

A WALK IN THE PARK

Xandrijn Verhaegen

2016-17

Bachelor of Graphical and Digital Media

2 MMP-proDUCeA

NMDAD-I



INHOUDSOPGAVE

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1. Briefing

Het idee is eigenlijk om een applicatie te ontwikkelen die alle parken binnen Gent op een kaart weergeeft zodat je mooie wandelingen kan maken. De applicatie zou "A Walk In The Park" heten. Het zou alle parken binnen Gent op een overzichtelijke kaart weergeven. Elk park wordt weergegeven op de kaart door een icoontje; als je op dat icoontje klikt dan verschijnt alle info omtrent dat specifieke park en wat je er kan beleven. Ideaal dus voor de avonturiers die van wandelen houden. Het is ook de ideale manier om wat rust op te zoeken in het drukke Gent. En om het helemaal af te maken voorziet de app ook een functie om punten te sprokkelen wanneer je verschillende parken bezoekt. Vervolgens werkt de app ook met leaderboards.

2. Functionele analyse

Open data feeds van " A Walk In The Park"

- Mobiliteit**

- Wandelroutes om de afstand tussen de verschillende parken te tonen / link:
<https://data.stad.gent/datasets/wandelroutes>

- Milieu en Natuur**

- Parken in Gent / link:

<https://data.stad.gent/datasets/parken>

- Grondgebied**

- Straten in Gent / link :

<https://data.stad.gent/datasets/straten-gent>

- Infrastructuur**

- Straten (geografisch bestand) / link :

<https://data.stad.gent/datasets/straten-geografisch-bestand>



• Persona's

Xandrijn Verhaegen



"Zonder hard werken bereik je niets"

Leeftijd: 20
School: GDM
Status: Ongehuwd
Locatie: Aalst, België

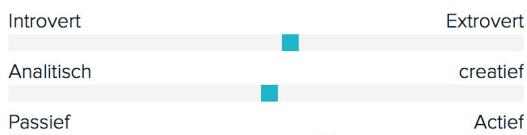
Doelstelling

- Door hard werken iets bereiken in het leven.

Bio

Ik ben 20 jaar en woonende te Aalst. Ik volg de richting Grafische en Digitale Media op de Artevelde Hogeschool campus Mariakerke. Ik volg de afstudeerrichting ProDUCE.

Personality



Vrijetijdsbesteding

- 20% Vrije tijd
- 50% School
- 10% Hobby
- 20% familie

Marcel Van Impe



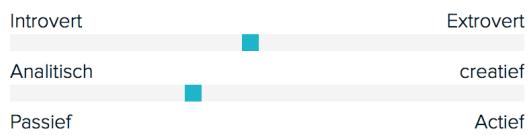
"Wandelen is mijn passie"

Leeftijd: 55
Status: gehuwd
Locatie: Aalst, België

Bio

Marcel is 55 jaar en wondende te Aalst. Hij houdt ervan om samen met zijn gezin wandelingen te maken. Dé perfecte app voor Marcel is "A Walk in The Park"!

Personality



Vrijetijdsbesteding

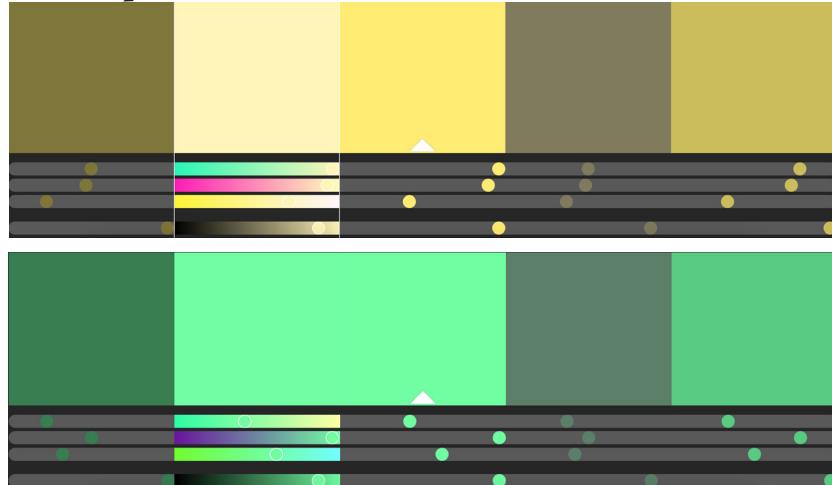
- 10% Vrije tijd
- 50% werk
- 20% Hobby
- 20% familie

