## **Privacy Policy**

This version of the privacy policy became effective January 1, 2023.

See all policies (/legal)

We at VTech Communications, Inc. ("VTech", "we" or "us") have adopted and implemented the following privacy policy as part of our commitment to protecting your privacy and personal information. This policy describes what personal information we collect from individuals in the United States, both online and off-line. This includes visitors to www.vtechphones.com, businessphones.vtech.com, myvtechcams.vtech.com and other website(s) operated by us and their sub-pages (our "Site" or "Sites"), and how we will use that information. This policy also describes what personal information we collect from users of the software we offer on our Sites (the "Web Applications or "Web Apps") and software that can be downloaded to mobile devices, smartphones and tablets (the "Mobile Applications" or "Mobile Apps") to be used with connected devices ("Device Profiles," "Devices," "Camera," "Cameras," "Baby Monitors," "Connected Baby Products," and similar products released in the future) that are compatible with the Web Apps and Mobile Apps (collectively, the "Service" or "Services"). Our Sites and Services are intended for customers and users located in the United States. If you are not a U.S. customer or user, please visit www.vtech.com to find the appropriate site for your use. By using our Sites and Services, you acknowledge that you accept the practices and policies outlined in this Privacy Policy and you hereby consent to our collection, use, and sharing your information as described herein.

This policy also describes what personal information we collect from California employees of VTech, California applicants for employment, the California beneficiaries of employees, and California representatives of our business partners.

Remember that your use of the Sites and Services is also subject to the Terms of Use applicable to that Site or Service, which incorporate this Privacy Policy.

## 1. Definitions of types of information referred to in this privacy policy

"Personal information" means information that identifies, relates to, describes, is reasonably capable of being associated with, is linked to, or could reasonably be linked, directly or indirectly, to a particular identified or identifiable individual or household. It does not include de-identified or aggregate data or data that is publicly available.

"Sensitive personal information" means personal information that applicable privacy laws determine to be more sensitive and therefore warranting more protection. Sensitive personal information is defined as information that reveals: (a) an individual's Social Security, passport, or other state identification number; (b) an individual's account log-in, financial account, debit card, or credit card number in combination with any required security or access code, password, or credentials allowing access to an account; (c) an individual's precise geolocation; (d) an individual's racial or ethnic origin, religious or philosophical beliefs, mental or physical health, medical treatment or diagnosis, sex life or sexual orientation, citizenship or immigration status, or union membership; (e) the contents of an individual's mail, email, or text messages, unless the business is the intended recipient of the communication; (f) biometric or genetic information for purposes of uniquely identifying a an individual; or (g) information collected from a known child.

#### 2. Types of information we collect, how we use it, and whom we share it with

#### 2.1 Our Sites

Except for certain areas of our Sites that are limited to our retail dealers and distributors or the Service, you need not "sign-in" or register to browse our Sites. However, some information, such as your Internet protocol (IP) address, may be collected as part of your browsing activities by cookies or similar technology, as described below.

Transactional Data: In the event that you choose to make an inquiry or engage in a transaction while accessing our Sites, we will ask that you provide certain personal information (PI) that is needed to respond to the inquiry or complete the transaction. We will use the PI only for that purpose and for the purposes described within this Privacy Policy. For example, if you ask us for additional information about a product, we will ask for your email address, phone number, name, and model number in order that we may respond to your inquiry. If you purchase one of our products, we will ask that you provide us with the information needed to process your order, charge your credit card account, send you messages regarding your order and deliver the product you have purchased. Such information may include your first and last name, credit card number, billing and shipping address, email address and telephone number. If you choose to create an account with us, we will also ask you to create a user ID and password; however, creation of an account is optional and is not required to register a product or complete a transaction.

In fulfilling any inquiry or transaction ordered by you, we may employ affiliates or other companies to perform functions on our behalf. These functions may include order fulfillment, package delivery, postal and email delivery, customer service, data collection, storage, data analysis, and credit processing. We may also employ affiliates or other companies to perform marketing on our behalf, such as sending you information about products or services we think you may be interested in. The entities we contract for these purposes have limited access to your PI to perform these functions on our behalf and may not use it for other purposes.

**Registration Data:** We also provide customers with the opportunity to register their VTech products and give us additional information about themselves, including information about recent purchases and certain demographic data. We refer to this as "Registration Data." Providing Registration Data is optional, and we do not require that you give us this information to complete a purchase, receive warranty services or browse our Sites.

