As a Umaine student, I want to keep up to date with Umaines sports teams, so that I can feel like a part of the community.

As a student athlete, I'd like to support my fellow student athletes by going to their games, because I think it's important to show support for student athletes and the time they've committed to these endeavors.

As an alumni of Umaine, I still feel a strong connection to Umaine sports, I'd like to keep tabs on them so that I know when they're doing well and can continue to take pride in my college.

As a student, I want an easy way to keep track of Umaine sports events so I don't have to keep track of it myself, because I find it hard to keep track of all the things I have to do, so I often miss games I would have liked to have gone to.

As a friend of a student athlete, I'd like to be able to see their game stats in a fun and easy to access way, so that I can cheer them on even when I don't make it to the game.

As a student I'd like to have a single place for all of my Umaine sports information in a convenient accessible location, so that I can manage that aspect of college life easier.

As a professor, I don't often see the social media posts that would tell most of the student body about sports events, I want a way to keep track of these games without having to go on social media, because I don't have the time or the desire to be on social media just for information on Umaine sports.

As a professor, I'm not able to make it to many of my students' games, I want to know what's going on with them despite that so I can relate to my students more easily.

As an aspiring sports analyst, I want to have a well kept record of games and stats, and a convenient place to view Umaines sports analytics. I think this would help me improve my understanding of sports analytics in a personal and local way.

As a student, I want a website which allows me to customize its home screen to better suit my needs.

As a parent of a Umaine athlete, I want a way to keep track of of Umaine athletes, so that I can support my kid.

As a student, I like gambling. I want a way to bet on Umaine sports, even when my favorite sports betting sites don't have the games.

As a freshman. I'd like a website that gives me information about any and all games going on so that I can meet new people and experience the community this school has to offer

As an alumni. I show up to every Umaine sports event I can. I'd like a convenient place to get my information.

As an avid sports fan, I want an app where I can look at stats so I can feel more connected to the game.

As a student, I want an app that allows me to comment on plays so I can feel like a part of the community.

As a busy student, I want to be able to view a box score quickly so I can get information while keeping up with my studies.

As a professional recruiter, I want to be able to view individual stats of the players so I can decide who I might recommend my team sign.

As a hardcore fan, I want to get real-time updates on the game so that I can know exactly what is going on at the games I can't make it to.

As a fan, I want to know what games are coming up so I know when to buy tickets for games I'm interested in.

As a student, I want to know when to line up for the hockey game so I can get a spot in the student section.