3. Ideaboard

- Icoontje op kaart



- Kleurenpaletten



- Fonts

Audimat

Grumpy wizards make toxic brew for the evil Queen and Jack.

Grumpy wizards make toxic brew for the evil Queen and Jack. One morning, when Gregor Samsa woke from troubled dreams, he found himself transformed in his bed into a horrible vermin. He lay on his armour-like back, and if

AUDIMAT Regular
Regular Italic

AUDIMAT Bold
Bold Italic

1234567890 € \$

AUDIMAT

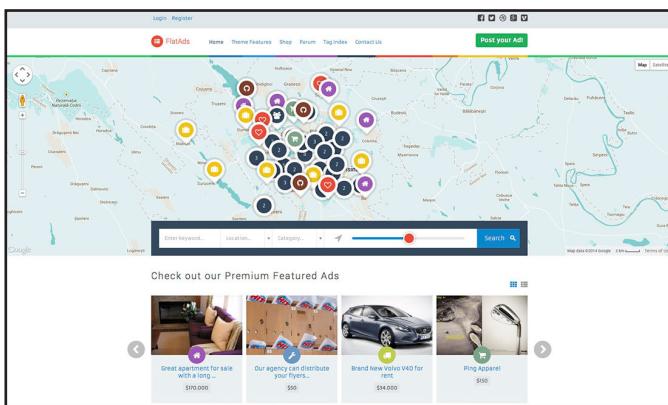
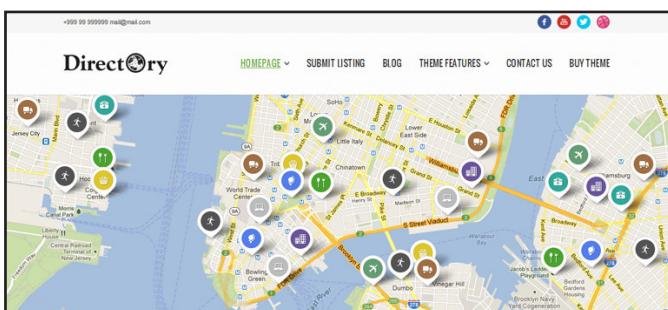
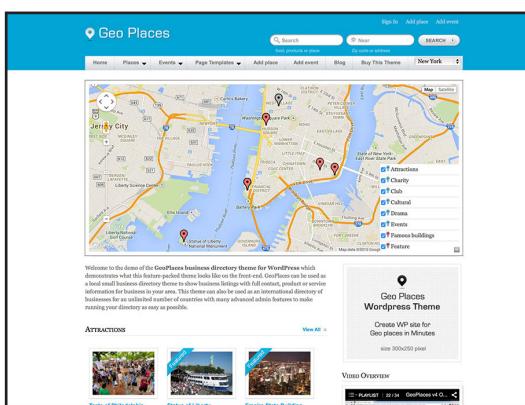
Junction

Junction is a a
humanist
sans-serif, and the
first open-source type project
started by The League of Mo-
veable Type. We're expanding