If you choose to provide Registration Data, we may use it, alone or in conjunction with other information, to identify other products or services that we think you may be interested in purchasing and to send you information about those other products or services. If you do not wish to receive these marketing messages from us, you can so indicate by filling the "opt-out" box located on the Contact Us page. If you did not opt-out, you may receive from us periodic marketing emails regarding products or services that we think may be of interest to you. You may also opt-out of receiving these marketing emails by clicking the "Unsubscribe" link at the bottom of the email received. It may take us up to 10 days to complete this process, as permitted by law. If you opt-out, you will still continue to receive non-marketing emails from VTech related to your use of the VTech sites and services.

Cookies and Similar Technologies: Some of the pages on our Sites and Services use "cookies" to help us better service visitors to our Sites and users of our Services. Cookies are brief text files transmitted by a website to the hard drive of your computer when you click on a page. Should you return to the page at a later time, your computer will transmit the text message back to the website server to permit the server to recall previous visits to our Sites or Services or to keep track of a transaction in progress. You may set your browser to reject cookies by changing the settings on your browser. Doing this, however, could diminish your use of our Sites or Services by preventing the use of certain features including the purchasing process. Cookies are not linked to Registration Data.

For website analytics, we use two methods of tracking user behavior. Server log files and javascript tracking tags are used to analyze trends, administer the site, track user movement and gather other information. These tracking methods provide us information such as internet protocol addresses, browser type used, Internet Service Provider information, referring/exit pages, platform type, date/time, number of visitors, geographic location and ecommerce

data. On occasion, we may share this information with our business partners and advertisers. The contents of these tracking methods may be linked to your IP address or other information collected via our Sites and Services, including Google Analytics javascript tracking tags.

Do Not Track Signals: Our systems do not currently recognize or respond to browser "Do Not Track" signals.

**Web Site Data Collection:** To the best of our knowledge, other businesses may not, without contractual obligations with us, collect personally identifiable information about an individual consumer's online activities over time and across different Web sites when a consumer uses our Sites and Services.

**Automated Decision-Making Tools:** We use automated decision-making tools or processes in order to prevent misuse of our websites and to prevent fraud when you purchase via our website. This may lead to a refusal of the transaction. Should you not agree with this refusal, please contact our customer service department.

#### 2.2 Our Services

Account Data: If you activate the Services, as part of your account creation for the Web Apps or Mobile Apps, we will ask you to provide certain PI, including your name, physical address, email address, and telephone number ("Account Data"). VTech does not itself collect or obtain your credit card information. To complete the payment or purchase process (for example, for cloud recording subscriptions), you will be directed to a third party payment site, such as Paypal. For more information on Paypal's privacy practices, please see their privacy policies, available at www.paypal.com/us/webapps/mpp/ua/privacy-full (https://www.paypal.com/us/webapps/mpp/ua/privacy-full). Third party payment sites, such as Paypal, have limited access to your PI to perform these functions on our behalf and may not use it for other purposes.

**Usage Data:** Our Services are designed to allow you to connect certain compatible devices (for example, our monitors and sensors) to the Services. Once the Services are enabled, your use of the Services with a connected device will automatically report certain Usage Data to our servers. This information is collected automatically when you interact with our Services. Such Usage Data may include configuration, technical, and/or set-up information about the connected device; information about the user, including wireless network and/or Bluetooth information; mobile device information; temperature sensors, flood sensors, motion sensors, or other environmental data; Internet Protocol (IP) address; cookie information; and information about the device's operating system and type of browser. The exact type of information collected from each product will vary depending on the product type.

If video and audio recording devices are used as part of the Services, your use of the Services may also generate additional Usage Data, such as audio and/or video streaming and recording, other audio and/or video content, and images and/or snapshots. This video, audio, and image content will be transmitted to, and stored on, the servers of VTech or its service providers. The content may also be stored, processed and analyzed by VTech to provide the Services, including to provide certain notifications to the user, such as sound or motion detection alerts, or if the account is accessed by an unfamiliar mobile device.

Moreover, you can enable certain storage and retrieval functions as part of the Services. You may also choose to not enable these functions. If these storage and retrieval functions are enabled, VTech will store your Usage Data to allow access by you to this information, through your account and through the Web Apps and Mobile App.

