



CORINTHIA
SAN GORG HOTEL

GRAND HOTEL
EXCELSIOR

Hilton
Malta

INTERCONTINENTAL
MALTA

Le MERIDIEN
ST. JULIANS HOTEL & SPA

The
PALACE

THE WESTIN
DRAGONARA RESORT
Malta

Radisson SAS
BAY POINT RESORT MALTA

MALTA
MALTA GOZO COMINO

Meet Malta at IMEX

Malta continues to maintain high standards for the meetings industry and is keen to welcome visitors to its stand at IMEX

At this year's IMEX, the Malta Tourism Authority is very much looking forward to welcoming visitors to its 140 sqm stand, D120 in the IMEX exhibition hall. The Malta Tourism Authority and its trade partners will be highlighting the advantages of Malta as a destination for the meetings industry and offering visitors some traditional hospitality on the Malta stand.

Guests will be able to try Maltese beer and wines, the national soft drink 'Kinnie' as well as typical Maltese snacks. German chef Rainer Mitze will be preparing Maltese-Mediterranean specialities every day from 11.00 to 14.00 hrs. Malta's culinary ambassador for the German market, Mitze has his own cooking college at the Ir-Razzett L-Antik in Malta. In addition, guests visiting the stand can enter a competition for the chance to win a wonderful weekend trip to Malta for two persons.

IMEX 2009

May 26-28, Messe Frankfurt, Germany

Malta stand number: **D120**

The exhibitors welcoming guests on the Malta stand at IMEX are:

Hotels

Corinthia
Dolmen Resort Hotel
Grand Hotel Excelsior
Hilton Malta
InterContinental Malta
Le Meridien St Julian's Hotel & Spa
Radisson SAS Bay Point Resort
Suncrest Hotel
The Palace
The Westin Dragonara Resort

Meeting Point Events
Malta Sun Island Services GmbH
MI Malta
SIT Special Interest Travel Ltd.
SMS CIT Tourism
Sunrays Travel & Tourism Ltd.
Sunspot

Venues

Malta Fairs and Convention Centre
Mediterranean Conference Centre

DMCs

A&V von Brockdorff
AGL Alliance Group Ltd
Alpine Sterling Conferences & Incentives
Colours of Malta
EC Meetings
Event Solutions Malta

Leisure Cruising
Captain Morgan Cruises Ltd.

National Carrier

Air Malta

Tourist board

Malta Tourism Authority

Last year, the MTA stand won the IMEX Green Exhibitor Award and this year we will once again be forging ahead with our green commitment towards MTA's stand building.



New director for Malta Tourist Office

Alex Incorvaja has been appointed director for the UK and Ireland Malta Tourist Office. Incorvaja is based in the London office and is responsible for co-ordinating all the marketing and promotional efforts across the UK and Ireland.



Some of the first of Malta's destination management companies (DMCs) to be awarded the Malta Tourism Authority's official Quality Seal will be present on the stand.

In its ongoing drive to maintain an unparalleled standard of service, last year the MTA introduced a voluntary Quality Assurance scheme to acknowledge those DMCs which are committed to high levels of quality, consistency and professionalism. Quality Assured DMCs must comply with a detailed set of criteria designed to ensure the highest possible quality in event and destination management. DMCs which receive the Quality Seal will be listed on the MTA's official website: www.visitmalta.com so that MICE organisers can rest assured that their event has been assigned to a safe pair of expert hands.

Over the past 20 years Malta has established itself as the destination of choice among MICE organisers, winning accolades and praise from both the industry and impressed clients.

Contact

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MALTA

Discover the heart of the Mediterranean
www.visitmalta.com/mice