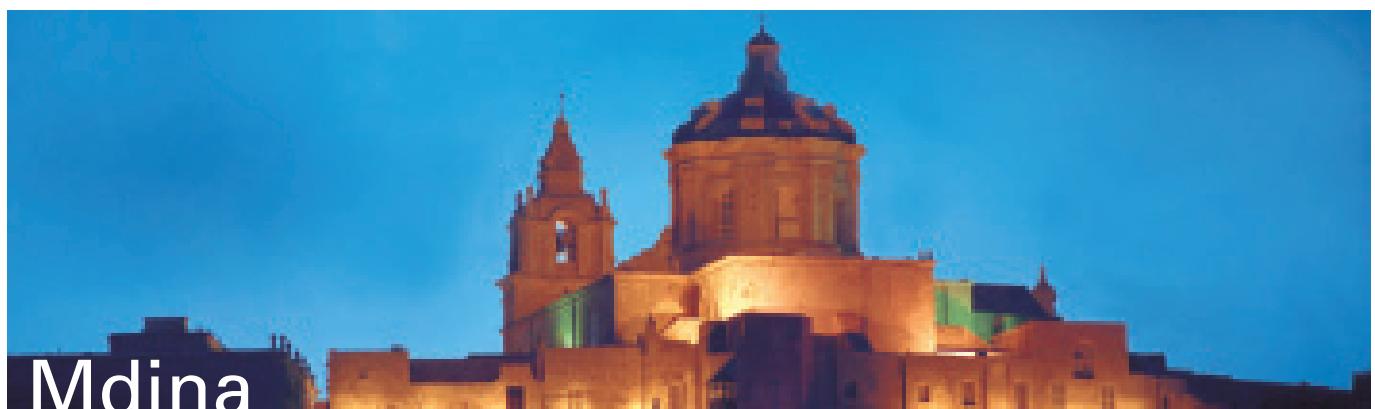


The Knights of St. John also known as Knights of Malta.