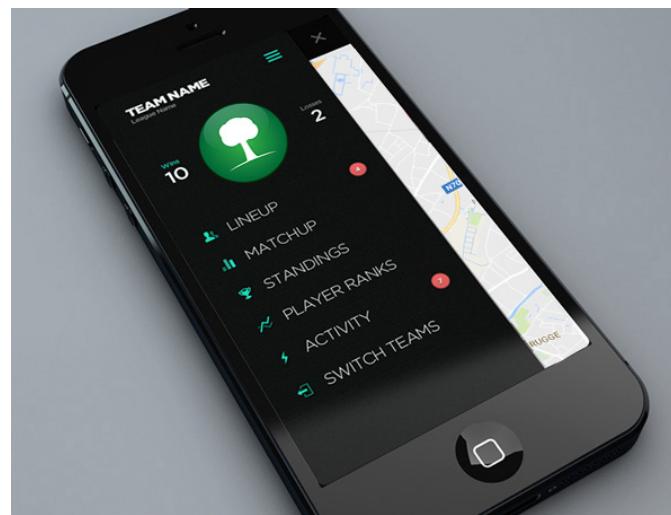
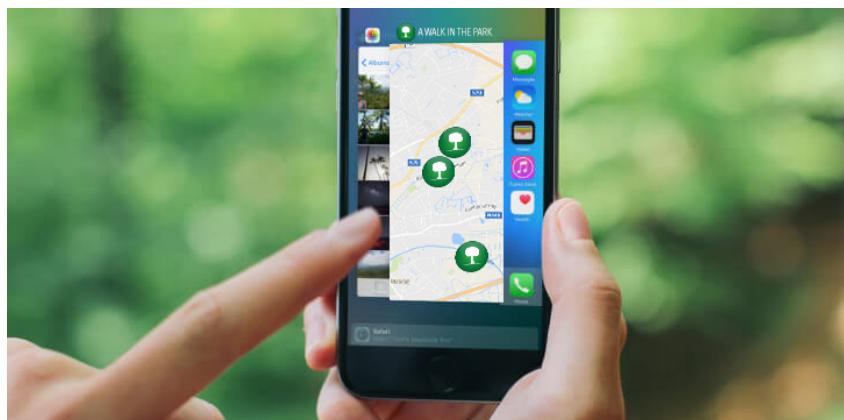
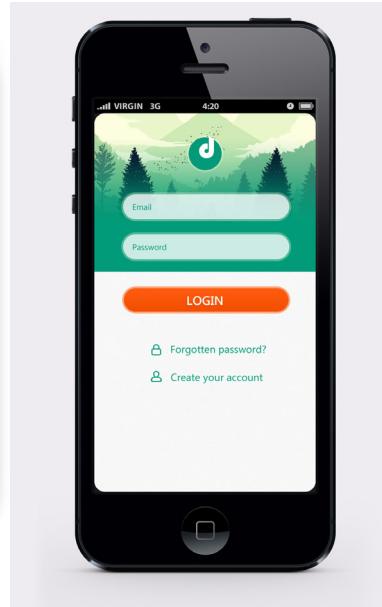