**Customization Information:** Your use of the Services will also generate a third type of data ("Customization Information") that will be used to customize your user experience, and may include information such as patterns of your use of the services.

#### 2.3 Use of Information Collected From Our Sites

We will use your Transactional, Registration, and Other Data collected through your use of our Sites for the following purposes:

- to fulfill any inquiry or transaction ordered by you;
- to provide you with a convenient, personalized experience on the Web site and Services;
- to enable staff, vendors and contractors to provide and assist in the support of such services and products to you;
- to make improvements to interface, performance and service quality for the Services.

#### 2.4 Use of Information Collected From Our Services

We will use your Account, Usage, and Customization Data collected through your use of our Services for the following purposes:

- to provide you with a convenient, personalized experience on the Web site and Services;
- to provide services and products requested by you;
- to enable staff, vendors and contractors to provide and assist in the support of such services and products to you;
- to register you for warranties on parts and equipment sold or rented to you;
- to generate statistical information and demographics about our Services;
- to make improvements to interface, performance and service quality for the Services.

We will also use your Account, Usage, and Customization Data:

- to market products, updates, special offers and services to you that we believe may be of interest;
- to run promotions and special activities that enhance the Service experience.

### 2.5 Disclosure of Information Collected From Our Sites and Services

We do not share or sell any of the information collected from you in relation to our Sites and Services with third parties for their independent marketing or promotional purposes. VTech may, however, disclose your information to service providers and to unrelated persons in the following circumstances:

## (1) Entities that Provide Services to VTech

- (a) In responding to your inquiries or providing you with the products or services you request, we may employ other companies to perform functions on our behalf. These functions may include order fulfillment, package delivery, marketing assistance, postal and email delivery, customer service, data analysis, data storage, billing services and credit processing. The entities we contract for these purposes have limited access to your personally identifiable information in order to perform these functions on our behalf, and may not use or disclose it for other purposes.
- (b) VTech may use advertising companies to serve ads on our behalf. These companies may employ cookies and action tags to measure advertising effectiveness. Any information that these companies collect via cookies and action tags is not linked to any personally identifiable information about you.
- (c) VTech ensures that any companies to which it discloses your information have adequate policies and procedures in place to protect that information, that they will securely handle, delete or destroy the information when it is no longer needed to serve the companies' function for us, and that they do not use or disclose the information for any other purpose.

## (2) Investigations

VTech may disclose your information to unrelated persons in the investigation of any actual or suspected: (a) breach of this Policy or our Terms and Conditions, (b) illegal activity, (c) fraud, (d) intellectual property infringement, or (e) threats of violence or other harm.

## (3) Merger and Acquisition Activity

If we are bought or acquired by another company, in whole or in part; merged with another company; or go through reorganization or bankruptcy, your information may be disclosed to prospective investors, buyers, or other acquirers or successors of VTech in connection with the applicable transaction (and in the case of an acquisition or merger, we may transfer the information collected through the Web Services to the purchaser or merged company as part of the sale).

#### (4) Other Cases

VTech may disclose your information if we in good faith believe we are required to do so: (a) to comply with applicable law or legal proceedings, including court orders, subpoenas, statutes and regulations; (b) to protect, enforce and defend VTech's rights or property; or (c) in an emergency to protect the personal safety of VTech's customers, visitors or the public.

## (5) With Your Permission

VTech may disclose your information to unrelated persons when you have given us permission to do so.

# 3. Personal Information Collected from California Employees, Applicants for Employees, Beneficiaries, and Representatives of Business Partners

Describe information collected from California employees, California applicants, beneficiaries, or California representatives of business partners. The types of collection and when/where it is collected. What it is used for. The entities, if any, with which such PI is shared.

## 4. Protection of your information

The security of your personal information is important to VTech, and VTech is committed to handling your information carefully. We use Transport Layer Security Technology ("TLS") to encrypt the PI and Registration Data you transmit to us through our Sites and Services. Further, to ensure that your PI and Registration Data are secure, we store it in a database with restricted access.

VTech also protects your personal information by requiring users of our Sites and Services to verify their identities with unique login information before they can access or edit their account information or settings. If you select and establish an account with us in connection with your use of Sites or Services, you are responsible for keeping that login information confidential. Do not share your login information with anyone else.