## Island's Attractions



**Valletta**

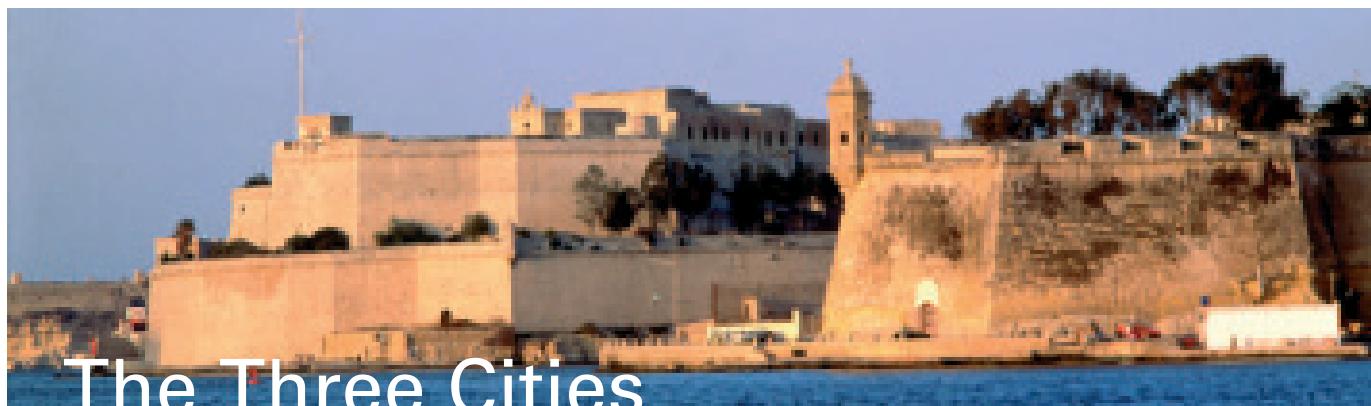


**Mdina**

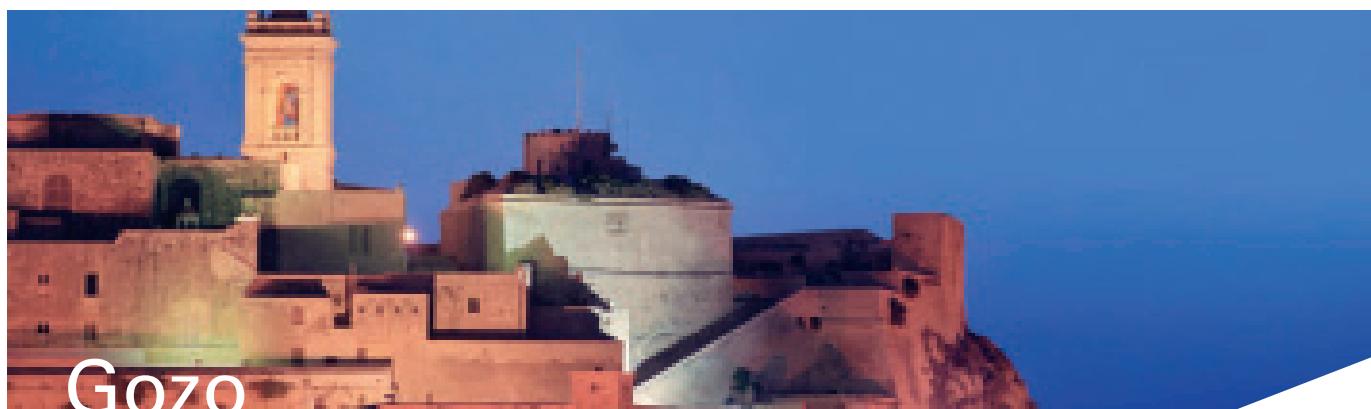
**Valletta:** Malta's 16th century walled capital city is a Baroque masterpiece of artistic architecture. This fortress city, sitting atop a hill known as 'Mount Sceberras', was commissioned by the French Grand Master of the Order of the Knights of St John, Jean Parisot de La Valette following the epic siege of 1565. Valletta is a living museum and houses several intricate and ornate Baroque buildings, such as St John's Co-Cathedral, the Grand Master's Palace, the Knights' Auberges and monumental churches. The city's narrow streets, which cross each other at right angles following a grid pattern, create a picture-perfect scene for an animated treasure hunt! Alternatively, Valletta's historic and architecturally beautiful squares are marvellous venues for welcoming guests in style who are then hosted for an elegant dinner at one of its historical palazzos.

**Mdina** is as old as the history of Malta itself, with its origins dating back to the first inhabitants with settlements some five thousand years old including a Neolithic village, and almost certainly a Bronze Age village. It was in Roman times (21 BC to AD 870) that Mdina gained importance as a town. This ancient capital of Malta commands a magnificent view of the island and was home to the major Maltese medieval noble families.

Must-see sights include St. Paul's Cathedral and its adjacent museum, the National Museum of Natural History housed within Vilhena Palace and Palazzo Falson, also known as the Norman House, an outstanding historic house museum. From the bastions you'll get a magnificent view of the Island unfolding below you.



## The Three Cities



**The Three Cities** (Vittoriosa, Cospicua and Senglea) fan out across the Grand Harbour, to the south of Valletta. The fortified towns contain some of the most historic and cultural monuments in Malta, including Fort St. Angelo, the Inquisitor's Palace, the Maritime Museum and also World War II shelters. The grand fortifications make for a picturesque backdrop to cruises and are very popular with local entertainment companies when it comes to historical re-enactments. Welcome your guests to an evening-do as they enter one of the old fortresses, led by troubadours, torch bearers and all the pomp of historic pageantry!

**Gozo**, in Maltese called Ghawdex (pronounced: Awdesh), is a derivation of other older names such as Gaulos, and is situated to the north of Malta. Only a 25 minute boat ride away, the Island emanates a calmer, less mundane atmosphere. Gozo is popularly called The Island of Calypso, a reference to the mythological location of Ogygia in Homer's *Odyssey*. In the epic poem, the fabled island was the abode of the nymph Calypso, who kept Odysseus for seven long years as a prisoner of love. – One can still visit Calypso's Cave overlooking the enchanting 'Ramla l-Hamra' bay. Also known as the 'Island of the Three Hills' and the 'Island of Love and Honey', visitors to Gozo are mesmerised by its ambience of peace and tranquillity, as time seems to stand still within the charming, picturesque villages combined with a relaxed pace of life. The Citadel in Victoria was refortified in the 16th century by the Knights to provide refuge from the numerous attacks by the Turks and the Corsairs. Popular sights include the Ggantija Temples, the Azure Window at Dwejra Bay and Ramla l-Hamra Bay.

