# Safety Benefits

# Seatbelt Enforcement



It involves visible law enforcement actions to increase compliance with seatbelt laws, targeting high-risk groups to reduce crash-related injuries and fatalities.

### Implementation Strategy

### How and Where to Apply

- Implement through high-visibility patrols and checkpoints in areas with historically low seatbelt usage or elevated crash rates involving unrestrained occupants.
- Target enforcement efforts on rural roads, nighttime corridors, and among high-risk demographics such as young drivers and pickup truck occupants.
- The NHTSA identifies high-visibility enforcement (HVE) as an evidencebased strategy to increase compliance with seatbelt use laws and reduce traffic fatalities.

Use in a Safe System Approach

Promotes safer road users and reduces crash severity. Recognizing that human errors are inevitable, consistent and visible enforcement ensures that more occupants are properly restrained. It complements systemic efforts to protect all users, especially in high-risk environments.

**Selected Related Countermeasures** 

Vehicle-Integrated Seatbelt Technologies

High-Visibility Enforcement (HVE)

### **Key Stakeholders**

State legislators, law enforcement agencies, public health and safety officials, local government and municipal officials.

**Proactive Implementation** 

Proactive seatbelt enforcement targets low-compliance areas and high-risk groups before crash patterns emerge. It uses data-driven site selection, mobile checkpoints, and seasonal campaigns. Efforts are strengthened through public health partnerships and alignment with national campaigns like Click It or Ticket.

### Countermeasure Overview

Objective: Maximize use of occupant restraints by all vehicle occupants

Strategy: Encourage the enactment of local laws that will permit standard enforcement of restraint laws

Cost: Low

Service Life: N/A

**Benefit-Cost Ratio: 6:1** 

## **Targeted Solution**



- Ejection from vehicle
- **TARGET CRASH**
- Single Vehicle
- Head-on Run-off-road



All



ΑII

### Safety Linkage



Seatbelt Use



Improved Safety Management



N/A

Source: Seatbelt Enforcement



Seatbelt Laws

fatality rates.





- Mobility & Transport Road Safety
- High Visibility Enforcement | FHWA
- <sup>1</sup>https://doi.org/10.1016/j.jsr.2005.03.004





