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Alexandre Hervé Massoda

PROFILE

"Independent consultant in Front-End Development, Digital Marketing and Community Management. »

MY SKILLS

[Event Marketing](#)
[Digital Marketing](#)
[Community Management](#)
[E-mailing](#)
[Marketing Data Analysis](#)
Google Analytics data analysis
[HTML and CSS](#), [JavaScript](#)
[Web development CMS WordPress](#)

SOFTWARE

Word
[Excel](#)
PowerPoint
Canvas
WordPress
Google Analytics
MailChimp
Hootsuite, Buffer, Feedly.

LANGUAGES

French: excellent
English: correct.

MY SOFT SKILLS

Dynamism Listening, versatility, creativity, availability, perseverance and hard work.

PROFESSIONAL EXPERIENCES

From September 2015 to May 2017
(Douala-Cameroon)

CYBERLINK,

Sales Manager

Missions or tasks carried out:

- Sales: internet tickets and communication credit
- International calls
- Printing, photocopying, scanning and input
- Customer management.

Distinction: elected best CYBERLINK manager in terms of sales on the 1st May 2016 during the 130th edition of Labour Day.

TRAINING

Currently studying the [Front-End developer path 2020](#) on OpenClassrooms, Europe's largest online education platform.

From 2018 to 2019: Certificate of success in [Digital Marketing](#), Community Management and animation of social networks, Event Marketing, E-mailing, Marketing Data Analysis and [Google Analytics](#), WordPress, [Excel](#), [JavaScript](#), [HTML and CSS](#) modules.

PARIS-FRANCE: *OpenClassrooms*

March 2018: Certificate of success in the module [Adopt a Quality, Health, Safety and Environment approach](#)

PARIS-FRANCE: *OpenClassrooms*

July 13, 2018 : Success certificate for the [FTTH optical access networks](#) module

PARIS-FRANCE : *Institut Mines-Télécom (FUN-MOOC)*

May 15, 2018 : Certificate of Success in [Understanding 4G](#)

PARIS-FRANCE : *Institut Mines-Télécom (FUN-MOOC)*

September 2017 : [Bachelor's degree in BIOLOGY](#)

DOUALA-CAMEROON: *University of Douala-CAMEROUN*

17 March 2017: Certification on [the principles of data networks](#)
PARIS-FRANCE : *Institut Mines-Télécom (FUN-MOOC)*

February 05, 2017: Success certificate for the module Discovering Telecommunications

PARIS-FRANCE : *Institut Mines-Télécom (FUN-MOOC)*