## 5. Third party content and links

Our Sites and Services may contain links to other third-party websites. If you choose to visit those other sites from the Web Services, VTech is not responsible for the privacy practices or content of those websites. Those third-party websites are beyond VTech's control and may not have privacy policies and security protections, or their privacy policies or security protections may not be as protective of your personal information as VTech's policies and protections. Those other websites may send their own cookies to visitors, collect data or solicit personal information. For example, third party vendors, including Google, show VTech advertisements on third-party websites. Such third party vendors use cookies to serve advertisements based on your prior visits to our Sites. You may opt out third party vendors' use of cookies by visiting our cookie statement.

We recommend that you review and understand the privacy policies of the websites you visit, whether you visit those websites directly or through a link from a page on the Web Services. VTech does not have access to or control over information collected by third-party websites.

Nonetheless, we seek to protect the integrity of our Web Services and the links placed upon them and therefore we request feedback not only for our own Web Services, but also for websites we link to as well (including if a specific link does not work).

#### 6. Children

We do not sell products for purchase by children. All of our products (including products intended to be used by children) are intended to be purchased by adults. If you are under 18 years old and you want to buy something on our website, you must have an adult buy it for you. We have not designed our website to encourage transactions with, or to obtain information from, children. VTech respects the sensitive nature of children's privacy online. Therefore, if we learn that a user is under 13 years of age, we will promptly delete any information collected from that user, and if we learn that a user under 18 years old made a purchase through our Sites without adult involvement, the order will not be processed.

#### 7. Notices

#### NOTICE OF COLLECTION

In the preceding 12 months, we collected for a business purpose the following categories of personal information about you. We retain this information only for as long as is reasonably necessary to fulfill the purposes for which it was collected unless a longer retention period is required by law. We determine how long to retain each category of personal information based on (1) the nature of the information; (2) the manner in which the information is necessary to fulfill the purposes for which it was collected; and (3) the amount of time required to properly delete or otherwise cease retention of the information in accordance with data security laws and regulations.

- Identifiers such as a real name, alias, postal address, unique personal identifier, online identifier, internet protocol
  address, email address, account name, or other similar identifiers. This category includes information such as
  real names, IP addresses, online identifiers, email addresses, postal addresses, and account and user names;
- Categories of personal information, including names, telephone numbers, addresses, and credit card information, described in state laws such as subdivision (e) of Cal. Civ. Code Section 1798.80;
- Characteristics of protected classifications under state or federal law. This category includes people's age group;
- Commercial information, including records of personal property, products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies. This category includes products purchased, obtained, or considered;
- Internet or other electronic network activity information. This category includes analytic cookies, action tags, browsing and search histories, and logs of use of the Web Services;
- Geolocation data. This category includes location cookies and IP addresses.
- Audio, electronic, visual, thermal, olfactory, or similar information. This category includes image and audio files;
- Professional or employment information;
- Education information;
- Inferences drawn from any of the information above to create a profile about a consumer reflecting the
  consumer's preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence,
  abilities, and aptitudes; and
- Sensitive personal information.

We collect this personal information from the following categories of sources:

Consumers;

- · Customer service and call center;
- Our affiliates;
- Cookies, active tags, and tracking technology; and
- Employees, applicants for employment, emergency contacts or beneficiaries of employees or applicants, or independent contractors and representatives of business partners who work with us.

We collect and disclose this personal information for the following business or commercial purposes:

- Provide the services;
- Marketing and advertising;
- To communicate with consumers and others and provide customer service;
- To improve the services and products;
- To personalize users' experience;
- To complete a purchase; and/or
- For employment and benefits purposes (including, but not limited to, processing job applications and maintaining employee information).

In the preceding 12 months, we collected for a business purpose the following categories of sensitive personal information (these categories do not include information that is publicly available). We retain this information only for as long as is reasonably necessary to fulfill the purposes for which it was collected unless a longer retention period is required by law. We determine how long to retain each category of personal information based on (1) the nature of the information; (2) the manner in which the information is necessary to fulfill the purposes for which it was collected; and (3) the amount of time required to properly delete or otherwise cease retention of the information in accordance with data security laws and regulations.

VTech account log-in information in combination with a password;

We collect this sensitive personal information from the following categories of sources:

- Consumers;
- · Customer service and call center;
- Our affiliates;
- Cookies, active tags, and tracking technology; and
- Employees, applicants for employment, emergency contacts or beneficiaries of employees or applicants, or independent contractors who work with us.

