

PROFESSIONAL SUMMARY

Community and Content Leader with 4+ years of experience building and scaling vibrant communities within the Solana ecosystem. Proven ability to drive engagement through strategic content, develop distinct brand voices, and translate complex technical concepts for a broad audience. A recognized leader dedicated to fostering talent and creating opportunities for creators.

PROFESSIONAL EXPERIENCE

Freelance Contributor & Bounty Hunter

Superteam Earn
2023 - Present

- Established a reputation as a top-tier writer by winning 8 high-value bounties
- Authored dozens of successful submissions that led directly to recruitment for leadership roles at SuperteamNG and Little Unusual.

Writer's Guild Lead

Superteam Nigeria
September 2024 - Present

- Cultivated the guild into the premier hub for Solana writers in the region
- Created pathways for members to access earning opportunities.
- Acted as a key content contributor for the ecosystem
- Maintained high engagement during a period of widespread community restructuring.

Social Media & Community Manager

Little Unusual
August 2024 - Present

- Grew the company's primary Twitter (X) audience by over 380% through a consistent content and engagement strategy.
- Launched and managed the official community for the Solana Global Creator Competition (SGCC).

SKILLS

- Community Growth Strategy
- Content Strategy & Marketing
- Partnerships & Business Development
- Technical Writing
- Social Media Strategy
- Brand Voice Development

CERTIFICATIONS

Certified Community Manager | 2024

Web3Versity