As a Umaine student, I want to keep up with Umaines sports teams, so that I can feel like a part of the community.

As a student athlete, I'd like to support my fellow student athletes by cheering them on at their games, because I'd want them to do the same for me.

As an alumni of Umaine, I still feel a strong connection to Umaine sports, I'd like to keep tabs on them so that I know when they're doing well and can continue to take pride in my college.

As a student, I find it hard to keep track of all the things I have to do, so I often miss games I would have liked to have gone to. I want an easy way to keep track of Umaine sports so I don't have to keep track of it myself.

As a friend of a student athlete, I'd like to be able to see their game stats in a fun and easy to access way, so that I can cheer them on even when I don't make it to the game.

As a student I'd like to have a single place for all of my Umaine sports information in a convenient and aesthetically pleasing place, so that I can manage that aspect of college life easier.

As a professor, I'm often busy and can't get away from my work to catch a game, but when I do have some time I want to know what games are going on that night so I can go support my students.

As a professor, I'm not able to make it to many of my students' games, I want to know what's going on with them despite that so I can relate to my students more easily.

As a student, I want to be tapped into the campus, so I can live my best life.

As an aspiring sports analyst, I want to keep my finger on the pulse of college sports, and a convenient place to view Umaines sports analytics would make my life a lot easier.

As a sports betting analyst, I like to keep tabs on top 10 schools for any sport, and Umaine hockey is definitely up there. Not very many of the games end up on any of the betting sites I use, but when they do I'd really like to know who to bet on.

I'm a parent of a Umaine athlete. My child is a rebellious individual and doesn't like to tell me when their games are, so I want a way to keep track of them, even if they won't tell me.

I'm a student, and I like gambling. I want a way to bet on Umaine sports, even when my favorite sports betting sites don't have the games.

I'm a gambler, I bet on anything and everything. I need another site to fuel my gambling habit.

I'm a student looking for any excuse to cut loose. I like Umaine's hockey games because they're energetic and loud. I would love a website that showed me all the times for the games so I don't miss em.

I'm a freshman. I'd like a website that gives me information about any and all games going on so that I can meet new people and experience the community this school has to offer

I'm an alumni. I show up to every Umaine sports event I can. I'd like a convenient place to get my information.

I'm an avid sports fan, I like looking at stats and reading the flow of a game in the play by play, a website that would do just that for me would be a godsend.

I'm a student, I want an app that allows me to comment on plays so I can feel like a part of the community.

I'm an incoming freshman, I'd like a website that helps me dive into and understand Umaine sports.

As a student, I want a website that allows me to pull up the stats of players and debate others on Umaine sports.

As a worker, I'd like to be able to quickly check the score of Umaine games while im on the clock.

As a student, I'd like an app that allows me to send the score and stats to my family and friends.

As a student, I'd like a website that allows me to quickly check the time of games so I can decide when to wait in line easier.