We use and disclose this sensitive personal information for the following purposes:

- To perform the services or provide the goods reasonably expected by an average consumer who requests those
  goods or services;
- To detect security incidents that compromise the availability, authenticity, integrity, and confidentiality of stored or transmitted personal information;
- To resist malicious, deceptive, fraudulent, or illegal actions directed at us and to prosecute those responsible for those actions:
- To ensure the physical safety of natural persons;
- To perform services on our behalf, such as maintaining or servicing accounts, providing customer service,
   processing or fulfilling orders and transactions, verifying customer information, processing payments, etc.;

- To verify or maintain the quality or safety of a service or device that is owned, manufactured, manufactured for, or controlled by us, and to improve, upgrade, or enhance the service or device that is owned, manufactured by, manufactured for, or controlled by us; and/or
- For employment and benefits purposes (including, but not limited to, processing job applications and maintaining employee information).

Should VTech at any time collect sensitive personal information in our interactions with you, we will provide you clear notice of the type of data we collect, what it is used for, and we will obtain your consent before collecting this data.

#### SHARING AND SALE OF PERSONAL INFORMATION

For the purposes of this Section and Section 8, "sell" means disclosure of personal information to a third-party for monetary or other valuable consideration. "Share" means disclosure of personal information to a third-party for cross-context behavioral advertising, whether or not for monetary or other valuable consideration. "Cross-context behavioral advertising" means the targeting of advertising to a person based on the person's personal information obtained from the person's activity across businesses, distinctly-branded websites, applications, or services, other than VTech's. "Targeted advertising" means displaying advertisements to a person where the advertisement is selected based on personal information obtained from that person's activities over time and across nonaffiliated websites or online applications to predict such consumer's preferences or interests, but does not include advertisements based on activities within VTech's own websites or online applications or in response to a person's request for information or feedback, or processing personal information solely for measuring or reporting advertising performance, reach, or frequency. "Profiling" means any form of automated processing performed on personal information to evaluate, analyze, or predict personal aspects related to an identified or identifiable natural person's economic situation, health, personal preferences, interests, reliability, behavior, location, or movements.

In the preceding 12 months, we have not knowingly sold or shared personal information, including the personal information of minors under 16 years of age.

#### DISCLOSURES OF PERSONAL INFORMATION FOR A BUSINESS PURPOSE

In the preceding 12 months, we disclosed for a business purpose (to the extent only as necessary) the following categories of personal information to the following types of third parties.

- Identifiers such as a real name, alias, postal address, unique personal identifier, online identifier, internet protocol
  address, email address, account name, social security number, driver's license number, passport number, or
  other similar identifiers. Information in this category was disclosed to payment processors, marketing agency,
  customer service and call centers, logistic services providers, data analysis providers, and our affiliates.
- Commercial information, including records of personal property, products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies. Information in this category was disclosed to payment processors, logistics services providers, and our affiliates.
- Geolocation data. Information in this category was disclosed to payment processors, logistics services providers, data analytics providers, and our affiliates.

We have disclosed these categories of personal information for the purposes described above.

#### NON-DISCRIMINATION

We will not discriminate against a person because the person exercised a personal information request (as described below), including, but not limited to, by:

- Denying goods or services to the person;
- Charging different prices or rates for goods or services, including through the use of discounts or other benefits or imposing penalties;
- Providing a different level or quality of goods or services to the person;
- Suggesting that the person will receive a different price or rate for goods or services or a different level or quality
  of goods or services; and/or
- Retaliating against an employee, applicant for employment, or independent contractor for exercising any personal information requests.

However, we may offer a person a different price or rate or provide a different level or quality or selection of goods or services if the offer is related to the person's voluntary participation in a bona fide loyalty, rewards, premium features, discounts, or club card program and the difference is reasonably related to the value provided to us by that person's personal information. In addition, we may offer financial incentives, including payments as compensation, for the collection of personal information, the sale or sharing of Personal information, or the retention of personal information. We will provide notice of the material terms of a financial incentive program before a person enrolls, and will enter a person into such a program only if the person gives us prior opt-in consent, which may be revoked by the person at any time. We will not use financial incentive practices that are unjust, unreasonable, coercive, or usurious in nature. We currently do not offer any financial incentive programs.

