



**DUTCH**  
**UNCLE**

[DutchUncle.io](https://DutchUncle.io)

**SERVICES**



**Growth=Automatic, Easy, Painless**  
**Impossible=Done**



# Background

- **DutchUncle.io = Experienced Web3 People**
  - Growth and packing bags orientated. Focused on growing defi protocols and the people building and utilizing Defi
  - Everything needed for operations and growth in one place accessible quickly
- **Done by, with, and for you work efforts**
  - Whatever is best to deliver autonomy and keep integrity to your team
- **“Module” Frameworks for use:**
  - Ideation, Fundraising, Staffing, Marketing, Business Development, Operations, Community —----Growth



# Types of Service

There are 3 types of service provided based on needs



## Done By You

We will provide manuals, workshops, and training for your team to succeed with

Provide Data, Research, Copy ready to Use

Provide relevant networks and distribution channels



## Done With You

We will work with your team and fulfill specific responsibilities and roles.

We will implement the frameworks automating growth for the lifetime of your project



## Done For You

We handle all the work

You focus on only what is important to you and that you want/need to do





# Ideation/Research/Development/POC



## Understanding where to start, conducting research is time consuming

- You get the idea in front of industry KOL's fast so it can be molded into what can work
- You get access to researched 250+ of the top protocols discovering what works
- Know what to implement and when:
  - A clear path forward can be developed inside of 30 days
  - Battle tested for Blitz Scaling
  - Execute a 2 year lifecycle that can be optimized against market cycle and narrative as the project takes on a life of its own



## Development

- Staffing developers through done for you or with augmentation can be vital early on  
---> **We know how to ship clean code fast!**