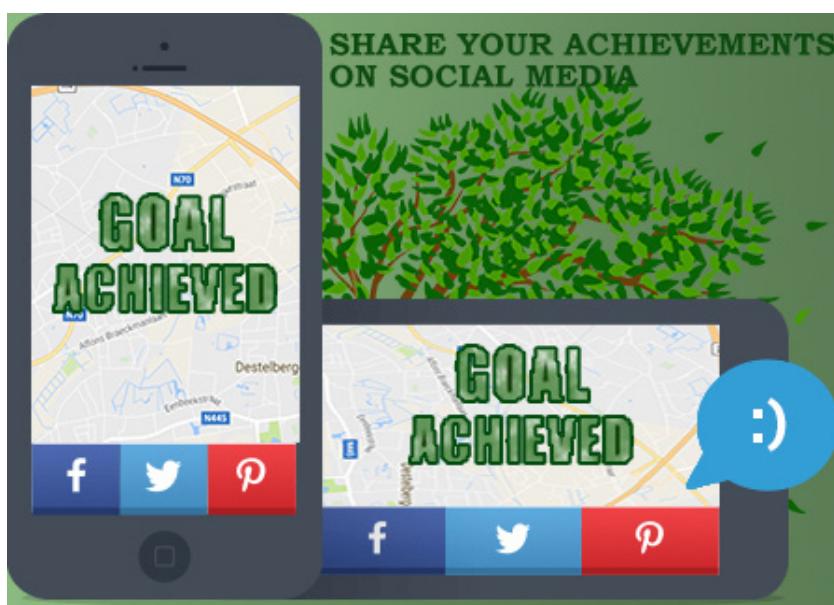
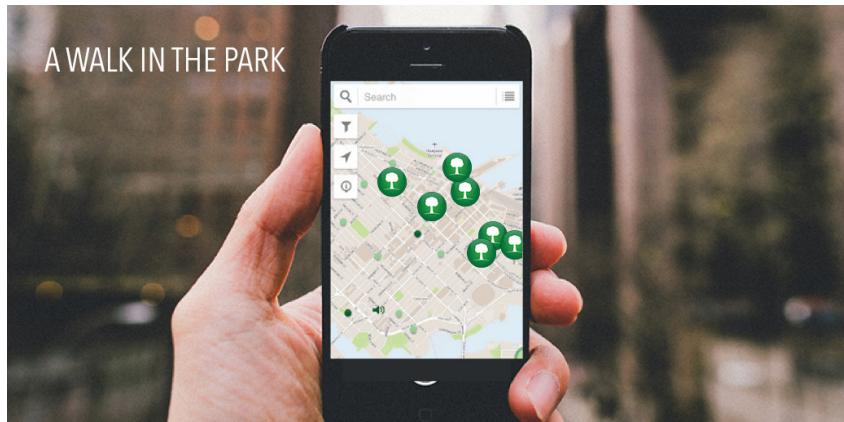
JUNCTION

