# Project Report (CCE INDIVISUAL TASK)

**Project Title:**

**Mall of Humanity – A Donation Drive in FAST Karachi**

**Roll Number:**

24k-3055

**Supervisor:**

**Miss Asma Masood**

*Name & Signature*

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# 1. Introduction

The Mall of Humanity was a sincere community service project initiated by the Character-Building Society in partnership with Youth Intelligentsia at FAST-NUCES Karachi. The initiative was created to assist the university's non-teaching staff during the holy month of Ramadan by gathering and distributing essential items to enhance their Eid celebrations. The drive was intended to foster a sense of responsibility, kindness, and compassion among students, while also supporting the often-overlooked members of the campus community.

**2. Project Objectives**

* To offer essential support to the university's support staff.
* To engage students in impactful community service, fostering their empathy and leadership skills.
* To raise awareness about the socioeconomic challenges faced by individuals within the university.
* To encourage inclusivity and uphold human values in line with the Sustainable Development Goals (SDGs).

# 3. Activities & Implementation

The initiative was implemented in three main phases over the course of two weeks:

1. **Collection Drive** 

Donation points were established throughout the campus.

* Key items such as food, clothing, hygiene products, and household essentials were collected.
* Donations were promoted through posters, social media, and word-of-mouth campaigns.
* Youth Intelligensia played a key role in managing the promotion and collection efforts.

1. **Sorting & Packaging**

* A committed team of volunteers from the Character Building Society and Youth Intelligensia organized the donations.
* The items were sorted into categories (e.g., food, clothing, hygiene) and packed into care packages.
* Careful attention to hygiene was ensured during packaging to maintain the quality of the items.

1. **Discreet Distribution**

* The final packages were distributed to selected university staff with respect and confidentiality.
* Recipients were chosen based on their needs, with the process conducted with the highest level of respect.
* The entire event was documented to inspire future editions of the initiative.

# 4. Volunteer Roles

* **Donation Collectors:** Managed collection points and motivated student involvement.
* **Sorters & Packagers:** Organized and packaged items, ensuring attention to care and hygiene.
* **Distributors:** Delivered items to recipients in a discreet manner, preserving confidentiality and dignity.

# 5. Alignment with UN Sustainable Development Goals

* **SDG 1: No Poverty** – Alleviated hardship by providing basic necessities.
* **SDG 2: Zero Hunger** – Distributed food items to ensure food security during Ramadan.
* **SDG 10: Reduced Inequalities** – Promoted inclusivity within the university.
* **SDG 11: Sustainable Cities and Communities** – Fostered a sustainable, supportive community culture.

# 6. Outcomes & Impact

**Short-Term Impact:**

* Direct relief to university staff during Ramadan.
* Active student participation in organizing, managing, and executing the initiative.  Increased empathy and social awareness among student volunteers.

**Long-Term Impact:**

* Established a blueprint for similar future donation drives within the university.
* Fostered a culture of community engagement and human values on campus.
* Inspired students to take initiative and serve causes beyond academic responsibilities.

# 7. Reflections

This project was more than just a donation drive, it was a reminder of the human element within our educational institutions. Through teamwork, humility, and compassion, the Mall of Humanity served as a small but meaningful step towards a more inclusive and empathetic society.

# 8. Conclusion

The Mall of Humanity was a one-time yet deeply impactful initiative that brought students and staff together for a cause greater than themselves. It served as a successful example of student-led community service and set the foundation for potential future editions. With gratitude to all participants and contributors, the project truly embodied the spirit of Ramadan and the values we aim to uphold in our university community.