## POC

- We can define what an initial POC can and should look like



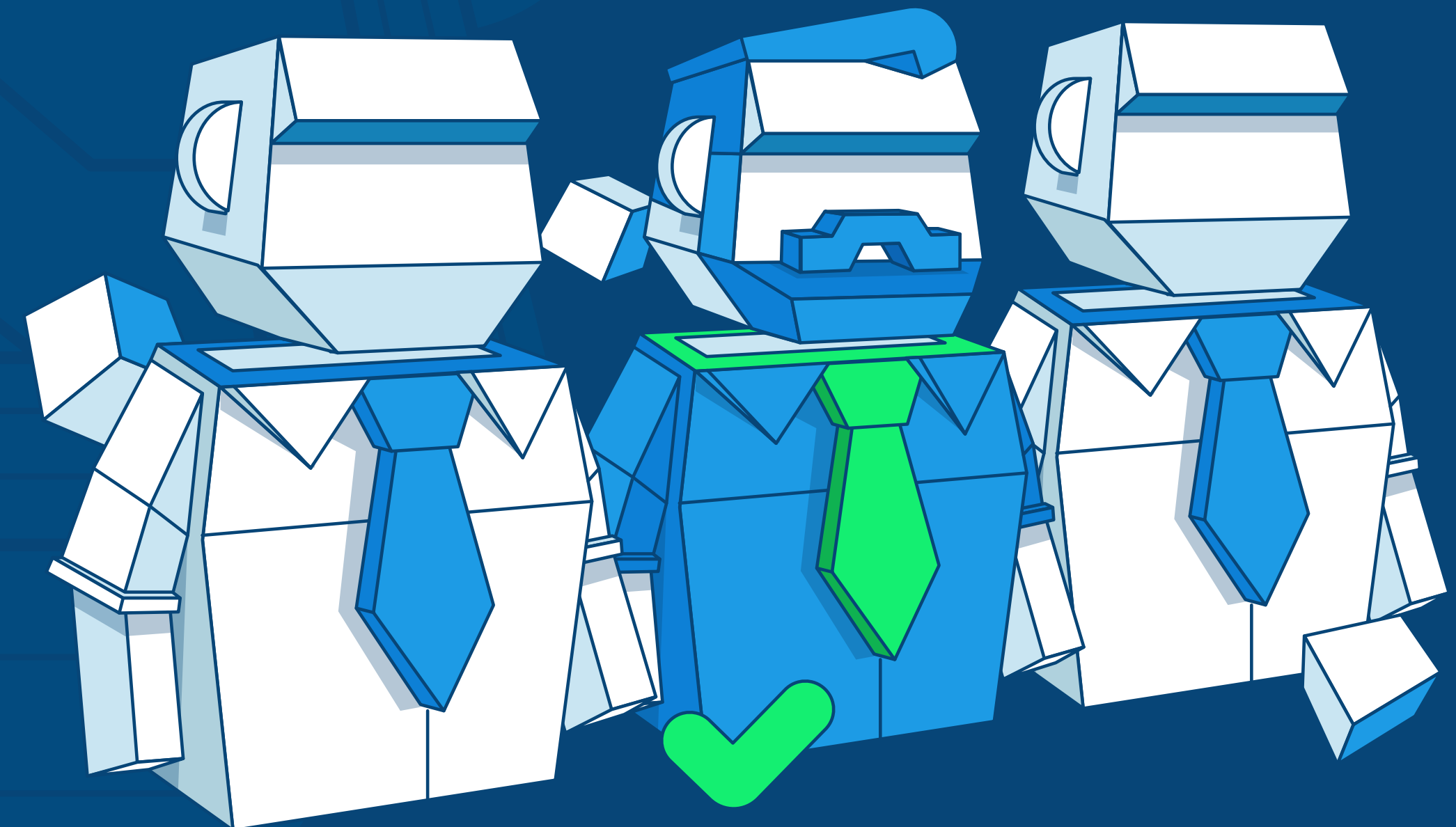
# Fundraising

- ❏ **Pitching VC's, Filing Grants, Registering tech into Hackathons, Participating in Accelerator Events is time consuming and burdensome**
  - In most cases it never gets done
- ❏ **Runway is limiting, and can not be**
- ❏ **We have success in 2M+ in fundraising**
- ❏ **Fundraising extends through operations**
  - You can know how to limit Burn Rate
  - Build profit centers in operations
- ❏ **Gain access to 10k+VC's and Family Offices Catalogued**
  - We reach out into the network daily and have developed key relationships with active funds
- ❏ **Have it automated making sure what is available can be yours**



# Staffing

- ❏ Gain access to perpetual recruiting efforts; organizations filled with 100s of top talent in respective fields
- ❏ **Have roles defined**  
Have your team trained and advised
- ❏ Have staff placed through augmentation blending in and supporting your team
- ❏ Have teams lead and be responsible for KPI's and OKR's
- ❏ Whatever needs done to get production going have it done quickly, **Period.**





# Marketing

- **Achieve Social Velocity**
- **Achieve Narrative**
- **Achieve Engaged Community**
- **Have 2 Years of runway curated**
  - Tap into 500+Pre-Existing Partnerships
  - Tap into 50+ Marketing Campaigns