Abril Fatface

ABRIL FATFACE



4. Moodboard



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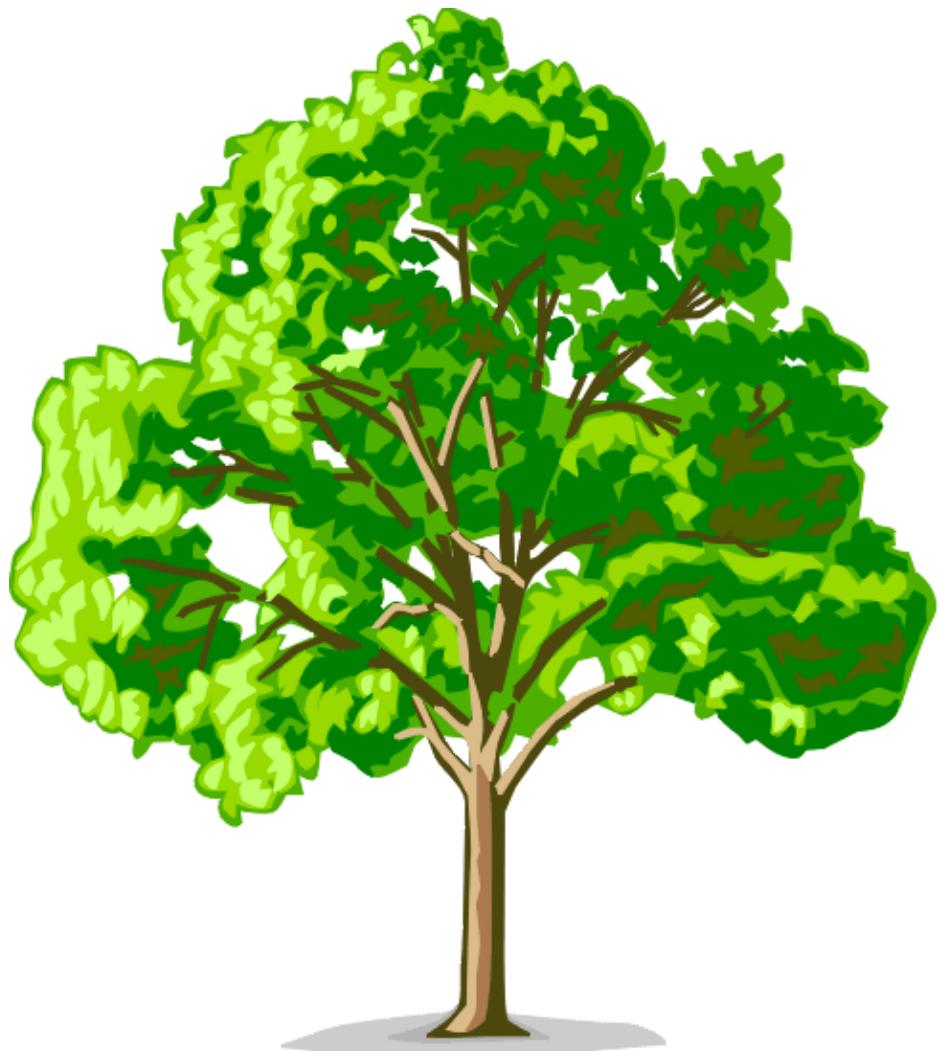
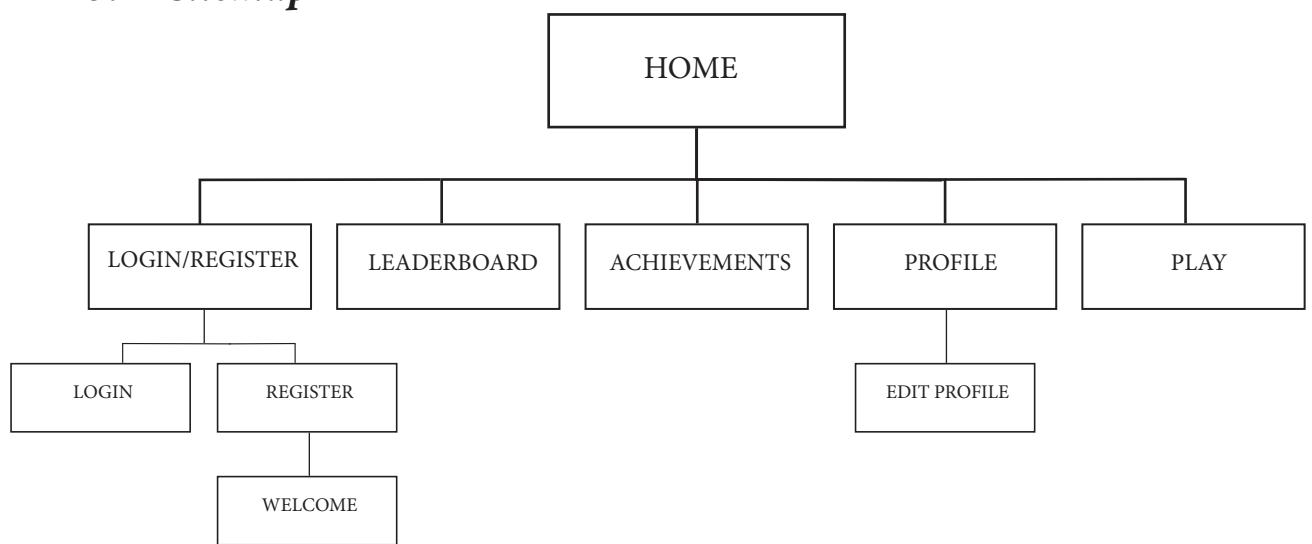
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5. Sitemap

