Implement Systemic Signing and Visibility Improvements at Signalized Intersections



Systemic signing and visibility improvements enhance intersection safety using low-cost, network-wide upgrades to signage, signals, markings, and lighting.

Implementation Strategy

How and Where to Apply

- Implement systemic upgrades such as larger signs, high-visibility signal backplates, and improved lighting across multiple intersections based on network-wide crash patterns, not just individual sites.
- Apply at high-crash intersections, corridors with poor visibility, urban areas, and during resurfacing or routine signal upgrades.
- The **FHWA** states that this marking can be used "Improving the visibility and conspicuity of traffic control devices at intersections is a proven safety countermeasure that can reduce crashes and enhance compliance."

Use in a Safe System Approach Supports the Safe System Approach through Safer Intersections and Safer People. These improvements help reduce crash risk by enhancing early recognition of conflict points and traffic control messages. They also improve crash survivability by reducing the likelihood of high-speed violations.

Key Stakeholders

State and local transportation agencies, Metropolitan Planning Organizations (MPOs), Pedestrian Advocacy Groups and Community Organizations

Proactive Implementation

Proactive implementation involves using systemic safety analysis to identify high-risk intersections before crashes occur. Agencies apply improvements such as enhanced signage, lighting, and signal visibility across networks based on patterns of risk, not just crash history. This forward-looking approach ensures broader safety coverage and optimizes resources by addressing potential hazards early.

Countermeasure Overview

Objective: Improve driver awareness of intersections and signal control Strategy: Improve visibility of signals and signs at intersections

Selected Related Countermeasures

- High-Visibility Signal Backplates
- Lighting Improvements at Intersections
- Advance Street Name Signs and Directional Signing

Cost: \$ (Low)

Service Life: 15 years

Benefit-Cost Ratio:

Targeted Solution



- Reduced visibility
- Driver inattention Failure to stop or yield



- Angle
 - Rear-end
 - **Turning**



ΑII



All

Safety Linkage



Signalized Intersections



Safer Infrastructure



Tier 4

Source: Driven2Drive



Reduce angle crashes for all types of roads ¹



Reduce angle crashes for all types of crash

¹ CMF ID: 8970

² CMF ID: 8948

Resources

- FHWA Proven Safety Countermeasures
- Manual on Uniform Traffic Control Devices (MUTCD)