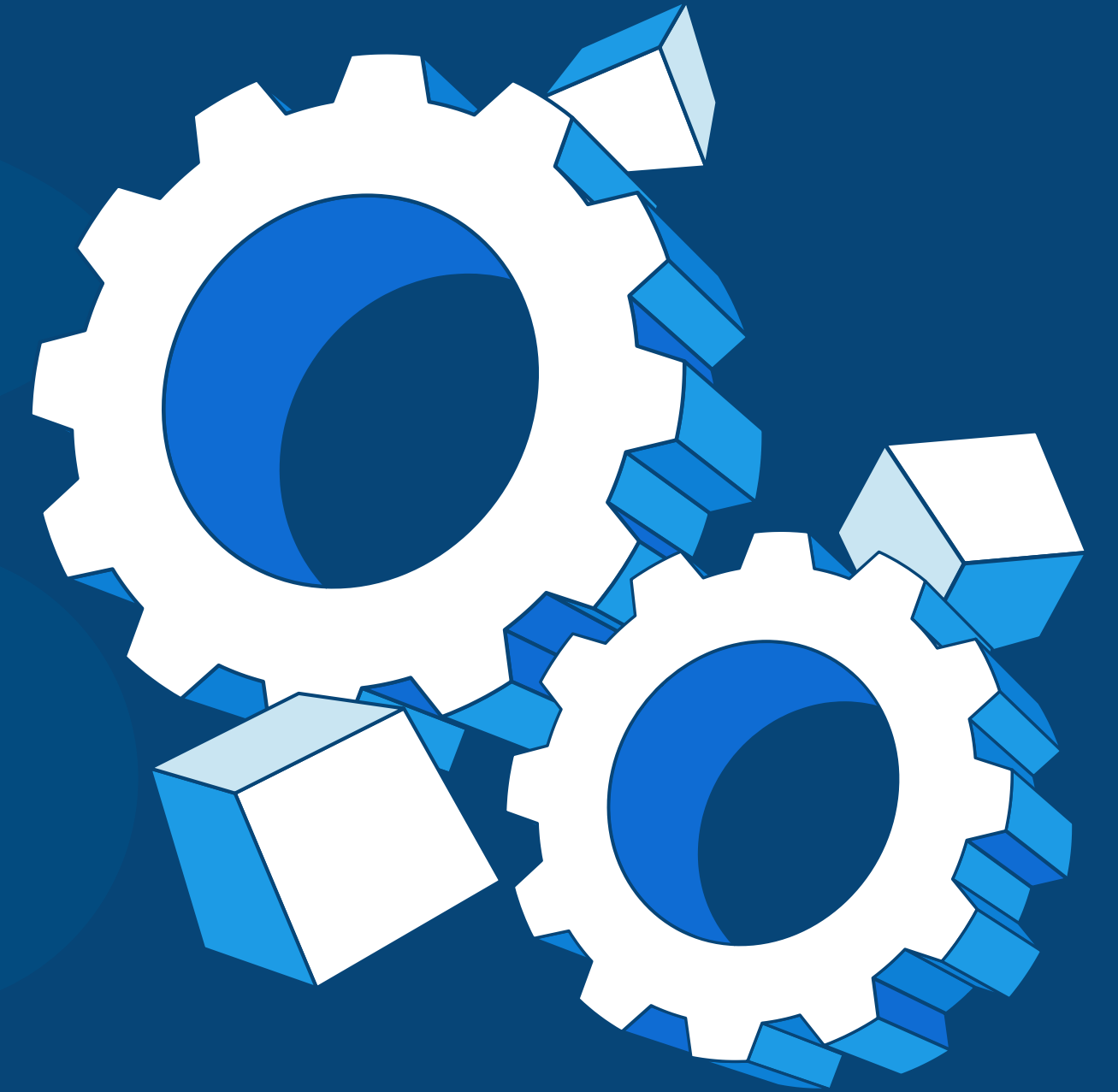
# Business Development

- **Networking, Offerings, Sales Process, Delivery**
  - Get Complicated, Unpredictable, and Confusing
- **Gain Outreach to 5k+ Protocols**
  - Have 500 Partner Groups
  - Have 1k+ Industry Contacts
- **Have clean offerings, secure integrations, and deliver to target audiences**
  - Done Fast
- **Take advantage of advanced BD tactics that efficiently sort contacts into distribution channels streamlined for messaging**



# Operations

- ❏ **Delivering at lightspeed is challenging**
- ❏ **Take advantage of battle tested frameworks**
- ❏ **Implement the right combination of software, tools, AI, and methods of use leaving your operation fine tuned, productive, and growing.**
- ❏ **Make your operation capittally efficient**
  - Build profit centers that can be used for runway to support the core focus of the project

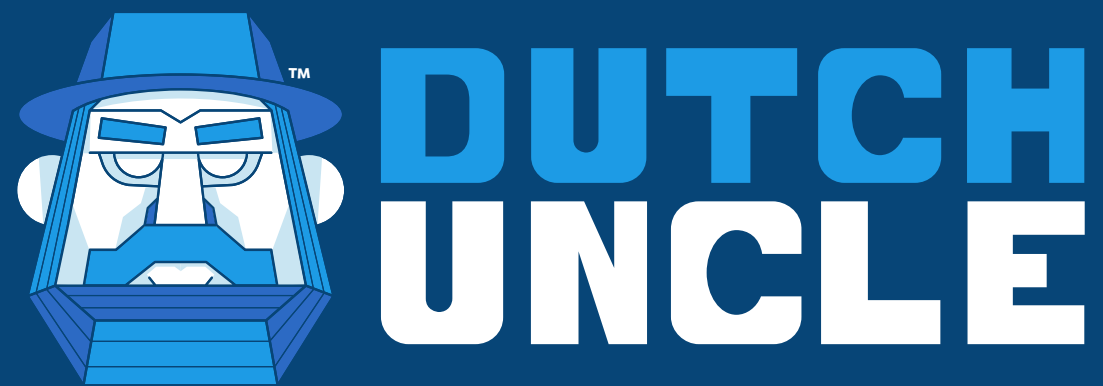


# Community

- ❏ **Growing a community and keeping them engaged is daunting, 24/7 task**
- ❏ **Have Social Media Channels**
  - Fill them with Educational Materials
  - Set Rules
- ❏ **Create Moderation**
  - Have team Placed and/or supported
- ❏ **Keep everyone learning, informed, and engaged with initiatives and tools to learn.**







## Next Steps

Tell us **where you would like to start** or ask a DutchUncle.io team member to **assess your project**

Start right away just say:

**Growth Now!**

In our Telegram chat

Our introductory program delivers 60 days of service,  
first 30 days our no charge with a 2 month commitment.

**Other services you can implement:**

Product Development | Treasury Management | Design |  
Market Making | DAO Building | Decentralization | Legal/Regulation