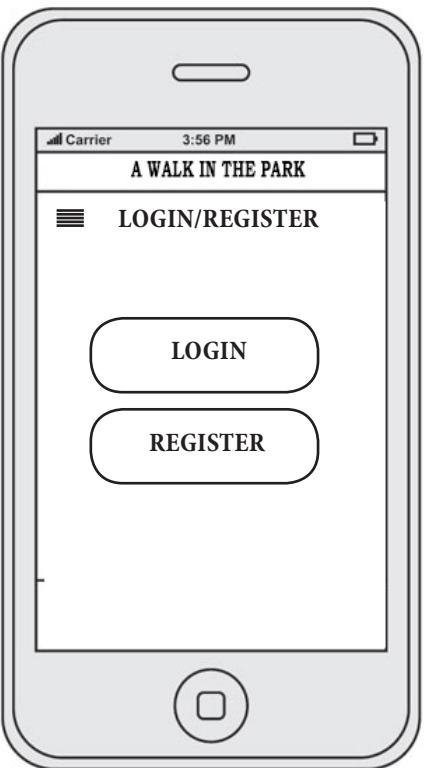


6. Wireframes Mobile

HOME



LOGIN/REGISTER



LOGIN



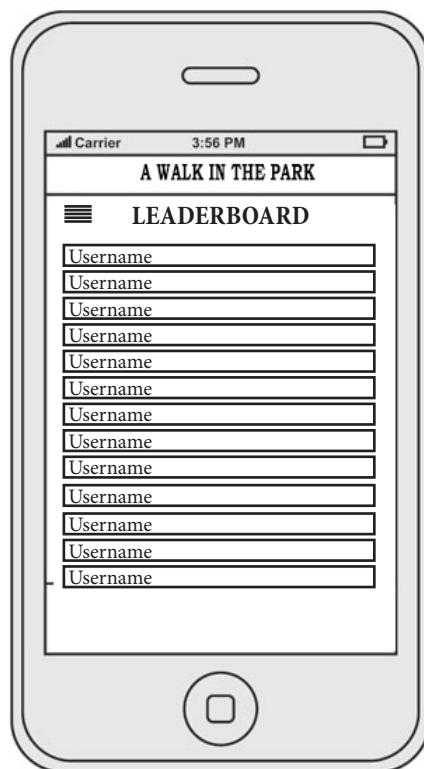
REGISTER



WELCOME



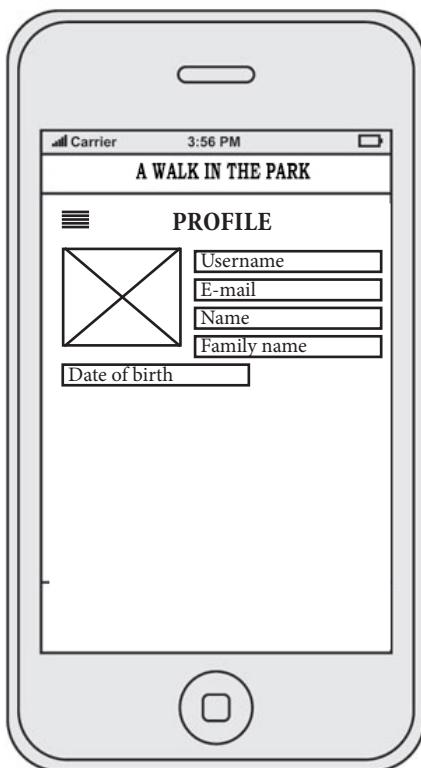
LEADERBOARD



ACHIEVEMENTS



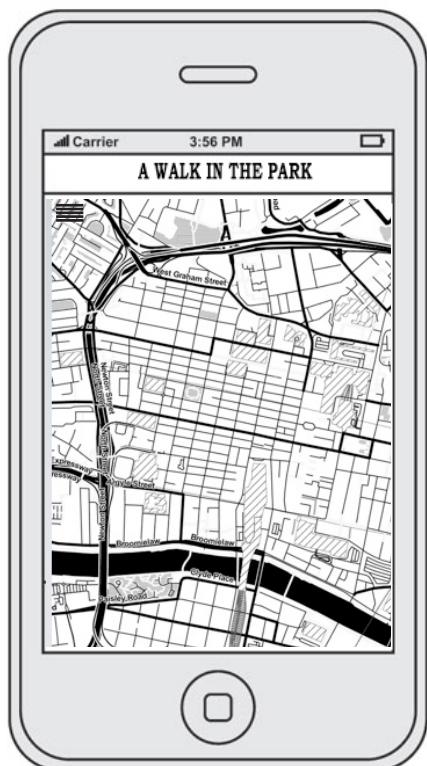
PROFILE



EDIT PROFILE

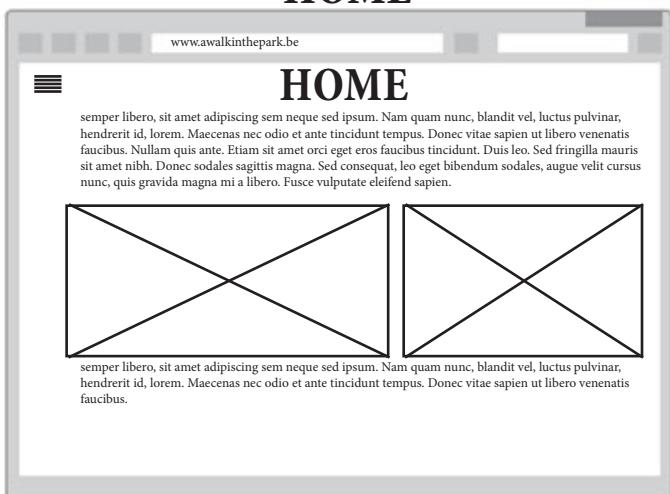


PLAY

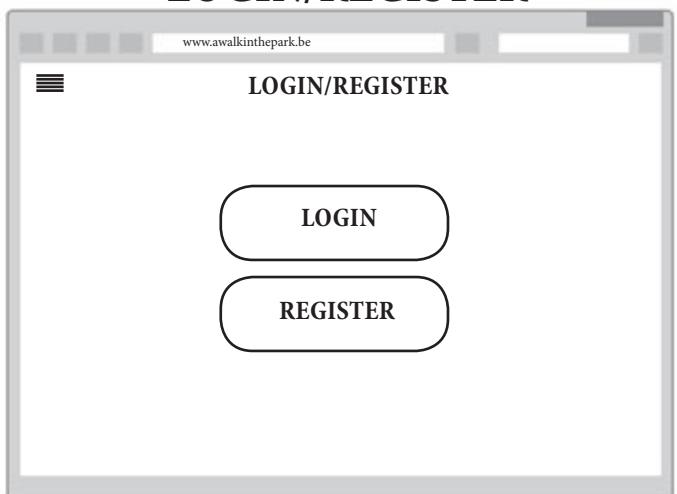