## Incentives: A Fitting Reward

The flexibility offered by the Maltese Islands allows an array of options for activities to entertain and reward staff members for their hard work. Local DMCs, entertainment and team-building companies come up with programmes set to impress. Entrust Malta to make a success of your incentive trip with creative themes and events set in unique venues and locations. Some options include:

**Building your team:** Nothing beats a common objective or an intriguing challenge to bring out the team-player within. Get your staff to build and race a functioning life-size cardboard 'boat' or 'car'. Make the most of the climate, the beaches and the surrounding Mediterranean Sea with 'Beach Olympics' and water sport competitions, using jet-skis, yachts and speedboats. Alternatively send your people on a time-travelling quest with medieval games and joust tournaments, within a realistic period ambience. Sounds like fun? It is!



**Food glorious food:** Tickle their taste-buds with a mouth-watering dinner. Go for something typically Maltese (very much in line with Mediterranean cuisine) or opt for an international menu; Maltese caterers are eager to step up to the plate. And if you're looking for something less formal, you can always take your guests for a beach barbecue or a fenkata (rabbit meal a la maltaise) in a countryside hamlet and typical Maltese ambience. Alternatively rent out one of the splendidly refurbished farmhouses on Gozo and get an expert chef to teach your team how to cook a particular dish... and savour it! As for more daring ideas, why not lunching on a beach or a champagne breakfast at the Cittadella in Gozo?



**Pro-Active:** The Maltese landscape provides popular sites for various sports and outdoor activities. Discover the Islands through a jeep rally; get lost and found - but leave your everyday stress behind. The more intrepid explorers can also experience the thrills of rock climbing or abseiling. Environmentally friendly guests, keen to travel in the carbon-friendly way can adventurously explore the terrain on a bicycle trail, or why not take to one of the various walking tours on either of the Islands?



**Chilled at Sea:** The Mediterranean Sea is worth beholding and experiencing. Delegates looking for a relaxing activity to get away from it all can take in the fresh air as they indulge in a fishing trip on a *luzzu* (traditional Maltese fishing boat). Those looking for something more suave would take pleasure in a luxury yacht cruise, sailing all the way from Malta to Comino and later to Gozo. If island-hopping isn't on the agenda a night-cruise or dinner aboard a traditional *gullet* would go down splendidly with your guests. And for the more marine-inclined individuals there's diving in the crystal-clear waters, the marvellous colours of the flora and fauna and the underwater caves of Gozo, renowned among divers the world-over.



**The Good Life:** Pamper your staff and give them some quality personal time with blissful massages, facials and the array of treatments available at the in-house spas of luxurious hotels. Give delegates the opportunity of unwinding and relaxing by the pool for a less intensive stay. Alternatively, they can use their time at leisure to pleasantly meander through the quaint streets of the Maltese villages, stopping at a café in a village square to watch the world drift by and meet some of the locals. If betting is the name of the game, an evening at one of the Island's casinos provides your group with an opportunity to take their chances... hopefully all the way to the bank!





## PALAZZO PARISIO & GARDENS

Once Chosen, Never Forgotten

Palazzo Parisio – a unique 19th century Maltese palace, which is still in private family ownership – makes a magnificent venue for corporate hospitality at the very highest level. In the evenings and at weekends the entire Palace, together with its glorious gardens, is made available on an exclusive basis for all sorts of entertaining and business events – receptions, conferences, marketing presentations, concerts, summer garden parties, weddings, charity balls and glittering gala dinners in the gilded, mirrored ballroom.

The Palazzo Parisio team, together with our onsite catering company, Palazzo Events, under the personal supervision of the Baroness of Tabria, will ensure that this is one event that your clients and guests will never forget.