## 8. Your Privacy Options

The purpose of this Section is to inform you of your privacy options. Some states provide these options to their residents as a right, but we want to provide all of our customers and users these opportunities to better control how VTech interacts with your personal information. VTech reserves the right to discontinue this policy at any time, and at its sole discretion, and to limit these privacy options to only those residents of those jurisdictions with privacy laws affording the applicable rights.

#### REQUEST TO KNOW

You may request that we disclose to you the following information:

- The categories of personal information we have collected about you;
- The categories of sources from which the personal information was collected;
- The business or commercial purpose for collecting or selling personal information;
- The categories of third parties with which we share personal information;
- The categories of personal information about you that we have sold and the categories of third parties to which the personal information was sold;
- The categories of personal information about you that we have disclosed for a business purpose and the categories of third parties to which the personal information was disclosed; and/or
- The specific pieces of personal information we have collected about you.

Please note that all requested information includes information from a 12-month period preceding our receipt of your request. You may request information beyond this 12-month period, and we will provide the information as long as it is not impossible or involve a disproportionate effort for us to do so. The request for information beyond the 12-month period applies only to information collected on or after January 1, 2022.

You may submit a request to know by calling our toll-free number at 1 866 277 9032 (tel:18662779032) or submitting a request at "Contact Us (/support/contact-us)". Such a request may be referred to as a "request to know". In the request, please specify whether you are seeking information about categories of personal information and/or specific pieces of

personal information. We will verify your identity before complying with any such request. We will require you to provide personal information in order to verify your identity, such as your name, email address, and telephone number. For requests to know specific pieces of information that we have collected, we may also ask for information about a product you purchased, and we may ask you to submit a signed declaration under penalty of perjury that you are the consumer whose personal information is the subject of the request.

#### REQUEST TO DELETE

You may request that we delete any personal information about you, and that we notify any service provider, contractor, or third-party to delete your personal information from its records. Such a request may be referred to as a "request to delete." However, your personal information may not be deleted under certain circumstances allowed by law, including (but not limited to) where maintenance of your personal information is necessary to: complete the transaction for which the personal information was collected, fulfill the terms of a written warranty or product recall conducted in accordance with federal law, to provide a good or service that you requested or that is reasonably anticipated within the context of your ongoing business relationship with us, or to otherwise perform a contract between us and you; to detect security incidents, protect against or prosecute fraudulent or illegal activity; to enable solely internal uses that are reasonably aligned with your expectations based on your relationship with us; to comply with a legal obligation; or to otherwise use your personal information internally in a lawful manner that is compatible with the context in which you provided that specific data.

You may request the deletion of such person information by calling our toll-free number at 1 866 277 9032 (tel:18662779032) or submitting a request at "Contact Us (/support/contact-us)". In the request, please specify that you are requesting the deletion of personal information. Before deleting such personal information, we will verify your identity. We will require you to provide personal information in order to verify your identity, such as your name, email address, and telephone number.

#### REQUEST TO CORRECT

You may request that we correct any inaccurate personal information about you. You may request the correction of such personal information by calling our toll-free number at 1 866 277 9032 (tel:18662779032) or submitting a request at "Contact Us (/support/contact-us)". In the request, please specify that you are requesting a correction of personal information. Before correcting such personal information, we will verify your identity. We will require you to provide personal information in order to verify your identity, such as your name, email address, and telephone number.

#### REQUEST TO OPT-OUT OF SALE OR SHARING OF PERSONAL INFORMATION

We do not "sell" personal information in the normal sense of that word, meaning we do not provide personal information to third parties in exchange for money. However, we do disclose personal information to third parties for various purposes, including targeted advertising that is based in part on your activities on our website and elsewhere on the Internet, and such disclosure may constitute a "sale" under various state laws.

You may direct us not to do the following:

- Sell your personal information;
- Share your personal information with third parties for cross-context behavioral advertising;
- Share or sell your Sensitive Data;
- Use your personal information for targeted advertising;
- Use your personal information for profiling that produces legal or similarly significant effects concerning you.

You may exercise the opt-out options listed above by calling our toll-free number at 1 866 277 9032 (tel:18662779032) or submitting a request at "Contact Us (/support/contact-us)".

You may also opt-out of the sale or sharing of your personal information when you use a technology that transmits an opt-out preference signal within the meaning of applicable state laws.

