

CASE STUDY 2

OVERVIEW

A QUICK SUMMARY OF THE TEXT YOU ARE ABOUT TO TELL

VIDEO-SCRIPT

FOR:

https://www.youtube.com/channel/UCUswPHSLK96L_XoDRNmz7Sc

AN ATTEMPT ON THE CONSUMER'S HEALTH AND POCKET

WILLING OR ... UNWILLING CRIMINALS!

- SELLING ALTERED MERCHANDISE;
- STORAGE IN UNFIT CONDITIONS;
- COVERING THE DEFECTS OF FOOD PRODUCTS BY ABUSING SPICES;
 - LACK OF DOCUMENTS SHOWING ORIGIN;
 - SELLING EXPIRED PRODUCTS;
- LACK OF HEALTH CERTIFICATES FOR THE STAFF AND WORKING EQUIPMENT

REPORTER: PERHAPS, IF WE JUST ENUMERATE THINGS, THEY SEEM SIMPLE AND NOT SO SERIOUS, BUT THE REAL ATTEMPTS ON YOUR POCKET AND MAYBE EVEN YOUR HEALTH ARE EVER PRESENT, DISPLAYING QUITE MATERIAL FORMS. MANY, MUCH TOO MANY IRREGULARITIES CAN BE MET ON A DAILY BASIS. SCORES OF FOOD STORES STORE AND OFFER FOR SALE TONS OF ALTERED MERCHANDISE. DUE TO LACK OF KNOWLEDGE, BUT MOST LIKELY DUE TO CARELESSNESS OR DISHONESTY, COLD MEATS, MEAT PRODUCTS, CHEESE, AND DAIRY PRODUCTS, BUT ALSO FISH AND FISH PRODUCTS ARE STORED IN COMPLETELY INADEQUATE CONDITIONS. CONSEQUENTLY, SPECIFIC TASTES AND SMELLS CAUSED BY ALTERATION WHICH ESPECIALLY IN FOOD SERVICES CAN BE SAVED WITH A FEW SPICES. IDENTIFYING LABELS AND DOCUMENTS SHOWING ORIGIN ARE MISSING WITH MANY PRODUCTS, AND THE STAFF LACKS HEALTH CERTIFICATES AND WORKING EQUIPMENT. MANY TIMES, BESIDES CARELESSNESS AND COMPLETE LACK OF INVOLVEMENT IN THE ACTIVITIES THAT ARE SPECIFIC TO THEIR ACTIVITY, THE MERCHANTS EXHIBIT A KIND OF SIMPLE-MINDEDNESS BORDERING THE ABSURD, BUT TO OUR COST. FOR INSTANCE, IN THIS FISH SHOP, THERE ARE SOME SHOP ASSISTANTS WHO BELIEVE AND HOPE THAT THEY WILL BE ABLE TO SELL A FEW FISH PRODUCTS LONG GONE OUT OF THEIR VALIDITY DATES. AT NO MOMENT DOES IT OCCUR TO THEM THAT THEY CAN BE POTENTIAL CRIMINALS. AN ENTREPRENEUR, WHO PUTS THIS QUALITY TO SHAME, HAS A DIFFERENT IDEA. HE IS SELLING SEMOLINA WITH PIECES OF MEAT. BE VERY, VERY CAREFUL, PLEASE! DO NOT USE IT ON A FASTING DAY, AS IS THE CASE NOW. AND ONE MORE THING, BE CAREFUL IT DOES NOT CRAWL ON YOU. THESE PIECES OF MEAT ARE IN THE HABIT OF GOING TO AND FROM WHENEVER THEY ARE DISTURBED.

EVEN IF IT IS NOT ALWAYS THE COAT THAT MAKES THE MAN'

"CLOTHES WITH DEFECTS, ROB US AND HUMILIATE US!"

INTERVIEWEE: ACCORDING TO THE LAW, THE PRODUCT SHOULD HAVE A LABEL FROM THE MANUFACTURER INSCRIBED WITH THE FIBER COMPOSITION, MAINTENANCE INSTRUCTIONS - NAMELY - HOW IT CAN BE WASHED, IRONED, HOW IT BEHAVES WITH CHLORINE COMPLEXES AND ORGANIC SOLVENTS. EXCEPT THAT, THERE IS ALSO A SERIES OF NEGLIGENT EXECUTIONS OF THE PRODUCT, SUCH AS PERFORATIONS THAT WERE NOT CUT OUT, WEAK SEAMS, UNCUT THREADS FROM THE PRODUCER.

REPORTER: AND WE CANNOT KNOW THE SIZE BECAUSE IT DOES NOT HAVE ANY...

INTERVIEWEE: AND THE MOST IMPORTANT THING, ONE OF THE MOST IMPORTANT IS TO HAVE THE SIZE, THE BRAND, THAT IS TO SAY, OF THE MANUFACTURER, WHO BEARS THE RESPONSIBILITY OF THIS PRODUCT.