7. Wireframes Desktop

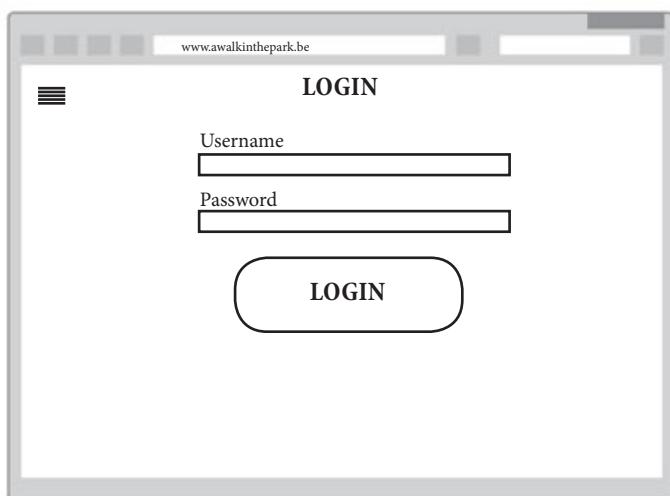
HOME



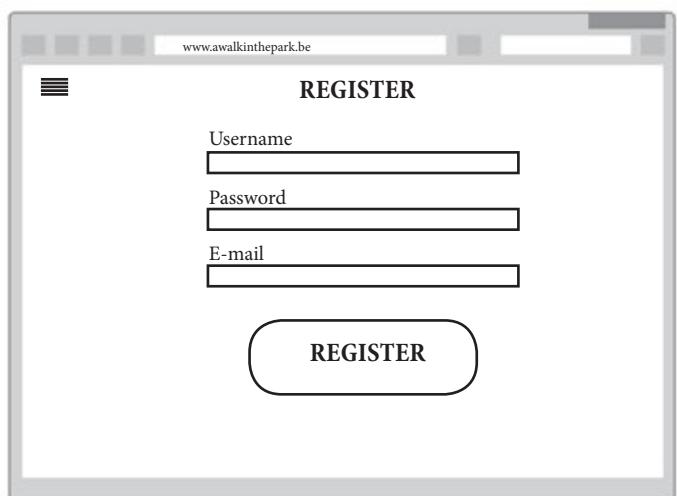
LOGIN/REGISTER



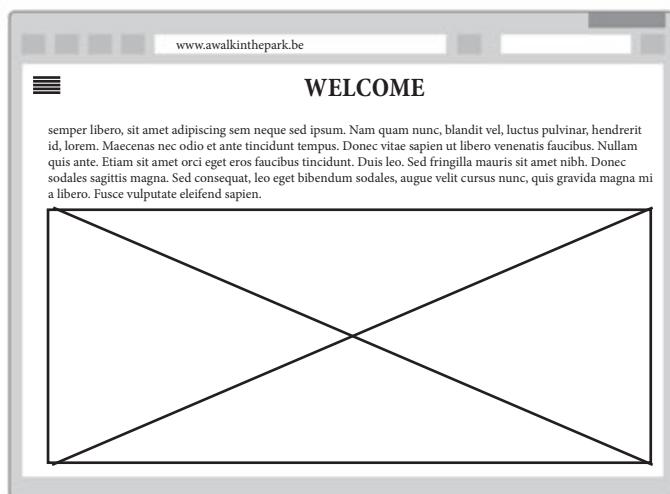
LOGIN



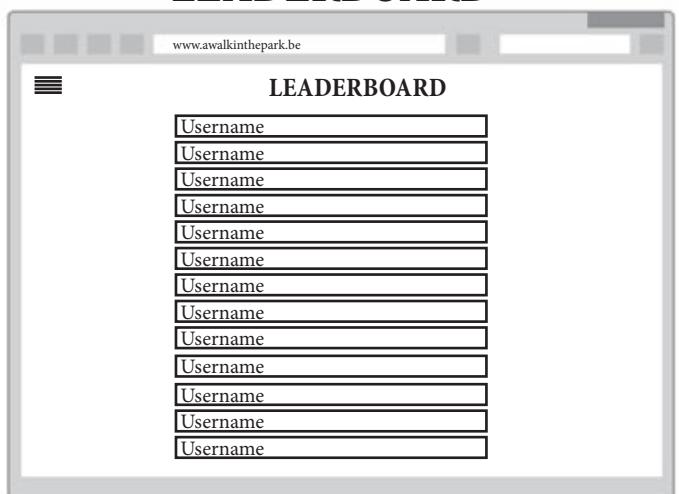
REGISTER



WELCOME



LEADERBOARD



ACHIEVEMENTS

www.awalkinthepark.be

ACHIEVEMENTS

- Achievement

PROFILE

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PROFILE

- Username
- E-mail
- Name
- Family name
- Date of birth

EDIT PROFILE

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PROFILE

- Username
- E-mail
- Name
- Family name
- Date of birth

SAVE

PLAY

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PLAY

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DOWNLOAD ON DEVICE