#### APPEAL A DENIAL OF A PERSONAL INFORMATION REQUEST

Should we deny your personal information request, you may appeal the denial within 60 days from receipt of our decision on your request. You may submit an appeal by calling our toll-free number at 1 866 277 9032 (tel:18662779032) or submitting a request at "Contact Us (/support/contact-us)".

If your appeal is denied, we will provide you with an online mechanism, if available, or other method through which you may contact the Attorney General of your state (or the Minister of Justice for Canadian provinces) to submit a complaint or express your concerns.

#### **AUTHORIZED AGENT**

You may use an authorized agent to submit personal information requests, including through the use of a technology including, but not limited to, an Internet link or a browser setting, browser extension or global device setting, indicating your intent to opt out of certain processing of personal information. You may use an authorized agent to submit a request to know by calling our toll-free number at 1 866 277 9032 (tel:18662779032) or submitting a request at "Contact Us (/support/contact-us)". You may use an authorized agent to submit a request to delete, correct, opt-out, or appeal by calling our toll-free number at 1 866 277 9032 (tel:18662779032) or submitting a request at "Contact Us (/support/contact-us)".

To use an authorized agent, you must provide the agent with signed permission, and the authorized agent must include proof of signed permission from the person on whose behalf the agent is submitting the request. In addition, you may be required to verify your own identity with us and confirm you provided the agent with permission to submit the request. We may deny a request from an agent that does not submit proof that they have been authorized by you to act on your behalf. Such requirements, however, will not apply where you have provided the agent with power of attorney pursuant to applicable state law (though the agent will be required to submit proof of such power of attorney) or requests made by an opt-out preference signal.

California Shine the Light Law. California Civil Code Section 1798.83 permits our visitors who are California residents
to request certain information regarding our disclosure of personal information to third parties for their direct
marketing purpose. To make such a request please email us by using "Contact Us (/support/contact-us)".

#### 9. Modifications

We may from time to time change our privacy policy; such changes will be posted on our Sites and Services. By accessing our Sites and Services, you agree that the information that we gather now will be subject to the privacy policy in effect at the time of use. You should check this page for revisions periodically.

If we make material changes, we will notify you by e-mail if you have registered an account with us prior to the changes becoming effective, as well as inform you of any choices you may have with respect to these changes.

#### 10. Contact Us.

If you have any questions about our Privacy Policy or the practices of our Sites and Services, please email us by using "Contact Us (/support/contact-us)".

#### 11. Disputes; Choice of Law and Forum.

If you choose to visit the Web Services, your visit and any dispute over privacy are subject to this Policy and the relevant Terms and Conditions for that service. This Policy shall be governed and construed in accordance with the laws of the State of Oregon, excluding its conflicts of law rules. Any dispute arising out of or relating to this Policy or information VTech receives through the Web Services will be subject to the dispute resolution procedures and provisions set forth in our Terms and Conditions.

If you have any inquiries or complaints regarding this privacy policy you should first contact VTech Communications, Inc. at:

Address: VTech Communications, Inc.

9020 SW Washington Square Drive Suite 555, Tigard, OR 97223

**ATTN: Privacy Matters** 

Phone: 1 866 277 9032 (tel:18662779032)

Email: "Contact Us (/support/contact-us)"

## 12. Separate Agreements

If any provision of this Policy is held to be unlawful, void or unenforceable for any reason, then that provision will be deemed to be deleted from this Policy and that deletion will not affect in any way the remaining provisions in this Policy.

## 13. Force Majeure

VTech will not be liable in any way for its failure or delay to comply with this Policy if that performance becomes commercially impracticable as a result of any existing or future law, rule or regulation, whether valid or invalid, or any cause beyond VTech's reasonable control, including war, mobilization, insurrection, accident, natural disaster, explosion, rebellion, civil commotion, riot, act of an extremist, terrorist or public enemy, sabotage, labor dispute, lockout, strike, explosion, fire, flood, storm, accident, drought, power failure, inability to obtain suitable and sufficient energy, labor or material, delay of carriers or embargo. VTech also is not responsible for harm, damage, or injury caused by the actions of others.

## 14. Entire Agreement

This Policy constitutes your entire understanding related to information about you received in connection with your use of the Web Services, and it supersedes any prior agreements or understandings about that topic not incorporated in this Policy. If more than one version of this Policy applies to any dispute related to that information or the Web Services, the latest version of this Policy will control.

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