REPORTER: EACH PRODUCT MUST BE ACCOMPANIED BY A LABEL ON WHICH, ASIDE FROM THE NAME OF THE COMPANY, THERE MUST ALSO APPEAR THE MATERIAL FROM WHICH THE ITEM IS MADE, SIZE, INSTRUCTIONS FOR USE, AND MAINTENANCE.

DAUGHTER: DANGEROUS TOYS CAUSE:

- INTOXICATION;
- CHOKING;
- SUFFOCATION;
- INJURY

INTERVIEWEE: THEIR SHAPE IS VERY IMPORTANT BECAUSE THE CHILD CAN INSERT IT IN ITS THROAT AND THEREFORE IT CAN SUFFOCATE BECAUSE OF IT. FOR CHECKING THE SHAPE, THERE ARE VARIOUS TYPES OF CALIPERS WHICH CAN CHECK WHETHER THE SHAPE IS SUITABLE OR NOT. IF THE RINGING PART GOES OVER THE BASE OF THE CALIPER, THEN IT CAN ENTER THE CHILD'S THROAT QUITE DEEP. PLUSH ANIMALS ARE RECOMMENDED UP TO THE AGE OF THREE, BUT MOST OF THEM ARE MANUFACTURED FROM UNSUITABLE MATERIALS. THE PLUSH IS OF LOWER QUALITY, THE HAIRS ARE COMING OFF THE TOY, IN THE CASE OF SOME OF THE TOYS EVEN THE ACCESSORIES COME OFF - THE NOSE, THE EYES - THEY ALSO HAVE CERTAIN SMALLER COMPONENTS SUCH AS SMALL RIBBONS, WHICH MAY ALSO COME OFF AND COULD BE SWALLOWED BY THE CHILDREN. MOST OF THE PLUSH TOYS ARE NOT WRAPPED, THEY DO NOT COME IN BOXES, AND THEY ARE NOT PACKED INDIVIDUALLY. AT THE SAME TIME, THE TOYS THAT GENERALLY SEEM HARMLESS, THOSE MADE OF WOOD AND MEANT

FOR CHILDREN UP TO THE AGE OF THREE, SEEM BEAUTIFUL, THEY ARE VIVIDLY COLORED, BUT PART OF THEM CONTAIN CERTAIN CHEMICAL ELEMENTS ZINC, CHROME, ARSENIC, WHICH IN TOO LARGE QUANTITIES CAN CAUSE AN INTOXICATION OF THE CHILD WITHOUT THE PARENT REALIZING THAT THIS INTOXICATION APPEARS AS A RESULT OF THE TOY OR BECAUSE OF OTHER REASONS.

TOYS WITH SHARP EDGES ARE ALSO DANGEROUS THAT MAY CAUSE WOUNDS, THOSE THAT ARE NOT PACKED BECAUSE DURING TRANSPORT OR STORAGE THEY CAN DETERIORATE AND THOSE GAMES MADE UP OF SMALL PARTS THAT CAN BE EASILY SWALLOWED BY THE CHILDREN BLOCKING BREATHING WHICH MAY UNFORTUNATELY CAUSE A SURGICAL INTERVENTION.

REPORTER: THE BALL PISTOL IS ALSO A DANGEROUS TOY.

INTERVIEWEE: THEY CAN BE EXTREMELY DANGEROUS. THEY CAN HIT VERY HARD, THEY CAN CAUSE BLINDNESS. THE IMPACT IS TERRIBLY POWERFUL, FOR THIS TYPE OF WEAPONS.

REPORTER: ADDITIONALLY, MORE THAN 90% OF IMPORTED TOYS BREAK GOVERNMENT ORDER NO. 21, COMPELLING IMPORTERS TO ATTACH A ROMANIAN TRANSLATION TO THE PRODUCT.

“SHORT PLEASURE, LONG PENITENCE” OR “IN OTHER WORDS ABOUT (SOME) MAKE-UP PRODUCTS”

INTERVIEWEE: IN THE MICROBIOLOGY LAB WE RECEIVE MAKE-UP PRODUCTS FOR ANALYSIS. DURING THE COURSE OF LAST YEAR, OUT OF APPROXIMATELY 1,500 SAMPLES ANALYZED, THE INDEX OF POSITIVITY, THEREFORE OF LACK OF SUITABILITY FROM A MICROBIOLOGICAL POINT OF VIEW, WAS OF 30%, A RATHER HIGH PERCENTAGE.

REPORTER: WHAT DOES THAT MEAN?

INTERVIEWEE: THESE SAMPLES DISPLAY CERTAIN GERMS THAT HAVE NO PLACE IN MAKE-UP PRODUCTS. MAKE-UP PRODUCTS CONTAIN CERTAIN SUBSTANCES THAT HELP GERMS MULTIPLY. THEY ARE APPLIED ON THE SKIN AND ON THE MUCOUS MEMBRANE AND ARE A WAY OF ENTERING THE BODY.